



# The Utopian Renaissance



COMBINING CARING WITH CAPITALISM  
AND COMPETITION TO SAVE OUR WORLD

A STRATEGIC AND PRAGMATIC  
**BUSINESS PLAN**

BY ERICA DRAKE





# A Business Plan for The Utopian Renaissance

DATE: November 2025

12725 Whitney Meadow Way, Riverview, Florida 32578

Corporate Telephone Number: +1 (727) 557-5779

Website: [www.Utopianislands.com](http://www.Utopianislands.com)

Contact Person: Erica Drake, Founder/Chairman  
 Contact Number: +1 (727) 557-5779 (USA)  
 Email Address: [Erica@Utopianislands.com](mailto:Erica@Utopianislands.com); [EricaDrake@Live.com](mailto:EricaDrake@Live.com)

The information contained in this Business Plan is proprietary and confidential and is the property of The Utopian Renaissance and Erica Drake. No written release or reproduction is permitted without the expressed written approval of the corporation's Founder, Chairman and Chief Executive Officer (CEO), Erica Drake or an authorized representative of The Utopian Renaissance.



The Investor is cautioned that the Company's Confidential Business Plan and its Addendums, collectively called (the "Plan") dated 2025, contain certain forward-looking statements within the meaning of the "safe-harbor" provisions of the Private Securities Litigation Reform Act of 1995 that involve various risks and uncertainties, including statements with respect to budgets, projected expenses and revenues, distribution of product, sales, commissions payable and receivable and cash flows. These forward-looking statements are based on the Company's current information, plans and expectations. The Company's actual results may differ materially from those described in these forward-looking statements because of a variety of factors, including the availability, closing, terms (and timing) of needed capital, attracting, successfully completing and integrating certain acquisitions, actual future financial performance, relationships with manufacturers and customer, dilution from future capital raises, advertising and marketing commitments actually made by providers, variations in revenues and expenses, availability of and attraction of personnel, the success in executing its strategic plan, facilities and equipment, market considerations, competition, the timing and occurrence (or non-occurrence) of transactions, and events that may be subject to circumstances beyond the Company's control and general economic conditions.

# Table of Contents

<b>Table of Contents</b> .....	<b>5</b>
<b>AN EXPANDED EXECUTIVE SUMMARY</b> .....	<b>11</b>
A World in Crisis and a Macro Solution That Translates Into a Micro Strategic and Pragmatic Plan .....	11
Darkness Can Be Turned to Light – Creating a Utopian Renaissance of Passionate Perspectives .....	12
The World's Complacency With its Status Quo of Chaos.....	14
Corporate Overview .....	14
The Problem: A Global Crisis and a World on the Brink of Destroying Itself .....	14
The Solutions: A Strategic and Pragmatic Solution Involving a Two-Front Battle .....	15
Target Market #1: Attract the Lions to the Ultimate Watering-Hole .....	16
Unite and Focus the Lions on a Mutual Goal .....	17
Create a Private Investment Club to Fund Solutions .....	17
<b>THE FIVE (5) LEVELS OF THE GLOBAL SOLUTIONS OLYMPICS</b> .....	<b>18</b>
Maverick Entrepreneurs: Recruit, Train, Motivate and Support Global Entrepreneurs to Seek Solutions .....	19
Maverick's Olympic Training Centers .....	19
The University of Mavericks Certified Mentors .....	19
Connecting Entrepreneurs to Investors With The CapitalBridge™ .....	20
The Global Solutions Olympics – A Global Entrepreneurial Competition to Create and Fund Viable Global Solutions Companies to Save Our World.....	21
The Global Olympic Trials at Continental Regional Olympic Centers and the Royal Castles .....	21
The Utopian Renaissance Executive Team .....	25
Capital Requirements and Financials and Our Enormous Equity Portfolio of Unicorns .....	26
<b>THE GLOBAL CRISIS AND ITS TWO TARGET MARKETS (THE PROBLEMS)</b> .....	<b>31</b>
<b>OVERVIEW: THE PERPETUAL ROOT PROBLEMS OF OUR WORLD'S PLIGHT</b> .....	<b>31</b>
Major Global Socio-Economic Challenges and Threats to Humanity .....	31
Governments and Global Problems – A Challenge TUR Can't Fix .....	32
World Organizations and Global Problems – Another Challenge TUR Can't Fix .....	32
United Nations Global Compact .....	32
The Enormous Challenges of Global Charities .....	33
Charities Problem #1: Most Charities Must Seek Revenue From Donations .....	34
Charities Problem #2: Many Global Charities Are Very Poorly Managed .....	34
Charities Problem #3: Charities Are Only Temporary Solutions to Long-Term Global Problems ....	35
Summarizing Our Global Crisis Into Three Systemic Problems to Solve .....	36
Addressing the Macro-Problem First .....	36
How Do You Change a World's Perspective?.....	37
A Two-Front War - The Two Target Markets: The Lions and the Sheep .....	38
The Psychology of the Lion-Hearted.....	41
Analyzing the Two Target Markets for Solutions.....	41
Problem #1: The Imbalance of Money and Power in the World .....	42
Problem #2: No One Has Been Able to Unite and Focus the Most Powerful and Wealthy Lions .....	43
Problem #3: Current Global Efforts Are Not Effective and Not Big Enough .....	44
A World That Does Not Know How to Dream Big Enough to Succeed.....	44
Finally a Solution That Is Big Enough to Impact and Disrupt the Status Quo .....	45
<b>OUR PRODUCTS &amp; SERVICES – THE STRATEGIC &amp; PRAGMATIC SOLUTION</b> .....	<b>47</b>
Who Created The Utopian Renaissance's Founder?.....	47
Creating the Ultimate Global Deal Flow Machine & Fin-Tech Platform.....	47

Island Archipelago to Attract the World's Greatest Lions .....	48
An Old Chinese Proverb With a New Twist Creates the Blue-Print for the Solution .....	48
The Utopian Renaissance's Family of Companies .....	49
What is the Macro-Problem? Creating a Strategic Battle Plan .....	51
What is The Utopian Renaissance? .....	51
Summarizing the Problems and Your Target Markets — What Must Change? .....	51
How do you make a strategic & pragmatic battle plan to accomplish your goal? .....	52
How TUR Created their Business Model: By Asking The Right Questions and Thinking 3-Dimensionally .....	52
How to attract the greatest Lions in the World? .....	53
How to unite and focus the lion on a common mission and mindset? .....	53
How to create an exclusive private investment club of the wealthiest, smartest, and most powerful lions in the world and have them all want to join it? .....	53
How to attract the Sheep to help save our world? .....	53
How connect these entrepreneurs with investors and provide them with all the tools, templates, and technical support? .....	53
How prepare and polish the greatest prospective solutions to compete for funding? .....	54
How do you host a Global Entrepreneurial Contest to Solve Global Problems? .....	54
Creating a Business Model where Everyone Wins.....	54
How to change a macro, systemic, and deadly problem? .....	56
How to change a globally pessimistic perspective, and turn it into a globally optimistic perspective? How can one unite a world under a common goal? .....	56
However, Where Does HOPE Come From? .....	56
How to get all nations and all religions worldwide to agree to a plan? How to get their permission and support for the plan? .....	57
Who really controls all the power in the world?.....	57
Who are the target markets? How to "sell this idea" to the target market(s)? .....	57
How to get to the richest people in the world to want save the world, and why would they help TUR's plan?.....	57
How to capitalize and monetize a solution? And then, how to keep this solution fueled perpetually? .....	58
How to keep any one entity from trying to destroy itself (self-implode) or destroy a solution? .....	58
Who are the enemies, and who are the allies? What motivates their evil and what motivates their passion? .....	58
What are the external forces that cannot be controlled? .....	58
How to save the world from destroying itself? .....	58
TUR's Global Iconic Marketing Plan for The Global Solutions Olympics.....	58
Our Solution.....	59
TUR's Strategy and Its Tactical Tools – Asking The Right Questions And Thinking 3-Dimensionally .....	59
The Triple-Helix Nuclear-Powered Business Model Design For Perpetual Growth ("The Triple-Helix").....	60

**ATTRACTING THE LIONS WITH THE UTOPIAN ISLANDS & ITS CASTLE..... 63**

The Ultimate Ultra-Luxury Private Archipelago Resort Exclusively for its Estate Owners and Utopian Renaissance Worldclub Members .....	63
The Ultimate Private Island Resort & Estates (Exclusively for our Estate Owners and World Club Members) .....	64
.....	67
The Utopian Islands Exclusive Target Market – Attracting The World's Greatest Lions .....	67
Pre-Sale Presentations at The Utopian Islands on a docked Yacht .....	67
Corporate Overview .....	68
Enormous Opportunities in the Sexy Ultra-Luxury Resort Industry .....	68
Capital Requirements and Financials .....	69
The Castle of Utopia - A Global Symbol of Hope and Unity to a Moral Code.....	71
Daring Greatly: Our Strategy to Unify and Focus the World's Greatest Lions .....	71
An Enormous Step Forward Into Uniting the World with the Abraham Accord.....	73

Creating The Utopian Islands' Castle to be a Global Symbol .....	73
Paradise without Faith, Is not Paradise at All – The Castle of Utopia.....	75
Designing the Castle's Expansion Together and Oxford University's Department of Abrahamic Religions .....	78
The Ultimate Marketing Tools based upon the Real History of the Islands – The Legend of the Secret Kingdom of Utopia.....	79
Branding The Utopian Islands With A Legend .....	79
Creating a Mystical and Magical Feeling that also Justifies our Ultra-Luxury Private Islands .....	79
Justifying our Private and Exclusive Islands .....	80
A Depth to our Marketing and Additional Revenue Centers .....	80
The Three-Part Legend is told from the Prospective of the Protagonists (the 3 Heroines) .....	81
Storytelling: Brand, Myth, Legend.....	81
Bring Our Ultra-Sophisticated Audience Into Our Story .....	82
Why add Mythical Creatures to the Legend of the Utopian Islands' History? .....	82
How Is Mythology An Art Form? .....	82
Our 4 Mythical Creatures become Part of Legend of the Islands and all of our Architecture: .....	83
Mythical Lore verses creating a Legend.....	83
What is a Myth? .....	84
What is a Folklore or a Folktale? .....	84
What is a Legend? .....	84
Bringing The Utopian Islands' Legend to Life on our Islands .....	84
The Royal Guard: Unite the Focus, Funds and Attention of the World's Greatest Lions ....	86
Headquarters of The Royal Guard in its own Private "Royal Courtyard" .....	86
The Structure of The Royal Guard .....	88
The Royal Bank of Utopia – The Ultimate Private Bank .....	89
Formation of The Royal Bank.....	89
The Royal League – The Most Exclusive Private Investment Club in the World .....	90
The 'Golden' Private Database of the Greatest Lions in the World .....	91
Selectig Royal League Members – The Qualifications of Member Lions .....	93
The Royal Charities of Utopia – A Consortium of the Charities .....	93
The Royal Charity – The Royal Guard's Own Charity.....	93
The Global League of Charities (GLOC) & Annual Olympics .....	93
GLOC Corporate Sponsorship – For All Unicorns and Others .....	94
A Global Consortium of Caring Supported by Capitalism – GLOC .....	94
Annual International and Regional Conferences for Each Global Problem Category hosted by GLOC.....	95
Web Platform to Support the Global League of Charities.....	95
Global Ambassadors' Club (GAC) Members Provide Leadership Mentorship for GLOC .....	96
The Global League Corporate Sponsors (GLOCS) - Challenging others to Combine Caring with Capitalism .....	96
Our Unicorn Adopt-A-Charity Initiative.....	96
Funding GLOC and Ancillary Revenue Centers.....	96
The Royal Fund.....	98
The Royal Fund – A Private Index Fund for Only Royal Guard Members .....	98
Our Castles and Estates around the World will Host the Bi-Annual Continental Finals .....	102
The Royal Castle of Utopia – Private Embassies for The Royal Guard .....	102
The Royal Villages – Expert Support from Around the Globe.....	102
<b>MAVERICK ENTREPRENEURS: RECRUIT, TRAIN, MOTIVATE &amp; SUPPORT .....</b>	<b>107</b>
Maverick Entrepreneurs – Globally Recruit-Train-Motivate & Support Entrepreneurs .....	107
Global Training for Entrepreneurs through Maverick Entrepreneurs .....	107
Maverick Prepares Entrepreneurs for their Capital-Raising Quests .....	108
Maverick's 3-Stages of Funding Outlined .....	109
Maverick's Due Diligence Checklist: Entrepreneurs upload their Deals onto The CapitalBridge™.....	111
Vetting the Deals: Reviewed by Maverick's Board of Advisors for "Certification" .....	111

A Closed Network Connecting Only The Royal Guard to the Ultimate Deal Flow Machine .....	115
Global Entrepreneurial Training for Everyone via Maverick's CapitalBridge™ .....	115
.....	116
A Deal-Making Machine that produces totally Pre-Vetted Deals .....	116
Maverick Deals Are Structured for Investor Comparison .....	116
Utilizing Explainer Video .....	117
<b>MAVERICK ENTREPRENEURS: RECRUIT, TRAIN, MOTIVATE &amp; SUPPORT .....</b>	<b>119</b>
Maverick Entrepreneurs – Globally Recruit-Train-Motivate & Support Entrepreneurs .....	119
<b>GLOBAL EXPANSION: REGIONAL OLYMPIC TRAINING CENTERS, MENTOR UNIVERSITIES, THE TERMS OF THE COMPETITION AND OLYMPIC TRIALS .....</b>	<b>121</b>
What is The Global Solutions Olympics ("GS Olympics" or "GSO")? .....	121
The Goals of the GS Olympics.....	124
Selecting the Olympic Finalist from Around the World Annually .....	124
Continental Olympic Regional Semi-Finals .....	125
Continental Olympic Regional Trials Finals .....	125
Boot Camps & Webinar Training Available Globally .....	126
The Global Structure of the GS Olympics and Maverick Entrepreneurs' Global Training Teams ..	127
▪ Continental Teams (6 – Continental Headquarters) .....	127
▪ Regional Teams (30 – Regional Offices – Olympic Training Centers) .....	127
▪ District Teams (150 – District Training Teams (Trainers work from Home Offices) .....	127
First Step: Train the Trainers at the University of Mavericks.....	127
Launching the Global Solutions Olympics at The Utopian Islands Inaugural Event.....	127
Our Entrepreneurial Teams and their Deals are collectively called The "Prima-Deals" ....	127
TUR's Global Solutions Olympics (GSO), a Black-Tie Glamorous Event .....	127
TUR's Star-Studded, Global, Annual, Week-Long Event .....	128
Terms of the Deal for All Entrepreneurs using The Maverick Formula™ .....	128
The Ultimate Win for a Deal: "The Golden Unicorn" .....	128
<b>THE UNIVERSITY OF MAVERICKS .....</b>	<b>134</b>
The University of Mavericks – The Ultimate Training for the Global Solutions Olympics ....	134
Who Attends the University? The Entrepreneurial Executive Teams of the Prima-Deals.....	134
Training the Trainers .....	136
5-Month Long Training Curriculum .....	137
The Royal Villages – The World's Best Experts to Support our Unicorns .....	138
The Maverick Network (TMN) – A Global Network for Our Next Generation of Dreamers	138
What is the Global Solutions Olympics ("GS Olympics" or "GSO")? .....	141
Our Entrepreneurial Teams and their Deals are collectively called The "Prima-Deals" ....	141
TUR's Global Iconic Marketing Plan for The Global Solutions Olympics.....	141
.....	142
Funding and Formation of The Global Solutions Olympics ("GSO") .....	142
TUR's Global Solutions Olympics (GSO) a Black-Tie Glamorous Event.....	142
TUR's Star-Studded, Global, Annual, Week-Long Event .....	143
The Goals of the GS Olympics?.....	143
Series "A" – Seed funding (The 20 Winning Olympic Champions) .....	144
Series B – an exclusive Private round of funding with only The Royal Fund members .....	144
Series C – a full blown IPO (or if desired, a much larger private placement round). .....	144
Summary of The Utopian Islands' Executive Management Team and Corporate Structure .....	147
Erica Drake - Founder, President, CEO & Chairman of the Board .....	147
<b>TUR's Financial Projections .....</b>	<b>159</b>
Overview of TUR's Financial Assumptions.....	159
Income Assumptions .....	159

Financing Activities Assumptions .....	159
Revenue Projections Assumptions .....	<b>Error! Bookmark not defined.</b>
Expense Assumptions .....	<b>Error! Bookmark not defined.</b>
Cost of Goods Sold (COGS) .....	<b>Error! Bookmark not defined.</b>
SG&A – Labor /Staffing.....	<b>Error! Bookmark not defined.</b>
SG&A – Departmental Expenses .....	<b>Error! Bookmark not defined.</b>
SG&A – Summary Year 1 .....	<b>Error! Bookmark not defined.</b>
Capital Expenditures.....	<b>Error! Bookmark not defined.</b>
Depreciation and Amortization .....	<b>Error! Bookmark not defined.</b>
Projections: Summary of Assumptions .....	159
Financial Statements.....	159
Profit and Loss 6-Year Summary .....	159
Cash Flow 6-Year Summary .....	159
Balance Sheet 6-Year Summary .....	159
Current Assets (Patents, Real Estate or Other).....	159
Current Debt .....	159
Exit Strategy Options .....	159
The Maverick Formula for The Global Solutions Olympics .....	160



# AN EXPANDED EXECUTIVE SUMMARY

# AN EXPANDED EXECUTIVE SUMMARY

**"WHEN YOU CHANGE  
THE WAY YOU LOOK AT THINGS,  
THE THINGS YOU LOOK AT  
CHANGE!"  
DR. WAYNE DYER**

## **A World in Crisis and a Macro Solution That Translates Into a Micro Strategic and Pragmatic Plan**

We are in a global crisis – so great that we are perilously on the verge of World War III. Plagued by a global media that controls the message to the masses, our world's press seems poisoned by propaganda and alternative agendas.

Furthermore, our world's three super-powers (The USA, Russia and China) all have polarized internal political parties, with their respective leaders dividing their populations, each with their own personal agendas (or rather the agendas of their political puppet-masters who are pulling all the strings behind the scenes). No one knows who to trust or who to believe and follow anymore.

The result of this global unfettered chaos is a world rampant with terrorism, crime, drugs and sex trafficking, as well as heart-breaking poverty, starvation, plagues and diseases, and basically the total destruction of our global eco-system with the ever-present global warming signals going unsolved. Yet with all our species' intellect, and even with history as our emphatic mentor, no one has yet to come up with a viable solution to stop this cyclical path of evil that always seems to lead back to global self-destruction.

Why? Why have all the world's greatest minds, leaders and lions failed to devise and implement a viable solution? It is The Utopian Renaissance's opinion that the world's perspectives have been simply too micro and they require the funding and the permission of all these polarized political leaders, whose egos, arrogance and narcissistic actions all too often also include nefarious intentions.

Only when one zooms out macro enough to see our world from a purely simplistic, almost child-like perspective, can we see these global problems clearly and analyze the systemic sources of these perpetual problems – the two polarized target markets.

For it is only through studying these two very different target markets that one can see the issues clearly. Moreover, one must not only sell the proposed solutions to two very different target markets but convince each group to take action and actually change. For more than 3,000 years of mankind's existence no idea has yet been implemented that can achieve any type of permanent results. Unfortunately, history has been screaming out that the cycle of evil will repeat itself and our time is quickly running out to find a solution.

To compound matters, due to the highly sophisticated new military technology our world has created and amassed to destroy our enemies, we all might not survive another world war with each other. That would mean that the only thing we as a species will have accomplished with all the gifts God has given us is to destroy our own future.



We can no longer wait! Evil is winning, and before we obliterate everything mankind has created in this world and kill all our good, we all must finally say, STOP!!! Stop, we have a viable and pragmatic solution if everyone will stop fighting for just long enough to listen!

### Darkness Can Be Turned to Light – Creating a Utopian Renaissance of Passionate Perspectives

We can save our world! There is a solution. A solution where everyone wins. It's what we call The Utopian Renaissance - A renaissance of passionate, positive perspectives, energy and ideas that we fully intend on making happen. We intend to save our world - one dreamer at a time.

Imagine our future five years from today when The Utopian Islands Resort is launching its multi-billion-dollar, star-studded, two-week long, archipelago inaugural celebration, with the smartest, wealthiest, and most powerful people in attendance. This celebration will include the naming ceremony for The Castle of Utopia. It will be at this naming ceremony that we will announce to the world our total, long-term plan to save our world and what The Utopian Renaissance really represents: a long-term, strategic and pragmatic global solution that combines caring with capitalism and competition. It is a renaissance of passionate perspectives powered by pragmatic plans.



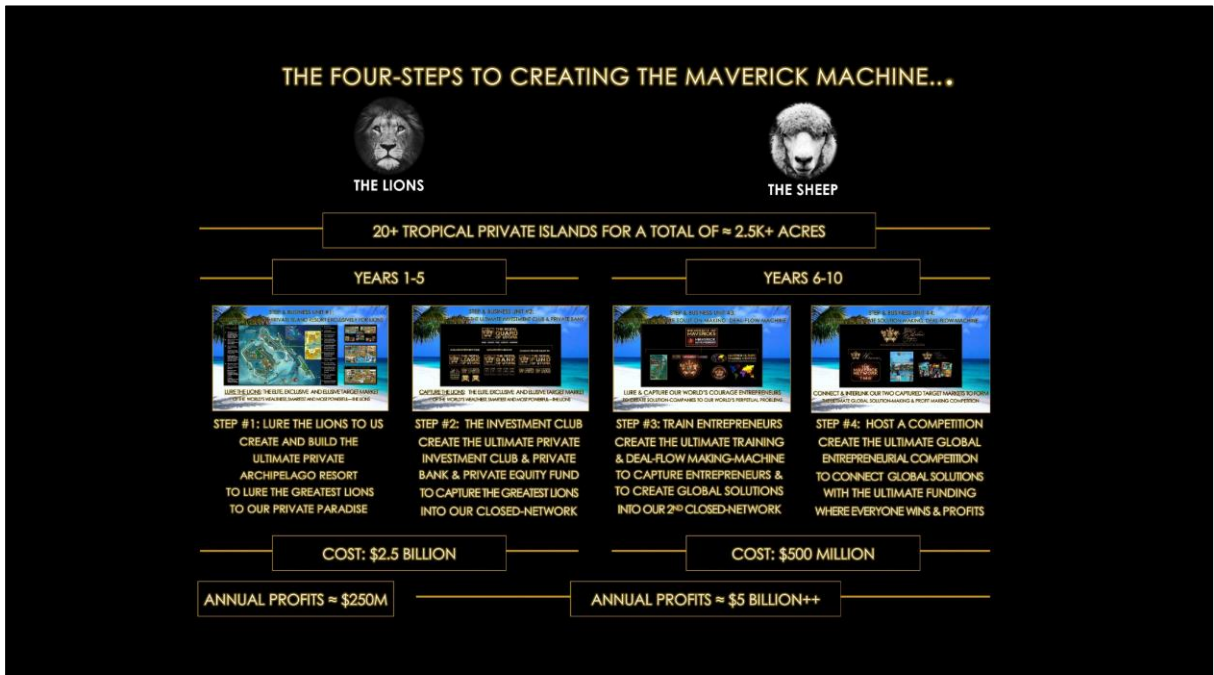
Our international press releases will announce to the world that we have created a pragmatic, practical path for entrepreneurs and aspiring entrepreneurs around the world to produce viable for-profit solution companies to combat our global problems.

Our challenge will be: We will give one billion dollars to anyone anywhere who can create viable long-term solutions to our world's critical problems. We will announce a competition – a global entrepreneurial Olympics - whereby we fund the 20 best deals in the world with a billion dollars to build these long-term solutions each year,

thus empowering our hidden geniuses holding these solutions and we will tap the total intelligence and passion of our world that has been limited in the past by their inability to find the needed funding for solutions of this magnitude. Furthermore, this streamlined methodology and path will provide these global entrepreneurs with direct access to the support of the best global companies and experts our world has to offer.

The Utopian Renaissance's family of companies will provide these courageous entrepreneurial warriors competing from around the globe with the free training, tools, templates and technology, including a university dedicated only to helping these elite entrepreneurs polish and perfect their deals to make them worthy of a billion-dollar investment.

This revolutionary approach and competition will give our world's most courageous dreamers the power to take on any major problem – even really big problems - and systematically find and create viable, pragmatic solutions. The only parameters of the competition are that these entrepreneurial solutions must be for-profit companies, with business models that are designed to be profitable and which can perpetually refund their own growth and effectiveness.

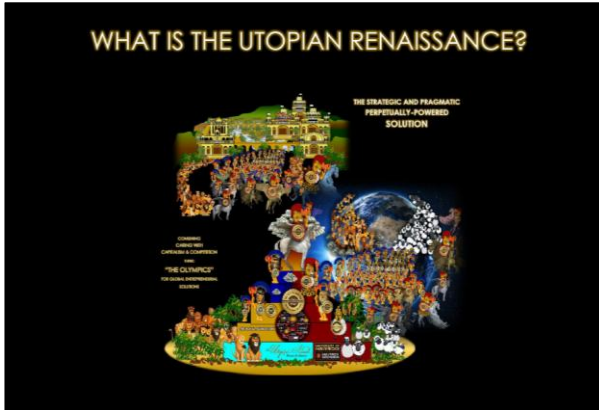


And finally, we explain to the world the exciting part – the magical funding formula called “The Maverick Formula™”.

The Utopian Renaissance (TUR) will utilize its fin-tech website, The CapitalBridge, to explain The Maverick Formula. This corporate valuation formula creates structured rounds of funding, whereby the investors in each round of funding make tremendous profits that are insured and supported by pre-sales. Using valuation justification, this deal structure and terms allows each level of investor and the entrepreneur to make tremendous profits and become global heroes. By explaining this step-by-step, patent-pending methodology of funding billion-dollar deals, we give the world hope, we educate the population, and we can prove mathematically to the world's disbelievers how this solution allows everyone, at every level (most of all the world itself), to benefit from this magical investment methodology.

In conclusion, The Utopian Renaissance is a non-political, non-nationalistic solution and pragmatic plan that is designed to grow exponentially. Our long-term solution does not require anyone or any groups' permission to make it happen. We are simply combining caring with capitalism and competition to create long-term global solutions to our perpetual problems and to finally change the world's attitudes and actions and focus them into a powerful force of ignited passion and courage to not only save our future, but to also improve the lives of all beings on this planet.

Now imagine telling all of mankind that we finally have a solution backed by the collective hearts and minds of the smartest, wealthiest, and most powerful people in the world – in fact, they are ones who are funding it. This is the Utopian Renaissance.



## The World's Complacency With its Status Quo of Chaos

The world's complacency with the Status Quo of repeated self-destruction and chaos must change!

Our world's population - or as we call them, "the tribal herds" - have become complacent. This powerlessness is like a highly addictive, slow-acting sedative. Symptoms include: ignorance, fear and no viable, pragmatic solutions to alleviate their pain. This contagion leaves its victims

completely lethargic and eventually worsens into a totally catatonic state. Our greatest global crisis in our world is that we as a species have lost our hope, our passion, our dreams. We have forgotten or lost the ability to believe that we can:

## Make Your Dreams Come True!

((MYDCT) the slogan for the Global Solutions Olympics)

### Corporate Overview

The Utopian Renaissance is a Bahamian for-profit holding company of four (4) major subsidiary companies. Each of these subsidiary companies then also has subsidiaries. Please see the corporate organizational chart attached that defines what we call The Utopian Family of Companies.

This corporation's main goal and mission is to save the world by empowering the passion of entrepreneurs around the world with the training, tools and funding they need to create solutions to our world's problems. By analyzing the two major target markets that we call The Lions and The Sheep (Lambs) we can see where the attitudes and actions of these two target markets are the root problems. Thousands of years of cyclical history has proven over and

over again that if mankind cannot change their perspectives, attitudes and actions we will be doomed to repeat our violent and destructive behavior and we all might not survive another world war, particularly a nuclear world war. Never in history has it been more important for all humans everywhere to say, "We must find a solution – together!"



### The Problem: A Global Crisis and a World on the Brink of Destroying Itself

The global crisis can be broken down into three major problems. However, to clearly identify the root problems, one must analyze the source of these problems – our two distinctly different target markets: (1) The leaders of the world – which make up less than 1% of the world's populations and which we refer to as the lions; and (2) The followers of the world – which make up the remaining 99%+ of the world's population and which we call the sheep.

By analyzing these two target markets, we can see the fundamental issues that plague our population and create the contagion of negative perspectives. Thus, the three major problems that must be addressed are:

- (1) The imbalance of money and power. The lions of our world have all the money and power and decide and determine the destiny of the sheep. Moreover, this imbalance is further exasperated by the fact that there are both good lions and bad lions. It is the bad lions and their instinctual desire to feed their egos and arrogance that lead us to fear total destruction.
- (2) No one has ever corralled all the greatest good lions in the world to work together to find viable solutions.
- (3) The current efforts of governments, global organizations, and charities are totally ineffective. All of these current efforts to solve global issues are funded by their nationalistic members (the governments of the world who all have their own ulterior motives). Moreover, due to the lack of available major funding for billion-dollar solutions, our world has never been trained to “think BIG!” Small solutions to mega problems will never work. We must train our future generations to dream big – to see a vision and create its solution regardless of how much capital is required. If it's a viable and profitable solution, it will find its funding – investors of this world are too addicted to high ROIs not to fund them.

### The Solutions: A Strategic and Pragmatic Solution Involving a Two-Front Battle



The Utopian Renaissance has created a pragmatic plan that involves a two-front battle campaign to change the world's perspectives from negative to positive. We have created a global deal-flow-making machine that in turn creates viable for-profit companies to solve global problems. Moreover, this deal-flow machine allows everyone, at all stages, funding, profits and benefits from this methodology. Then to feed this magical machine with viable ideas, we have created a global training platform and methodology. This online fin-tech platform, our CapitalBridge, includes all the tools, templates, training and technology our world's courageous entrepreneurs need to successfully create viable, fully vetted, virgin deals that can systemically solve our global problems permanently (because these corporate solution companies have business models that were specifically designed to perpetually refund their own growth).

And, finally, we have created an exclusive private investment fund, whereby the greatest lions of the world (the wealthiest, smartest, and most powerful people in the world) can exclusively invest in these deals and make enormous profits while becoming global heroes. Moreover, it allows the global public to participate in funding our global solutions. Darwinism dictates the survival of the species determined by the species ability to adapt to the changing environment. As a species we must adapt. Therefore, The Utopian Renaissance is really the rebirth of hope for our world, plagued by pain, pessimism and passivism and a viable solution that everyone can adapt to and benefit from.

**Target Market #1:  
Attract the Lions to  
the Ultimate  
Watering-Hole**

How do you attract the greatest lions of the world to invest in your solution? You can try hunting them all over the Serengeti but you'll likely not succeed. Why not just go to where you know all lions go eventually, to their watering holes? Or better yet, why not create the greatest watering hole in the world and wait for all the lions to come to you?



This is what TUR has created, the greatest lion watering hole in the world – The Utopian Islands Resort and Estates – the ultimate private island archipelago in the Bahamas exclusively for our estate owners and Utopian WorldClub™ Members.



## Unite and Focus the Lions on a Mutual Goal

Lions only fear rival lions or their supreme higher-power – their God (if they have one). Thus, to unite these lions we must appeal to something that unites and ignites their moral and ethical codes, as well as each lion's own finite mortality.

To do this, TUR will renovate and expand its castle, to be renamed The Castle of Utopia, and in it we will add three houses of worship to include all of the Abrahamic

religions of the world, Christianity, Judaism and Islam. All three religions believe in the same mono-theistic God and stem from the same beliefs. Despite the perversion of propaganda, we are all sons and daughters of Abraham. Therefore, why not celebrate our similarities and hope and love of God, and not dwell on our difference and try to destroy each other. To that end The Utopian Renaissance will have three houses of worship in its castle's courtyard with a magnificent fountain called The Fountain of Abraham. We will dedicate this global symbol to the world as our first step in paving the path to celebrate our hope, love of God, and gratitude for the gifts he's given all of us.

## Create a Private Investment Club to Fund Solutions

Now, with an archipelago of the wealthiest, smartest, and most powerful people, TUR will give private invitations to these lions to join The Royal Guard – a very special group of the elite lions that desire to help this world change its perspectives and save this precious world we live in.

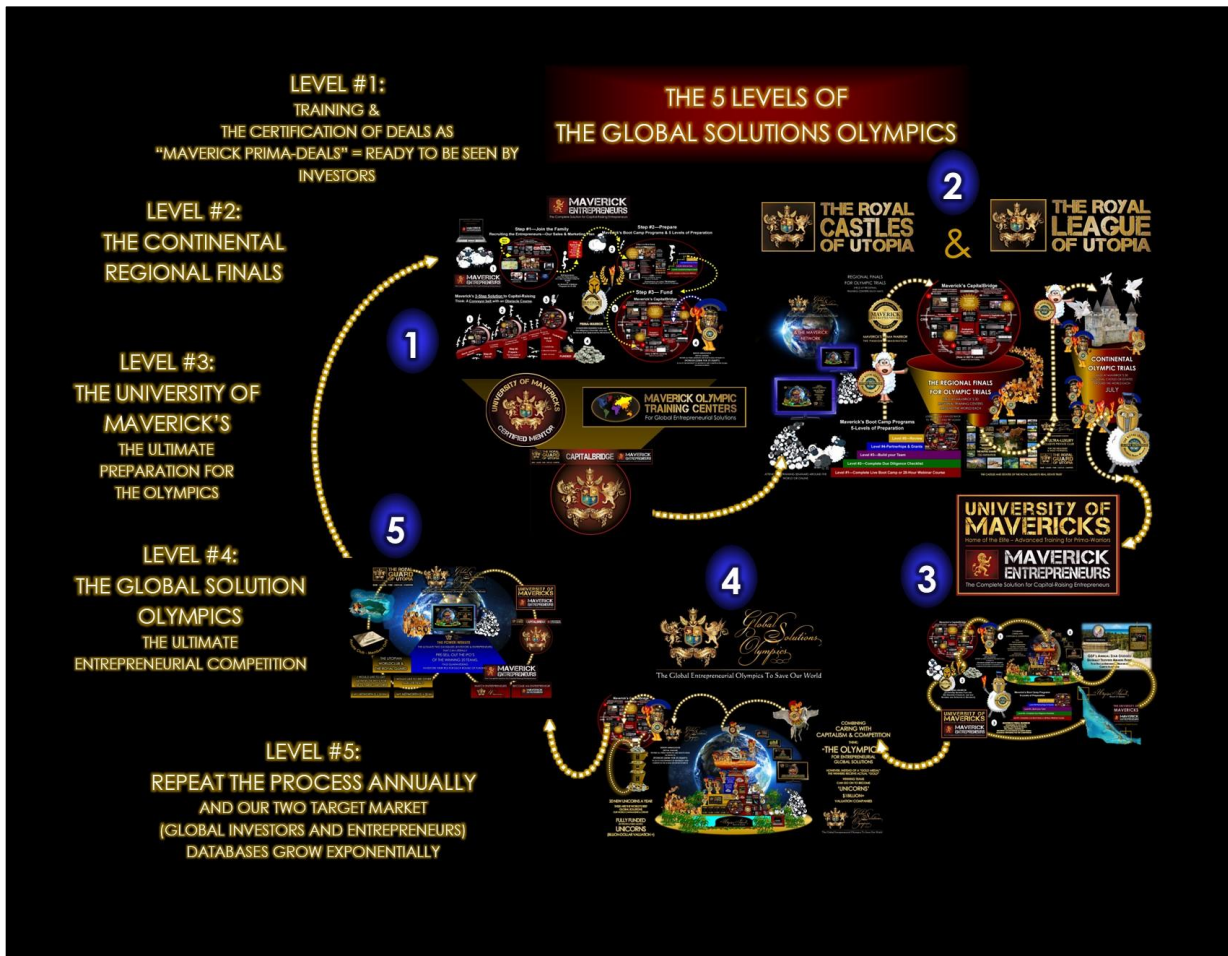
The Royal Guard will be designated as the judges for the Global Solutions Olympics. Its structure has multiple sub-brand companies each playing a critical role in TUR's total strategic plan:

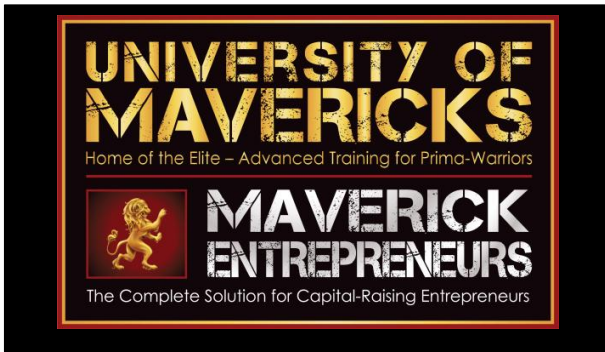
- 1) **The Royal Bank** – the ultimate private bank for TUR estate owners, Utopian WorldClub™ and its Unicorns (winners of the Global Solutions Olympics).
- 2) **The Royal League** – an exclusive private investment club that has exclusive rights to review all new viable, vetted and virgin deals, with a tiered hierarchy based upon each investor's investment appetite. Moreover, it will be The Royal League's members who will be the judges for the Global Solutions Olympics (See below).
  - a. **The Royal Charity:** A non-profit organization that funds the training program (education) for any entrepreneur in the world that can't afford the nominal fee for Maverick Entrepreneurs, and



- i. **The Global League of Charities:** A consortium of global charities, managed via our fin-tech platform, that supports the needs, effectiveness, and efficiencies of the best global charities in the world to provide immediate triage for critical issues.
  - ii. **The Global League of Corporate Sponsors:** A consortium of global companies that are willing to donate a small percentage of their annual profits to support charity efforts – what we call the Adopt a Charity program.
- 3) **The Royal Fund** – a private equity fund, funded by both TUR and the investments of its Royal League members. This fund will divide its capital investments into two categories:
- a. **The Royal Castles:** 50% of The Royal Fund's investments will buy revenue-producing real estate in the form of castles and grand luxury estates through-out the world. These magnificent castles and historic estates will be refurbished and rented out only to the Royal Guard members (or what we will call Embassies of the Royal Guard), for use by the GS Olympics for its final competition, and for the investments into the deals competing in the GS Olympics.
  - b. **The Royal Index:** 50% of the funds will invest in the GS Olympics and build an enormous equity portfolio of the greatest new solutions for our world. This equity will be set up as an exclusive private equity index.
- 4) **The Royal Villages** – The Royal Guard will choose the top ten international corporations that provide support services for corporations. These companies will seek to support the needs of all the solution-companies entered in the GS Olympics.

## THE FIVE (5) LEVELS OF THE GLOBAL SOLUTIONS OLYMPICS





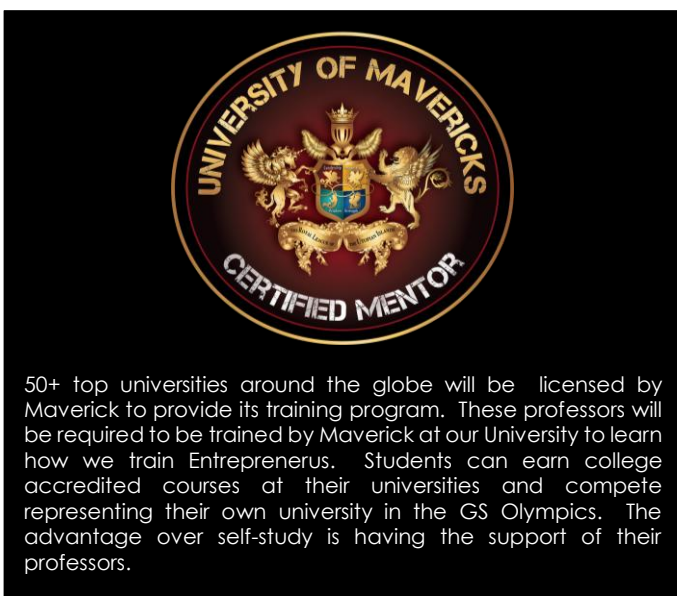
## Maverick Entrepreneurs: Recruit, Train, Motivate and Support Global Entrepreneurs to Seek Solutions

Maverick Entrepreneurs ("Maverick") is an entrepreneurial training company that has developed a proven methodology to train entrepreneurs to build fundable business models and business plans and to fully prepare these strategic plans to qualify for funding with investors.

This systematic program is designed to spread globally with online training webinars and local workshop groups in every continent. Using a comprehensive textbook, workbook, and its revolutionary CapitalBridge™, Maverick will teach entrepreneurs and aspiring entrepreneurs all of the fundamental aspects needed to compete globally for funding and to achieve success with their businesses. Maverick works with deals at every stage of development from start-ups to pre-IPO. It has two main training programs, (1) a signature 3-day boot camp with its investor pitch day and (2) a 28-hour webinar course that is also designed to be taught in Maverick's Mentor Universities.

## Maverick's Olympic Training Centers

Maverick will have dedicated Olympic training centers in six continents and include 30 comprehensive training centers for each of these continental regions. These training centers will host advanced training seminars for each of the regions as well as manage the training teams and support services needed for each region. Additionally, it is at these Olympic training centers that each year's semi-final regional competitions will take place for the Global Solutions Olympics with our Royal Guard members as the judges (each in their respective continents).



50+ top universities around the globe will be licensed by Maverick to provide its training program. These professors will be required to be trained by Maverick at our University to learn how we train Entrepreneurus. Students can earn college accredited courses at their universities and compete representing their own university in the GS Olympics. The advantage over self-study is having the support of their professors.

## The University of Mavericks Certified Mentors

Maverick will contract with select elite universities around the globe to offer its training programs through their universities taught by their university's entrepreneurial professors. Using Maverick's proven methodology of creating viable deal flow and Maverick's webinar program and technology, these university professors will first be trained in Maverick's methodologies by coming to the university and assisting our training teams in the preparation of these elite deals for the Olympic competition. These professors will then go back to their universities and provide Maverick training as an

accredited course for their students to compete in the Global Solutions Olympics, representing their university globally in the Olympic competition.

## Connecting Entrepreneurs to Investors With The CapitalBridge™

The CapitalBridge™ is Maverick's revolutionary, closed-network fin-tech platform that links entrepreneurs and accredited investors together in a confidential platform. Think of the platform like it's a confidential dating platform for entrepreneurs and investors. No entrepreneur can see other entrepreneurs' deals, and no investor can see other investors.



Entrepreneurs cannot have access to our investor network until they are deemed Certified Deals – in other words, they have completed Maverick's Due Diligence Checklist™, a comprehensive list of all the items an investor would need to see to close a funding deal. Maverick does not determine if the deal is worthy of being funded, but rather that the deal has all of the items needed to be reviewed. However, all deals are scrutinized by Maverick's trainers prior to reaching this point. Therefore, poorly conceived ideas and ideas that are not fundable will not make it to this point before they make at least logical sense. When a deal is certified, the entrepreneurial founder is now called a Prima-Warrior and their deal is now called a Prima-Deal, meaning it is qualified for funding.

**FREE ONLINE TRAINING, WORKSHOPS AND ALL THE ENTREPRENEURIAL TOOLS AND TEMPLATES NEEDED TO CREATE A UNICORN**

**Maverick's CapitalBridge**

(Now in BETA Launch)

**CapitalBridge Tools**

- Search Function with ability to Set Parameters
- Secure Online Due Diligence Room
- Private Maverick Email
- Contact Manager: Our Pipeline

Entrepreneurs & Investors each Create a "Profile"

**Maverick's Basic Training Curriculum**

1. Create Strong Business Model	8. Cut Strategic Partnerships
2. Understand Vocabulary	9. Create Investor Presentation
3. Write Strong Business Plan	10. Develop Valuation Justification
4. Develop 5-Year Financials	11. Decide on Deal Structure & Amount of Raise
5. Write Preparation Materials	12. Prospect Investors
6. Develop Corporate Structure	13. Pitch Investors
7. Create Strong Executive Team	14. Negotiate and Close Strong Deal

**Maverick's 28-Hours-Webinar Program**

Close a Deal with our CapitalBridge Complying with All SEC Regulations

API Hook-up Broker/Dealer

Our CapitalBridge has a Button "Close a Deal"

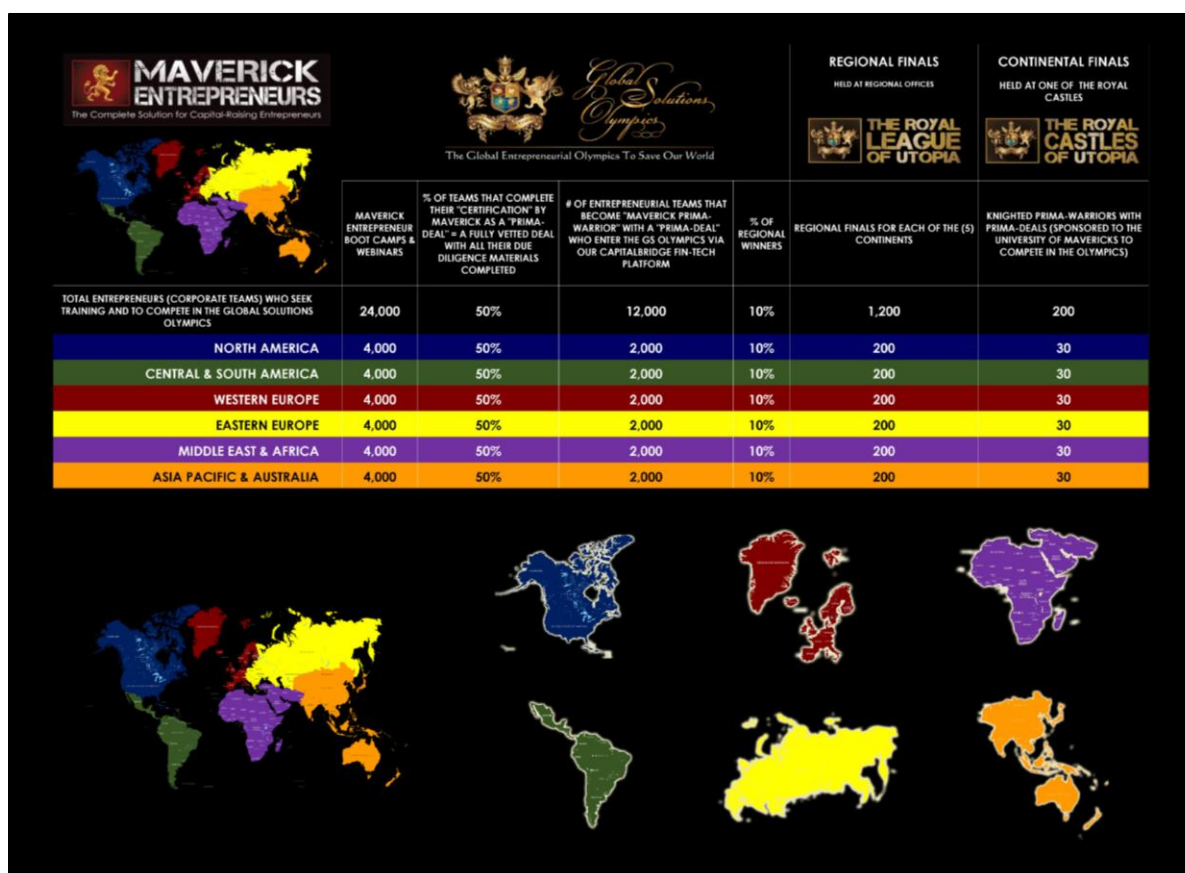
**"The CapitalBridge™"**  
Closed Network Fin-Tech Platform

Once certified, entrepreneurs upload their entire due diligence checklist into their own private due diligence room. Each entrepreneur and investor creates a profile that represents their company's funding requirements. Investor can remain confidential if desired. All communications between entrepreneur and investors will be done through the CapitalBridge™, thus allowing for a controlled environment for both. All training, templates, webinars, and support services can be found on this powerful platform from which the University of Mavericks will be able to host and organize the entire global competition while maintaining the confidentiality of each deal and its precious proprietary network of the greatest investors in the world.

## The Global Solutions Olympics – A Global Entrepreneurial Competition to Create and Fund Viable Global Solutions Companies to Save Our World.

**What Are the Global Solutions Olympics and the Maverick Formula™?** The Global Solutions Olympics ("The GS Olympics" or "The Olympics"), just like The Olympics the world participates in every four years, is a competition to select the best deals in the world that solve global problems long-term. The judges for this competition will be the members of The Royal Guard, thus the winners are being selected by the smartest, wealthiest, and most powerful leaders of the world.

### The Global Olympic Trials at Continental Regional Olympic Centers and the

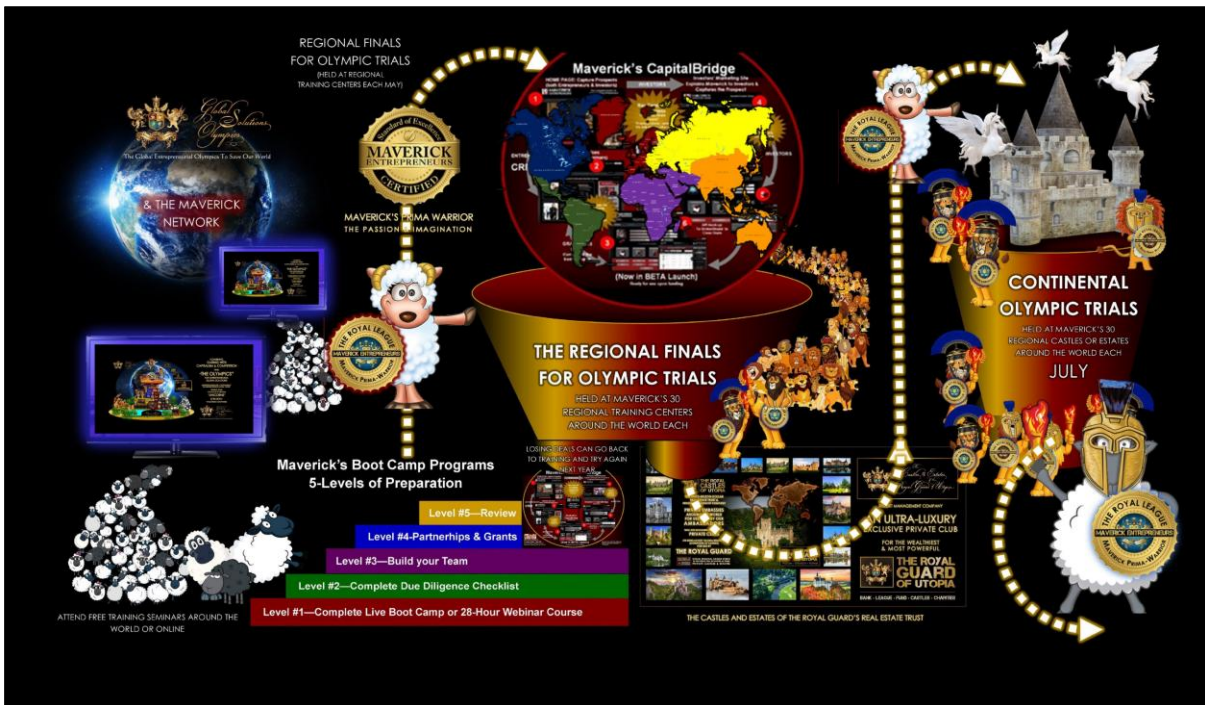


### Royal Castles

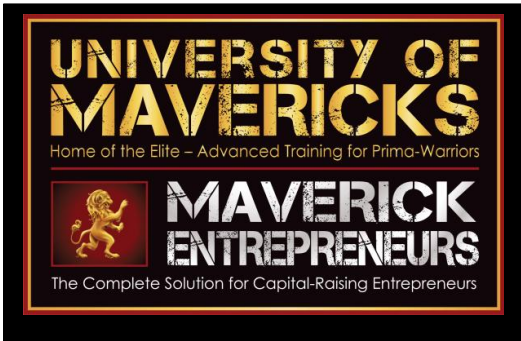
All deals will have the exact same corporate structure, bylaws and a templated Private Offering Memorandum. Every deal will be structured with the same comprehensive templates thus creating continuity for our investment community. These legal templates will be created by the best attorneys in the world. With the various rounds of funding - (1) Seed, (2) Series A,

(3) Series B and (4) Series C (to include a full S-1 Filing for the IPO on an American stock exchange) - this uniform format will make it easy for investors to review the deals and know that their due diligence materials are all structured identically. The four levels of funding will produce more than \$1 billion in working capital, provided of course that the IPO is successful. However, with a surety bond for \$1B, even institutional capital will be qualified to buy into this IPO and this will have been advertised all over the Maverick Network and our CapitalBridge. The result is we create a new global solution company with a multi-billion-dollar valuation (a "unicorn" deal) where every level of investor benefits exponentially and the world wins!

The Maverick Formula™ is a structured deal and structured valuation formula that enables these mega-solution deals to successfully raise the capital they need (without having any government or other potential problem partner) up to \$1 billion or more for 49% equity in their companies, all while maintaining control of their board of directors but with the world's best leaders and companies to support them and help them succeed. This deal structure will be the same for every single deal and no variations will be allowed for the competition. All deals and all investors must agree to these terms prior to participating in the Olympics. The structure is designed to benefit everyone and make everyone a global hero.



**The Knighted Prima-Warrior, the University of Mavericks, and the Seed Round of Funding (4% Equity for \$625K Investment):** The competing deals first vie to make it to the Olympics. These deals and their entrepreneurial teams must first win their continents semi-finals and final competition. The Royal Guard will then select and sponsor teams to compete in the Olympics. These Royal Guard members will invest \$500K for each deal they sponsor to pay for the 5-month elite and advanced training programs at the University of Mavericks for these superstar deals to be polished for the final competition. For this investment the investor will be given 3% equity and the University of Maverick's will be given 1% equity in the company (the equity will be preferred equity with a non-dilution clause).



The competition has only two requirements: (1) the deals must be large enough to need and support and profit from a billion-dollar investment; (2) the deals must solve some global problem or in some way make our future a better place to live. Entrepreneurs will enter the contest via the CapitalBridge. There will be two elimination tiers: (1) Each of the 6 continents' semi-finals will filter the deals down to the top 200 deals for each continent;(2) These 200 deals will be further trimmed by the Royal Guard's Members to the best

30 deals at the Continental Regional Finals (held at one of The Royal Castles). The Royal Fund will also select 20 deals to sponsor.



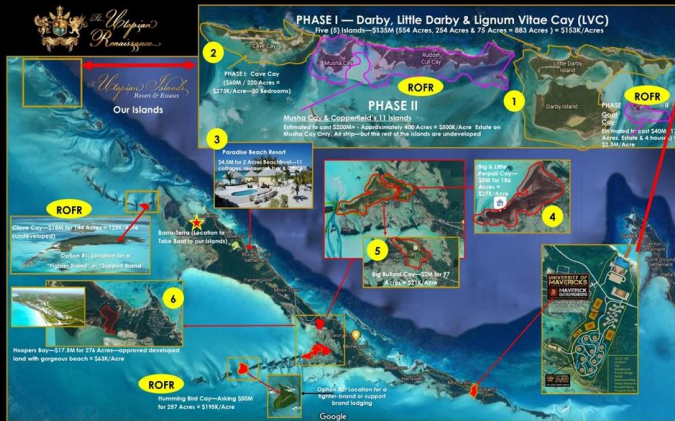
# THE UNIVERSITY OF MAVERICKS

## THE ULTIMATE TRAINING CENTER & THE ROYAL BRAINTRUST

(SUPPORT & STRATEGIC PARTNERS FOR OUR PRIMA-DEALS AND THE ROYAL GUARD FROM THE BEST OF THE BEST IN THE WORLD)

### THE UNIVERSITY OF MAVERICKS CAMPUS & STADIUM

- A TROPICAL PARADISE OF A BREATHTAKING 250-ACRES CAMPUS IN LITTLE EXUMA ISLAND, BAHAMAS
- UTOPIAN ISLANDS SIGNATURE ARCHITECTURAL STYLE WILL CONTINUE AT THE UNIVERSITY
- 100 TEAM HOUSES (A 5-BEDROOM BUNGALOW STYLE HOME), IN PODS OF 10 HOUSES (TEN TEAMS OF TEN TEAMS). EACH POD HAS A DEDICATED STATE-OF-THE ART TRAINING CENTER IN THE MIDDLE OF THE CUL-DE-SAC FOR DAILY TRAINING EVENTS FOR 10 TEAMS TOGETHER
- THE ROYAL VILLAGES—TEN PODS, EACH POD HAS TEN DIFFERENT COMPANIES REPRESENTED. THESE SUPPORT CATEGORIES INCLUDE: LEGAL, ACCOUNTING, COMPLIANCE, TECHNOLOGY, ENGINEERING, BUILDING (ARCHITECTURE & DESIGN), HR/ ADMINISTRATIVE, AND SPECIALTY CONSULTING TEAMS.



**Winning Deals Receive Series A Round of Funding (5% Equity for \$8M Investment):** The Global Solutions Olympics will be a week-long event that is designed to become an iconic star-studded annual event that will be hosted at the University of Mavericks' magnificent 5,000 seat stadium on the breathtaking island of Great Exuma, Bahamas. The Royal Guard will select the winning 20 teams (Gold Medalists) in each of twenty categories (e.g., sustainable energy, poverty, starvation, health care, etc.) as well as the Silver and Bronze medalists. Winning teams will earn from the GS Olympics an investment equivalent to approximately \$8M (\$5M in cash, and \$3M to purchase a \$100M surety bond for the Series B funding (See Royal Leagues hierarchy for which investors have priority rights over other investors).

**Series B Round of Funding (10% Equity for \$100M Investment):** The investor that sponsored the deal to attend the University of Mavericks will have right of first refusal (ROFR) to fund the fully insured round of funding with the Royal Fund second in position. If the Royal Fund does not select to fund this series B deal, it will then go to the next investor in line within the fund (see hierarchy of The Royal Leagues).

**Series C Round of Funding – A Global Initial Public Offering (IPO) (30% Equity for \$1 Billion Investment):** With the globally televised award program and television series called “The Unicorns”, the global public will be able to pre-subscribe to this deal with the share price already pre-determined by having every deal structured the same and a complete 506C Private Placement Agreement done prior to the events at the University of Mavericks. Within a year of the competition, each of the 20 deals will do an IPO for \$1 billion with each 1% of equity now worth \$33,333,333.



### The Utopian Renaissance Executive Team

TUR's executive team is composed of highly experienced passionate leaders.

- CEO/Founder/President/Chairman with over 30 years of executive, resort real estate development, and ultra-luxury travel industry experience and a successful entrepreneur.
- A Bank Chairman with (Add Erick Verbitski's short resume summary as an international banking expert).
- CFO with more than 20 years of experience, including as an executive for one of the big-four accounting firms. She understands the challenges of managing an international multi-billion-dollar company having worked firsthand alongside many of her clients in the past, including luxury real estate developments in NYC.
- CSIO with 30+ years of executive leadership in many different areas of specialization, including technology, health care, and innovative and strategic methodologies that are cutting-edge and state-of-the art.
- CIO with 25+ years of executive experience designing, developing, and managing worldwide technology systems, with management over P&Ls of more than \$500M.
- CMO with 30+ years of executive level marketing and sales leadership, and who has successfully managed her own sales and marketing company with iconic companies as her clients for more than 20 years.
- SVP of Resort Revenue with more than 25+ years of executive experience in the cruise and ultra-luxury travel industry. She ran all resort revenue for the largest luxury all-inclusive resort in the world, Sandals.
- COO and CEO of The Utopian Islands Marine with more than 25 years of experience in the shipping and maritime industry who has also developed a highly successful, eco-friendly private island community in Norway. As a former cruise line ship captain, he ran all the safety and security measures for Carnival Cruise Line and served as Area Director for over 12,000 ships for the largest shipping classification company in the world.

## Capital Requirements and Financials and Our Enormous Equity Portfolio of Unicorns

The Utopian Renaissance is seeking a total of \$3B in total, with \$2.5B for The Utopian Islands and \$500M all of the rest of this conglomerate of companies. The initial 5 years will be the construction of the resort and its supporting services, as well as the construction of the University of Mavericks. The Global Solutions Olympics will not start until year 6, at which time it will launch year 1 of the Olympics.

**Launching the Olympics and Funding the Royal Fund of Utopia:** To prove the success of the deals and deal flow, the Royal Fund will sponsor all 200 deals to the University of Mavericks and fund the Series B for all 20 for a total cost of \$2,260,000,000. Combined with the Series A, earned by the GS Olympics, The Utopian Renaissance will own a total of 19% equity in 20 different winning unicorn companies (companies with billion-dollar valuations), with each percentage point equal to a valuation of \$33,333,333 (plus the equity in all the non-winning deals). Therefore, the Royal Fund's equity portfolio after the first year of the Olympics will be equal to  $\$33,333,333 \times 19 \times 20 = \$12,666,666,540$ . With this valuation determination, the Royal Fund will sell to the Royal League Members 45% equity in the Royal Fund for \$10B.

The Valuation Equation Matrix will then be: If  $\$12,666,666,540 = 55\%$  equity, then  $45\%$  equity =  $\$10,363,636,260$ , with a total post-money valuation of  $\$23,030,320,800$ . If \$10B is raised from the Royal League Members, less the cost of Year 1's investment ( $\$2,260,000,000$ ), the remaining balance in the fund will be:  $\$8,130,636,260$ .

In summary, the Equity Portfolio owned by The Utopian Renaissance's Family of Companies will be worth approximately \$24B+. See Equity Valuations.



# THE UTOPIAN FAMILY OF COMPANIES

*The Utopian Islands*  
Resort & Estates

*The Castle of Utopia*

*The Land of the  
Secret Kingdoms of Utopia*



**THE ROYAL  
GUARD  
OF UTOPIA**

BANK • LEAGUE • FUND • CASTLES • CHARITIES



**THE ROYAL  
BANK  
OF UTOPIA**



**THE ROYAL  
LEAGUE  
OF UTOPIA**



**THE ROYAL  
CHARITIES  
OF UTOPIA**



**THE ROYAL  
FUND  
OF UTOPIA**



**THE ROYAL  
CASTLES  
OF UTOPIA**



**THE ROYAL  
INDEX  
OF UTOPIA**



**THE ROYAL  
VILLAGES  
OF UTOPIA**

OUR WORLD'S SUPPORT EXPERTS



*Global Solutions  
Olympics*

The Global Entrepreneurial Olympics To Save Our World



*The  
Unicorns*

**THE  
MAVERICK  
NETWORK**  
T-M-N

**UNIVERSITY OF  
MAVERICKS**  
Home of the Elite - Advanced Training for Firmo-Warriors

**MAVERICK  
ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs

**MAVERICK  
ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs

**CAPITAL BRIDGE** • **MAVERICK**  
ENTREPRENEURS

**MAVERICK OLYMPIC  
TRAINING CENTERS**  
For Global Entrepreneurial Solutions

**UNIVERSITY OF MAVERICKS**  
CERTIFIED

# 10-YEAR INCOME (PROFIT & LOSS STATEMENT)



THE FINANCIAL PROJECTIONS FOR UTOPIA \$3.2 BILLION CAPITAL RAISE TARGET: THE UTOPIAN RENAISSANCE BY ERICA DRABE

\$3,200,000,000

All Financial Projections (Forecast) as of March 31, 2020		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST	
Multi-Year Revenue Projections & Cashflow - 2020-2029 Annual Forecast		Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total	Year 7 Total	Year 8 Total	Year 9 Total	Year 10 Total	Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total
<b>A. ASSUMPTIONS</b>															
1. Revenue Assumptions		1,073,130,253	3,821,491,308	5,347,588,135	1,301,732,218	1,274,851,600	1,318,851,600	1,186,116,600	1,301,676,600	1,474,476,600	1,486,976,600				
2. COGS Assumptions		328,793,750	1,629,212,500	2,014,371,700	437,947,660	485,828,910	419,935,160	84,667,660	389,146,380	432,246,380	666,932,760				
3. SGA Assumptions		44,880,767	176,448,703	272,050,058	157,739,838	115,470,780	123,404,013	129,655,242	144,360,532	191,844,419	197,419,423				
4. Capital Expenditures (CAPEX) Assumptions		4,647,002,671	191,125,000	38,125,000	754,125,000	-	-	-	-	-	-				
5. Depreciation and Amortization Assumptions		202,249,036	202,249,036	202,249,036	251,604,036	252,137,423	251,437,423	251,437,423	240,723,143	240,723,143	240,723,143				
<b>B. STATEMENTS</b>															
<b>1. Income Statement</b>															
Revenue		1,073,130,253	3,821,491,308	5,347,588,135	1,901,732,218	1,274,851,600	1,318,851,600	1,186,116,600	1,301,676,600	1,474,476,600	1,486,976,600				
Revenue Center #1: Annual Membership Fee of \$500K		(107,310,253)	3,821,491,308	5,347,588,135	1,901,732,218	1,274,851,600	1,318,851,600	1,186,116,600	1,301,676,600	1,474,476,600	1,486,976,600				
Revenue Center #2: Sale of Door Camps (\$2,000/person)		-	-	-	-	-	-	2,400,000	50,000,000	75,000,000	102,476,600				
Revenue Center #3: Sale of Venues (\$100/person)		-	-	-	-	-	-	4,000,000	12,000,000	60,000,000	60,000,000				
Revenue Center #4: Sponsorship to the University (\$275K per team)		-	-	-	-	-	-	58,000,000	58,000,000	58,000,000	58,000,000				
Revenue Center #5: Sale of Tickets to The Global Solution Olympics		-	-	-	-	-	-	20,000,000	20,000,000	20,000,000	20,000,000				
Revenue Center #6: Sale of Corporate Sponsorship to Global Solution Olympics		-	-	-	-	-	-	20,000,000	20,000,000	20,000,000	20,000,000				
COGS		328,793,750	1,629,212,500	2,014,371,700	437,947,660	485,828,910	419,935,160	84,667,660	389,146,380	432,246,380	666,932,760				
COGS #1: Annual Membership Fee of \$500K		(328,793,750)	(1,629,212,500)	(2,014,371,700)	(437,947,660)	(485,828,910)	(419,935,160)	(84,667,660)	(389,146,380)	(432,246,380)	(666,932,760)				
COGS #2: Material Book Camps (50%)		-	-	-	-	-	-	12,000,000	5,000,000	7,500,000	10,000,000				
COGS #3: Material Venues (10%)		-	-	-	-	-	-	4,000,000	12,000,000	60,000,000	60,000,000				
COGS #4: University Sponsorship (50%)		-	-	-	-	-	-	24,000,000	24,000,000	24,000,000	24,000,000				
COGS #5: Sale of Tickets to The Global Solution Olympics		-	-	-	-	-	-	16,000,000	16,000,000	16,000,000	16,000,000				
COGS #6: Sale of Corporate Sponsorship to Global Solution Olympics		-	-	-	-	-	-	5,000,000	5,000,000	5,000,000	5,000,000				
Gross Profit		744,336,503	2,192,278,808	3,333,216,435	1,463,784,558	1,089,022,690	1,198,916,440	1,101,448,940	912,530,220	1,042,230,220	1,051,483,220				
SG&A		44,880,767	176,448,703	272,050,058	157,739,838	115,470,780	123,404,013	129,655,242	144,360,532	191,844,419	197,419,423				
EBITDA		708,255,736	2,015,830,105	3,061,166,377	1,306,044,720	973,551,910	1,075,512,427	971,793,698	768,169,688	850,385,801	854,063,797				
Net Income/(Loss)		488,086,640	1,813,581,003	2,959,317,282	1,054,440,624	721,414,481	824,074,992	720,356,268	527,446,545	609,662,598	615,337,647				

# STATEMENT OF CAS FLOW



THE FINANCIAL PROJECTIONS FOR UTOPIA \$3.2 BILLION CAPITAL RAISE TARGET: THE UTOPIAN RENAISSANCE BY ERICA DRABE

\$3,200,000,000

All Financial Projections (Forecast) as of March 31, 2020		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST	
Multi-Year Revenue Projections & Cashflow - 2020-2029 Annual Forecast		Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total	Year 7 Total	Year 8 Total	Year 9 Total	Year 10 Total	Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total
<b>2. Cash Flow Statement</b>															
Cash and Cash Equivalents, Beginning of Period:		10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576	10,440,618,576				
Operating Activities:															
Net Income		488,086,640	1,813,581,003	2,959,317,282	1,054,440,624	721,414,481	824,074,992	720,356,268	527,446,545	609,662,598	615,337,647				
Adjustments to reconcile net income to net cash from operating activities:															
Total Depreciation - Tangible Assets		-	-	-	48,546,667	48,546,667	48,546,667	48,546,667	48,546,667	48,546,667	48,546,667				
Total Amortization - Intangible Assets		-	-	-	30,250,000	30,250,000	30,250,000	30,250,000	30,250,000	30,250,000	30,250,000				
Total Depreciation and Amortization (The Utopian Islands)		202,249,036	202,249,036	202,249,036	78,796,667	78,796,667	78,796,667	78,796,667	78,796,667	78,796,667	78,796,667				
Changes in operating assets and liabilities:															
Accounts receivable, net and other		-	-	-	-	-	-	-	-	-	-				
Accounts payable		-	-	-	-	-	-	-	-	-	-				
Accrued expenses and other		-	-	-	-	-	-	-	-	-	-				
Unearned revenue		-	-	-	-	-	-	-	-	-	-				
Net cash provided by (used in) Operating Activities		708,255,736	2,015,830,105	3,061,166,377	1,306,044,720	973,551,910	1,075,512,427	971,793,698	768,169,688	850,385,801	854,063,797				
Investing Activities:															
Purchases of property and equipment, including internal-use software and web		(4,647,002,671)	(176,448,703)	(38,125,000)	(754,125,000)	(800,000,000)	(800,000,000)	-	-	-	-				
Proceeds from property and equipment		3,622,200,000	1,629,212,500	2,014,371,700	437,947,660	485,828,910	419,935,160	-	-	-	-				
Acquisitions, net of cash acquired and other		-	-	-	-	-	-	-	-	-	-				
Net cash provided by (used in) Investing Activities		(1,024,802,671)	(547,236,203)	(323,753,300)	(316,177,340)	(314,171,090)	(380,064,840)	-	-	-	-				
Financing Activities:															
Proceeds from long-term debt and other		-	-	-	-	-	-	-	-	-	-				
Payments of long-term debt and other		-	-	-	-	-	-	-	-	-	-				
Principal repayments of capital lease obligations		-	-	-	-	-	-	-	-	-	-				
Principal repayments of finance lease obligations		-	-	-	-	-	-	-	-	-	-				
Dividend		-	-	-	-	-	-	-	-	-	-				
Stock Issuance		3,200,000,000	-	-	-	-	-	-	-	-	-				
Stock Buyback		-	-	-	-	-	-	-	-	-	-				
Net cash provided by (used in) Financing Activities		3,200,000,000	-	-	-	-	-	-	-	-	-				
Cash Flow for the Period		(776,547,935)	1,813,581,003	3,027,413,077	551,917,280	965,551,910	1,075,512,427	971,793,698	768,169,688	1,010,385,801	1,016,063,797				
Cash and Cash Equivalents, End of Period:		(776,547,935)	1,813,581,003	4,841,031,654	5,392,948,934	6,358,500,844	7,434,013,271	8,405,806,969	9,173,976,657	10,284,362,458	11,300,426,255				

# 10-YEAR BALANCE SHEET



THE FINANCIAL PROJECTIONS FOR UTOPIA \$3.2 BILLION CAPITAL RAISE TARGET: THE UTOPIAN RENAISSANCE BY ERICA DRABE

\$3,200,000,000

All Financial Projections (Forecast) as of March 31, 2020		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST		FORECAST	
Multi-Year Revenue Projections & Cashflow - 2020-2029 Annual Forecast		Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total	Year 7 Total	Year 8 Total	Year 9 Total	Year 10 Total	Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total
<b>3. Balance Statement</b>															
Assets:															
Cash and cash equivalents		(776,547,935)	1,813,581,003	4,841,031,654	5,392,948,934	6,358,500,844	7,434,013,271	8,405,806,969	9,173,976,657	10,284,362,458	11,300,426,255				
Marketable securities		120,375,000	120,375,000	120,375,000	120,375,000	120,375,000	120,375,000	120,375,000	120,375,000	120,375,000	120,375,000				
Investments (Equity)		-	-	-	-	-	-	-	-	-	-				
Accounts receivable, net and other		-	-	-	-	-	-	-	-	-	-				
Total Current Assets		105,647,065	1,933,956,003	4,961,406,654	5,513,323,934	6,478,875,844	7,554,388,271	8,526,181,969	9,294,351,657	10,404,737,458	11,420,851,255				
Property, Plant and Equipment, net															
CAPEX		-	-	-	-	-	-	-	-	-	-				
Accumulated Depreciation		176,000,000	176,000,000	176,000,000	879,893,333	929,906,667	980,360,000	1,031,156,667	1,082,406,667	1,134,656,667	1,187,913,333				
Land		1,054,957,571	1,054,957,571	1,054,957,571	(14,546,667)	(14,546,667)	(14,546,667)	(14,546,667)	(14,546,667)	(14,546,667)	(14,546,667)				
Intangible, net		29,775,000	29,775,000	29,775,000	32,244,667	32,244,667	32,244,667	32,244,667	32,244,667	32,244,667	32,244,667				
CAPEX		28,775,000	28,775,000	28,775,000	1,094,957,571	1,094,957,571	1,094,957,571	1,094,957,571	1,094,957,571	1,094,957,571	1,094,957,571				
Accumulated Amortization		-	-	-	-	-	-	-	-	-	-				
Goodwill		-	-	-</											

# ENORMOUS EQUITY PORTFOLIO OF UNICORNS AND THEIR VALUE

## THE UTOPIAN RENAISSANCES' ENORMOUS PORTFOLIO OF EQUITY IN THE WORLD'S GREATEST UNICORN

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
SEE VALUATION JUSTIFICATION										
% OF EQUITY OWNERSHIP IN UNICORN COMPANY										
1% EQUITY IN UNICORNS = \$33,333,333										
20										
1% EQUITY IN 180 KNIGHTS										
1% EQUITY IN 20 UNICORNS (NO INVESTMENT COST)										
CUMULATIVE # OF UNICORNS										
YEAR 1: THE ROYAL FUND SPONSORS ALL TEAMS AND DOES SERIES "A" & SERIES "B" FOR ALL 20 DEALS (A TOTAL OF 18% EQUITY IN EACH UNICORN)										
3										
PERCENT										
5										
5% X 20 WINNERS =										
COST: \$16M										
THE ROYAL FUND (10% EQUITY IN TWO COMPANIES) = 20% EQUITY EACH YEAR										
SERIES "B" FUNDING - FUND DOES ALL 10% EQUITY FOR \$100M EACH (2 PER YEAR = \$200M)										
20										
10% IN TWO COMPANIES SERIES = 10 X 2 = 20%										
RETURN ON INVESTMENT PER YEAR										
COST OF EQUITY										
CUMULATIVE TOTAL YEARLY										



 SEED ROUND: 1% OF ALL 200 COMPANIES THAT COMES TO THE UNIVERSITY & 1 BOARD SEAT

20 OLYMPIC WINNERS - UNICORNS SPONSOR THE FINALIST TO THE UNIVERSITY & OLYMPICS FOR \$500K/TEAM = 3% EQUITY

SERIES "A" - 5% IN 20 COMPANIES FOR \$8M EACH

THE ROYAL FUND (10% EQUITY IN TWO COMPANIES) = 20% EQUITY EACH YEAR

SERIES "B" FUNDING - FUND DOES ALL 10% EQUITY FOR \$100M EACH (2 PER YEAR = \$200M)

20 UNICORNS X 3% EQUITY	20	40	80	80	80	100
1,999,999,980						
						
CAPITAL BRIDGE BEGINS COLLECTING PRIMA-WARRIOR DEALS						
SOFT LAUNCH OF THE UTOPIAN ISLANDS						
						
ROYAL GUARDS LAUNCHED AND FUNDS STARTED & EQUITY IN YEAR 1 AS VALUATION JUSTIFICATION						
RETURN ON INVESTMENT PER YEAR	\$10,406,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620
COST OF EQUITY	\$2,260,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000
CUMULATIVE TOTAL YEARLY	\$8,146,666,640	\$12,093,333,140	\$16,039,999,760	\$19,986,666,400	\$23,933,333,020	\$27,880,000,040





*The Utopian  
Renaissance*

THE GLOBAL CRISIS &  
ITS TWO TARGET MARKETS  
(THE PROBLEMS)

# THE GLOBAL CRISIS AND ITS TWO TARGET MARKETS (THE PROBLEMS)

## OVERVIEW: THE PERPETUAL ROOT PROBLEMS OF OUR WORLD'S PLIGHT

In the course of our daily lives, we are witness to countless struggles that humanity is fighting – not only to solve, but to simply survive. Our society is consuming our natural resources at an all-time high rate and that's just the beginning of our global problems. Our current short-term solutions to these global long-term problems are not working. If we continue to ignore these global problems, there will be direr consequences for the planet (and who knows how much time we, as a race, have to start finding the permanent solutions).

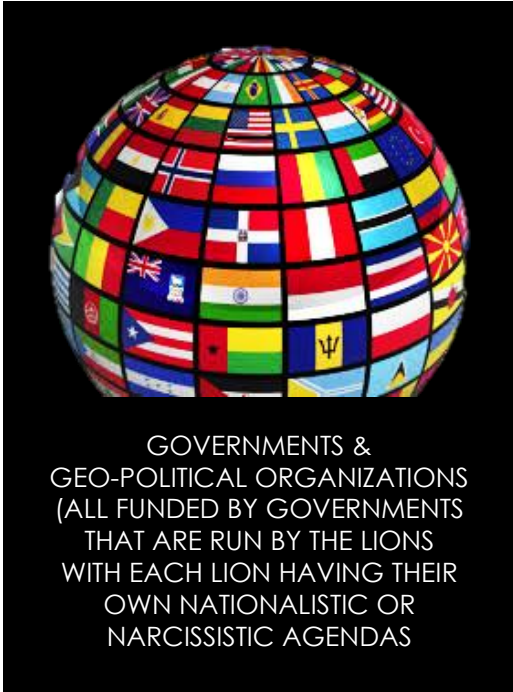
Left unchecked, the world as we know may be forever altered in ways that are unrecoverable and produce a spiraling depletion of resources and habitats for nature and people to coexist.



The time to take action is now and TUR is championing a totally new approach to solving these global problems. TUR intends to make donating funds towards solving these problems as part of everyday business with our unique approach of integrating caring with capitalism while educating the world to seek-out long-term solutions.

## Major Global Socio-Economic Challenges and Threats to Humanity

- World Hunger
- Poverty and Homelessness
- Water (drinking and preservation of the oceans)
- Health Care
- Renewable and Clean Energy Sources - Green Technology
- Migration (post-war or otherwise)
- Education (basic and entrepreneurial training)
- Global Terrorism, Crime and Drug Abuse
- Global Warming
- Space Exploration and Security
- Military and Veteran programs
- Disabilities and Mental Health
- Animal Cruelty



## Governments and Global Problems – A Challenge TUR Can't Fix

Unfortunately, it doesn't take long watching news television to see the bickering between global governments due to political, religious, and ideological differences. These differences make it almost impossible for governments to come together to form solutions and respond to our world's long-term problems. Governmental tactics are simply ineffective and there is no way TUR can change these leader's minds other than by leading by example and showing them our results.

## World Organizations and Global Problems – Another Challenge TUR Can't Fix

World organizations like the United Nations (UN), the World Health Organization (WHO), and others are funded by governments. When governments do not agree with how an issue is being handled, (or worse – who is causing the problem) or there are larger issues to deal with (e.g., a pandemic or war), these global organizations often become impotent

as they have their funding strangled by the governments that support them, and as a result few solutions are achieved other than short-term reprieves. Once again, these global organizations are simply ineffective and TUR can only influence these organizations by demonstrating a very different, grass-roots, bottom-up approach. Unfortunately, our top-down approach to solving our global problems simply has not worked!

Our past failures may be due to many reasons, including but not limited to: (1) The egos of global leaders and their short-term solutions that are often politically based; (2) the ethics and ethos of these governmental and organizational leaders; and (3) the politics and power-struggles of these leaders.

To seek to change the moral compass and global ethos is a challenge that can only be overcome by creativity, determination, and perseverance – and an extremely different approach. This is what TUR seeks to provide.

## United Nations Global Compact

The UN Global Compact challenges corporations to conduct their businesses in socially and environmentally friendly and responsible ways. The ownership of higher values and the interest to expand and support change is established with a fundamental framework of defined goals. Addressing areas of human rights, labor, environment and anti-corruption, the UN has created the Ten Principles of the United Nations Global Compact which are derived from the Universal Declaration of Human Rights, the International Labor Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.



Applying a long-term approach, the UN Global Compact challenges corporations to align their strategies and commit to this sustainability initiative. Resources, partnerships, and support for developing innovative solutions are available to corporations as they seek to inspire and guide change.

### The Enormous Challenges of Global Charities

Typically, charities are non-profit organizations and often have few revenue centers other than: (1) volunteers working fundraising activities; and (2) donations from governments, world organizations,

corporations, and the public, often simply to obtain tax benefits or for egotistical reasons.

Unfortunately, these global donations (typically the major revenue streams for charities) often dry-up when global crises hit – exactly at the times when these charities need the funding the most. Moreover, without any type of real global leadership or globally accepted plan-of-attack on how to address these critical problems, charities have really become only temporary solutions to long-term crises which are threatening the very existence of our human race. We have the ability and responsibility to use our amazing, combined intellect to effect change and to save our planet (the very planet we are destroying with our own decadence and hubris).

However, to do so, our human race must take a different approach. TUR has a logical solution – a pragmatic plan that eliminates any political, ideological, and religious objections our world may have and focuses simply on utilizing capitalism and competition along with strong business strategies to perpetually support both the short- and long-term solution-seeking efforts of our world to solve these critical problems. However, TUR's inevitable success will come from our three "secret ingredients":

- (1) The imagination found in the emotion of hope
- (2) The passion found in the heart of an entrepreneur
- (3) The courage and ethos of seasoned leaders who refuse to give up on our world until we can find these global solutions.

### GLOBAL PROBLEMS & THE GROUPS WHICH ARE ADDRESSING THESE CHALLENGES



## The Problems Facing Global Charities



### Charities Problem #1: Most Charities Must Seek Revenue From Donations

Charities must continuously seek donations to support the operations and have funds to put towards their respective global causes. Unfortunately, when charities and the world need donations the most (such as in times of major crisis like pandemics, wars, etc.) these donations are often hard to find. As governments, world organizations and the global public face traumatic challenges, they often cannot afford to give to charities. Revenue streams dry-up when they are needed the most and people react to these global long-term challenges with short-term strategies and tactics which often only serve to exacerbate the problems.

Donations to Charities - 2015

	Number	% of total	Dollar Total (\$ billions)			Percentage of Total		
			Revenues	Expenses	Assets	Revenues	Expenses	Assets
All public charities	314,744	100.0	1,978.6	1,838.9	3,668.6	100.0	100.0	100.1
Arts	31,429	10.0	40.6	35.7	127.9	2.1	1.9	3.5
Education	54,214	17.2	354.3	315.5	1,128.8	17.9	17.2	30.8
Higher education	2,153	0.7	230.9	207.4	736.3	11.7	11.3	20.1
Other education	52,061	16.5	123.4	108.1	392.5	6.2	5.9	10.7
Environment and animals	14,591	4.6	19.7	16.5	47.8	1.0	0.9	1.3
Health	38,861	12.4	1,160.5	1,102.3	1,574.1	58.7	59.9	42.9
Hospitals and primary care facilities	7,113	2.3	977.1	926.7	1,281.5	49.4	50.4	34.9
Other health care	31,748	10.1	183.4	175.6	292.6	9.3	9.5	8.0
Human services	110,801	35.2	234.1	224.0	357.1	11.8	12.2	9.7
International	6,927	2.2	38.5	34.5	43.2	1.9	1.9	1.2
Other public and social benefit	37,478	11.9	111.3	93.3	347.1	5.6	5.1	9.5
Religion related	20,443	6.5	19.6	17.1	42.6	1.0	0.9	1.2

Source: Urban Institute, National Center for Charitable Statistics, Core Files (Public Charities, 2015).

### Charities Problem #2: Many Global Charities Are Very Poorly Managed

Unfortunately, due to the non-profit corporate structure of many, if not most, charities, they often don't have the financial capacity to hire effective leaders, or if they do, these managers overpay themselves or poorly manage the efficiency and cost-effectiveness of each donated dollar. There has been only limited accountability for these charities and their leaders that the world is supporting through its philanthropic efforts. We must develop both short and long-term business strategies and tactics and bring like-minded charities together to take advantage of cost-savings, shared intelligence, and coordinated efforts.

### Charities Problem #3: Charities Are Only Temporary Solutions to Long-Term Global Problems

The tax benefits to individuals and businesses for donating to charities are often the motivating factor for their financial support. However, without guaranteed annual income coming into the charity, only short-term solutions can be achieved. Our world has many serious long-term problems – and they deserve long-term strategies and solutions.

Many of these strategies start with a Band-Aid of help. Charities are like triage medics on a battlefield: they can only save our lives for short periods while the real problems still exist and



**THE UNITED NATIONS' 17 GLOBAL GOALS**

must be healed. TUR believes that long-term solutions must be grass-roots, bottom-up approaches if they are going to be sustainable globally. Moreover, many of these challenges demand new science and technology to solve them – and that requires the ingenuity of global entrepreneurs and investors.

Historically, charities have struggled to receive or establish funding to their programs due to the structuring and strategy of the individual non-profit organization. There may be concerns with a lack of a clear directive or scope from the leadership of the organization, jeopardizing the benefit of the funds donated. Another concern may be that the program is in an early stage of development and the program may be lacking in effectiveness. Private benefits and excessive costs due to operations and management of the program may completely disqualify a program from consideration. The production of financial statements and projections have also produced problematic scenarios for charities or created an unfavorable and negative level of scrutiny for these organizations.

In addition to direct funding, other benefits may add value to these organizations, such as the marketing and brand awareness efforts that TUR has to offer. Donation matching programs and incentivized offerings have been a strong model for charities while technology has also introduced new opportunities for donations.

By fully understanding the recipients' needs, programs can be structured and supported more efficiently and may provide a better understanding of the assets needed to elevate the

programs. Connecting similar interests or creating joint participation could also help to reduce overhead costs and reduce some of the programs' challenges. Many of the focuses of TUR's solutions align directly with the UN's Global Goals for Sustainable Development.



### Summarizing Our Global Crisis Into Three Systemic Problems to Solve

The United Nations subdivides our world's problems into 17 major humanitarian categories. However, from a macro perspective, all these global challenges stem from the exact same major macro-root problem, mankind's ultimate choice between good versus evil and right versus wrong.

### Addressing the Macro-Problem First

When God created mankind, He gave us all the ability to logically choose our own personal paths in life. Unfortunately, He purposely didn't give all of us

the same gifts, tools, and talents (or what TUR calls "super-powers"). God gave some of His children much more than others, not because He loved some more than others, but because God hoped that those whom He entrusted with more gifts would produce more with their special talents and help those with less in gratitude to His generosity – as his teachings dictate: "Do unto others as you would have done unto you".

However, many of God's children are embittered members of our global population. They do not have these same perspectives and have chosen the "dark side". They have chosen evil over God's simple and sacred rules. Unfortunately, choosing to take or to steal, to blow up or to blame, or to hate or to kill is so much easier and faster than it is to give or to create, to build or to believe, or to seek love while accepting loss and pain.

American billionaire businessman Warren Buffet calls the inequality of divine gifts at birth "The Ovarian Lottery," whereby he opines that much of our lives are determined by where we are born and what gifts we were given at birth. These divine gifts include things that many of us take for granted like having a loving family, great health, a home to grow up in, basic necessities of life such as food and water, freedom, civil rights, safety, and even having basic intelligence, if not advanced educations.

Unfortunately, our perpetual global crisis arises from the many sad souls in the world who did not receive as many gifts and super-powers. They can become jealous and angry and all too often seek to take from or destroy others who have more. They can be highly susceptible to crazy political propaganda and resent anyone who is different from them. Eventually these resentful people may become incited by evil leaders and fall victim to this plague of despots, seeking to take - forcibly, if necessary - from those who have more, or what they deem to be rightfully theirs.



Additionally, the global sad souls are extremely vulnerable prey for these absurd ideologies by those evil leaders who seek to blame others for their plight. These megalomaniacs seek to

weaponize their victims' plight. Ignorant of the political propaganda and subliminal motives of these nefarious leaders feeding their followers, our world's population is confused and no longer knows what or who to believe. Unfortunately, this chaos serves only to heat up the crisis, resulting in desperate people making desperate and poor decisions to survive.



These nefarious megalomaniacs will utilize any means available to justify their demented actions including religion, nationalism, race and simple outright lies to attract their victims and followers. Unfortunately, evil plays by no rules and the ultimate choice is also God's ultimate test for each human soul. Do we choose Good or Evil, Right or Wrong, Love or Hate?

Sadly, it is much easier and faster to choose evil over good, to blame versus to acknowledge the feelings of jealousy or inadequacy. Building a future requires a tremendous amount of desire, determination, and discipline. Tearing it down takes no effort, just a bullet or a bomb.

This is our world's perpetual and ultimate fight – to change the status quo and to defeat this evil contagion, all while protecting and providing the weakest of our population with the necessities and same opportunities as everyone else or they too will quickly fall victim to these evil ideologies – as they have no other choice to survive.

Therefore, we do not have a moment to waste. If we are going to save our future, we as a species must fight with every ounce of our souls and truly utilize these powerful brains God gave us to defeat these evil forces and ideologies. By creating access for every human to be able to determine their own destiny with the strength and support of the smartest, wealthiest and most powerful people in the world, we can create a universal path and perspective that is both self-selecting and self-promoting. We must empower our world's passion, harnessing it, and focus it towards solving these deadly perpetual global issues. However, to create a viable solution, we must first fully understand and analyze who or what are our enemies in this global battle, and why.

### How Do You Change a World's Perspective?

The perpetual global problem: How do you change the perspectives? No one can change someone else. The individual must want to change. So why do people change? People will change for one of two reasons, (1) to avoid pain or (2) to seek pleasure. However, they must feel the pain and fear of not changing more than the pain of the change itself! Alternatively, one can entice someone to seek pleasure as a reward. The best results are when two approaches are implemented simultaneous as tactics designed to (1) point out the pain they will continue to endure and that will worsen if change is not implemented and (2) highlight the pleasures that will result if they do choose to change. The use of both a stick and a carrot is often the needed approach. Again, no one will ever change unless they want to change

themselves, and to change a global perspective, one must address this from a macro perspective.

God gave us all the ability to choose our perspective (our attitudes and actions) to create our own paths in life. However, this gift of choice is really God's eternal test for each one of us (both leaders and followers alike). Will we choose good or evil, faith or fear, dark or light? This eternal question is the essence of our existence. Unfortunately, it is easier, quicker to choose evil, fear and darkness than it is to have faith in good, love and light. Therefore, to create and enact any real change, our world's status quo must change. We must incite passion and ignite our world's hope and need for change. We must lure the lambs into becoming lions with the love and support of a world determined to save itself or we will all destroy ourselves and our future. We must dare greatly!

We all know that (1) governments don't all agree, (2) world organizations, which are limited by the funding they receive from these governments and the political ramifications and restrictions of their actions, also don't all agree, and (3) global charities, which must rely on these two problematic groups and the sympathies of the global public for operating capital to fund their efforts, often only have short-term solutions to long-term problems.

TUR recognizes that it cannot fix the political, ideological, and financial challenges governments and world organizations have in solving these global problems. However, TUR can and will change the effectiveness of global charities by seeking long-term, permanent solutions to these problems. We understand that fixing charities is not the answer since they don't solve the systemic issues. These challenges require a much more sophisticated and strategic plan that involves both target markets!

## **“When We Change the Way We Look at Things, the Things We Look at Change!”**

Dr. Wayne Dyer  
Author and Psychologist

### **A Two-Front War - The Two Target Markets: The Lions and the Sheep**

To make any impact at all on our global crisis, we must acknowledge that there are two very distinct and very different target markets that compose our human race.

These two categories are the Leaders and the Followers. However, the composition and size of these two target markets are completely lopsided. The Leaders, or as we call them, the Lions, compose less than 1% of the world's population; conversely the Followers, or as we call them, the Sheep or Lambs, make up the remaining 99%+ of the population. The crazy thing is that each of these two broad categories of humans have many instinctual characteristics that are similar to these two animal species which make for interesting metaphors.

Unfortunately, the Lions control almost all our world's major wealth and power, completely determining the lives and destiny of the Sheep. This inequity between the uber rich and



powerful and the rest of the world has existed since recorded history began nearly 3,000 years ago.

Thus, the composition of our world is structured whereby a few lions control millions, if not billions, of sheep. There are variations or subdivisions of lions, and along with their sheep followers, they form what we call the world's Tribal Herds. These various types of lions include world leaders, business tycoons, religious leaders, politicians, famous actors, musicians, and athletes, celebrities, wealthy families, royalty, and more. Unfortunately, these leaders also include terrorists, mob bosses, dictators, and political leaders with nefarious personal agendas.



Sadly, lions will be lions! As apex predators, they will always be territorial kings of their own tribes seeking endlessly more power. In contrast, the sheep of our world suffer from ignorance, fear, and complacency. Add to this chaos massive political propaganda and one can see why our world is so confused that it is choosing to destroy itself (mainly due to the addiction most lions have towards money and

power)

Moreover, to make for good press, propaganda (lies or mistruths) is utilized to exploit the lions' differences, thus igniting negative energy and actions of the masses by manipulating their own ignorance. Lions will only fight lions. By instinct this specie is often petulant, almost always enormously competitive, and arrogantly egotistical. Lions loath following or listening to another lion's opinions. They see themselves as always right on any subject and ever powerful. If their power or position is threatened in any way, these jealous lions will seek to demonstrate their prowess and power by threatening, attacking, and seeking to destroy any rival lion who challenges their imperial empire and their self-proclaimed divine power.

Thus, lions challenge lions, all while the sheep serve only as the disposable pawns in this life-and death game of power. Unfortunately, this cycle of evil never ends, for there will always be a conflict between the lions. How then do you get the lions to stop fighting and destroying our world?

## “The Seed of Every Solution, Lies within the Problem”

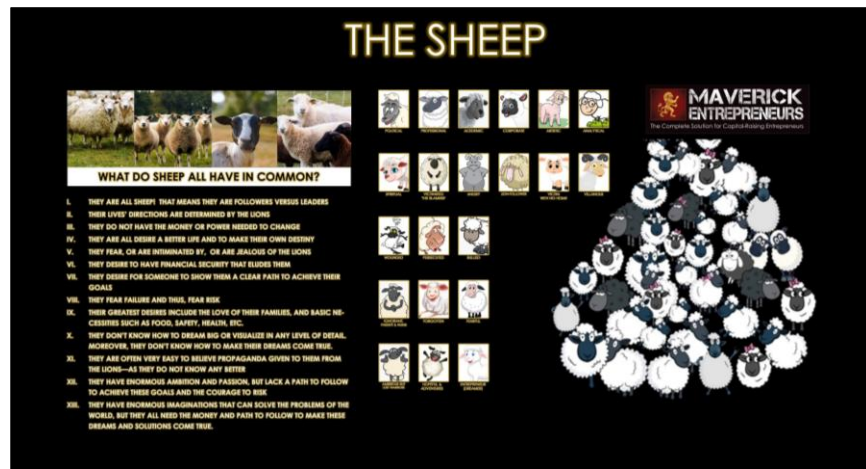
Norman Vincent Peale

The solution is found by analyzing these two species and subdividing each of the species. These two macro-categories (the lions and the sheep) have subcategories: there are both 'good' and 'bad' lions (leaders) and both 'good' and 'bad' sheep (followers). The problem can be solved by allying the good lions with the good sheep and making a pragmatic plan that utilizes both a carrot and a stick to defeat the evil cycle and change the world's perspective from negative destruction to positive passion.

These lion-hearted leaders are just that – people who take control of any situation and confidently convince others to follow them through persuasion or force, if necessary. Like lions, leaders are apex predators or alpha characters. They see themselves as the kings of their own jungle and act accordingly. Almost always these lions are very wealthy, often famous leaders who earn their power and prides through the course of pursuing their own ambitions (both good and bad). Some are born into a lion's pride, but many others rise from humble beginnings within their respective global tribal herds to become very powerful leaders of their prides. This action of self-promotion and instinctual confidence in their actions is what differentiates the lion from the sheep or lamb.

Lions are extremely territorial and almost all of them are enormously competitive, especially with other lions. The only things they fear are rival lions or their higher power or creator (God). They often see themselves as superior to their sheep flock or at least more privileged. All lions are hunters who thrive on the thrill of the hunt and the victory of the kill. They know they can instill fear in those subservient to them with a simple look. Unfortunately, these lions utilize this fear and power to control their followers and victims.

However, not all lions are malevolent. Lions also encompass our world's greatest heroes and heroines. These are the leaders who have saved us from other evil lions. However, the challenge often is finding and differentiating between the good lions who seek to help us and those hell-bent on hurting our world for their own selfish desires.



Who are the sheep of the world? They represent the followers or anyone who is not making the rules for others or who agree to accept the status quo despite its blatant inequalities. This population makes up 99%+ of our world's population, including highly educated intellectuals and professionals, blue-collar and white-collar workers, and basically anyone else in our world's population who is not a lion (or leader).

The world's sheep are victims of their own ignorance, fear, and poverty. They have become complacent with this unbalance. The massive herds of sheep have a false sense of security with their lion leaders which further disguises the fact that these lions are actually feeding off their own herds. Shackled by their fear, the sheep see no viable solution. Thus, our global population of sheep have become generationally impotent to change their status quo. The result of this perpetual pain and the incarceration of an individual's personal power is when anarchy festers. Our world's anarchism verges closer daily to self-destruction. As this plague of perpetual plight spreads, our world's dreams and solutions die!

In conclusion, with the ultimate power, wealth, and unlimited access to whatever it is that they desire, there are actually a few lions who are controlling most of our world's decisions and fate. Thus, it is the good lions in this small and elite circle that we must first attract, unite, and convince of our plan to make any impact at all on saving our world.

## The Psychology of the Lion-Hearted

From TUR's founder's perspective, a favorite target market has also always been the niche market of the uber-wealthy and powerful – or what she calls the “World's Greatest Lions” or “The Lion-Hearted”.

Lions have always been her favorite animal. Ever since childhood, these majestic creatures have simply fascinated her. She loves their regal strength, their self-proclaimed elitist attitude, and the posture they take, for they know they are the King - the apex predator in the jungle and plains. When she was 8 years old, she actually wrote a long report about lions, simply because she loved them and became fascinated by them.

Moreover, she loves to study how the lion pride functions as a unit and each lion's role within the pride. Thus, it's not surprising that she has always seen the mental image of lions when thinking of the uber-wealthy and powerful target market.

The uber wealthy business tycoons (who are extremely powerful), royalty, world leaders, and all varieties of celebrities (be they actors, musicians, athletes, or others) make up her World's Greatest Lions or The Lion-Hearted. Her fascination with this target market has nothing to do with money or wealth (she's not an elitist) but reflects a curious mind working to understand and analyze a market that can influence the world in powerful ways.



## Analyzing the Two Target Markets for Solutions

Who are your enemies in these two very different battle campaigns? What weaknesses can you exploit as a tactical tool to get your target market to react a certain way? What do they desire the most in life? What bait or tactical tool or action can you employ to lure them to come to you? If done strategically, the ultimate goal is to get the target market to become so excited about coming to you that

they bring their entire pride of lion friends with them.

Never chase a lion or they will bolt or become dangerous. You must always lure the lions with bait to come to you, just like in the jungle. The solution lies in the psychology of this target market using your knowledge of the lion-hearted leader:

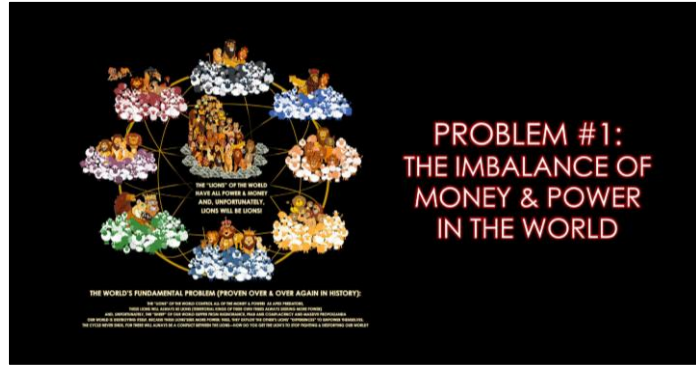
- What psychological weakness can you exploit (without being mean) as a tactical tool to get your target market to react a certain way? What or who does your target market fear? In short, what are your target market's psychographics?
- Conversely, what does your target market desire the most in life? What bait or tactical tool can you use to lure these great lions to come to you and hopefully have them elated about the prospect enough to invite their pride?
- How do you make them sell themselves and come back over and over again?

The answer is simple: Psychology! Use your target market's psychographic (not demographics) to sell them on your plan and always lure them to come to you. If they don't come, you don't want them. Work with those who see your vision. The rest will follow (as their name-sake implies) when their alternatives are eliminated or alienated.

## Problem #1: The Imbalance of Money and Power in the World

It is estimated that the combined wealth of the eight wealthiest people in the world today makes up more than 50% of our total global wealth. How absurd is that fact?

Now take into consideration that we currently have more than 8 billion people in this world – that makes this ratio of one to one billion our obvious



root problem that must be altered for the status quo of our world to ever change. Unfortunately, these uber-wealthy and powerful lions and their billionaire friends have controlled the world's decisions (both good and bad) and history has proven that this class of people and wealthy only seem to get wealthier the greater the crisis. Conversely, the world's poor are only getting poorer. It's a sad fact that whenever a lion seems to want to hunt, the sheep are the first to die and often become the main course for dinner.

Moreover, one must also consider the fact that all lions are inherently territorial, obsessed with power and wealth, and they can become easily enraged by competing lions who challenge their imperialistic rule or seek to blemish their global reputations. Keep in mind that all lions are carnivores who revel in the hunt. They seek out battles – not because they need the food but rather just to prove their prowess. Often these acts of aggression have nothing to do with protecting or providing for their prides or followers but rather to bolster their egos and arrogance and take more just because they can. As is often said, power corrupts and absolute power corrupts absolutely!



Thus, the global status quo of the lions leading the lambs to slaughter has been the defining theme of our global history – it's a perpetual cycle of evil attacking good. Unable to find or devise an alternative solution, the sheep are trapped within their own fear, ignorance, and lack of power. Their acceptance or complacency with this imbalance of power and the global status quo must change for the world to ever stand a chance of saving itself from self-destruction. Even with the assistance of some of the good lions, this perpetual problem of the

imbalance of power and money persists and is only getting worse. However, there is a solution – a Utopian Renaissance.



## **Problem #2: No One Has Been Able to Unite and Focus the Most Powerful and Wealthy Lions**

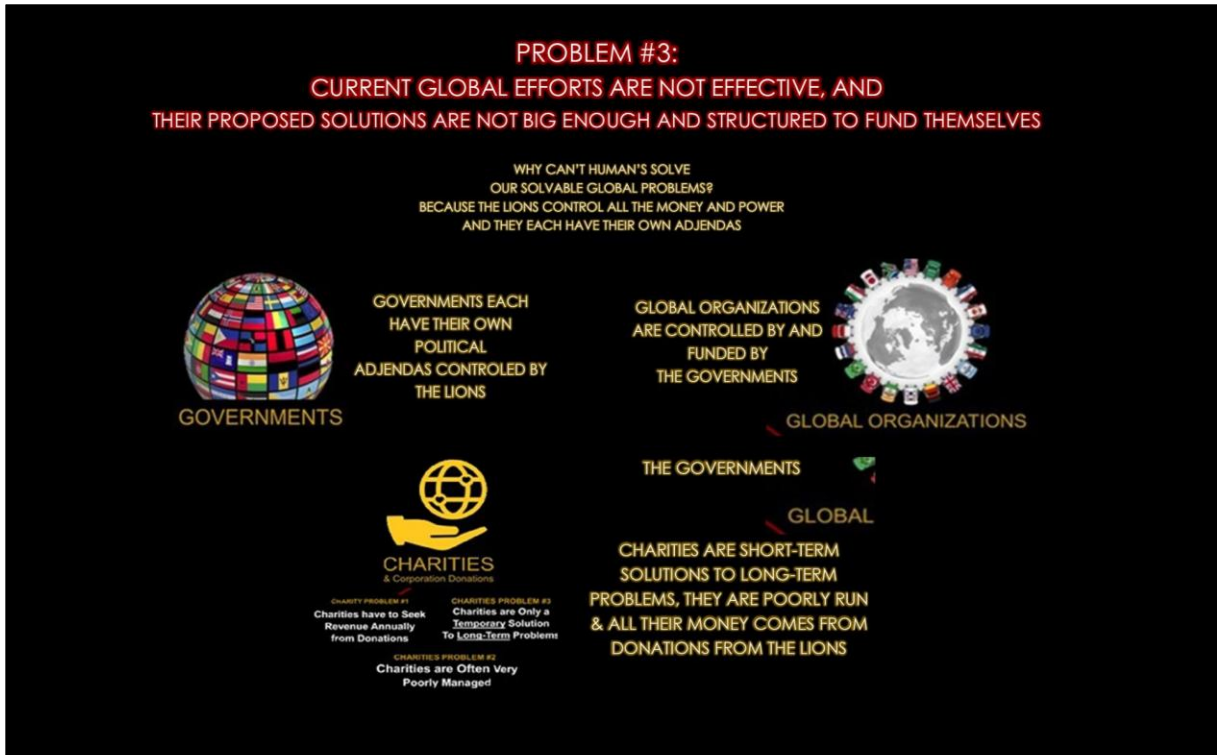
Surprisingly, no one has ever been able to consolidate and collect the greatest good lions together in the world to solve these perilous problems. The smartest, wealthiest, most influential and powerful lions must be united.

So, how can you attract and at least subdue lions enough to corral them?

First, you must find them! Due to their extreme wealth, power, and famous public images, most lions spend their lives perpetually hiding from the public protecting their prides and wealth from the masses and paparazzi seeking to splash news to the sheep and other lions about their actions (both good and bad). As a result, the greatest lions are nearly impossible to get access to. They are hidden around the world in these lavish ivory towers with endless guards around them, making them an almost unattainable target market.

Moreover, these lions only like to socialize with other lions of equal status level. Titles and tiaras are very important matters to all lions (remember they are kings of their own jungles). Despite what they claim to the world, their egos are quite fragile. These jungle-kings are addicted to the adoration of their followers, all while loathing the responsibilities, but revel in the rewards afforded them by their title. They become almost repelled by the thought of having any contact with their lower-level followers – their sheep. Thus, one of the most important things lions seek-out is privacy – and better yet, privacy with access to other lions in a secure and safe environment for their prides, secluded from their endless followers who seek their attention.

### Problem #3: Current Global Efforts Are Not Effective and Not Big Enough



There are three main global groups who seek to solve our global crisis: (1) Governments, (2) global organizations like the United Nations, and (3) global charities. Unfortunately, these three groups' effectiveness may be compromised by their dependence on their funding sources.

Governments are funded by their people but all too often these world leaders have their own personal agendas and they are often power-hungry lions in search of more power and money. Thus, governments often are the cause of our inability to progress towards finding solutions. In fact, they not only make no progress but their narcissistic actions often are the cause of these deadly global issues.

Global organizations like the United Nations (UN), The World Health Organization (WHO) and even peace-keeping organizations like NATO are all funded by their respective nation members. Thus, each nation has their own national agendas and each political world leader has their own personal agenda and many of these are agendas are not in our world's best interests. Therefore, our world organizations are plagued by the very members that comprise them and by their dependence on their financial contributions as well as the political favors that go into each negotiation.

### A World That Does Not Know How to Dream Big Enough to Succeed

They say that only about 20 billion-dollar deals are funded every year around the globe. Why so few? It's not because there are no large problems to be solved. Nor is it because there are not solutions that could solve these enormous problems or entrepreneurs who desire to solve them. The reason there are only a few big ideas that make it through funding is two-fold:

- 1) Entrepreneurs don't know how to build large deals in a format that is fundable, and

- 2) Because only a very few entrepreneurs know how to fund a unicorn (a billion-dollar valuation company), no one creates big ideas as they don't believe they will ever be able to get them funded.

Our world's entrepreneurs need to be given permission and a clearly paved path to dream of big solutions. Current global efforts are not effective; their proposed solutions are not big enough, nor are they properly funded perpetually such that the results can be considered sustainable solutions!

Moreover, even fewer entrepreneurs know one of the lion's great secrets: Dreaming big increases the project's likelihood of closing funding and thus increases the company's likelihood of ultimate success! Our world needs to know that it is alright to dream big and then we need to teach them how to transform a dream into a fundable, pragmatic plan that they can execute and manage until a permanent solution is achieved!

### **Finally a Solution That Is Big Enough to Impact and Disrupt the Status Quo**

Imagine if it was announced to the world that we are having an annual global contest to find the 20 best solutions to our world's most critical problems. In this announcement, it is explained that anyone, anywhere can enter this contest and the 20 winning entrepreneurial teams will each be given \$1 billion dollars in addition to the support of the world to help them succeed. The rules of the contest are simple:

- Contestants must use the tools, templates, and fin-tech platform to create billion-dollar solution companies that can
  1. Solve a global problem, or
  2. Make the world a better place for the future, or
  3. Create jobs for an area where none are found
- The entrepreneurial solution must:
  1. Be a for-profit company with a percentage of their profit dedicated to its perpetual growth
  2. Be profitable within 3 years of execution of the awards
  3. Perpetually refund itself, preferably with a closed-network target market, such that their future is continuously secured and ensured



*The Utopian  
Renaissance*

# OUR PRODUCTS & SERVICES

Our Strategic and Pragmatic Solution  
(THE SOLUTION)



# OUR PRODUCTS & SERVICES – THE STRATEGIC & PRAGMATIC SOLUTION

## Who Created The Utopian Renaissance's Founder?

Erica Drake is a third-generation entrepreneur, third-generation real estate developer, and third-generation travel industry expert. She is a globally renowned author of the entrepreneurial text book, workbook and methodology called Maverick Entrepreneurs Strategic Battle Guide To Raising Capital (Amazon.com).

Erica has successfully created, funded, built, operated, and sold three revolutionary travel industry companies, creating a national salesforce of thousands of entrepreneurs who sold travel independently through a system which she developed in 1995 and that is still in use today.

**BACKGROUND ON THE UTOPIAN RENAISSANCE AND ITS FOUNDER**

**IDENTIFYING THE CRISIS AND CREATING TWO STRATEGIC SOLUTIONS FOR TWO DIFFERENT TARGET MARKETS TO SOLVE ONE SYSTEMIC GLOBAL PROBLEM**

**ERICA DRAKE**  
FOUNDER OF BOTH:  
MAVERICK ENTREPRENEURS  
& THE UTOPIAN ISLANDS

HER QUEST TO SAVE THE WORLD - ONE DREAMER AT A TIME...

**MAVERICK ENTREPRENEURS**  
The Complete Solution for Capital Raising Entrepreneurs

RECRUIT ■ TRAIN ■ MOTIVATE ■ SUPPORT

THE ULTIMATE GLOBAL DEAL FLOW MACHINE FOR GLOBAL ENTREPRENEURIAL SOLUTIONS

**1. THE ULTIMATE GLOBAL DEAL FLOW MACHINE & FIN-TECH PLATFORM**

**2. THE ULTIMATE PRIVATE ISLAND ARCHIPELAGO TO ATTRACT THE WORLD'S GREATEST LIONS**

*The Utopian Islands*  
Resort & Estates

**OUR RESORT'S AMENITIES**

- 1. 100% Private Island
- 2. 100% Private Beach
- 3. 100% Private Golf Course
- 4. 100% Private Tennis Courts
- 5. 100% Private Spa
- 6. 100% Private Yacht Club
- 7. 100% Private Helicopter Landing
- 8. 100% Private Security
- 9. 100% Private Concierge
- 10. 100% Private Butler
- 11. 100% Private Chef
- 12. 100% Private House
- 13. 100% Private Pool
- 14. 100% Private Garden
- 15. 100% Private Library
- 16. 100% Private Art Collection
- 17. 100% Private Wine Cellar
- 18. 100% Private Stable
- 19. 100% Private Equestrian Center
- 20. 100% Private Horse Care
- 21. 100% Private Veterinary
- 22. 100% Private Farm
- 23. 100% Private Orchard
- 24. 100% Private Vineyard
- 25. 100% Private Olive Grove
- 26. 100% Private Olive Oil Mill
- 27. 100% Private Winery
- 28. 100% Private Distillery
- 29. 100% Private Brewery
- 30. 100% Private Bakery
- 31. 100% Private Deli
- 32. 100% Private Restaurant
- 33. 100% Private Bar
- 34. 100% Private Club
- 35. 100% Private Casino
- 36. 100% Private Casino
- 37. 100% Private Casino
- 38. 100% Private Casino
- 39. 100% Private Casino
- 40. 100% Private Casino

## Creating the Ultimate Global Deal Flow Machine & Fin-Tech Platform

Erica Drake created Maverick Entrepreneurs after selling her three travel companies and enduring a grueling battle of more than ten years raising capital. In 2006, after the sale of her third company, Dream Vacations International (DVI), Erica had signed a non-compete agreement when she sold her company, which basically precluded her from working in the travel industry for a year. So she began consulting with entrepreneurs and helping them design their business models, write their business plans, and develop their funding plan and due diligence materials. Over the next 15 years, with no guide to follow, Erica analyzed the investment industry, found its flaws and weaknesses, and began creating a paved path and a methodology that all entrepreneurs can use to create their dreams. However, without access to real investors, Erica realized she could never really help entrepreneurs raise the capital they desperately needed to create and build their dreams.

Then in 2012, Erica set off to write the Maverick Training Guide and Workbook followed by the creation of her next company, Maverick Entrepreneurs ("Maverick"). Over the following five years, Erica designed, created, wrote, and built every aspect of Maverick and completed a one-year Proof of Concept, taking 100 entrepreneurs off the street, and getting more than 30% of them viable term sheets. Moreover, Erica designed and worked with technologists and her marketing teams to create The CapitalBridge™, a revolutionary closed-network fin-tech platform that is custom-designed to work with Maverick's methodologies and mission – to teach entrepreneurs how to make their dreams come true and get those with viable deals funded correctly and with strong terms.

### Island Archipelago to Attract the World's Greatest Lions

In 2017, Erica decided that it was time to put Maverick on hold and build The Utopian Islands. She knew Maverick would never really succeed to its highest potential in helping entrepreneurs unless she had access to a large network of the greatest investors – and she knew how to get them. Erica had been creating and dreaming of her ultimate project since she was a child: A private island ultra-luxury resort (not coincidentally which also happens to be her area of specialization). After more than two decades as an industry expert in the travel industry, Erica decided to jump off the cliff and build her ultimate dream that would solve her problem of finding investors – she'd just have them come to her by creating the ultimate resort, The Utopian Islands. As one of the world's top business modeling experts, Erica envisioned a much larger plan, one that included both Maverick and the resort, The Utopian Renaissance, with half of its solution already built and proven.

### An Old Chinese Proverb With a New Twist Creates the Blue-Print for the Solution

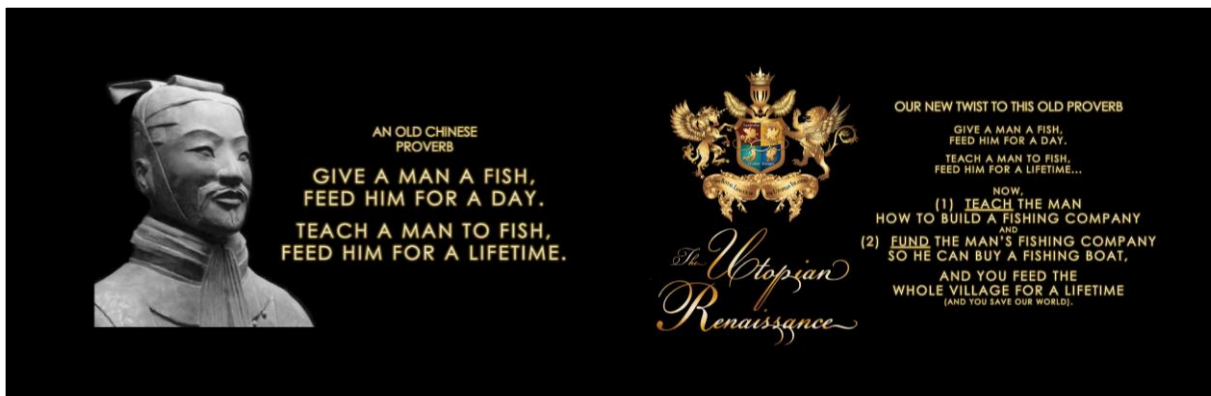
Give a Man a Fish, Feed Him for a Day.  
Teach a Man to Fish, Feed Him for a Lifetime...

#### Our New Twist to This Old Proverb

Give a Man a Fish, Feed Him for a Day.  
Teach a Man to Fish, Feed Him for a Lifetime...

Now,

- (1) Teach the Man How to Build a Fishing Company, and
- (2) Fund the Man's Fishing Company So He Can Buy a Fishing Boat,  
And You Feed the Whole Village for a Lifetime  
(And You Save Our World).





## THE UTOPIAN FAMILY OF COMPANIES

*The Utopian Islands*  
Resort & Estates



**THE ROYAL GUARD OF UTOPIA**

BANK • LEAGUE • FUND • CASTLES • CHARITIES

**THE ROYAL BANK OF UTOPIA**



**THE ROYAL LEAGUE OF UTOPIA**

**THE ROYAL CHARITIES OF UTOPIA**



**THE ROYAL FUND OF UTOPIA**

**THE ROYAL CASTLES OF UTOPIA**

**THE ROYAL INDEX OF UTOPIA**

**THE ROYAL VILLAGES OF UTOPIA**

OUR WORLDS SUPPORT EXPERTS



The Global Entrepreneurial Olympics To Save Our World



**THE MAVERICK NETWORK T-M-N**

**UNIVERSITY OF MAVERICKS**  
Home of the Elite - Advanced Training for Women  
**MAVERICK ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs

**MAVERICK ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs

**CHARTERED MAVERICKS**  
The Complete Solution for Capital-Raising Entrepreneurs



**MAVERICK OLYMPIC TRAINING CENTERS**  
For Global Entrepreneurial Education



## The Utopian Renaissance's Family of Companies

The Utopian Family consists of:

- 1) **The Utopian Islands**
- 2) **The Castle of Utopia**
- 3) **The Secret Legend of the Kingdom of Utopia**
- 4) **The Royal Guard**
  - a. **The Royal Bank** – a private bank
  - b. **The Royal League** – an exclusive private investment club including all members, who may or may not wish to participate in The Royal Charity
    - i. **The Royal Charity**
      1. Funds training around the world for entrepreneurs that can't afford Maverick's nominal fees
      2. Manages the **Global League of Charities** that help charities obtain funding and a permanent corporate sponsor, as well as consolidating efforts and effectiveness
    - c. **The Royal Fund** – 50% of its investment goes into a revenue-producing real estate trust and 50% is invested into unicorn deals
      - i. **The Royal Index:** A Private Equity Index Fund that is composed of all the Unicorns, and
      - ii. **The Royal Castles:** A real estate trust that purchases, refurbishes and then rents out the Castle and Estates exclusively to the Royal League Members for a profit
- 5) **University of Mavericks** (Great Exuma, Bahamas) – an elite “Olympic Training Center for Entrepreneurs” who will be competing in the Global Solutions Olympics
  - a. **Maverick Entrepreneurs** – a global entrepreneurial training company
  - b. **The Maverick Network** – a global training network for entrepreneurs
  - c. **The Maverick Olympic Training Centers** – 30 global training centers to support Maverick's global training efforts
  - d. **Maverick Mentors** – strategic partnerships with global Universities to offer Maverick's training course (designed as a semester-long course) to their students
- 6) **The Global Solutions Olympics** – a global entrepreneurial competition to find solutions to our world's perpetual problems.
  - a. **The Unicorn** – a weekly television series that tells the stories of the previous year's 20 winning companies from when they started to where they are now and where they intend to go (real-life global heroes to inspire our world to want more and how to seek it out).

**HOW DO YOU SAVE  
THE WORLD FROM  
DESTROYING ITSELF?  
  
YOU PROVIDE A PROVEN  
PATH TO A NEW PERSPECTIVE**

**What is the Macro-  
Problem? Creating a  
Strategic Battle Plan**

How do you create a “Strategic Battle Plan” for a company? First, you must ask yourself, “What is the macro problem?” You then flip your paradigm upside-down, and then turn it inside-out. Now, from this three-dimensional perspective, you analyzed each of the systemic problems, with a particular focus on the psychological characteristics of

your target market(s). Then, you devise a plan using your target markets' own psychological weaknesses coupled with specific tactics that also attract your target markets' own greatest psychological desires (“the stick and the carrot approach”). You then imagine your long-term solution, in vivid detail, solving your problem.

Once you have this vivid image, now, you just need to re-engineer your vision from the end to the beginning and finally, you take action, and attack—you attack each and every day until...until you reach your goal! How then, do you make a strategic and pragmatic battle plan to accomplish your goal? You work the problem systematically until all your solutions are perpetually defeating all your problems.

**What is The Utopian Renaissance?**

It's a strategic and pragmatic long-term global solution-making machine that is designed to: (1) infiltrate and spread throughout the world from both the top-down, and the bottom-up; (2) be perpetually powered (funded) by itself. Moreover, because this global solution is: (a) a non-political solution that is both contagious and addictive; and (b) it involves two universally accepted concepts that all “Lions” love, capitalism and competition, TUR does NOT have to ask anyone's permission!

Furthermore, the tactics of this long-term plan are designed to fundamentally encourage, empower and eventually, change the perspectives (attitude and actions) of the world's two species: from living a life in fear with hate in their hearts and evil in their souls to living a life in faith, with the strength, wisdom and power of a fierce lion, and the unflinching courage, imagination and passion of a true dreamer in the process of making all their dreams come true!

**Summarizing the Problems and Your Target Markets — What Must Change?**

**So, then: how do you change two different target markets' perspectives?**

You build a strategic and pragmatic long-term solution.

Then, what is your mission or goal of your solution?  
What are your desired goals for each of your target markets?

## How do you make a strategic & pragmatic battle plan to accomplish your goal?

You work the problem systematically until all your solutions are perpetually defeating all your problems.

**“The Seed of every Solution, is found within the Problem.”**

Norman Vincent Peale

**THE STRATEGY:**  
CREATE A TWO-FRONT, LONG-TERM STRATEGIC AND PRAGMATIC SOLUTION TO PERMANENTLY CHANGE THE WORLD'S PERSPECTIVES TOWARDS OUR CRITICAL AND PERPETUAL PROBLEMS BY CREATING A SOLUTION THAT COMBINING CARING WITH CAPITALISM AND COMPETITION.

**USING MULTIPLE BUSINESS UNITS:**

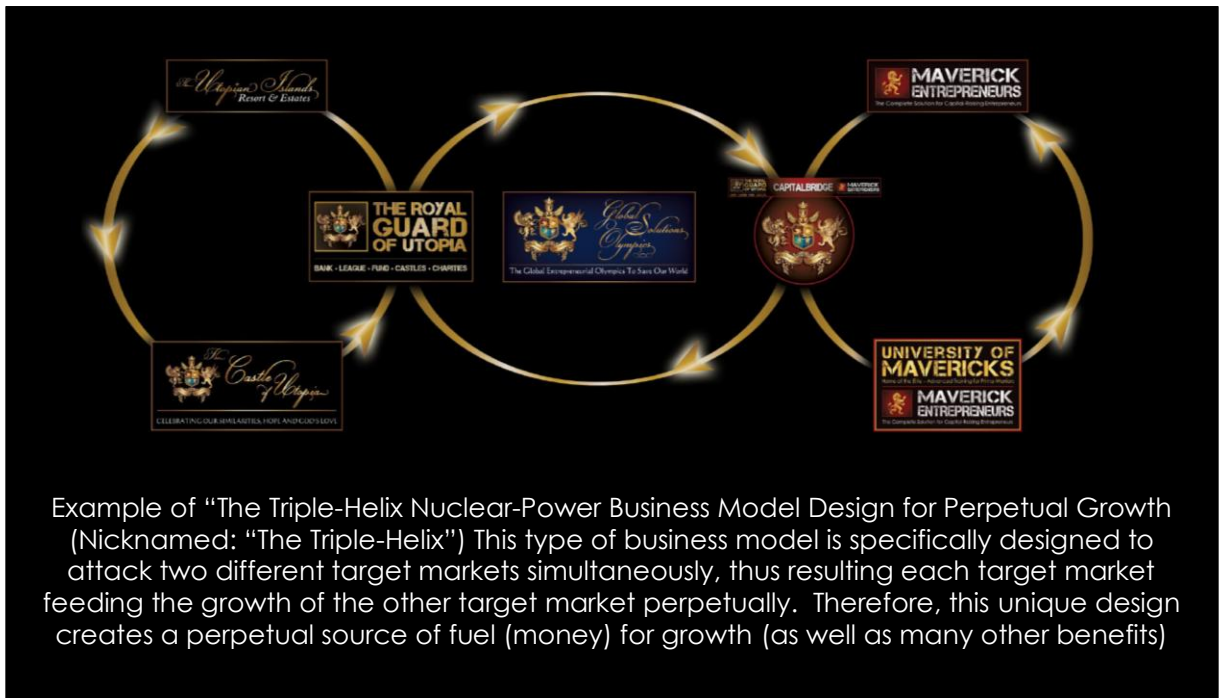
- 1) ATTRACT THE (2) TWO TARGET MARKETS
- 2) SELL EACH TARGET MARKET ON THE TREMENDOUS OPPORTUNITIES
- 3) CREATE A TECHNOLOGY MECHANISM TO UNITE THE TWO GROUPS
- 4) CREATE A GLOBAL COMPETITION THAT IGNITES THE PASSION
- 5) CREATE A DEAL STRUCTURE TEMPLATE WHERE EVERYONE WINS AT EVERY LEVEL — EXPLAIN THE MAVERICK FORMULA™
- 6) CREATE A GLOBAL NETWORK (MEDIA CHANNEL) THAT MAKES THE COMPETITION INTO AN ICONIC BRAND
- 7) HOST THE GLOBAL COMPETITION ANNUALLY, THUS CREATING A PERMANENT SALES AND MARKETING MECHANISM FOR BOTH TARGET MARKETS WHEREBY EACH MARKET 'FEEDS' THE OTHER TARGET MARKET, THUS, CREATING A SELF-FUNDING PERPETUALLY FUELED MACHINE.

**The Utopian Renaissance**  
COMBINING CARING WITH CAPITALISM AND COMPETITION TO SAVE OUR WORLD

THE STRATEGY diagram shows a circular flow between three entities: 'THE ROYAL NEW GUARD OF UTOPIA' (top), 'MAVERICK DISRUPTORS' (right), and 'UNIVERSITY OF MAVERICKS' (bottom). Arrows indicate a clockwise cycle: 'THE ROYAL NEW GUARD OF UTOPIA' feeds into 'MAVERICK DISRUPTORS', which feeds into 'UNIVERSITY OF MAVERICKS', which feeds back into 'THE ROYAL NEW GUARD OF UTOPIA'. A central crest is also present.

## How TUR Created their Business Model: By Asking The Right Questions and Thinking 3-Dimensionally

1. How Can You Attract The Lions To The Utopian Islands?
2. How Can You Unite The Lions With The Castle of Utopia?
3. How Can You Establish The Royal Guard Of Utopia?
4. How Can You Establish Embassies or Secure Enclaves for our Lions to safely meet?
5. How Can You Train Elite Prima-Warriors worldwide and collect all their information for review by the lions?
6. How Can You Continuously Communicate with Entrepreneurs around the world?
7. How Can You Train Entrepreneurs Worldwide?
8. How Can You Inspire Courageous Entrepreneurs into Action?
9. How Can You allow these Entrepreneurs to Compete Globally for funding?



**How to attract the greatest Lions in the World?**

One way is by chasing and hunting them all over the Serengeti...but this will likely not succeed... Or why not just build the ultimate lion 'watering hole'? And make this watering hole highly exclusive and then let the lions all come to you!

Create the ultimate private archipelago resort in the ultimate location (called "Billionaires Rowe"). This resort must be the ultimate paradise for any lion and cater to their need for privacy, exclusivity and security. Its lavish private estates must be sold by private invitation only—exclusively for the greatest lions, and you let all the lions come to you.

**How to unite and focus the lion on a common mission and mindset?**

Create a global symbol in the Castle of Utopia with its three Abrahamic religions house of worship and fountain of Abraham courtyard.

**How to create an exclusive private investment club of the wealthiest, smartest, and most powerful lions in the world and have them all want to join it?**

The Royal Guard with its subsidiary company.

**How to attract the Sheep to help save our world?**

Provide them with free entrepreneurial training, tools, template, and technology.

**How connect these entrepreneurs with investors and provide them with all the tools, templates, and technical support?**

Our Revolutionary Fin-Tech Platform, "The CapitalBridge™"



## How prepare and polish the greatest prospective solutions to compete for funding?

Our Solution #6: The University of Maverick – Elite Training for our Winning Prima-Warriors

## How do you host a Global Entrepreneurial Contest to Solve Global Problems?

You host the Global Solutions Olympics

Creating the Battle Plan and a Business Model that:

- (1) Captures its target markets
- (2) Continually refunds its own organic growth
- (3) Solves the Problems
- (4) Provides a health profit margin that can support continual growth of the company while still provides dividends to its equity owners

## Creating a Business Model where Everyone Wins

The Utopian Renaissance's ultimate goal is to change our worlds perspectives (from negative energy to positive energy) and thus set free each individual's personal passion and imagination to create their own life's purpose and mission.

In short, by changing the way we look at things in life, we can create an army of entrepreneurs fueled by personal passion and armed with a viable path to follow. The Utopian Renaissance believes we can show the world how to save itself - one dreamer at a time. One person, one idea, one vivid dream just may save our future.

**“When you change the way you look at things,  
the way you look at things changes.”**

Dr. Wayne Dyer

In conclusion: Instead of hunting and frantically trying to find solutions, attract and foster the solutions, the results will always be superior. Moreover, the solution will likely have a stronger or more resilient lasting effect simply because the problem was solved by a solution created with passion, not panic!



## How to change a macro, systemic, and deadly problem?

One must: (1) attack the problem from the inside-out; (2) make a vaccine (or solution) that is both highly contagious and highly addictive to everyone that comes into any contact with it, (even the enemies); and (3) then, add the enormously powerful psychological motivators such as: (a) competition, (b) global peer recognition, and (c) the opportunity for almost instant wealth and fame.

Additionally, one cannot only employ offensive tactics, but they must also be simultaneously, and equally, utilizing such defensive tactics as: (1) disbursement of the power, (2) take a proactive (offensive and defensive) approach to controlling the narrative of the total storyline of the company to the world (to disarm and debilitate any opposition's propaganda machine), and (3) be continually over-feeding the target market(s) psychological needs and speaks to each individual and gives them a pragmatic, empowering solutions that can be easily consumed. This will fuel the seed of hope, and with enough watering and care, these efforts just might inspire them to change, and offer them the greatest gift of all, control over their own destiny.



## How to change a globally pessimistic perspective, and turn it into a globally optimistic perspective? How can one unite a world under a common goal?

It is TUR's opinion that a perspective is based upon the most fundamental emotion of all – HOPE – hope for a better life for our species. Thus, it is our conclusion that 'a perspective' defines either the 'lack of' or 'over-abundance of' the hope that one has in their heart. Then, if hope is the desired common denominator to all humans, then how to make a global population feel HOPE?

One must make HOPE available to everyone who desires it. Furthermore, give a population an actual paved path (remember: the majority of our population are followers who desire will never take action without a proven, fully paved path) to follow to create this 'hope' in their own individual lives and homes. This can easily be accomplished through online and face-to-face educational video series (televised for free globally). This form of media marketing and education allow everyone to see and feel the passion of someone chasing their dreams, and succeeding (via televised success stories). This solution allows for change in the world – one dreamer at a time!

## However, Where Does HOPE Come From?

Hope is derived from faith. Therefore, if one believes that hope comes from faith, and faith comes from religions, then how do we unite and embolden religions to work together to spread this message? Create a global symbol and narrative that "celebrates religions similarities, and not focus on their differences".

## How to get all nations and all religions worldwide to agree to a plan? How to get their permission and support for the plan?

By creating a solution that does NOT require asking their permission, and THEN funding it yourself (with a capital structure - an "Evergreen Company") that perpetually funds its own growth. This hybrid corporation is a For-Profit company, unique in that by design has dedicated a portion of its profits to continually refunding the company, while dedicating another portion of the profits to humanitarian causes. This corporate structure can pay dividends to its shareholders, or not. It all depends on the desired funding avenue (i.e., raise capital through the sale of equity or self-fund the company).

## Who really controls all the power in the world?

This answer is simple, "The Golden Rule of Financing: He who has the Gold, Rules". It is our opinion that the world is truly controlled by the wealthiest people in the world. It is those who 'stand behind and fund' the dictators and tyrants (who are often just manageable puppets implanted into power by their funding master) who really have all the power. It's a sad truth, but a truth nonetheless.

## Who are the target markets? How to "sell this idea" to the target market(s)?

TUR's plan has two very opposite target markets, with two very opposite perspectives and roles in my long-term solution:

- (1) Target Market #1: The Wealthiest, Smartest and most Powerful people on earth (whom TUR's founder calls, "The Lions of the World" or the "lion-hearted" population); and
- (2) Target Market #2: The Rest of the World (minus the lions):
  - (a) The Sheep of the World: those who have accepted and resigned themselves to endure their plight and, because either they do not know how to actually have HOPE, or they have been told they are not allowed to have it by an overlord of types. Unfortunately, HOPE alone is not a tactic – it requires energy, effort, education and most of all, courage. Unfortunately, some people fear life, so much, that they simply bury any HOPE that is given to them freely; and
  - (b) The Bad and Mean Population - the nefarious, narcissistic and disenchanting characters of our world who seek to inflict pain and hurt others to achieve a temporary (or permanent) power over their subjects to achieve their own selfish desires, all in an attempt to feed their own highly insecure and malformed soul.

## How to get to the richest people in the world to want save the world, and why would they help TUR's plan?

Absolutely DO NOT hunt them! ATTRACT them, and then play into their egos and their inherent desires for their own legacy.

All real lions will not allow themselves to be hunted. Real lions almost always feel they are the "King" of, at the very least, their own pride. The dominant lion's main role is to simply defend his position and pride from other stronger lions (or predators) who would challenge him seek to take over his pride. Thus, in my opinion, you must realize that what a billionaire wants more than anything, is to have, that which he can't have or buy. Therefore, no one can't hunt them – one must lure them in.

## How to capitalize and monetize a solution? And then, how to keep this solution fueled perpetually?

By creating a self-funding entity: it funds itself, growing organically but exponentially, and, which has a business model that allows everyone to benefit.

## How to keep any one entity from trying to destroy itself (self-implode) or destroy a solution?

By locking-down or highly controlling the power, but in a fair structure that allows those who desire to leave the entity, to be able to leave; and you must always remove any negative internal threats, because they will become like a contagious, deadly pathogen, attacking internally when least expect it, while infecting the whole company.

## Who are the enemies, and who are the allies? What motivates their evil and what motivates their passion?

TUR's enemies will be obviously all the "bad or mean people" (as described above), but the enemies are also the systemic problems of ignorance, poverty, and oppression. Unfortunately, ignorance is bliss to some. It's easier to some to simply accept their own miserable plight rather than to dream of more, for if they dream, they risk failure, which is often too painful to contemplate, so they do nothing and resign themselves to forever be an abused sheep.

## What are the external forces that cannot be controlled?

As mentioned above, this is always what TUR's founder refers to as "The Risk Factors Section" of interrogation (i.e., the acts of God such as, weather, war, and global plagues).

## How to save the world from destroying itself?

By building a three (3) part plan that acts like a conveyor belt-like machine to help all the entrepreneurs, everywhere globally to create, to fund and to build global solution to save our world. As a League entity, it will create a self-funded and which grows organically, this plan helping business grow, thus it does not need to ask the world's permission to educate people freely. And with the power decentralized, there can be little internal leadership quarrels, that could take it over for by narcissistic, political, national or religious groups. We are just teaching people how to make their dreams come true and giving them the opportunity to do it.

## TUR's Global Iconic Marketing Plan for The Global Solutions Olympics

TUR's global marketing goal is to create an Iconic Brand in Global Solutions. To obtain this monumental status will require massive media campaigns using multiple media streams and the best marketing brains on the planet. The majority of TUR's marketing efforts will be out-sourced to leading advertising and media agency that specialize in this global message. Imagine the cost and magnitude of a Presidential Campaign – and then think of TUR's message with the same campaign plan. The combined efforts of third-party marketing and advertising services in conjunction with TUR's leadership to craft a unified message and instill the assurance that these funds being deployed will create a significant impact on the recipients of the programs.



International TV News Shows



Celebrity Spokes-Person Documentary Show & Web-based Training Videos



International Press Releases & Social Media



International Email Campaign to Targeted Databases



Search Engine Marketing & Search Engine Optimization



Investment Banks, Brokerage Networks & IPO's Roadshows

## Our Solution

To build a strategic and pragmatic long-term solution you must first summarize the problem(s) and target market(s) —what must change? Then, what is your mission or goal? What are your desired goals for each of your target markets?

Using your knowledge of your target markets (your opponent, challenger, competitor, or enemy in these two battle campaigns (The Lions and The Sheep):

- What psychological weaknesses can you exploit (without being mean) as a tactical tool to get your target market to react a certain way?
- What do they desire the most? What bait or tactical tool can you use to lure them to come to you —and have them excited about coming to you?
- How do you make them sell themselves, and come back over and over again—and invite their friends?

It's all about understanding your target markets' psychology!

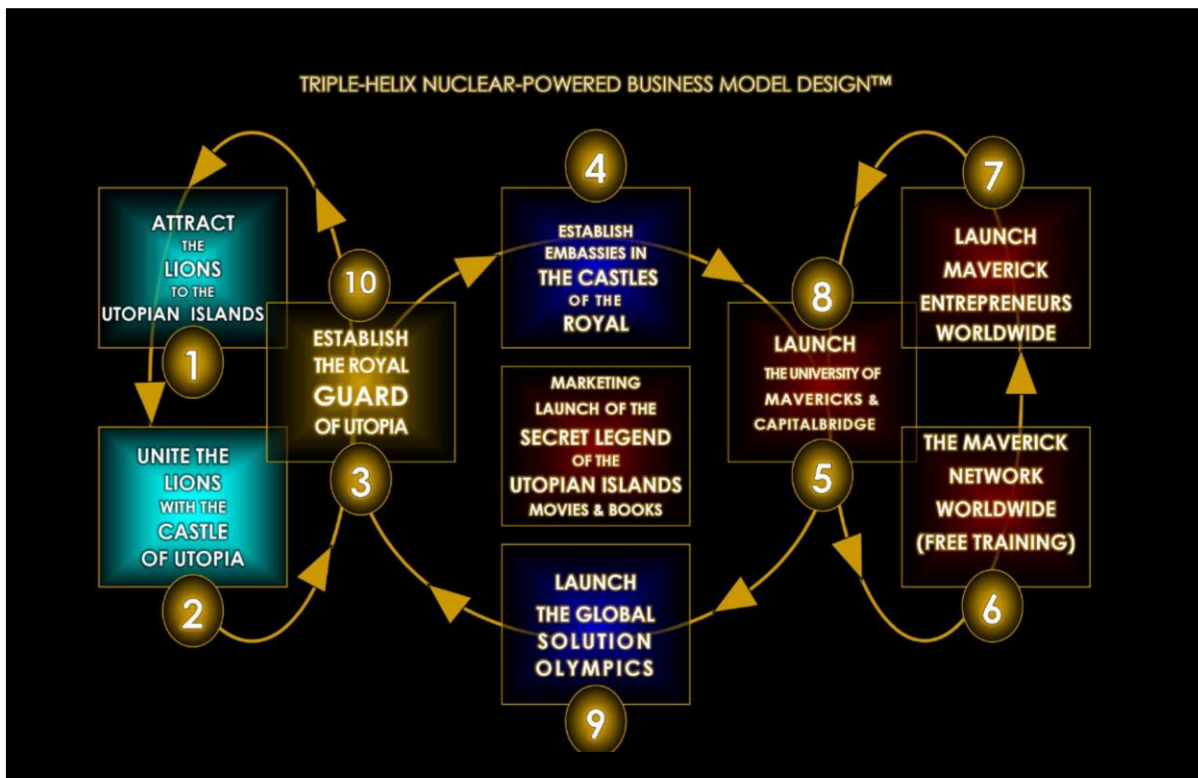
## TUR's Strategy and Its Tactical Tools – Asking The Right Questions And Thinking 3-Dimensionally

The strategy: Create a two-front, long-term strategic and pragmatic solution to permanently change the world's perspectives towards our critical and perpetual problems by creating a solution that combines caring with capitalism and competition.

Using multiple business units:

- Attract the (2) two target markets: (1) The Lions, and (2) The Sheep
- Sell each target market on the tremendous opportunities using psychological tactics
- Create a technology mechanism to unite the two groups (like a secure dating platform for Entrepreneurs and Investors to meet)
- Create a global competition that ignites the passion of the world and provides a paved path for courageous, genius entrepreneurs around the world to finally make their brilliant dreams come true; and call this entrepreneurial competition, "The Global Solutions Olympics" so that (1) it creates a visual image of super-stars competing and (2) creates national pride as we will show the world where the winners are coming from. We will create an iconic competition that will give every aspiring and courageous entrepreneur in this world and in our future – HOPE and a proven paved path to follow.
- Create a deal structure template where everyone wins at every level:
  - the investors will make tremendous ROIs with the security of surety bonds at every level and round of funding (except for the Seed Capital round)
  - the entrepreneurs remain with majority equity (51%), majority control of their board post IPO (with a post-IPO valuation of \$3,4B+)
  - the entrepreneur and his/her team now have a strong polished business model and strategic business plan. This team have been through intensive, advanced executive training for 5-months to properly prepare them for the extraordinary journey they are going to go on. Should they win (and they have a 10% chance of winning) their journey will be like "surfing a tidal wave for five years" – they must be to ready mentally and emotionally, for they must be fearless. The University of Mavericks will teach them to think from a 3-dimensional perspective and make these entrepreneurial elite into true global prima-warriors who will succeed, with the world's help and support!

- The entrepreneurial team now has an extensive advisory team of the best experts and geniuses in the world, from the best companies in the world to support, as well as the support from enormous brain-trust of the world's most powerful and experienced leaders from The Royal Guard and League members
- The world, who saw them win the Olympics and who can follow the company on social media, are now cheering them on to success
- A billion-dollars in cash to create solutions to save our world permanently (See The Maverick Formula™ below).
- Create a global network (media channel) that makes this competition into an iconic brand, inspires the world to begin dreaming again and to have "hope" start to fill their hearts and heads
- Host this global competition annually, thus (1) creating a permanent sales and marketing mechanism for both target markets whereby each market 'feeds' the other target market, thus, creating a self-funding perpetually fueled machine, (2) this competition will build two of the most valuable and powerful databases in the world (via the websites and The CapitalBridge Platform).



### The Triple-Helix Nuclear-Powered Business Model Design For Perpetual Growth ("The Triple-Helix")

The Triple-Helix Nuclear-Powered Business Model Design For Perpetual Growth ("The Triple-Helix Model") is a unique business model design that creates a two-front war (two target markets are attacked simultaneously) whereby capturing both target markets in a loop and therefore, the result is both target markets feed (grow and support) each other perpetually and thus allow the company to grow perpetually.



# THE UTOPIAN FAMILY OF COMPANIES

*The Utopian Islands*  
Resort & Estates



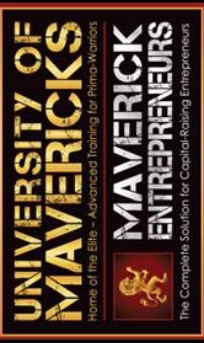
BANK • LEAGUE • FUND • CASTLES • CHARITIES



OUR WORLD'S SUPPORT EXPERTS



The Global Entrepreneurial Olympics To Save Our World



*The Utopian Islands*  
Resort & Estates

AND



The Utopian Islands,  
The Castle of Utopia  
and Its Legend  
(TARGET MARKET #1:  
ATTRACTING THE LIONS)

# ATTRACTING THE LIONS WITH THE UTOPIAN ISLANDS & ITS CASTLE

The Ultimate Ultra-Luxury Private Archipelago Resort Exclusively for its Estate Owners and Utopian Renaissance Worldclub Members

## HOW DO YOU ATTRACT THE WORLD'S GREATEST LIONS?



YOU CAN TRY CHASING AND HUNTING THEM ALL OVER THE SERENGETI...  
BUT YOU'LL LIKELY NOT SUCCEED...

OR

WHY NOT JUST BUILD THE ULTIMATE LION 'WATERING HOLE'?  
AND MAKE THIS WATERING HOLE HIGHLY EXCLUSIVE—... AND THEN LET THE LIONS ALL COME TO YOU!

## HOW TO YOU ATTRACT AND CONVINC A LION?

### YOU BAIT THEM WITH THEIR FAVORITE DESIRES:

- ◆ YOU CREATE A GLOBAL CONTEST WHERE LIONS SPONSOR SHEEP TO COMPETE TO CREATE GLOBAL SOLUTIONS TO OUR WORLD'S PROBLEMS
- ◆ THIS COMPETITION ALLOWS THE LIONS TO COMPETE WITH THEIR PEERS WHILE EARNING THEIR PEER'S RECOGNITION (THEY PUT THEIR MONEY WHERE THEIR MOUTHS ARE)
- ◆ YOU OFFER THE LIONS TREMENDOUS RETURNS ON INVESTMENTS (ROI'S)
- ◆ YOU MAKE THEM WORLD HEROES FOR THEIR PARTICIPATION—WORLD ADORLATION AND APPROVAL
- ◆ YOU REMIND THEM OF THE MORALLY OF THE MISSION...TO PLEASE GOD... AND YOU REMIND THE LIONS' OF THEIR OWN INDIVIDUAL FINITE MORATLITY... AND THAT SOONER THAN LATER, EVERY LION'S LIFE COMES TO AN END...

AND DIE A TRUE LION-HEARTED WARRIORS' DEATH—

**-IN BATTLE WITH THE WHOLE WORLD WATCHING!**

**The Ultimate Private Island Resort & Estates (Exclusively for our Estate Owners and World Club Members)**



The Utopian Islands, LLC ("The Utopian Islands") is the ultimate private island resort and real estate development with total sustainable energy technology. The project encompasses initially six (6) totally private islands in an ideal and secluded location within the Caribbean, but over the course of its 4-phased expansion plan will expand the archipelago to more than private islands, including supporting services such as its own shipping company. With crystal clear turquoise waters, lush tropical landscaping, 17-powder-white beaches, and natural caves this paradise provides an irresistible

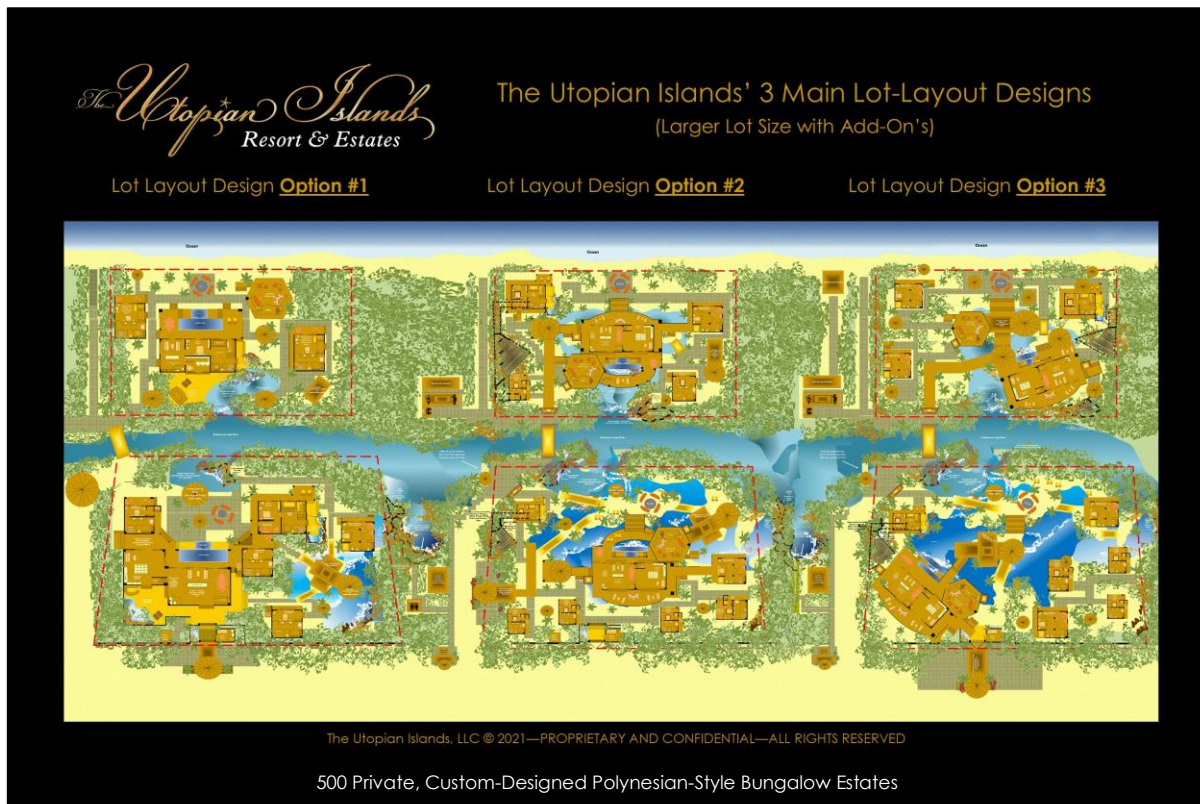
condo/hotel investment opportunity for the ultra-luxury market and the ultimate escape destination for the discerning tastes of the world's rich and famous.



The ultra-luxury market is a very stable market that caters to the whims of wealthy clientele. Nothing says and sexy more than ultra-luxury private bungalow, beachfront estates, typically only found on the remote islands of the South Pacific. Solaradise brings this dreamy destination to its private islands in the Caribbean, just hours from any American city. These private islands will offer such inspired decadence as: (1) the longest lazy river in the world (8+ miles of saltwater river that circles each of our islands). Each private bungalow estate attaches to these meandering rivers via their own private waterfall lagoon, (2) state-of-the art sustainable and totally green technology, (3) all the resort amenities one could desire including a world-class casino, designer shopping village, an ultra-luxury superyacht marina, a wellness center with medical treatment facilities and royal spa, a SMART business center,

tropical amphitheater and polyhedron recording studio, its own airport and helicopters, an employee village and 15+ gourmet restaurants and beach bars. Virtually untouched, these dreamy islands have elevations up to 87 feet, with 17 breathtaking beaches that encircle our breathtaking paradise and in a safe harbor.

The Utopian Islands will sell 500 private estates, located on the water's edge of each of our islands. With approximately 50 yards of lush landscaping on each side of the estate, these bungalow estates have a starting auction price of \$5M and \$9M per estate. These breathtaking 3,500 and 6,000 square foot Balinese-style Estates (which is a blend of Polynesian and Asian Styles but with rich, natural woods and ornate stone carvings) will offer its owners the best of both worlds, (1) an ultimate tropical paradise property, and (2) a revenue-producing asset.



Each Estate will have customization and expansion options available to its owners. Moreover, each estate will have the option to be set up as a corporation for tax benefits to its owners. When owners are not using their estates, a 7-Star resort management company will rent out their estate just like a luxury villa or penthouse, to our private club members (The Utopian Islands World and Yacht Club members). This structure could allow our estate owners the opportunity to pay-off their entire real estate investment in as few as 9 years, while virtually vacationing for free and creating a legacy revenue-producing asset for their portfolio.

We have a 45-minute video, 120+ page Business Plan with Financial Projections (available in electronic format) and our 180+ page Feasibility Study available for immediate review in our secure online due diligence data room. Please email Erica Drake for access to our data room at: [EricaDrake@Live.com](mailto:EricaDrake@Live.com).



OUR TARGET MARKET: THE WEALTHIEST & MOST POWERFUL PEOPLE IN THE WORLD (BUSINESS TYCOONS, WORLD LEADERS, ROYALTY, ACTORS, MUSICIANS & ATHLETES)

Only 300 Estates to Sell

Our Unique Sales and Marketing Plan to Sell all 300 Bungalow Estates while maintaining its Exclusivity

Our Unique Sales and Marketing Plan

Our "Ambassadors" (Key Influencers in 30-40 Major Markets the Ultra-Wealthy & World Power Network) + Global Family Networks in Exclusive Client to our Multi-Million Dollar Global Power Parties Hosted in: L.A., NYC, Miami, London, Monaco and Dubai to our research parties & Open Offices

1. Celebrity Network & their Friends
2. The Family Office Network Events
3. TV Business Network Shows
4. Luxury Magazines & Websites

## The Utopian Islands Exclusive Target Market – Attracting The World’s Greatest Lions

### Pre-Sale Presentations at The Utopian Islands on a docked Yacht

The Utopian Islands will specifically target cities with direct flights into The Bahamas. The Bungalow Estates’ sales will be by “invitation only” targeting the world’s rich and famous.

By Private Invitation ONLY” – With Referrals from Buyers: There is nothing better to promote your product than someone that has just bought a bungalow estate! Therefore, The Utopian Islands will utilize aggressive marketing techniques to cultivate referrals in this market segment. The consumer that just purchased an estate will be asked to refer friends to do the same and will be compensated with such bonuses as: (1) Free Maintenance for six

months; (2) Packages that include marina or casino benefits; (3) Upgrade to Boat Club Package; (4) Spa Services; and (5) Soft Dollars (Coupons) for use in The Utopian Islands’ Restaurants or other ancillary businesses.

### GREAT HALL & MARINA VILLAGE

- 15 GOURMET RESTAURANTS & TROPICAL BARS
- 15 GOURMET RESTAURANTS: INTERNATIONAL CUISINE, PRIVATE CHEFS, TROPICAL BEACH BARS, PRIVATE EVENTS, LIVE MUSIC & ENTERTAINMENT, CATERED EVENTS, SIGNATURE TREE-HOUSE RESTAURANT
- DESIGNER SHOPPING VILLAGE
- GREAT HALL SHOPPING VILLAGE SUPER YACHT MARINA
- MARINA & YACHT CLUB
- WATERSPORTS & BOAT RENTALS

### OUR MEDICAL SERVICES

REVENUE CENTERS (SERVICES) & THEIR RESPECTIVE COMPLEXES

- EMERGENCY HOSPITAL
- MEDICAL TREATMENT OFFICES
- SURGERY CENTER
- EMERGENCY HOSPITAL
- MEDICAL OFFICES
- SURGERY CENTER
- DIALYSIS
- ALTERNATIVE MEDICINE
- DIETARY CONSULTING
- PHARMACY & RESPIRATORY SERVICES

### WELLNESS CENTER

- TROPICAL AMPHITHEATER
- POLYHEDRON RECORDING STUDIO
- AIRPORT, HELIPADS & WATER TOWNS
- EMPLOYER & EMPLOYEE VILLAGES

### OTHER AMENITIES & SERVICES

## THE UTOPIAN ISLANDS—OUR PRIVATE RESORT ISLANDS

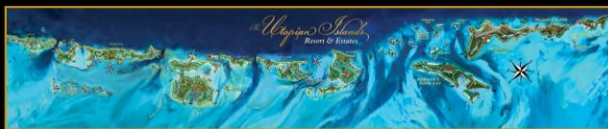
DESCRIPTION OF ISLANDS	# OF ISLANDS
1. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100
2. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100
3. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100
4. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100
5. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100
6. 100% OF 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100	100



ISLAND GROUP #3	ISLAND GROUP #2	ISLAND GROUP #1	ISLAND GROUP #4	ISLAND GROUP #5
NUMBER OF ISLANDS: 1	NUMBER OF ISLANDS: 11	NUMBER OF ISLANDS: 14	NUMBER OF ISLANDS: 7	NUMBER OF ISLANDS: 14
TOTAL ACREAGE: 320	TOTAL ACREAGE: 444	TOTAL ACREAGE: 940	TOTAL ACREAGE: 762	TOTAL ACREAGE: 1,544
TOTAL HECTARS: 81	TOTAL HECTARS: 186	TOTAL HECTARS: 388	TOTAL HECTARS: 304	TOTAL HECTARS: 625
TOTAL ESTATES: 96	TOTAL ESTATES: 96	TOTAL ESTATES: 215	TOTAL ESTATES: 145	TOTAL ESTATES: 237
% OF ISLANDS SOLD: 37%	% OF ISLANDS SOLD: 20%	% OF ISLANDS SOLD: 22%	% OF ISLANDS SOLD: 14%	% OF ISLANDS SOLD: 15%

## SUMMARY OF OUR OFF-MARKET PRE-SALE OFFER

### OUR 'CORPORATE ESTATE' PRE-SALE OFFER



**OPTION B**  
ONLY TWENTY (20)  
10% DISCOUNT  
**THE GRAND ESTATE**

- 6,000-8,000 S/F ESTATE
- A 1.25 ACRE LOT
- 3-4 BEDROOMS / 3-4 BATHS
- AMENITIES AS DESIRED

**PRICE = \$25M**  
DEPOSIT REQUIRED: \$2.5M



**OPTION C**  
ONLY TWENTY (20)  
35% DISCOUNT  
**THE BEACH ESTATE**

- 3,000 S/F VILLA
- A 0.5 ACRE LOT
- 3 BEDROOMS / 3 BATHS
- AMENITIES AS DESIRED

**PRICE = \$5M**  
DEPOSIT REQUIRED: \$500K

**OPTION A**  
ONLY TEN (10) - 10% DISCOUNT  
**THE SUPERYACHT ESTATE OF THE ROYAL ESTATE**

- 10,000-15,000 S/F ESTATE WITH A 1.5 ACRE LOT
- 16 BEDROOMS / 8 BATHS / 10+ BATHS
- AMENITIES AS DESIRED
- OR A PRIVATE ISLAND WITH A GRAND ESTATE AND A DOCK FOR MEGA-SUPERYACHT (200'+)

**PRICE = \$35M**  
DEPOSIT REQUIRED: \$3.5M

**EXECUTING THE PRE-SALE PURCHASE OF OUR 'CORPORATE ESTATES' & OUR 'SPECIALTY ESTATES & VILLAS'**

- PROSPECTIVE BUYER REVIEWS A STANDARD DRAFT LEGAL AGREEMENT FOR 'CONVERTIBLE DEBT/NOTE IN A NEWLY FORMED SINGAPORE LIMITED LIABILITY COMPANY (LLC)
- BUYER SENDS DEPOSIT REQUIREMENTS INTO ESCROW
- ONCE DEPOSITS ARE IN ESCROW, THE FINAL CORPORATE DOCUMENTATION IS SENT TO BUYER FOR EXECUTION BY THE BUYER AND THE UTOPIAN ISLANDS
- AS THE ISLANDS PURCHASES ARE COMPLETED AND THE LOTS ARE DESIGNATED, BUYERS WILL MAKE THEIR FINAL DECISION TO EITHER 'CONVERT THE DEBT TO EQUITY' (THEREBY BUYING THE ESTATE), THEN, THE BUYER CAN SELECT THEIR DESIRED LOTS (FIRST BUYERS IN, RECEIVE FIRST CHOICE OF LOTS)
- BUYERS WILL THEN BEGIN WORKING WITH THEIR ASSIGNED ARCHITECTS AND INTERIOR DESIGNER TO CUSTOM DESIGN THEIR ULTRA-LUXURY TROPICAL BUNGALOW ESTATE

### OUR 'SPECIALTY ESTATES & VILLAS' PRE-SALE OFFER



*Utopian Medical & Estates*  
**THE UTOPIAN MEDICAL CENTER WITH 150 WATERFRONT MEDICAL ESTATES**

3,500 S/F MEDICAL ESTATE (3-BEDROOMS / 3-BATHS)  
DEPOSIT: \$1M



*Utopian Marine*  
**UTOPIAN MARINE & SUPERYACHT SERVICE CENTER WITH 25 SUPERYACHT SLIPS**

PRICE: 15M  
SLIP FOR 250'+ SUPERYACHTS  
DEPOSIT: \$1.5M



*Utopian Village*  
**THE UTOPIAN VILLAGE 75 PRIVATE VILLAS**

PRICE: \$5M  
2,500 S/F VILLA (2-BEDROOMS / 2-BATHS)  
DEPOSIT: \$500K



*Utopian Polo Club*  
**EQUESTRIAN CENTER THE UTOPIAN POLO CLUB & EQUESTRIAN CENTER 40 PRIVATE POLO CLUB VILLAS**

PRICE: \$5M  
2,500 S/F VILLA (2-BEDROOMS / 2 BATHS)  
DEPOSIT: \$500K



and 6,000 square foot Polynesian-styled estates will offer owners the best of both worlds:

The Utopian Islands' executive team is ready to sign a binding Letter of Intent (LOI) to purchase these breathtaking tropical islands upon having proof of funds to show sellers. The islands are named Darby Island, Little Darby Island and Lignum Vitae Cay, with the two smaller islands yet to be named. The islands are located in the Exuma region of the Bahamas also known as the "Hamptons of the Bahamas." They are just a short 30-minute boat ride from the Exuma Land and Sea Park, 90 miles from Nassau and 20 miles from Great Exuma (with its international airport).

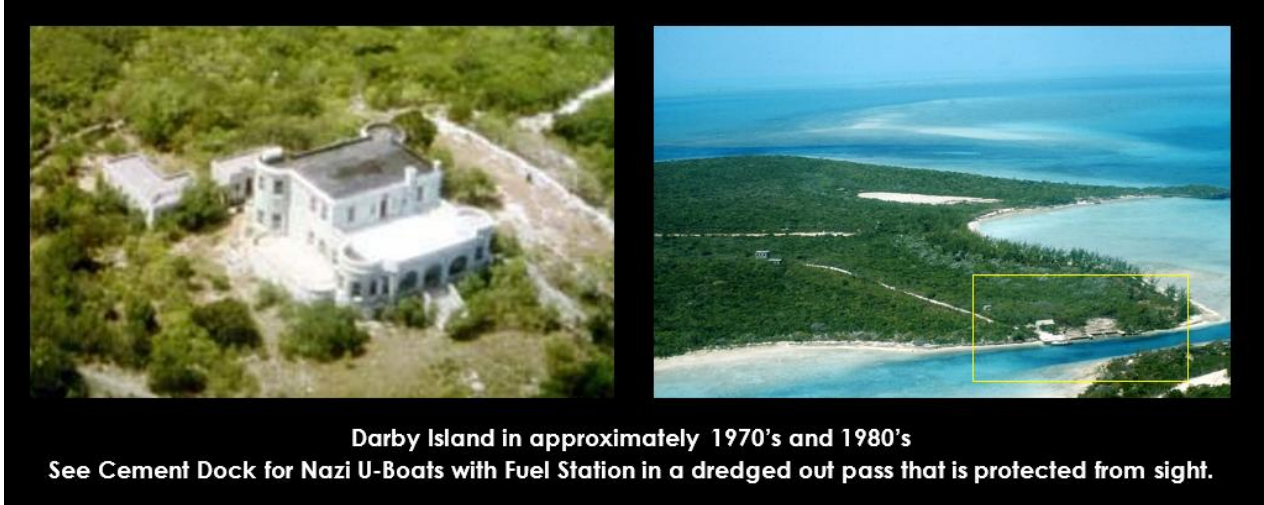
### Capital Requirements and Financials

The Utopian Islands is seeking an initial \$2.5 Billion to purchase its islands and build and complete its construction project, including its Environmental Impact Assessment (EIA) report, surveying, architectural designs, and development engineering. The Utopian Islands will immediately begin presales of the Bungalow Estates (of which we have clients ready

to sign LOI's to purchase the estates). The Company's financial projections show a Year-5 opening of The Utopian Islands after its 48-month construction period is complete and all estates are sold. Additionally, The Utopian Islands has a Year-4 EBITDA of \$465M and (after all construction costs are paid off and all estates are sold), a Year-6 Cash-on-hand of \$2.7B and a balance sheet with assets of almost \$4 Billion and no debt.







**Darby Island in approximately 1970's and 1980's**  
**See Cement Dock for Nazi U-Boats with Fuel Station in a dredged out pass that is protected from sight.**

**The Castle of Utopia - A Global Symbol of Hope and Unity to a Moral Code**

The Castle of Utopia will be a global symbol, to celebrate our world's similarities, hope and God's love, to bring the lions to joining the quest to save our world.



**Daring Greatly: Our Strategy to Unify and Focus the World's Greatest Lions**

How do you unite all the world's greatest lions and their respective prides to work together towards a common goal? How do you get an apex predator and meat-eater to share his food and combine his pride with others? The answer is: they all have to want to share. But, then

why would a meat eater want to share his meat, no less join his pride with another? The answer: they must all have a common deadly enemy; an enemy or fate that is more powerful than they are. Who or what then is more apex or powerful than the King of the Jungle, and what fear or power is more powerful than all these lions together? Answer: Death and God.

Thus, TUR concludes the following strategy:

- First and foremost, you must never hunt a lion. The lions will smell a predator a mile away! Therefore, the strategy must always ATTRACT them by baiting these meat-eaters with an invitation to "The Greatest Private Watering Hole – ONLY for the Greatest Lions in the World", where they can relax, reflect and rejuvenate themselves (The Utopian Islands) in ultimate luxury.
- Second, you surrounded these great lions with only their own peers. They must feel selected, and regally invitation due to their greatness, to come to a place so exclusively

that only the greatest lions receive this invitation. They must be surrounded by peers or lions of equal or rivalling caliber.

- Then you let nature take its course. These territorial Kings will instinctively notice that this 'watering hole' is also full of some pretty tasty-looking prey, as well as all their rival Kings. You then create a subliminal competition between them all by target their ego's desire and need for peer recognition, and finally,



- You plant the seed, (a macro long-term plan), to unite all these great Lions of the world against their common enemy or fear. There is only one species above all, even above all the Kings of the jungles combined that is greater. He is the ultimate species, an ultimate apex power: Yes, TUR is talking about God and or the death of our world and each lion's eternal life. Only when at least some of these great lions agree to unite against this universal fear, can we all stand a chance to survive and protect our world's future and legacies – for without a world, what point is a legacy anyways?
- And, then you wait. You wait for as long as it takes to allow these great lions to reflect on their own finite mortality and their own legacy as one of the world's greatest lions. Then, you simply offering them the only noble death for a lion-hearted warrior (to die fighting) and wait until they come to you. A truly great lion will never be able to relax long. They would never be able or want to just fade off into time. They must go out fighting, and hopefully will chose to join our fight - the greatest fight of all - to save the world from its own self-destruction.

## **The Abraham Accord**

"Thanks to the great courage of the leaders of these three countries, we take a major stride toward a future in which people of all faiths and backgrounds live together in peace and prosperity," Trump said, declaring that, "this accord will serve as the foundation for a comprehensive peace across the entire region."

**American President Donald Trump**  
(September 2020)

## **An Enormous Step Forward Into Uniting the World with the Abraham Accord**

In September 2020, President Trump and the UAE and Bahrain signed a peace treaty that stated, "We pursue a vision of peace, security, and prosperity in the Middle East and around the world."

This historic peace agreement name is based upon the three religions (Christianity, Judaism, and Islam) that compose, 'The Abrahamic Religions'. They all have the same origin, the same

teachings from Abraham who spoke to the same God!

Unfortunately, there are evil souls and tyrants that will utilize any means possible, including false propaganda to amplify differences to empower and bolster their own perverse ambitions. They do this to embolden themselves. Then, they prey on the impoverished, lost and desperate souls of the world and provoke fear and pit us all against each other and say: "We are all enemies!" It's time we say, "No, this is Wrong!"

Now, imagine being able to disarm, and destroy these vile despots with a simple symbol? But, how? TUR's idea and solution is simple: we create a very special Castle that celebrates and unites us all to remember that we are ALL children created by and from the same loving God!

## **Creating The Utopian Islands' Castle to be a Global Symbol**

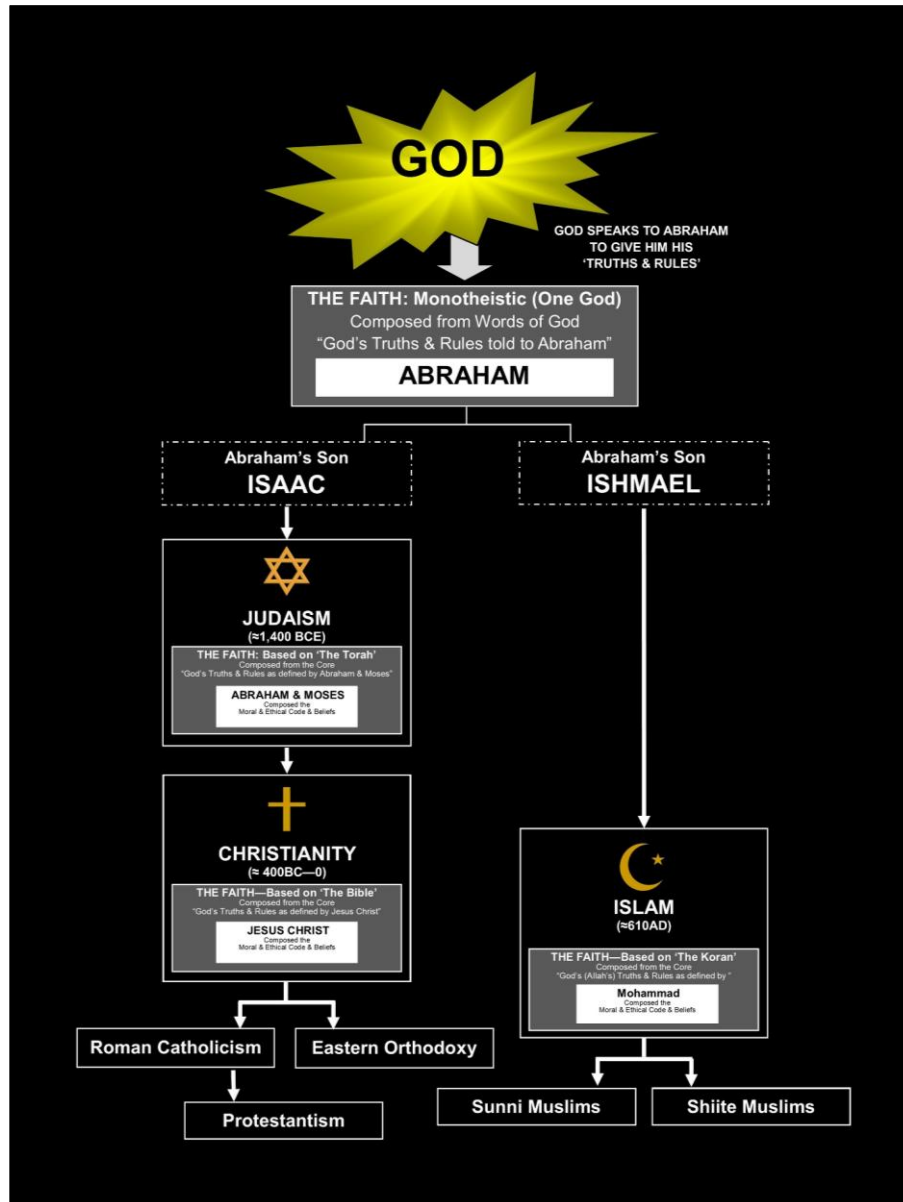
Celebrating our Similarities not Differences: Our Castle will include three houses of worship: a Christian Cathedrale, a Jewish Synagogue and an Islamic Mosque ( 'The Abrahamic

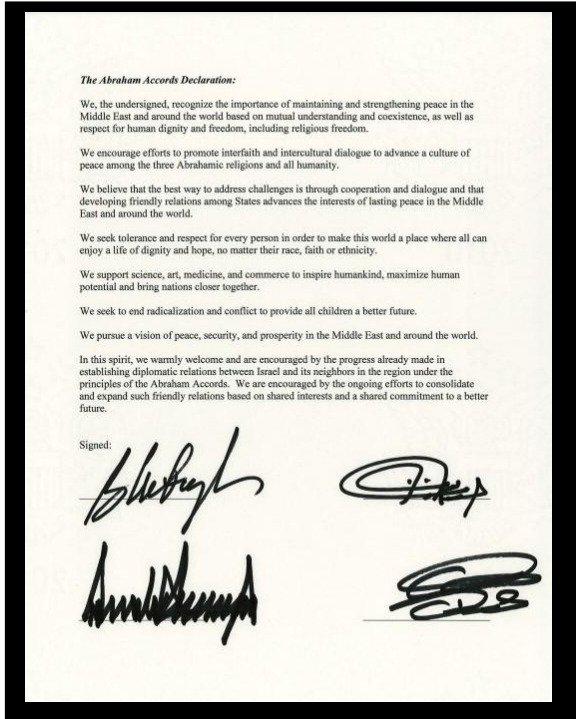
Religions'). Imagine a global symbol for 'Hope, Peace & God's Love'. Expansion plans for the castle includes multiple Houses of Worship from three (3) different faiths that will be part of and attached to the original shell castle (that needs total renovations and redesign).

However, how can leave out the desire of people to practice their "faith" in Houses of Worship from this paradise and what we intend to create with these extraordinary islands. Furthermore, it is TUR's belief and question – "Why would we want to?"

To be a successful entrepreneur your life-blood emanates from "pure faith" – a faith in oneself that can endure the arduous journey that a pioneer must experience to make their dreams come true. Obviously, history can prove that

leaders of all faiths and races have used their respective religions as weapons to justify their own ambitions for power and nefarious desires – thus the reasoning for the anxious emotions most feel when the subject of religion comes in contact with business.





## Paradise without Faith, Is not Paradise at All – The Castle of Utopia

By providing the three Houses of Worship, including all of the Abrahamic Religions (Christianity, Judaism and Islam that are adjacent to and attached to each other with flowing water encircling them all), we are creating a small but powerful symbol to the world of our desire to celebrate our faith's similarities, not our differences. It is my hope that this small symbol will someday become a beacon and example for this ethos worldwide. Imagine what we could do as a human race, with our collective hope, faith, ambitions and intelligence. TUR would very much like to see that world!

Therefore, it is our great desire and hope that our investment partners will share our vision for this simple Castle and its Houses of Worship on our islands. We know this is a very audacious business decision. But we also believe it is the destiny and burden of the pioneers of the world (1) to forge the way, (2) to lead with

passion and conviction despite the pain, and (3) to make the bold, courageous and often difficult decisions that others fear.

The Executive Team of The Utopian Renaissance have not come this far in their life's experiences and passions to be afraid of being a pioneer and making bold decisions. Therefore, we strongly believe we all have an opportunity to open the world's mind to "possibilities". With this small symbol, together we believe we can open the world's hearts, perspectives and viewpoints for the betterment of all mankind.

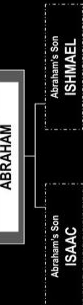
"To all of Israel's friends in the Middle East, those who are with us today and those who will join us tomorrow, I say, 'As-salamu alaykum.' Peace unto thee. Shalom,"

**Israeli Prime Minister  
Benjamin Netanyahu**  
(September 2020)



GOD REFUSES TO ABRAHAM  
"YOU ARE MY SLAVE"  
"YOU ARE MY SLAVE?"

THE FOUR MESSIAHS (One God)  
Composed from Verses of God  
"God's Truth & Rules laid to Abraham"



# The Castle of Utopia



CELEBRATING OUR SIMILARITIES, HOPE AND GOD'S LOVE



THE ROYAL LEAGUE

THE ROYAL FUND



THE ROYAL GUARD OF UTOPIA  
BANK LEASE - FUND - CABLES - CHARTERS



JEWISH SYNAGOGUE  
20,000 SQ. FT.  
MADE OF STONE WITH CARVINGS



CHRISTIAN CHURCH  
20,000 SQ. FT.  
MADE OF STONE WITH CARVINGS



FOUNTAIN OF ABRAHAM  
ORIGINAL ITALIAN RENAISSANCE STYLE  
MADE OF STONE WITH CARVINGS  
ENRICH COURTYARD CANALS CO-DESIGNED  
WITH CANALS FOR RAIN EVENTS



ISLAMIC MOSQUE  
20,000 SQ. FT.  
MADE OF STONE WITH CARVINGS

SYMBOLISM IN MY DESIGN IDEA  
By creating each house of worship to each other  
using former style open Areas, I seek to symbolize  
a "Forest of Faith". But of faiths with openings to  
allow for all faiths to enter or leave the fortress.  
Moreover, to welcome those who don't fit into any  
religious category, but which desire to cele-  
brate our similarities and make a better world.



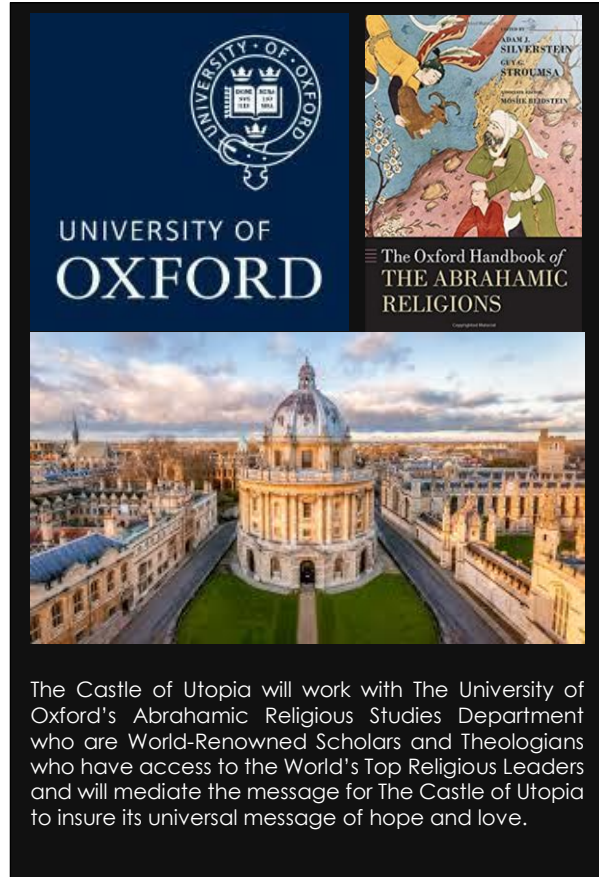
SYMBOLISM IN MY DESIGN IDEA  
"The Fountain of Abraham" will be in the center of a gorgeous  
topical courtyard. It can be used for weddings, and  
events. This fountain will have cascading waterfall that flow  
into little fountains. This is meant to symbolize "God's flowing and  
endless love". Then, all of these little fountains will represent the var-  
ious religions. Each of these little fountains will be a part of the  
water and surround the fountain and all the fountains.

To better explain this existential idea, think of the proverbial question posed to an individual who has been given a glass half-filled with water, "Do you believe this glass to be 'half-full', or 'half-empty?'" The first thought that may pop into one's head when they hear this question is the follow-up personal question, "What is better for me personally a full glass of water or an empty glass?" The answer is easy – if you want to live happily – it's a full glass. However, most peoples' response would likely be based on their own personal emotion of hope and desire for abundance that totally stems from their faith. Therefore, we conclude and it is our opinion that faith and the worshiping of one's faith are vital components to many people, and therefore should be offered as a part of The Utopian Island's extraordinary project and its amenities.

TUR is committed to focus our attention on seeking out people's similarities and positive passions versus their dwelling on their differences (philosophical, political, religious, and otherwise), that only serve to divide and destroy.

We all know that bad press gets more attention than good press. Therefore, to platform on faith's differences can often empower nefarious characters seeking to engage the vulnerable population. These susceptible souls are desperately seeking something – anything - to alleviate their own personal pain. Unfortunately, this negative power can breed and spread worse than a global pandemic.

Thus, The Utopian Renaissance chooses to focus on the positives and possibilities that life can offer us. I believe that it is my responsibility, based on all the gifts and blessings that all of our same God has given to us all, that we lead in a positive direction, with the aspiration of maybe being a small beacon of hope for those in need. However, that means that we as a company, may come under scrutiny by those who chose to take a more negative – "empty glass" view of life.



The Castle of Utopia will work with The University of Oxford's Abrahamic Religious Studies Department who are World-Renowned Scholars and Theologians who have access to the World's Top Religious Leaders and will mediate the message for The Castle of Utopia to insure its universal message of hope and love.

**“The only thing necessary for the Triumph of Evil is for good men to do nothing!”**

**Edmond Burke**  
British Philosopher (1729-1797)

The Utopian Islands will be hosting and home to some of the most powerful, influential and wealthy people in this world. We believe that most, if not all of them, have some sort of faith that was in part the League of their enormous success. Like us, also believe that many of these people will have a desire to worship and thank their Higher Power or God for all of the amazing blessings they have been given.

However, what drives us more than anything is the simple beliefs that, “Paradise without Faith, is not Paradise at all”, and the thought of God seeing all his children celebrating him together would make Him very happy!

### Designing the Castle's Expansion Together and Oxford University's Department of Abrahamic Religions

We will hire the world's best Religious Scholars and Theologians on the subject of the Abrahamic Religions (from The University of Oxford University) to oversee the entire design and mediation of the project of the Castle's Design, Architecture and the main message, that of “Celebrating our Similarities, not Dwelling on our Differences”.

Then, these Academic experts from Oxford will seeks out key religious Leaders from each of the three Religion (Christianity, Judaism and Islam) to help our architects design each of their own Houses of Worship (within the defined parameters that we give them for our Castle).

We will try to maintain a level of confidentiality about this castle and its global symbol until we are totally ready to launch our global PR campaign to the world.


We will launch our PR campaign with a massive dedication and naming of the Castle. This Dedication Ceremony will include all of our estate owners, and the world press. Only at this time we will establish “our narrative” (backed by the Academic Scholars, Theologians, and the three Religions' leaders).

**OXFORD INTERFAITH FORUM**  
Presents  
**Interfaith Discussion on  
Abraham and His Children**


Co-Hosted with the Centre for Muslim-Christian Studies

**Tuesday, 12 October, 2021**  
**19:30-20:30 BST**  
20:30-21:30pm CEST | 11:30am-12:30pm PDT | 14:30-15:30pm EST | 21:30-22:30pm IST

[REGISTER HERE](#)




**Welcome Address: Revd Fr Jan Nowotnik**  
Director of Mission and National Ecumenical Officer,  
The Bishop's Conference of England and Wales




**Chair: Revd Dr John Goldingay**  
Oxford

**Speakers**



**Professor Anna Sapir Abulafia**  
Professor of the Study of Abrahamic Religions,  
Lady Margaret Hall, University of Oxford



**Dr Zeyneb Sayilgan**  
Muslim Scholar at the Institute for Islamic,  
Christian and Jewish Studies, Baltimore, MD

Followed by a Q & A session  
For further information, please contact [Thea Gomelauri, oxfordfaiths@gmail.com](mailto:Thea.Gomelauri@oxfordfaiths@gmail.com)

**Oxford University's Abrahamic Religions Studies  
Department**

## The Ultimate Marketing Tools based upon the Real History of the Islands – The Legend of the Secret Kingdom of Utopia

### Branding The Utopian Islands With A Legend

A brand is a story. For a brand to have a lasting impression, it must bring this story to life. When done correctly, a brand can create a lasting feeling – an emotional response within the consumer that reoccurs every time the consumer thinks of the brand.

In The Utopian Islands' case, we have created a Legend – a fictitious storyline, with fictitious characters and mythical creatures that are married together with actual real-life historical events that have transpired on our islands. The Utopian Islands' team will bring our Legend to life by using our total resort's design as its medium. Our resort's designer and architectural teams will work directly with our Legend's creative teams to produce this fantasy-like paradise that tells a powerful storyline.

However, unlike a theme park (i.e., Disney World or The Atlantis Resort in Nassau), The Utopian Islands is an ultra-luxury PRIVATE resort with a niche target market that is highly sophisticated in their tastes. Thus, our designers and architects must create and build sophisticated fantasy-like setting using elegantly subtle hints of the storyline that are intertwined into all of our ornate hand-carving within our signature architectural designs, hand-made furniture and fabulous statues.

### Creating a Mystical and Magical Feeling that also Justifies our Ultra-Luxury Private Islands

Moreover, The Utopian Islands will seek to create a "mystical and magical" feeling to our tropical paradise within resorts amenities and designs, with such things as our signature 8-miles of tropical lazy-river (with its seductive hidden waterfall's caves), as well as the restoration and expansion of our soon-to-be fabulous Castle. Every detail and inspirationally idea of pure decadence must be elegantly crafted into the designs of our resort, being careful to be as realistic as possible. From our lush landscaping to actual sunken ships that we sink (to create fabulous reefs for snorkeling), no details will be left out. Our Islands and our Legend are destined to become a globally recognized iconic brand that represents the "ultimate paradise where any dreams can come true".

Thus, using this Legend, we create our brand – and indirectly we create the emotions we want our consumers to feel when they are at our resort. Our brand will be



The Secret Kingdom of Utopia Part I:  
"The Pirates" in 1700's



The Secret Kingdom of Utopia Part II:  
"The Nazis" in 1940's



The Secret Kingdom of Utopia – Part III:  
"The Drug Dealer" in 1980's

planting an imagination seed into the head of our sophisticated, highly intelligent and enormously creative ultra-luxury consumers. This is the “seed of possibility” - the possibility that they may have finally found – their own version of Paradise!

### Justifying our Private and Exclusive Islands

Moreover, as our Legend will be told in three (3) novels (stories) and their subsequent three (3) movies (outlined below), it will also serve other very important purposes. Our Legend will justify to the rest of the world the reasoning behind why our islands are: (1) totally private, (2) highly protected and (3) ultra-exclusive. Our Legend will be designed to speak to not only our actual ultra-luxury consumers, but the whole world's belief system. It suddenly makes our resort a magical and mystical paradise where plausibly creatures exist in ultimate, decadent, luxuries, and where all heroes win in the end.



Suddenly, our Legend creates a mystical and magical side to our forbidden private islands (defined in the Legend as the “Secret Kingdom of Utopia”). This “forbidden place” further creates the mystery around the Legend and instills a lasting appeal. Moreover, our legend's storyline must have multiple universally powerful positive messages that speak to all audiences and create a positive emotional response from the world (i.e., that of fearless heroes who overcome and conquering evil, romance and love found, the struggle to overcome one's inner challenges) and so much more. These powerful messages should draw everyone, from children to adults, into believing that a magical place where mythical creatures exist and thrive and all dreams can come true, is very real and exists in our private island archipelago.



### A Depth to our Marketing and Additional Revenue Centers

Our Legend will add a depth to all of our marketing and brand (that creates additional revenue centers for the resort), that without it would not exist. Given the actual real-life events that have transpired on these islands, to not have a Legend would be to hide these magnificently colorful historical events that make these islands so unique.

Rarely in business is a marketing team given a theme and a place that is actually built upon real historical events that involve colorful “bad guys” and real-life heroes! The opportunity and power of this marketing cannot and should not

be undervalued. Our Legend crafts our islands into a place where people can believe in the plausibility of their wildest dreams and fantasies. In short, our Legend brings the whole romance of secluded tropical islands together with fearless hopes and dreams of the Legend's heroes. These fictitious heroes exemplify the courage needed to fight for their dream and overcome every adversary and battle of their journey.

## What are the Powerful Emotional Messages that the Legend will seek to Evoke?

Our Legend will seek to evoke the following messages or emotions in our consumers, as well as the general global audience that read the novels or see the movies. Our Legend will have many subtle messages. Here are just a few:

1. The belief that anyone can make their dreams come true, regardless of their current adversities.
2. The understanding that to achieve their goals or dreams, they must truly believe they're possible, and have the unflinching passion to endure all of the sacrifices that are required to achieve any lofty goal.
3. The belief that Good can and will always conquer Evil.
4. The understanding that if you are going to "dream big" you MUST make a long-term strategic plan, with short-term tactical maneuvers that may involve some unpleasant times and tasks.
5. The belief that true-love and passion can be found, often when you least expect it.
6. The message that "greed and unbridled egos are often the root of all evil and will likely destroy its host in the end.
7. The message that every creature is beautiful in its own way. Our ultra-luxury consumer will relate to being a unique and endangered creature – as these celebrities and world leaders often feel like they're being attacked endlessly by the press and paparazzi. They will understand the value and desire for a private place where they too can "just live" without the world's predators analyzing and threatening their basic lives and existence.
8. Our Legend will seek to give "hope" to those who have dreams that they too can make their come true despite any adversary.

## The Three-Part Legend is told from the Prospective of the Protagonists (the 3 Heroines)

The Utopian Island's Legend spans 300 years and is told by heroine's voice and perspective of her life-long journey. In Part II and Part III our Legend continued in the voices of our first heroine's descendants.

Our Legend's first Protagonist (Thora) takes the audience on her arduous journey with her and her team of adventures in Part I to find and create her life-long dream of her Kingdom in the New World. Then in Part II and Part III, a recap of Part I is summarized (explaining the missing timeframes of the past 180 years) from the voice of our Legend's second and third heroines respectively, who are both direct descendant of the first heroine and her team. Each Part of the Legend is told from the perspective of the main storyline's heroine, and all characters in the three-part story are descendants of the original heroine and her team of adventures.



## Storytelling: Brand, Myth, Legend

Typically, for a consumer to truly appreciate what you bring to the table in your product's brand, you must take them on a journey by telling them a story. Of course, a marketing story is conveyed in more than just words. It is told through your brand colors, architecture, designs

and styles, and image choices, and even through your font and delivery channel. In the end, a brand's story is as much about its consumers as it is about the brand itself.



### **Bring Our Ultra-Sophisticated Audience Into Our Story**

Our goal with our audience is for them to feel involvement, to help the consumer see themselves as a part of a brand's story or continuing Legend. These are the interactions that convert customers into "brand ambassadors". In the Utopian Island's case, our consumers will be the ultra-wealthy, ultra-powerful, which also includes ultra-creative and imaginative (our world's best actors, artists, inventors and entrepreneurs).

Thus, many, if not most of our consumers, made their own success and fortunes by believing in their

ability to think outside-of-the-box. Our consumers are the rare few in our world who had the courage to remain steadfast to their desires, determined despite all of the adversaries and hardships within their own personal journey to success. These pioneers in their own rights have found the internal discipline and strength needed to continuously take action, when the whole world seems against them (including all probability statistics), to finally make their own dreams come true! Our consumer thrives on taking on challenging circumstances, and they know first-hand the struggles they must endure to finally achieve their own dreams. Thus, they already have within their own psyche the imagination, creativity, strength of character and intellect to make impossible dreams, possible.

Thus, our Legend will be a story of recognition - a personal reminder and symbol to our consumer of their own battles to achieve their own personal victories. Our brand and Legend should serve as a consent reminder of our consumer's own victories that earned them the right to live in this paradise - thus creating a lasting emotional response.

### **Why add Mythical Creatures to the Legend of the Utopian Islands' History?**

The Legend's mythical creatures will become a theme and significant part for The Utopian Islands' signature architectural designs (our statues, carvings and gargoyles). Their symbolism and the Legends storyline will be carved into all of the intricacies of our architectural designs though-out the entire resort. Additionally, these creatures will also serve other functions:

1. They explain to the world why The Utopian Islands are kept totally private and exclusive
2. Explain Why The Utopian Islands only cater to the Ultra-Wealthy market, and
3. Give our archipelago a "Magical and Mystical" flair to all of our branding, architecture, artwork and statues and carvings

### **How Is Mythology An Art Form?**

Throughout history, artists have been inspired by myths and legends and have given them visual form. Sometimes these works of art are the only surviving record of what particular cultures believed and valued. A myth can be a story involving symbols that are capable of multiple meanings.

Philosopher Daniel Chandler, on narratives and meaning, says "myths help people make

sense of the world in which they live.” This idea of making sense of the world means myths are filtered through individuals' senses, their sensibilities. Myths are interpretive. A story of an evil king and his monster son can also be interpreted another way, it shows the consequences of evil begetting evil. Thus, Myths are semiotic vehicles. There are multiple interpretations behind the initial signifier (myth).

## Our 4 Mythical Creatures become Part of Legend of the Islands and all of our Architecture

In our legend, our creatures will fictitiously live in our island's caves during the daytime and only come out at night. These creatures include:

- ◆ **Griffins (Lions with Wings) – Represent “Leadership”**
- ◆ **Unicorns (Unicorns with Wings) – Represent “Imagination”**
- ◆ **Mermaids – Represent “Wisdom”**
- ◆ **Fire-Breathing Dragons with Wings – Represents “Strength”**

### Mythical Lore verses creating a Legend

A myth is a traditional story that explains the beliefs of a people about the natural and human world. The main characters in myths are usually gods or supernatural heroes. The stories are set in the distant past. However, A legend is a traditional story about the past but with real events and the main characters are usually kings or heroes.

Myths and legends began to be recorded just as soon as humans mastered the technology of writing. Often the very first texts were hymns to the gods or collections of mythological stories that became organized into cycles, explaining how the world was created, how humans came into existence or why death is necessary.



Different from a myth, legends contain some facts and become exaggerated to the point that real people or events take on a "larger than life" quality. In contrast, a myth isn't based on fact, but is symbolic storytelling. Storytelling is a fundamental part of human culture. Through myths and legends, we pass on our visions, values, feelings and memories in a way that is enjoyable and entertaining. Myths and legends are the traditional stories of different cultures passed down through generations. Oral storytelling (using spoken language to tell stories) is the way that stories were told and preserved for thousands of years, as most people in cultures throughout the world could not fluently read or write.

The terms myth, folklore, legend, and fairy tale are often used interchangeably, leading to the misconception that they mean the same thing: fanciful tales. Although it's true that these terms may refer to bodies of writing that answer some of life's basic questions or present commentary on morality, each type presents a distinct reader experience. They've all stood the test of time, which speaks volumes about their ongoing hold on our imaginations.

Lore is a body of knowledge or tradition that is passed down among members of a culture, usually orally. It's the lore in "folklore," and responsible for spreading the word on mythical figures like Santa Claus, Paul Bunyan, and even Uncle Sam.

### **What is a Myth?**

A myth is a traditional story that may answer life's overarching questions, such as the origins of the world (the creation myth) or of a people. A myth can also be an attempt to explain mysteries, supernatural events, and cultural traditions. Sometimes sacred in nature, a myth can involve gods or other creatures. It presents reality in dramatic ways. Many cultures have their own versions of common myths that contain archetypal images and themes. One common myth that spans multiple cultures is that of a great flood, storm or natural catastrophe.

### **What is a Folklore or a Folktale?**

Whereas myth has at its core the origins of a people and is often sacred, folklore is a collection of fictional tales about people or animals. Superstitions and unfounded beliefs are important elements in the folklore tradition. Both myths and folklore were originally circulated orally.

Folktales describe how the main character copes with the events of everyday life, and the tale may involve crisis or conflict. These stories may teach people how to cope with life (or dying) and also have themes common among cultures worldwide. The study of folklore is called folkloristics.

### **What is a Legend?**

A legend is a story that's purported to be historical in nature but that is without substantiation. Prominent examples include King Arthur, Blackbeard, and Robin Hood. Where evidence of historical figures, such as King Richard, actually exists, figures such as King Arthur are legends due in large part to the many stories that have been created about them.

Legend also refers to anything that inspires a body of stories or anything of lasting importance or fame. The story is handed down orally but continues to evolve with time. Much of early literature began as legends told and retold in epic poems that were passed down orally originally, then at some point written down. These include masterpieces such as the Greek Homeric Poems ("The Iliad" and "The Odyssey"), circa 800 BCE, to the French "Chanson de Roland," circa 1100 CE.

### **Bringing The Utopian Islands' Legend to Life on our Islands**

To bring these magical and mystical fictitious creatures to life, the Utopian Islands will insert state-of-the Art Holograms around the resort, using robotics and advanced technologies to bring these magnificent creatures to life at night on our island archipelago and to make our islands truly "Mystical and Magical Paradise" like none other in the world.

The Magical and Mystical Fantasy Created by State-of-the Art Special Effects Technology, Robotics and Holograms positioned around our resort.



# THE ROYAL GUARD OF UTOPIA

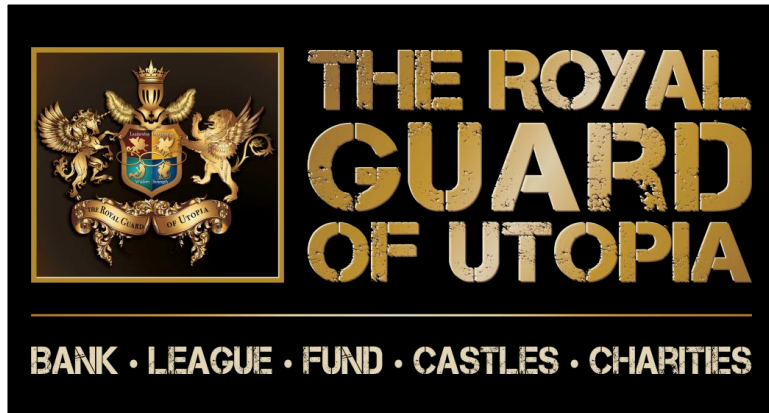
---

BANK • LEAGUE • FUND • CASTLES • CHARITIES

## The Royal Guard

**The Royal Guard: Unite the Focus, Funds and Attention of the World's Greatest Lions**

The Royal Guard consists of TUR's consolidation and funds of the world's greatest lions who seek to (1) help the world save itself, (2) Make a Profit and (3) become a global hero and leader for solutions. The Royal Guard is the holding company for:



- **An Exclusive Private Bank**
- **An Exclusive Private Investment Club**
- **An Exclusive Private Index Fund**
- **A Real Estate Trust of Renovated Private Castles for The Royal Guard Only**
- **A Global Consortium for Charities that Support and Consolidate Global Efforts**

**Headquarters of The Royal Guard in its own Private "Royal Courtyard"**

By developing a private club from TUR's target markets above, TUR is really just creating its own private targeted database of clients which have the power, influence and money to help TUR make a "perpetual" difference.



International Headquarters for The Royal Guard will be located within The Castle of Utopia and have a Private Courtyard and separate buildings for each are of the Guard

## HOW DO YOU ATTRACT THE WORLD'S GREATEST LIONS?



YOU CAN TRY CHASING AND HUNTING THEM ALL OVER THE SERENGETI...  
BUT YOU'LL LIKELY NOT SUCCEED...

OR

WHY NOT JUST BUILD THE ULTIMATE LION 'WATERING HOLE'?  
AND MAKE THIS WATERING HOLE HIGHLY EXCLUSIVE—... AND THEN LET THE LIONS ALL COME TO YOU!

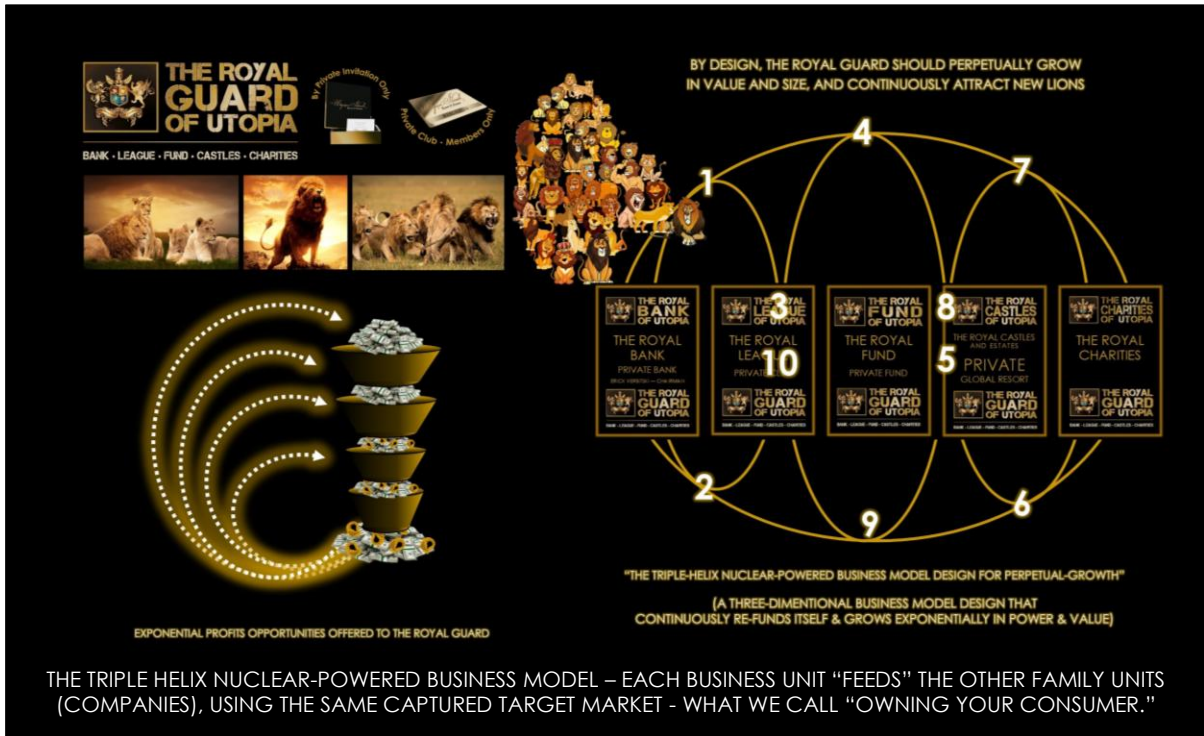
## HOW TO YOU ATTRACT AND CONVINC A LION?

### YOU BAIT THEM WITH THEIR FAVORITE DESIRES:

- ◆ YOU CREATE A GLOBAL CONTEST WHERE LIONS SPONSOR SHEEP TO COMPETE TO CREATE GLOBAL SOLUTIONS TO OUR WORLD'S PROBLEMS
- ◆ THIS COMPETITION ALLOWS THE LIONS TO COMPETE WITH THEIR PEERS WHILE EARNING THEIR PEER'S RECOGNITION (THEY PUT THEIR MONEY WHERE THEIR MOUTHS ARE)
- ◆ YOU OFFER THE LIONS TREMENDOUS RETURNS ON INVESTMENTS (ROI'S)
- ◆ YOU MAKE THEM WORLD HEROES FOR THEIR PARTICIPATION—WORLD ADORLATION AND APPROVAL
- ◆ YOU REMIND THEM OF THE MORALLY OF THE MISSION...TO PLEASE GOD... AND YOU REMIND THE LIONS' OF THEIR OWN INDIVIDUAL FINITE MORATLITY... AND THAT SOONER THAN LATER, EVERY LION'S LIFE COMES TO AN END...

AND DIE A TRUE LION-HEARTED WARRIORS' DEATH—

**-IN BATTLE WITH THE WHOLE WORLD WATCHING!**



## The Structure of The Royal Guard



## The Royal Bank of Utopia – The Ultimate Private Bank

The Royal Bank of Utopia – A Private Bank based in the Bahamas that holds all the funds for all these companies. As an offshore entity, all companies will benefit from the tremendous tax benefits offered within the Bahamas.



## Formation of The Royal Bank

The Royal Bank will be a private bank. It will provide banking services for all these companies, and all of our Utopian Island Estate Owners and World Club Members who need and desire a Bahamian bank account for their revenue producing companies (i.e., estates).

The Royal Bank will also support the financing needs of the Utopian Islands by providing such services as:

1. Corporate Accounts for Estate Owners
2. Personal/Corporate Accounts for World Club Members
3. White-Label (Out-sourced) Mortgage Services
4. White-Label (Out-sourced) Insurance (P&C) Services
5. White-Label (Out-sourced) Title Insurance Services
6. Trusts Services
7. Banking Instruments
8. ATM for Estate Owners
9. Many other banking services



## The Royal League – The Most Exclusive Private Investment Club in the World

The Royal League – A Private Investment Club exclusive for The Global Solutions Olympics (see below) with its own Monarchy to rank members within this global private club. Membership is by invitation only (1) Must either own an estate on the Utopian Islands or (2) Must be a Member of the Utopian Island's exclusive club – The Utopian WorldClub™ whereby membership requires the individual to prove they are a lion and have a net worth of at least \$10M.

What is the Royal League and what is it designed to do? The Royal League will be an exclusive group of Lions – truly the lion-hearted leaders of this world who can see TUR's vision of saving our world by educating, empowering, and investing in the greatest entrepreneurial ideas, entrepreneurial teams, and their respective companies.

The Royal League is simply a society of like-minded leaders that get together periodically, to brainstorm with all the other greatest lions of the world to see how, together, we can save our world from destroying itself. Therefore, using the universally accepted common denominators of:

- **Caring**
- **Capitalism**
- **Competition for Entrepreneurial Solutions**

(which will be taught at the University of Mavericks – See Below), and our Funding machine, that we call, “The Global Solutions League (GSO)” – See Below.

The global population of investors or individuals who will be watching globally our televised “**Global Solutions Olympics (GSO)**” (See below) may choose to follow these great lion leaders' investment decisions and may choose to invest in these companies in their own future too!

The Royal League will have multiple Levels of Membership (See the Business Plan for The Global Solutions League attached), that will depend on the Role each Lion desires to play in the League. League members are by invitation only and will pay annual fees (\$100K-\$1M) for the four quarterly 3-day seminars (held at The Utopian Islands and the Week-Long Annual Global Solutions Awards televised event).

Moreover, the annual “**Global Solutions Olympics (GSO)**” will be held on the campus of The University of Mavericks, which will be in Great Exuma. This will allow our Lion-Hearted Leaders to simply take a yacht or one of our water taxis back to their luxurious estates at The Utopian Islands. Thus, there will be effectively no travel required, just a bunch of billionaires hanging out together on their private islands (with their billionaire buddies, and maybe even a few of their rivals too!). The electric energy in the air will be absolutely magnificent: Imagine all the

## THE ULTIMATE EXCLUSIVE PRIVATE INVESTMENT FUND DESIGNED TO CREATE SOLUTIONS TO SAVE OUR WORLD



world's greatest lions, all parading their prides around in front of each other, all while patronizing and prowling each other) An event that TUR can't wait to watch!

Why would a Great Lion want to Join The Royal League?

- **Preview of Deals Prior to GSO:** Because they want first review of Virgin, fully vetted deal flow (from Maverick's training program).
- **Select the Winners for Series A Funding:** Judging the Winning Deals since The Royal League will select the winners of the GSO.
- **Exclusive Right to Invest in Series B Funding:** the Winning Deals that these Royal League Members selected.
- **Invest in Series C Funding:** Once, these newly funded companies establish themselves (1-2 years), they will then do an additional round of funding, a Series C Funding – which will be an initial public offering (IPO) on an American stock exchange (i.e., NASDAQ) or on our own TUR's exclusive Index.
- **Invest in The Royal Fund** – that will have priority investing rights in Series B funding of all GSO's deal flow. The Royal Fund will fund The Global Solutions League (GSO) for billions (see below). This fund will also raise capital for Series B and Series C funding of these deal on a very large scale.

### The 'Golden' Private Database of the Greatest Lions in the World

By developing a private club from TUR's target markets above, TUR is really just creating its own private targeted database of clients which have the power, influence and money to help TUR make a "perpetual" difference.

# The Utopian Renaissance

**THE ROYAL LEAGUE OF UTOPIA**

- KING/QUEEN**: Founding Members and Special Strategic Partnerships
- PRINCE/PRINCESS**: Founding Members and Special Strategic Partnerships
- DUKE/DUCHESS**: Founding Members and Special Strategic Partnerships
- MARQUESS/MARCHIONESS**: Founding Members and Special Strategic Partnerships
- EARL/COUNTESS**: Must Sponsor at Least 110 Teams for (5) Years (\$500k \* 5 Team = \$2.5M \* 5 Years) = \$12.5M Over 5 Year Time Frame
- VICOUNT/VICOUNTESS**: Must Sponsor at Least 110 Teams for (5) Years (\$500k \* 5 Team = \$2.5M \* 5 Years) = \$12.5M Over 5 Year Time Frame
- BARON/BARONESS**: Must Sponsor at Least (5) Teams for (5) Years (\$500k \* 5 Team = \$2.5M \* 5 Years) = \$12.5M Over 5 Year Time Frame
- ROYAL COURT MEMBER**: Must be an Investment Member in the Royal Fund
- SENIOR AMBASSADOR**: Invitation Only - Must Own an Estate on Islands or be a World Club Member. Annual Fee is \$100k. Sponsor a Member 5 Years to go to the Olympics for \$100k for each Team (for 30 Equity). FOIA on Series 'B' Funding Only. Must Attend all Mavericks' Online, Benefits & Quarterly Meetings of the Royal League and has tickets to GLO Olympics. Can Renew Deals in Capital Bridge. Can't Invest in Series 'B'. Per the Terms of the Hierarchy
- AMBASSADOR**: Must Own an Estate on the Utopian Islands and have a Network of \$10M+
- LIION**: Must Own an Estate on the Utopian Islands and have a Network of \$10M+
- LIION**: WORLDCLUB MEMBER - \$10k/Year - Invitation Only - Must have a Network of \$10M+

**THE ROYAL FUND OF UTOPIA**

- ROYAL UNICORN**: Successfully Completed Series "B" and Series "C"
- ROYAL PRIMA-WARRIOR**: Winning Teams (1 of 20 Teams) to Win the Global Solution Olympics Annually and Series A Funding for \$8M
- KNIGHTED PRIMA-WARRIOR**: Selected and Sponsored by a Senior Ambassador of the Royal Guard
- UNIVERSITY OF MAVERICKS**: MAVERICK ENTREPRENEURS
- MAVERICK ENTREPRENEURS**: The Complete Solution for Capital Raising Entrepreneurs
- MAVERICK PRIMA-WARRIOR**: Boot Camp & Must Complete Total Due Diligence Checklist + Have Due Diligence Reviewed Via CapitalBridge + Once Approved - Look For Sponsorship
- ENTREPRENEUR**: Begin 5-Steps of Preparation. Cost \$129/or Free with Scholarship

## THE ROYAL GUARD OF UTOPIA



THE UTOPIAN LION (INVESTOR)

AMBASSADOR

SENIOR AMBASSADOR

ROYAL PRIMA-WARRIOR WITH A UNICORN

KNIGHTD PRIMA-WARRIOR

PRIMA-WARRIOR

ENTREPRENEUR (A SHEEP)

A LION THAT HAS AN ESTATE ON THE UTOPIAN ISLANDS OR IS A MEMBER OF THE UTOPIAN WORLDCLUB, WHICH REQUIRES A NETWORTH OF AT LEAST \$10M

A UTOPIAN LION THAT RECEIVED A PRIVATE INVITATION AND JOINED THE ROYAL LEAGUE" AND PAID THE ANNUAL DUES OF \$500K

AN AMBASSADOR THAT SPONSORS AN TEAM TO COMPETE IN THE GLOBAL SOLUTIONS OLYMPICS (FOR \$500K) AND TO GO TO THE UNIVERSITY OF MAVERICKS FOR ITS ELITE TRAINING & PREPARATION PRIOR TO OLYMPIC COMPETITION

ONE OF THE 20 ANNUAL COMPANIES TO WIN THE OLYMPICS AND EARN SERIES "A" FUNDING, AND GO ON TO DO SERIES "B" AND SERIES "C" TO BECOME A BILLION-DOLLAR + VALUATION COMPANY CALLED A UNICORN.

AN ENTREPRENEURIAL TEAM THAT HAS WON THEIR CONTINENTAL REGIONAL FINALS AND ARE SPONSORED TO THE OLYMPICS AND WHO HAVE COMPLETED THEIR ADVANCED TRAINING AT THE UNIVERSITY OF MAVERICKS

AN ENTREPRENEUR THAT HAS COMPLETED MAVERICK ENTREPRENEURS' BOOT CAMP (OR WEBINAR) AND THEIR DUE DILIGENCE CHECKLIST AND HAVE EARNED THEIR STATUS AS "A MAVERICK CERTIFIED DEAL"

AN ENTREPRENEUR WITH PASSION TO MAKE THE WORLD A BETTER PLACE

## Selectig Royal League Members – The Qualifications of Member Lions

An exclusive private club for only lions (with net worth more than \$10M) who can sponsor sheep (entrepreneurs seeking funding) to compete in creating global solutions to our world's problems. This competition allows the lions to compete with their peers while earning their peer's recognition.

- Offer the lions (investors) tremendous returns on investments (ROIs)
- Make these investors world heroes for their participation—world adoration and approval
- A reminder to these wealthy and powerful people of: (1) the morality of the mission - to please and thank God, (2) their own individual finite mortality, and that sooner rather than later, every lion's life comes to an end; and (3) that the only noble way for a true lion-hearted warrior is to die in battle, with the whole world watching!



## The Royal Charities of Utopia – A Consortium of the Charities

The Royal Charities of Utopia is a consortium of the charities that will focus on global efforts, efficiencies and funding.

Utilizing Maverick's Capital Bridge as a base, provide free training for charities and allow them to seek funding through Maverick's network of investors worldwide based upon their ranking.

## The Royal Charity – The Royal Guard's Own Charity

The Royal Charity – The Royal Guard's Own Charity that (1) Funds entrepreneurs world-wide who cannot afford Maverick's nominal training fees; and (2) An "Emergency Triage Team to help solve immediate short-term issues, but seeks out with the assistance of the Advisory Board of The Royal Court (see the Royal Guard hierarchies) Force of Global Warriors" to be used by The Royal Guard.

## The Global League of Charities (GLOC) & Annual Olympics

A Global Conference will be held Quarterly on each Topic with each area of need coordinating with the United Nations' 17 categories of need. At the Annual Global Solution Awards, Awards will also be given to the top 17 charities + 3 more to make 20, based upon their effectiveness and management of their funds. These winners will be then attached to the 20 Winners of the Global Solutions Olympics, where by each winning company will "Adopt a Charity" and provide perpetual funding to this charity while taking advantage of tax-right-off benefits to these companies (with obvious restrictions terms).



The Royal Charity Coat of Arms

## GLOC Corporate Sponsorship – For All Unicorns and Others

Moreover, these winners will also benefit from winning Corporate Sponsors who then also may seek to sponsor these winning charities with their annual tax-deductible benefits for charities.



## A Global Consortium of Caring Supported by Capitalism – GLOC

TUR will be donating a substantial percentage of its annual profits to these global certified charities. Hypothetically, let's say TUR decided to donate 10% of its projected EBITDA. That means that TUR would be donating almost a half-billion dollars annually to charities – more money than most small governments earn, no-less donate towards humanitarian causes. Therefore, TUR must ensure that every dollar it donates is effectively spent on solving our global problems.

From a business executive's perspective, the global charity industry is a mess: (1) spending

is all over the place, (2) there's little regard for cost-savings and inter-charity communications, and (3) internal communications between global or even regional charities of like-causes is limited or non-existent. Moreover, these global charities do not have a unified global voice to communicate their needs to global governments and world organizations seeking to assist. Without any unified plan of attack or strategy as to how to permanently solve these serious problems, charities efforts are often ineffective. Therefore, there needs be a centralized organization for these charities that is a totally transparent, non-bias, non-political, non-religious and not funded by any government or world organization. Global charities need a consortium for the best global charities to work together to address these global crises and attack with a unified effort and voice.

## Benefits to Members of The Global League of Charities (“GLOC”)

A Consortium of Caring Supported by Capitalism

A non-political, religious or ideological global consortium  
exclusively for TUR's Certified Charities

A global consortium created to ameliorate charities' effectiveness and impact

All TUR Certified Charities will be invited to become Members and receive an annual donation of a % of TUR's profits (as determined by TUR)

GLOC will provide the public and its members with a dynamic Web Platform with support services to bring charities of like-kind together to maximize efficiency, disbursement, logistics, communications and impact on each respective global problem category (i.e., hunger, poverty or world pandemic)

Identify cost-savings for charities that can be achieved through cooperation

Help to establish global short and long-term goals for each global problems

Establish Global and Regional Crisis Plans for Emergency Response Efforts

Leadership Training and Mentoring by Global Ambassadors Club (GAC)

Access to Celebrity and Corporate Sponsorship Funding through GLOC

### Annual International and Regional Conferences for Each Global Problem Category hosted by GLOC

GLOC member charities will be invited to annual international conference events for members to meet, brain-storm and work together to maximize the impact within each of their respective category (i.e., poverty, global warming, crime). These events will be hosted in cities around the world depending on the category of the problem. Charities will be encouraged to seek solutions with “allied-charities” – other charities that seek to solve the same problems, maybe in different regions. Global League Corporate Sponsor (GLOCS) and Global Ambassadors' Club (GAC) members will be invited to participate in these exciting events to further promote the impact that these events have on the world's attention towards the respective global problem.

### Web Platform to Support the Global League of Charities

Global League charity members will communicate with other charities and GLOC via its dynamic web platform. This platform will provide online services, referrals to top executive mentors, and advisors, as well as access to all other charity members. This web platform will also manage the majority of the communications between GLOC and its members, corporate sponsors and, GAC members.



## Global Ambassadors' Club (GAC) Members Provide Leadership Mentorship for GLOC

The Global Ambassadors' Club (see below) is composed of the world's top business leaders, self-made billionaires, global pension funds and celebrities. Its members will be invited to attend these GLOC international events to promote global awareness to each of these causes, offer valuable advice to charities, and choose which charity will receive their annual capital donation. GAC member attendance at these events will bring strong press releases and media attention to these enormously important events and the needs of these charities to be able to face their challenges with the most appropriate help and support.

## The Global League Corporate Sponsors (GLOCS) - Challenging others to Combine Caring with Capitalism

TUR will challenge other global companies to adopt TUR's new business model of combining caring (donation of a % of their profits annually) with capitalism. Our Global League Corporate Sponsorship will be based upon the % of annual profits that each corporation pledges and makes to GLOC members. Levels of Corporate Sponsorship will be: (1) Gold, (2) Silver and (3) Bronze. TUR's marketing efforts for this brand will create a "Global Challenge" to rally other corporations to adopt TUR's slogan: "Combine Caring with Capitalism".



## Our Unicorn Adopt-A-Charity Initiative

An opportunity to challenge businesses and their leadership to commit to a specific cause in an effort to effect change and produce sustainable results. Fostering long-term goals and refusing to accept the alternative, for example leaders like Carlson Holding's CEO, Marilyn Nelson, have spearheaded the approach to mobilizing shareholder efforts and support for taking a stand against the human and sex trafficking of children. Her efforts have extended across many sectors of business and she has elevated and improved many standards and procedures internally to Carlson Holdings to stop the trafficking of children.

## Funding GLOC and Ancillary Revenue Centers

TUR will fund GLOC. However, member charities will be charged nominal membership fees and will be required to pay for their expenses to these annual events and any elected services provided. TUR could establish many additional ancillary revenue centers from GLOC. However, TUR has elected, for the purpose of this business plan, to show that any revenue earned by these multiple ancillary revenue centers (such as: Corporate Sponsorship Commissions, GLOC Conference Event Ticket Sales, and Annual Membership Fees) are off-set by projected total costs for creating and managing GLOC and its web platform.



# THE ROYAL CHARITIES OF UTOPIA

## GLOBAL LEAGUE OF CHARITIES

A Consortium of Caring Supported by Capitalism



**The Royal Fund**

The Royal Fund is simply an investment fund exclusively for the Royal League Members only.

This For-Profit Fund will employ a team of the world's best fund managers that work in conjunction with the wishes and desires of

the Founding Team Members and their respective funding sources.

This fund will remain offshore in the Bahamas with the Royal Bank. This fund will utilize Surety Bonds to secure all investments and have a credit worthiness to qualify for investment funds from institutional groups.

**The Royal Fund – A Private Index Fund for Only Royal Guard Members**

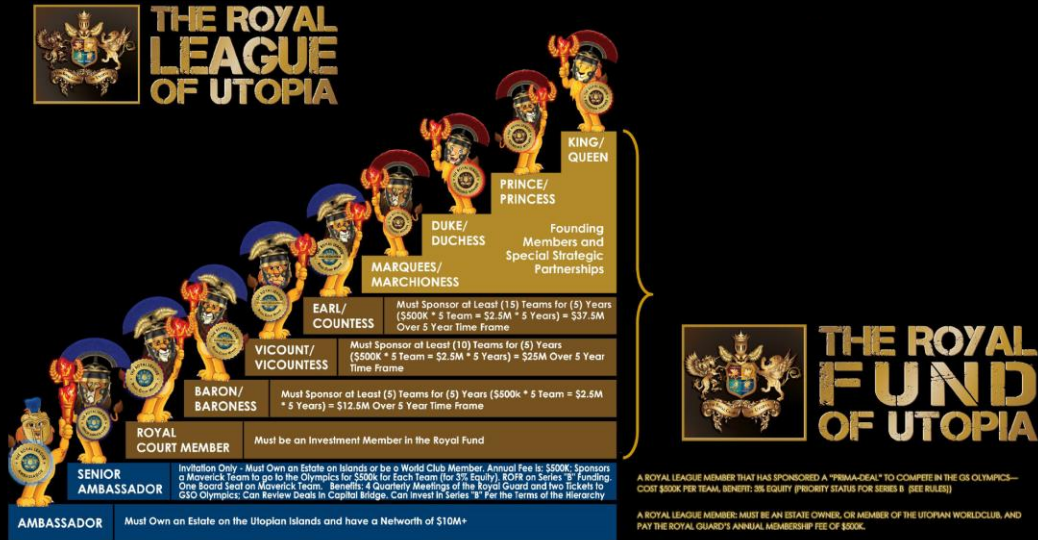
The royal fund – a private index fund for only royal guard members that has priority funding rights within the Global Solution Olympic.

Essentially a private investment club with a collective mindset and mission to help save our world.

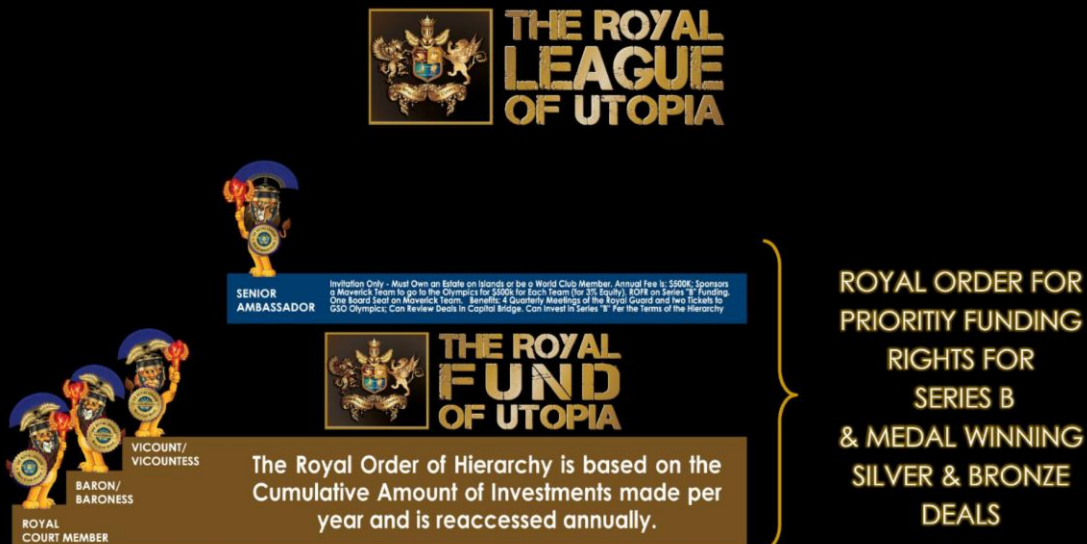
**The Royal League and The Royal Court of The Utopian Guard**

The levels of The Royal Guard that distinguish the financial investments made and the hierarchy for the Global Solutions Olympics (see below) thus, allowing our world's lions to be given 'a title in recognition' (in the ultimate private investment club) to define to their peers and to their world's reputation for their philanthropic efforts.

# THE ROYAL COURT AND THE BENEFITS OF EACH LEVEL OF INVESTOR



# PRIORITY RIGHTS FOR THE ROYAL LEAGUE





# THE ROYAL FUND OF UTOPIA

AN EXCLUSIVE PRIVATE EQUITY INDEX FUND COMPOSED OF AN EQUITY SPLIT OF:

- (1) 51% EQUITY (WITH A NON-DILUTION CLAUSE) OWNED BY THE FOUNDERS TEAM MEMBERS (THE UTOPIAN RENAISSANCE), AND
- (2) 49% BY "THE ROYAL COURT" (MEMBERS OF THE ROYAL GUARD WHO INVEST INTO THE FUND).

TO ESTABLISH THE FUND, IN YEAR 1, THE ROYAL FUND WILL START THE OLYMPICS BY SPONSORS ALL 200 DEALS TO THE UNIVERSITY AND ALL SERIES "B".

- (1) 50% OF ASSETS ARE INVESTED INTO IN REVENUE-PRODUCING REAL ESTATE ASSETS (CASTLES & ESTATES)
- (2) 50% IN AN EQUITY FUND COMPOSED OF UNICORNS FROM THE GLOBAL SOLUTION OLYMPICS (EQUITY) - (SEE HIEARCHIE OF THE ROYAL GUARD)

EACH YEAR, THE ROYAL FUND SPONSORS 20 DEALS TO ATTEND THE UNIVERSITY OF MAVERICKS (3% EQUITY IN 20).

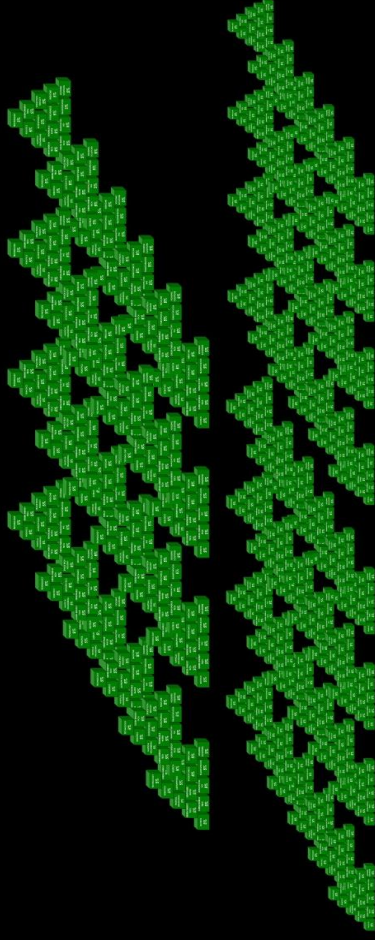
EACH YEAR, THE ROYAL FUND WILL DO A MINIMUM OF 2 SERIES "B" FUNDING (FOR THE DEALS THEY SPONSORED) FOR THE FULL \$100M (10% EQUITY).

POST THE OLYMPICS, EACH YEAR THE ROYAL FUND WILL DO A NEW VALUATION ON THE FUND, AN ANY INVESTOR WISHING TO EXIT, CAN SELL TO NEW INVESTORS AT THE NEW VALUATION.

THUS, CREATING A FUND THAT PERPETUALLY GROWS IN VALUE—EXPONENTIALLY.

## THE UTOPIAN PRIVATE EQUITY INDEX FUND (PRIVATE FUND ONLY FOR THE ROYAL GUARD MEMBERS)

The Royal Guard of Utopia  
RESORT MANAGEMENT COMPANY  
AN ULTRA-LUXURY EXCLUSIVE PRIVATE CLUB FOR THE WEALTHIEST & MOST POWERFUL  
THE ROYAL GUARD OF UTOPIA  
THE ROYAL CASTLES OF UTOPIA  
PRIVATE EMBASSIES FOR THE ONLY BY OUR AMBASSADORS  
PRIVATE CLUBS  
THE ROYAL GUARD  
THE CASTLES AND ESTATES OF THE ROYAL GUARD'S REAL ESTATE TRUST



THE ULTIMATE EQUITY PORTFOLIO OF THE HOTTEST SOLUTION DEALS IN THE WORLD  
DESIGNED TO GROW EXPONENTIALLY EVERY YEAR

# FUNDING THE FUND

## THE ROYAL FUND OF UTOPIA



## HOW THE FUND CAN FUND ITSELF & THE VALUATION JUSTIFICATION AND LAUNCHING YEAR 1 OF THE GLOBAL SOLUTION OLYMPICS

TO LAUNCH THE ROYAL FUND AND THE GLOBAL SOLUTIONS OLYMPICS, THE ROYAL FUND WILL SPONSOR (FUND OR INVEST IN) ALL 200 TEAMS YEAR 1, INCLUDING:

- ALL SEED ROUNDS (\$500K) X 200 = \$100M
  - ALL SERIES "A" - (\$8M) X 20 = \$160M
  - ALL SERIES "B" - (\$100M) X 20 = \$2B
- FOR A TOTAL COST OF: **\$2,285,000,000**

### SEED ROUND

- MAVERICK: 200 DEALS X 1% EQUITY
- 20 WINNERS OF GS OLYMPICS = 1% EQUITY
- 180 LOSERS (BUT SILVER & BRONZE) = 1% EQUITY

AND

- ROYAL GUARD SPONSOR: 200 DEALS X 3% EQUITY
- 20 WINNERS OF GS OLYMPICS X 3% EQUITY
- 180 LOSERS (BUT SILVER & BRONZE) = 3%

### SERIES "A" ROUND—GS OLYMPICS

- 20 WINNERS OF OLYMPICS = 5% EQUITY

### SERIES "B" ROUND—THE ROYAL FUND

- 20 WINNERS OF SERIES "B" = 10% EQUITY

CAPITAL ROUND	THE MAVERICK FORMULA FOR THE GLOBAL SOLUTION OLYMPICS™ - A FORMULA WHERE EVERYONE WINS!	% OF EQUITY POST IPO	AMOUNT OF CAPITAL INVESTED (COST OF EQUITY)	DESCRIPTION OF VALUATION JUSTIFICATION	VALUE OF EQUITY POST SERIES "C" IPO*	APPRECIATION OF THE GLOBAL SOLUTION FUND (VALUE COST)
SEED CAPITAL ROUND (FOR THE FOUNDATION OF FUNDING TEAMS)	FOUNDING TEAM (100% OF 7 BOARD SEATS) - MAJORITY VOTE MAVERICK ENTREPRENEURS	51%	UNKNOWN	THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS	UNKNOWN - DEFERS WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS	UNKNOWN (BUT LIKELY TO BE POSITIVE)
SERIES "A" ROUND GLOBAL SOLUTION OLYMPICS PRIZE (\$8M)	100% OF 7 BOARD SEATS - MAJORITY VOTE SENIOR AMBASSADOR OF THE ROYAL LEAGUE (GUARD) (100% OF 7 BOARD SEATS) - MAJORITY VOTE	1%	\$125,000	20 X 1% EQUITY IN WINNERS = \$2,500,000 20 X 3% EQUITY IN WINNERS = \$1,800,000 20 X \$38,588,333 X 3	\$448,646,640 \$1,779,779,760	\$4,486,446,640 \$1,879,779,760
SERIES "B" (CLOSED ROUND) FOR THE ROYAL GUARD (\$100M)	THE ROYAL GUARD WILL BE AN AMERICAN PRIVATE EQUITY FUND WHICH WILL INVEST IN THE SERIES "B" OF THE ROYAL GUARD (FOR THE ROYAL GUARD) AND THE ROYAL LEAGUE (FOR THE ROYAL LEAGUE) TO ALL OTHER ROYAL LEAGUE MEMBERS (FOR THE ROYAL LEAGUE)	5%	\$8,000,000	20 X 10% EQUITY IN WINNERS = \$2,000,000,000 20 X \$38,588,333 X 3	\$3,383,333,300	\$3,172,333,300
SERIES "C" ROUND (SILVER & BRONZE) FOR THE PUBLIC	PUBLIC MARKETPLACE - WORKFORCE (OPPORTUNITY TO BUY SHARES IN IPO FOR WINNING COMPANY) (100% OF 7 BOARD SEATS) - MAJORITY VOTE	30%	\$1,000,000,000	20 X 10% EQUITY IN WINNERS = \$2,000,000,000 20 X \$38,588,333 X 3	\$4,486,446,600	\$4,486,446,600
<b>TOTAL EQUITY</b>		<b>100%</b>	<b>\$2,285,000,000</b>		<b>\$12,486,446,640</b>	<b>\$10,181,446,640</b>



THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS

THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS

THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS

VALUE OF EQUITY OWNED BY THE ROYAL FUND = 19% EQUITY X 20 DEALS X \$33,333,333  
 POST-MONEY VALUATION OF 20 UNICORNS = \$12, 666,666,540 - COST (\$2,285,000,000) = \$10, 381, 666,540  
 THEREFORE, IF \$10,381,666,540 = 55% EQUITY, THEN, 45% EQUITY = \$8,494,090,805

THE ROYAL FUND OF UTOPIA

THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS

THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS

THIS IS THE SEED ROUND WHICH COMPRISES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS



## Our Castles and Estates around the World will Host the Bi-Annual Continental Finals

These Castles will have the ultimate security for its members at all times, and provide the ultimate level of service for its members at a nightly cost of rental between USD\$25K - \$50K per night rental.

Our Castles and Estates around the World will Host the Bi-Annual Continental Finals for the Global Solutions Olympics in their Respective Regions. The Regional Media to Cover these Finals and promote the Patriotism of each Region

## The Royal Castle of Utopia – Private Embassies for The Royal Guard

A Real Estate Trust and Ultra-Luxury Resort Management company will purchase Castles and Ultimate Estates around the world that will be renovated and updated by castle expert designers with the best of everything, to become ultimate destination resorts. These castles and ultra-estates will be: (1) Rented exclusively out to the Royal Guard Members Only, (2) Host the Continental Semi-Final Events for the Global Solutions Olympics. These Castles will have the ultimate security for its members at all times, and provide the ultimate level of service for its members at a nightly cost of rental between USD\$25K - \$50K per night rental.

Our Castles and Estates are only for use by The Royal Guard and Maverick. They are rented a daily rate of between \$25K-\$50K per night and include the best security in the world. A totally private refuge for the ultra-wealthy where they feel comfortable.

All castles and estates will be totally renovated and have the ultimate level of service and décor available that fits within the time-period of the castle and reflects a total elegant and posh environment for these great lions.



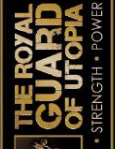
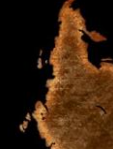
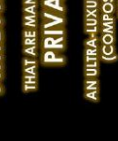
## The Royal Villages – Expert Support from Around the Globe.

All entrepreneurs prior to closing funding are extremely cash strapped. They cannot afford expenses support services and therefore their total business models are weaker. Therefore, The University of Maverick's and The Royal Guard have chosen the 10 best Support Services Companies in the world to have direct offices at the University to

provide entrepreneurs to select the corporate support teams they will want work with: For Example: Accounting – the Royal Villages will have the top 10 Finance and Accounting firms with small offices within The Royal Villages. These iconic corporation all have offices around the globe and enormous experience with very large projects and their various challenges.

- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1. <b>Legal Services</b></li> <li>2. <b>Accounting Services</b></li> <li>3. <b>SEC Compliance &amp; International Compliance</b></li> <li>4. <b>Engineering Services</b></li> <li>5. <b>Technology Services</b></li> <li>6. <b>Human Resources (HR) &amp; Administrative Services</b></li> </ol> | <ol style="list-style-type: none"> <li>7. <b>Research and Development</b></li> <li>8. <b>Manufacturing</b></li> <li>9. <b>Architecture-Design and Building</b></li> <li>10. <b>Specialty Consulting Experts (i.e., M&amp;A, Launch Teams, etc.)</b></li> </ol> |
|---|--|

# THE ULTIMATE REAL ESTATE TRUST AND RESORT MANAGEMENT COMPANY A GLOBAL PRIVATE RESORT EXCLUSIVE FOR THE ROYAL GUARD



**THIS MULTI-BILLION-DOLLAR  
REAL ESTATE TRUST &  
RESORT MANAGEMENT COMPANY  
PRIVATE EMBASSIES  
AROUND THE WORLD  
FOR USE ONLY BY OUR  
AMBASSADORS**

**THAT ARE MANAGED AS A TOTALLY  
PRIVATE CLUBS  
AN ULTRA-LUXURY GLOBAL RESORT OF  
(COMPOSED OF CASTLES)  
FOR USE BY**

**THE ROYAL GUARD**  
UNIVERSITY OF MAVERICKS  
& MAVERICKS  
PRIVATE CASTLES & ESTATES

**THE ROYAL  
GUARD  
OF UTOPIA**  
WISDOM • STRENGTH • POWER



RESORT MANAGEMENT COMPANY

**AN ULTRA-LUXURY  
EXCLUSIVE PRIVATE CLUB**

FOR THE WEALTHIEST  
& MOST POWERFUL

**THE ROYAL  
CASTLES  
OF UTOPIA**

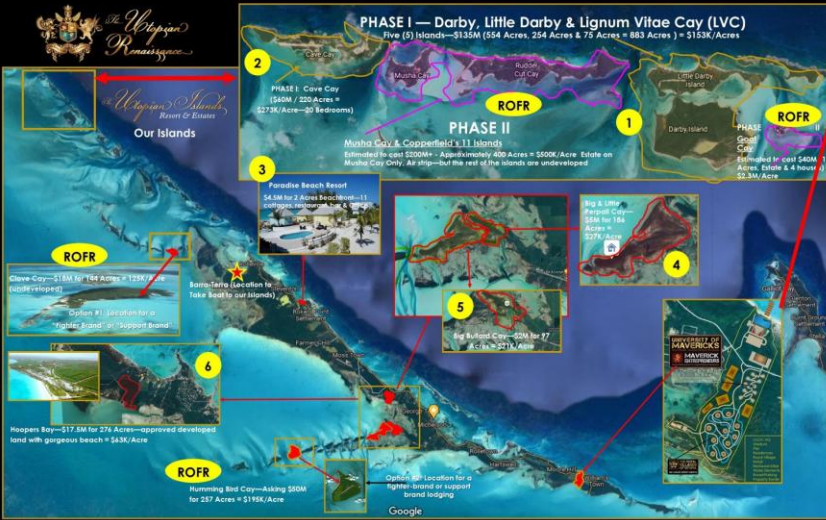


THE CASTLES AND ESTATES OF THE ROYAL GUARD'S REAL ESTATE TRUST

# UNIVERSITY OF MAVERICKS & THE ROYAL VILLAGES

## THE UNIVERSITY OF MAVERICKS CAMPUS & STADIUM

- A TROPICAL PARADISE OF A BREATHTAKING 250-ACRES CAMPUS IN LITTLE EXUMA ISLAND, BAHAMAS
- UTOPIAN ISLANDS SIGNATURE ARCHITECTURAL STYLE WILL CONTINUE AT THE UNIVERSITY
- 100 TEAM HOUSES (A 5-BEDROOM BUNGALOW STYLE HOME), IN PODS OF 10 HOUSES (TEN TEAMS OF TEN TEAMS). EACH POD HAS A DEDICATED STATE-OF-THE-ART TRAINING CENTER IN THE MIDDLE OF THE CUL-DE-SAC FOR DAILY TRAINING EVENTS FOR 10 TEAMS TOGETHER
- THE ROYAL VILLAGES—TEN PODS, EACH POD HAS TEN DIFFERENT COMPANIES REPRESENTED. THESE SUPPORT CATEGORIES INCLUDE: LEGAL, ACCOUNTING, COMPLIANCE, TECHNOLOGY, ENGINEERING, BUILDING (ARCHITECTURE & DESIGN), HR/ ADMINISTRATIVE, AND SPECIALTY CONSULTING TEAMS.



## THE ROYAL VILLAGES—THE WORLD'S SUPPORT EXPERTS



### THE ROYAL VILLAGES OF UTOPIA

#### OUR WORLD'S SUPPORT EXPERTS

THE ROYAL GUARDS' SELECTED BEST SUPPORT COMPANIES FROM AROUND THE GLOBE WITH OFFICES TO SUPPORT OUR 100 TEAMS IN PREPARING

(10 CATEGORIES OF SUPPORT WITH 10 LUXURY SUITES EACH—100 TOTAL)

ALL CORPORATE SPONSORS COMPANIES ARE THE BEST IN THEIR FIELDS OF EXPERTISE, WILL BE CHOSEN BY THE ROYAL GUARD MEMBERS. THE ROYAL VILLAGES ALSO BENEFIT OUR ROYAL GUARD MEMBERS WHO WILL NOW HAVE FAVORITE BUSINESS PARTNERS FOR THEIR BENEFIT AND NEEDS AS WELL.

LEGAL  
(INTERNATIONAL & BAHAMIAN)

SEC COMPLIANCE

ENGINEERING & PROJECT PLANNING

HR/ADMINISTRATIVE

MANUFACTURING

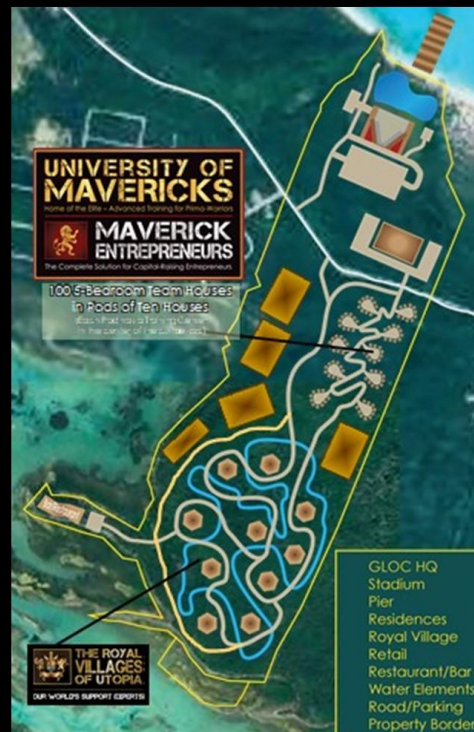
ACCOUNTING/FINANCE/  
BANKING

TECHNOLOGY

BUILDING/  
CONSTRUCTION  
(ARCHITECTURE & DESIGN),

RESEARCH & DEVELOPMENT

SPECIALTY CONSULTING TEAMS



**LEVEL #1:**  
TRAINING &

THE CERTIFICATION OF DEALS AS  
"MAVERICK PRIMA-DEALS" = READY TO BE SEEN BY  
INVESTORS

**LEVEL #2:**  
THE CONTINENTAL  
REGIONAL FINALS

**LEVEL #3:**  
THE UNIVERSITY OF  
MAVERICK'S  
THE ULTIMATE  
PREPARATION FOR  
THE OLYMPICS

**LEVEL #4:**  
THE GLOBAL SOLUTION  
OLYMPICS  
THE ULTIMATE  
ENTREPRENEURIAL COMPETITION

**LEVEL #5:**  
REPEAT THE PROCESS ANNUALLY  
AND OUR TWO TARGET MARKET  
(GLOBAL INVESTORS AND ENTREPRENEURS)  
DATABASES GROW EXPONENTIALLY

# THE 5 LEVELS OF THE GLOBAL SOLUTIONS OLYMPICS

2

THE ROYAL  
CASTLES  
OF UTOPIA

THE ROYAL  
LEAGUE  
OF UTOPIA



3

**UNIVERSITY OF  
MAVERICKS**  
Home of the Elite - Advanced Training for Franchise Owners  
**MAVERICK  
ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs



4

*Global Solutions  
Olympics 1988*  
The Global Entrepreneurial Olympics To Save Our World



1



5





**MAVERICK  
ENTREPRENEURS**

The Complete Solution for Capital-Raising Entrepreneurs

# MAVERICK ENTREPRENEURS

**TARGET MARKET #2:**

**GLOBALLY RECRUIT, TRAIN, MOTIVATE**

**& SUPPORT ENTREPRENEURS BY**

**GIVING THEM THE TRAINING, TOOLS AND TEMPLATES  
NEEDED TO SUCCESSFULLY CREATE, BUILD AND FUND**

**OUR WORLD'S FUTURE SOLUTIONS**

# MAVERICK ENTREPRENEURS: RECRUIT,

CREATING THE ULTIMATE DEAL FLOW MACHINE THAT TRAINS OUR FUTURE HOW TO SOLVE ITS PROBLEMS

CREATING THE ULTIMATE DEAL FLOW MACHINE THAT TRAINS OUR FUTURE HOW TO SOLVE ITS PROBLEMS



1. COMPLETE THE PREPARATION (DEAL DUE DILIGENCE CHECKLIST)
2. UP-LOAD TO SECURE CLOSED NETWORK

## TRAIN, MOTIVATE & SUPPORT

### Maverick Entrepreneurs – Globally Recruit-Train-Motivate & Support Entrepreneurs

Maverick Entrepreneurs will globally recruit-train-motivate and support entrepreneurs to make their dreams come true and save our world and our future. Maverick works with all types of deals from start-up to pre-IPO, including development stage companies and mergers & acquisitions.

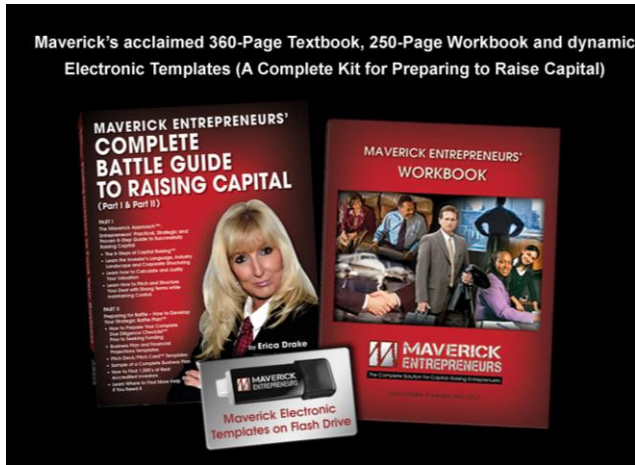
Veteran entrepreneur, leading business coach, founder and CEO of Maverick Entrepreneurs, Erica Drake is the author of a 360-page, comprehensive entrepreneurial training manual and workbook called **Maverick Entrepreneurs' Battle Guide to Raising Capital**. This step-by-step deal-preparation training program is broken down into a simple, 8-step process. It's taught through online webinars, (that can also be taught in universities) used in conjunction with proprietary training manuals and electronic templates. All of this information and webinars will be available on Maverick Entrepreneurs' FIN-Tech web platform that is called the "CapitalBridge". It is a complete solution for capital-raising entrepreneurs who need to properly prepare for their capital raising battle.

### Global Training for Entrepreneurs through Maverick Entrepreneurs

Maverick Entrepreneurs will be TUR's entrepreneurial training company to train and prepare entrepreneurs globally to compete in this contest.

Drake's 360-page training manual takes the entrepreneur through a two-part proven approach to the process of raising capital





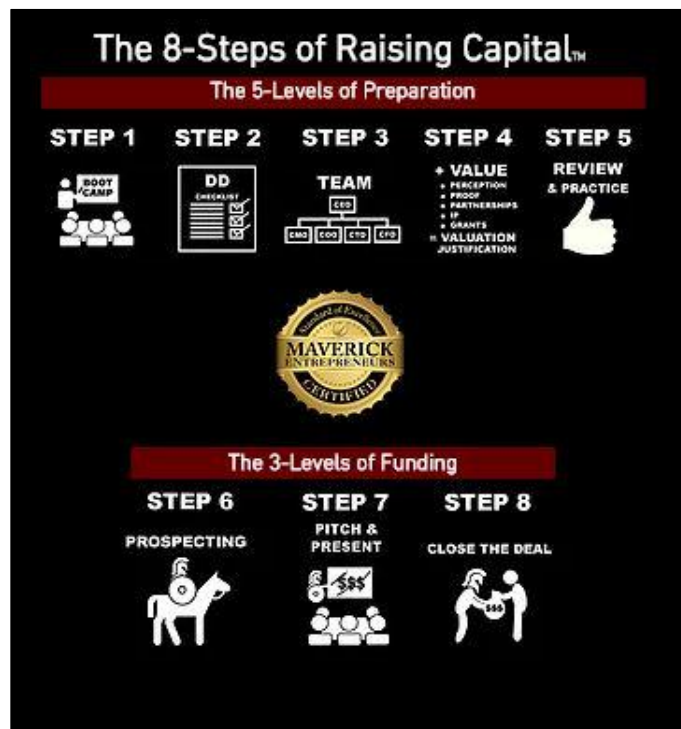
Erica Drake – Author, Founder & CEO  
of Maverick Entrepreneurs International  
and The Utopian Islands  
[www.MaverickEntrepreneurs.com](http://www.MaverickEntrepreneurs.com)  
[www.UtopianIslands.com](http://www.UtopianIslands.com)

for their company. In Part I of her Battle Guide (Training Guide), she teaches “The Maverick Approach” – an 8-Step methodology of systematically approaching the daunting task of preparing to raising capital. These steps include: how to prepare, plan and create perception. Drake then teaches the intricacies and language of the investment landscape, including how to understand corporate structuring, develop strategies to protect control, all about debt, equity and bootstrapping capital, and then how to formulate a corporate valuation. In the final phase of Part-I of this training guide, Drake then teaches the entrepreneur how to prospect, pitch, and close a deal with investors.

In Part-II of Maverick's Training Guide, theory turns into action! Entrepreneurs are then challenged to complete a thorough checklist of requirements supporting the creation of their Strategic Capital-Raising Battle Plan (Due Diligence Checklist). This comprehensive training comes complete with electronic templates to build the business plan, financial projections and investor presentation (Pitch Deck and Pitch Card). This section is invaluable to the entrepreneurs' success. Drake explains in a simple method how to create each element using Maverick's strategies that attract investor's attention and close a deal. Drake then gives the entrepreneur a full-length business plan example that teaches how to properly present a total battle plan in a powerful format. Finally, the entrepreneurs are given sample investor questions and answers to prepare for their investor presentations, along with where to find 1,000's of real accredited investors to pitch and close their deals.

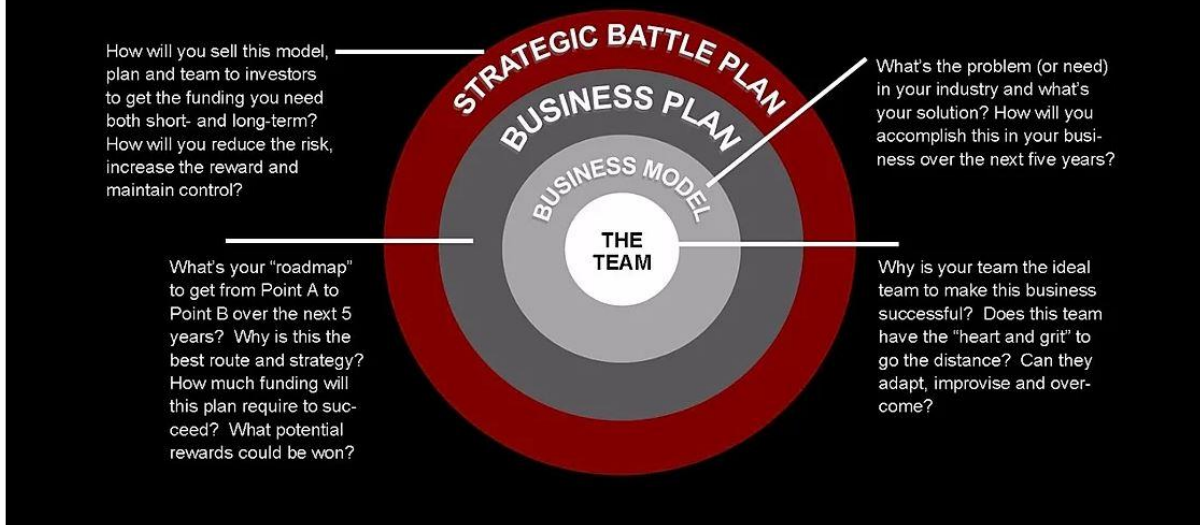
**Maverick Prepares Entrepreneurs for their Capital-Raising Quests**

Raising capital happens when extraordinary deals meet viable investors. However, extraordinary deals don't just happen - they're CREATED! Maverick Entrepreneurs' Academy (“Maverick”) provides a comprehensive, practical training to give entrepreneurs a distinct and strategic advantage before going into this grueling capital-raising battle. Then, once their deal is ready, Maverick introduces their entrepreneurs to their global network of viable investors through the CapitalBridge™, its FIN tech, closed-network web platform.



# PREPARATION:

"Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win." Sun Tzu



Maverick Entrepreneurs plays differently – they teach entrepreneurs how to strategically plan and thoroughly prepare PRIOR to seeking investors. An entrepreneur can have the sexiest and most exciting company in the world, but if they don't understand what's required to close a deal and the language and strategies of these investor sharks, they'll be eaten for lunch and fail! The investment world is a brutal battlefield! The entrepreneurs must understand what investors are doing, saying and how to strategically plan their attack. Maverick's team of capital-raising experts knows what it takes to close funding. Most entrepreneurs think they are ready to meet investors - they want to skip the arduous **Preparation Stage** and move right on to trying to raise capital. Then, when the "reality-bullets" start flying and they realize that they have only brought a knife to a gun fight, they understand the value of preparation.

Over the past two decades, Maverick's executive team has developed a global network of viable investors who are seeking extraordinary deals to fund. This investor network has a high expectation of quality and a standardization across Maverick opportunities as the entrepreneurs must achieve Maverick's standards to qualify for a seal of certification. These investors demand a high level of preparation which results in faster deal closings, less time commitments in origination and vetting of deals, improved risk controls, quality financial statements and an overall improvement in the preparation of the entrepreneur.




## Maverick's 3-Stages of Funding Outlined

Maverick's goal is to help train and support entrepreneurs in their efforts to create viable: (1) business models, (2) business plans, (3) executive teams, and (4) investment strategies, that not only close the funding they seek, but also provide a capital structure that is a win-win-win for all parties involved (the entrepreneur,



# Maverick's Due Diligence Checklist: Entrepreneurs upload their Deals onto The CapitalBridge™



### Maverick's Battle Plan Checklist

Have Complete prior to Beginning Your Prospecting and Pitching of Investors

- 1. COMPLETE STRATEGIC BUSINESS PLAN (5 Years)**  
Executive Summary (2 Pages with 5-Year RA, 1cm) | Target Market, POC and Expansion Plan | Industry Overview (The Problem or Opportunity) | Your Product or Service (The Solution) | Competitive Analysis | Sales and Marketing Plan
- 2. FINANCIAL PROJECTIONS (5 Years)**  
SGA – Starting Expenses | SGA – Dependent Expenses | SGA – Summary | Capital Expenses | Revenue Projections | Cost of Goods Sold (COGS) | Profit & Loss (Income Statement) Years 1-5
- 3. PITCH DECK - BUSINESS PLAN SUMMARY**  
Create a 10-15 page Color Business Plan Summary Presentation in Graphical Format | Remember: No more than 14 pages, no font sizes smaller than 20 point (use minimal copy)
- 4. PITCH CARD - 11X17 SUMMARY CARD OF YOUR DEAL**  
Create a 11X17 Card (print on the reverse) with your 5 Key Diagrams & 5-year financials
- 5A. PERCEPTION - CREATING YOUR MARKETING, WEBSITE AND VIDEOS**  
Print Colored Marketing Materials (i.e., Business Cards, Brochures, and Forms) | Get Media Exposure (press Press Release, go on the Radio, get articles written about you) | Get Social Media started for your company (i.e., Corporate LinkedIn® Page, Facebook®, Twitter®)
- 5B. CORPORATE WEBSITE**  
Purchase URL for Corporate Website (set up at least a minimal website) | Website | Management Team | About Us | Contact Us | Testimonials
- 5C. EXPLAINER VIDEO AND VIDEO TESTIMONIALS**  
Explainer Video – Explain your Product/Service to your Customer (1-3 minutes) | Your Pitch and Story – Explain your investment Opportunity to Investors | Testimonial Video from Customers
- 6. PROOF OF CONCEPT AND PROTOTYPES**  
Start Proof of Concept – Prove your Business Model works | Start Revenue – even if it's small amounts
- 7. STRATEGIC PARTNERSHIPS & JOINT VENTURES**  
Get Joint Ventures or Pending Contracts with Customers (LOIs or Purchase Orders)
- 8. THE CORPORATE PITCH AND CORPORATE STORY**  
Elevator Pitch | Tagline and Slogan
- 9. YOU AND YOUR TEAMS' PROFESSIONAL STORY & MARKETING**  
The Corporate Story (Your Story evolves into the Corporate Story) | Your Personal Story | Professional LinkedIn® Page | Recommendations from Colleagues and Clients | Your Personal Bio and Professional Photo | Review all Online Media that can be found about You or Your Team Members

### Maverick's Due Diligence Checklist

- 1. INCORPORATION DOCUMENTATION**  
Your Incorporation Documents | Federal Employee Identification Numbers (FEIN #) | Business Licenses (Local, State and Federal) | Name of Registered Agent (if applicable) | State Registration of Name | DDA (if Applicable)
- 2. BOARD AND SHAREHOLDERS INFORMATION**  
Your Corporate Bylaws or Operating Agreement (for LLC's) | List of Board Members (Including Bylaws (By Agreement) and Board Members) | All Board Meeting Minutes (Chronologically Indexed with Table of Contents) | All Shareholder Meeting Minutes (Chronologically Indexed with Table of Contents) | Capitalization Table (List of Equity Owners, Percentages and price of shares at time of purchase) | Executive Team Employment Contracts | Employee Handbook | Executive Management Team's Role | List of Board Members | Contact Sheet for all Executive Team (Name and Address, Email and Contact Info.)
- 3. BANKING, TAX AND PAST FINANCIAL STATEMENTS**  
Corporate Bank Accounts | Past Financial Statements (3 Years) and Tax Returns | List of Corporate Debt – Copies of any Current Debt | All Outstanding Notes (with Lines of Credits (LOC)) | Past Profit and Loss Statements (from inception to Present) by Month or Last Three Years
- 4. LEASES & TITLES (if applicable)**  
Leases, or any other Corporate Agreements | Real Estate | Titles | Real Estate Appraisals and Surveys
- 5. BUSINESS PLAN AND FINANCIAL PROJECTIONS**  
Your Completed Business Plan | Your Financial Projections (in Excel – locked)
- 6. CLIENT CONTRACTS**  
Contact Information (Accountants, Legal, Team) | Signed Contracts (if applicable)
- 7. STRATEGIC PARTNERSHIPS**  
All Strategic Partnership Agreements or LOIs | Copies of all Vendor Agreements or Strategic Partnership | Customer Contracts or Agreements
- 8. INTELLECTUAL PROPERTY**  
Patents, Pending Patents, URL's Owned or Trademarks | Copyrights or Published Documents
- 9. Other**

MAVERICK'S "DUE DILIGENCE CHECKLIST" MUST BE COMPLETED AND SUBMITTED THROUGH THE CAPITALBRIDGE FOR "CERTIFICATION AS A PRIMA-WARRIOR" – WHICH OPENS UP ACCESS TO OUR NETWORK OF INVESTORS VIA THE CAPITALBRIDGE.

ENTREPRENEURS UPLOAD THEIR DOCUMENTS TO THEIR OWN SECURE ONLINE "VIRTUAL DUE DILIGENCE ROOM" THAT IS CONNECTED TO THEIR "PROFILE". ALL COMMUNICATIONS BETWEEN THE ENTREPRENEUR AND THE INVESTOR WILL BE DONE THROUGH THIS CAPITALBRIDGE EMAIL ACCESS UNTIL THEY MEET AT THE UNIVERSITY IF THE ENTREPRENEUR IS SELECTED OR IF THE INVESTORS DECIDES OTHERWISE.

## Vetting the Deals: Reviewed by Maverick's Board of Advisors for "Certification"

Once a deal is complete and all information is uploaded to Maverick's CapitalBridge™, the entrepreneur simply presses "Publish Me" button. The deal is then electronically sent to Maverick's Board of Advisors who review the deal's Due Diligence Room to make sure the deals qualify with the basic necessities:

- (1) The must have a complete business plan for a For-Profit



company with a business model that makes sense and has financial projections that show a path to profitability.

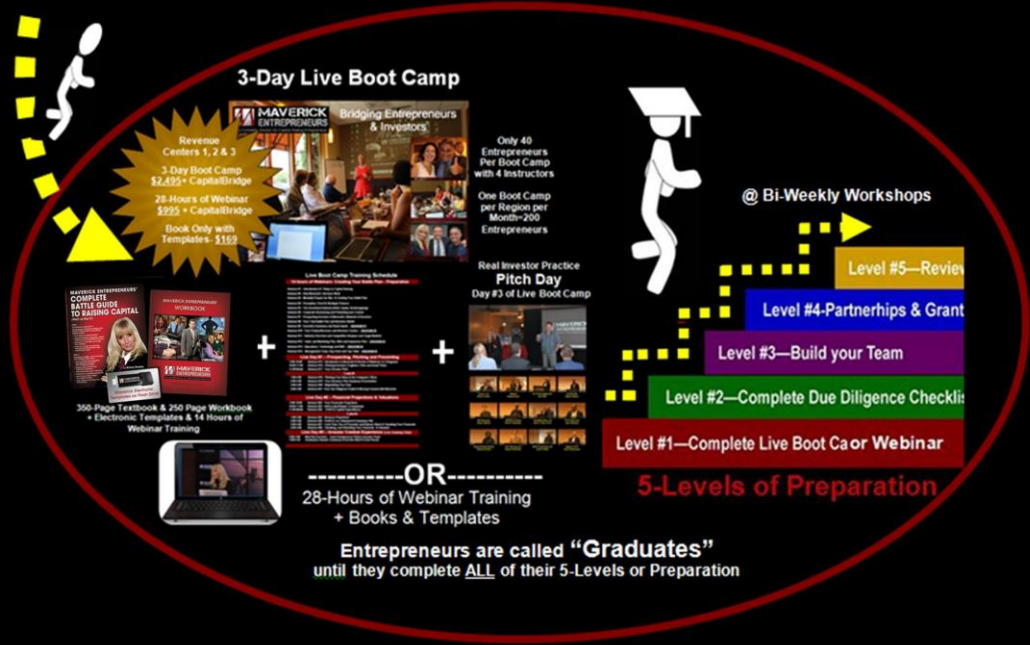
- (2) The Business Plan must be written using Maverick's Templated and Proven formats. This uniformity is for two reasons: (1) because it's a proven methodology to create a balanced, and strategic business plan; and (2) the uniformity of having all deals structured the same allows for investors to review and compare deals to deals and the methodology used to develop this strategic battle plan.
- (3) All deals need to have the other basic necessities, and ALL DEALS MUST USE MAVERICK'S TEMPLATES:
  - Comprehensive Pitch Deck
  - Comprehensive Business Plan (using Maverick's templates)
  - 6-Year Financial Projections (using Maverick's Financial Projections Templates)
  - All Corporate Incorporation Documentation (from their respective nations around the world)
  - Bios and Photos on all Executive Team Members (C-Level executives at the very least)
  - Bad Actors Affidavits of all equity owners who own more than 20% equity (using templates)
  - Explainer Video (not required but highly recommended)
  - Identification (Passport or Legal ID) and Legal Address for all Equity Owners within the company
  - Signed Agreement with The University of Mavericks and Maverick Entrepreneur agreeing to the Terms

# Recruiting the Entrepreneurs—Our Sales & Marketing Plan



**STAGE #1: JOIN THE FAMILY OF ENTREPRENEURS – BEGIN FREE TRAINING GLOBALLY AND ONLINE VIA WEBINARS – ANY ENTREPRENEUR WHO CANNOT AFFORD THE BOOT CAMP CAN SIMPLY APPLY ONLINE AT THE TRAINING FOR A SCHOLARSHIP FROM THE ROYAL GUARD – ALL ENTREPRENEURS WILL AUTOMATICALLY AND INSTANTLY BE APPROVED. THE BOOT CAMP FEES WILL THEN BE PAID BY THE ROYAL CHARITY.**

# Maverick's Boot Camp Programs & 5 Levels of Preparation



**STAGE #2: PREPARE – THE 5-LEVELS OF PREPARATION – COMPLETE DUE DILIGENCE CHECKLIST USING MAVERICK'S TEMPLATES AND UPLOAD IT TO THE CAPITALBRIDGE INTO THEIR SECURE DUE DILIGENCE ROOM FOR CERTIFICATION.**



**THE ROYAL  
GUARD  
OF UTOPIA**

BANK · LEAGUE · FUND · CASTLES · CHARITIES

**CAPITALBRIDGE**



**MAVERICK  
ENTREPRENEURS**

The Complete Solution for Capital-Raising Entrepreneurs



**THE CAPITALBRIDGE™**  
**OUR CLOSED-NETWORK**  
**REVOLUTIONARY**  
**FIN-TECH PLATFORM**



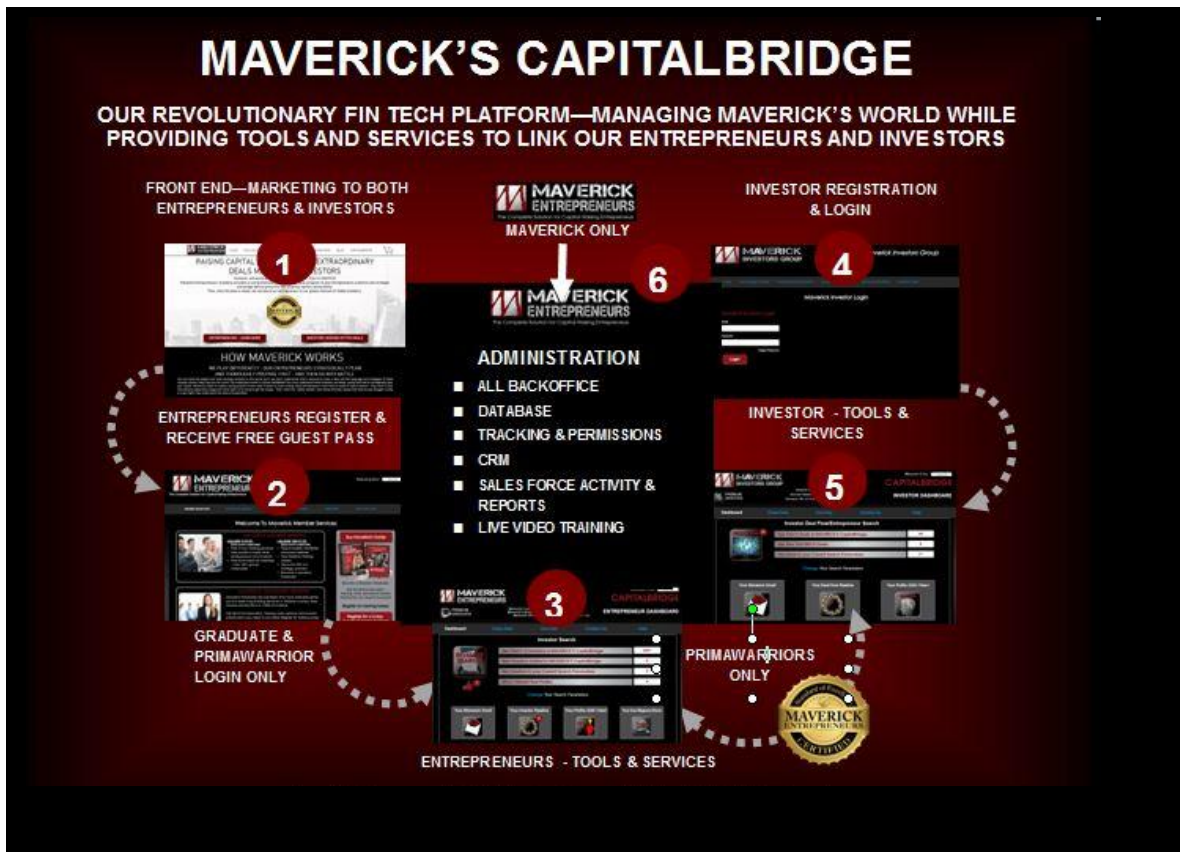
## A Closed Network Connecting Only The Royal Guard to the Ultimate Deal Flow Machine

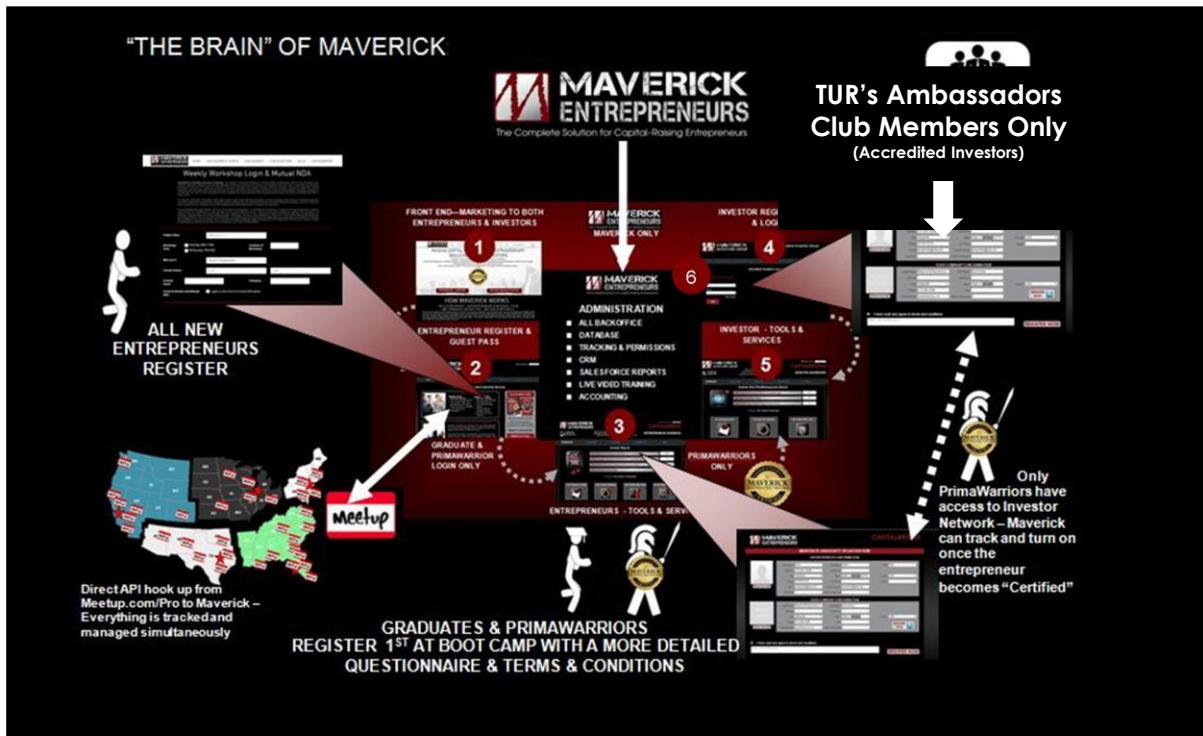
A closed network platform that connects only The Royal Guard members to this ultimate deal flow machine of the world's best fully vetted virgin deals. Public access is not allowed. Connecting fully vetted virgin deals with fully vetted accredited investors in a secure, totally private network where investors cannot see other investors,

and where entrepreneurs cannot see other entrepreneurs.

## Global Entrepreneurial Training for Everyone via Maverick's CapitalBridge™

Maverick and TUR's have a strategic global plan to offer entrepreneurial training to everyone, everywhere – from universities to third-world or developing nations with limited educational opportunities and where the general populations cannot afford this type of education. TUR and Maverick will offer scholarships to nations and economic regions that need this assistance. Maverick's entrepreneurial training will be provided to everyone regardless of their ability to pay its nominal training fees.





### A Deal-Making Machine that produces totally Pre-Vetted Deals

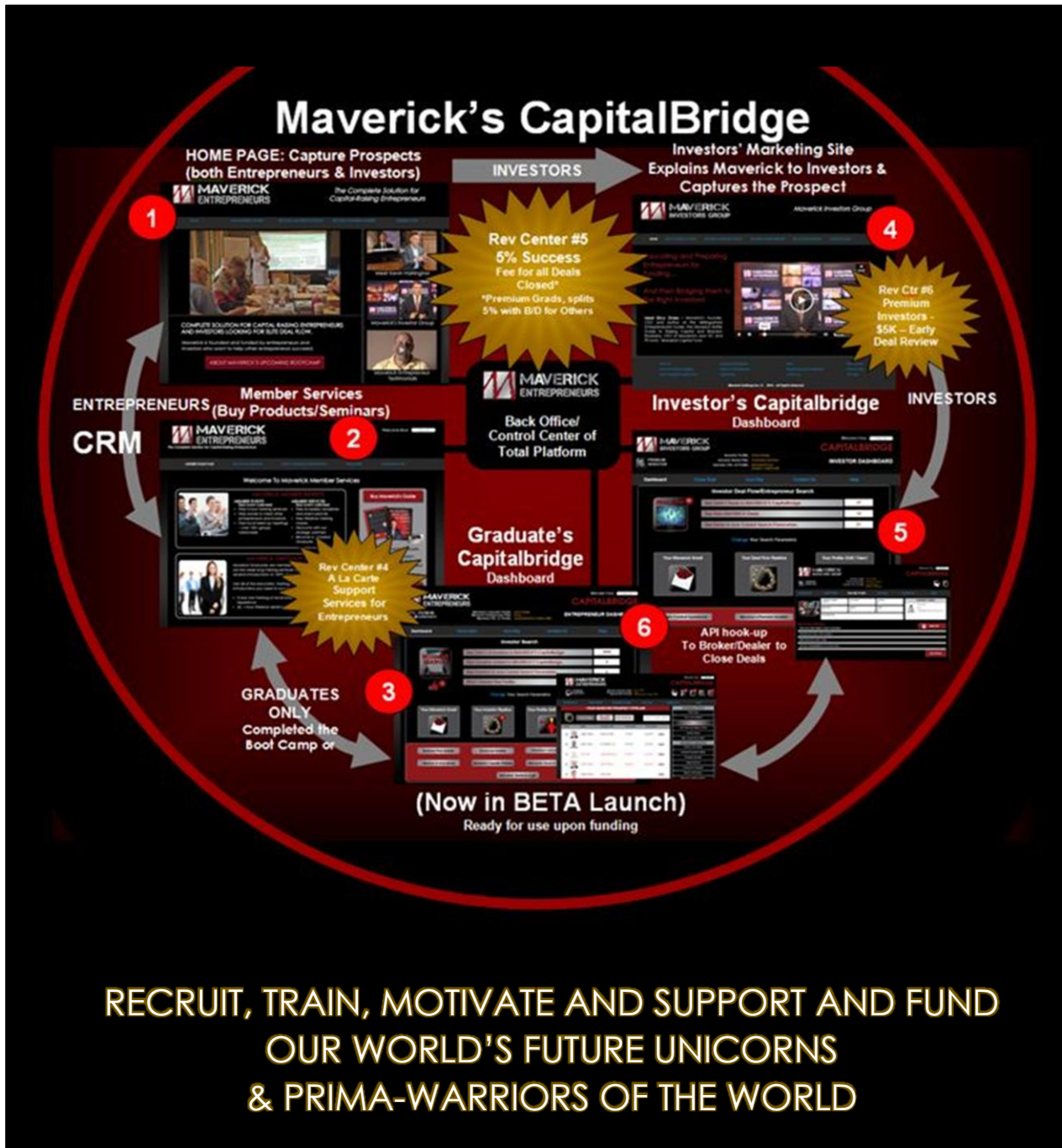
Before an investor closes a deal and writes a check, they request from the entrepreneur a "Due Diligence Checklist" to be completed and sent to them (and likely to their attorney). This Checklist is the defining factor on whether the deal goes through or not.

Maverick's Certification Programs is simple - we give the entrepreneur our Due Diligence Checklist™ in advance to complete. If the entrepreneur wants to raise capital - this is what will need to be done to close funding with any investor. Maverick just made it easier for all these entrepreneurs by giving them all their tools, electronic templates and training in one place – our CapitalBridge™.

### Maverick Deals Are Structured for Investor Comparison

With all entrepreneurs and deals forced to complete their due diligence with the same templates (i.e., A Business Plan Template, Financial Projections Template, Pitch Deck Template, etc.), investors can easily compare deals and their viability for funding.

Maverick's programs are designed so the entrepreneur can do their Certification program fast or slow - it all depends on what they need to get done and the time they devote to it. Maverick doesn't judge the business model - they simply make sure the entrepreneurs have everything completed to close a deal. However, Maverick does provide guidance from industry experts in each field to give entrepreneurs brutally honest advice, so that the entrepreneurs' businesses stand the strongest chance of success, with both raising capital and building a healthy, profitable company.



### Utilizing Explainer Video

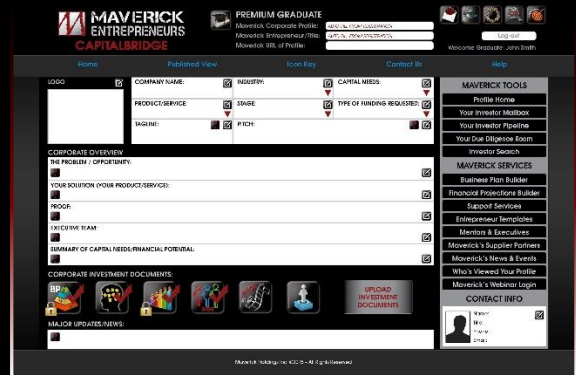
Using an explainer video, Maverick will recruit our world's entrepreneurs to learn how to raise capital to make their dreams come true—and to save the world at the same time. Regional-district free workshops and boot camps will provide entrepreneurs with local free bi-weekly workshops and online webinars. Moreover, private websites for each entrepreneurial team with profile, full video space and private secure due diligence room with a contact manager and private email with investors.

# SECURE – CLOSED NETWORK PLATFORM – BRIDGING ENTREPRENEURS AND INVESTORS

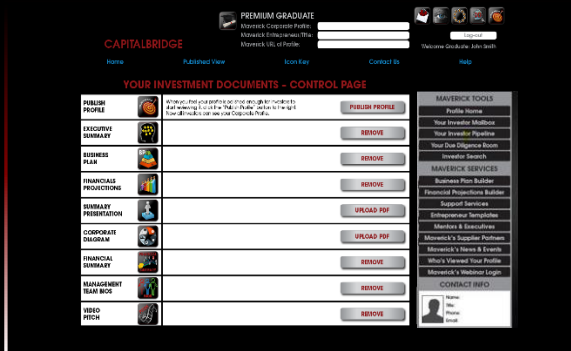


**EXPLAINER VIDEO**  
 REVEAL OUR WORLD'S ENTREPRENEURS' DREAMS FOR TO RAISE CAPITAL TO MAKE THEIR DREAMS COME TRUE—AND TO SAVE THE WORLD AT THE SAME TIME.

**REGIONAL-DISTRICT FREE WORKSHOPS & BOOT CAMPS**  
 PROVIDE ALL REGIONAL PARTS OF AN'S PARTNER AND LOCAL FREE MAVERICK'S WORKSHOPS OR ONLINE WEBINARS TO JOIN.



## SECURE – CLOSED NETWORK PLATFORM



## THE ENTREPRENEUR'S COMPANY PROFILE



SECURE PRIVATE DUE DILIGENCE ROOM TO HOST ALL DEALS FOR INVESTOR REVIEW WITH COMPLETE TRACKING CAPABILITIES FOR THE ENTREPRENEURS

SECURE PRIVATE EMAILS WITH THE ROYAL GUARD (ONLY AFTER THE INVESTORS INITIATES THE CONTACT WITH THE ENTREPRENEUR FIRST)



## MANAGING A WORLD OF ENTREPRENEURS VIA ONE PLATFORM



UNLIMITED ACCESS TO 28-HOUR WEBINAR SEMINAR & FREE WEBINARS ON ALL ADVANCED TRAINING SUBJECTS

ALL SUPPORT SERVICES, TOOLS AND TEMPLATES FOR ENTREPRENEUR USE

**THE LION**  
(AN INVESTOR)  
A UTOPIAN ESTATE  
OWNER OR  
WORLDCLUB MEM-  
BER



**THE AMBASSADOR**  
(AN INVESTOR)  
BECAME A MEMBER OF  
THE ROYAL LEAGUE  
ANNUAL MEMBERSHIP  
FEE & BENEFITS



**THE SENIOR  
AMBASSADOR**  
(AN INVESTOR)  
BECAME A MEMBER  
OF THE ROYAL LEAGUE  
ANNUAL MEMBERSHIP  
FEE & BENEFITS



**THE KNIGHTED  
PRIMA WARRIOR**  
(AN ENTREPRENEUR)  
A PRIMA WARRIOR WHO  
HAS BEEN SELECTED  
BY AND SPONSORED  
BY A MEMBER OF  
THE ROYAL GUARD  
OF UTOPIA INTO THE  
ROYAL GUARD OF  
UTOPIA TO PARTICI-  
PATE IN THE  
GLOBAL SOLUTION



**THE MAVERICK  
PRIMA WARRIOR**  
(AN ENTREPRENEUR)  
AN ENTREPRENEUR WHO HAS suc-  
CESSFULLY COMPLETED MAVERICK'S  
FREE TRAINING TO COMPLETED  
THEIR CAPITAL  
DUE DILIGENCE CHECKLIST™  
USING TEMPLATES & TOOLS PROVIDED  
INCLUDING:

- STRONG BUSINESS MODEL
- COMPLETE BUSINESS PLAN
- FINANCIAL PROJECTIONS
- CORPORATE STRUCTURING
- BUYER VIDEO

ONCE COMPLETED AND UPLOADED  
ONTO MAVERICK'S CAPITALBRIDGE  
THE ENTREPRENEUR, ONCE CERTI-  
FIED, INVESTORS CAN SEE THEIR  
DEALS ON THE CAPITAL BRIDGE

**THE SHEEP**  
(AN ENTREPRENEUR)  
AN ENTREPRENEUR  
WHO WANTS TO BUILD  
A FUND-  
RAISING FILE



# THE ROYAL GUARD OF UTOPIA

BANK • LEAGUE • FUND • CASTLES • CHARITIES

# UNIVERSITY OF MAVERICKS

Home of the Beta - Advanced Training for Prima Warriors  
The Complete Solution for Capital-Raising Entrepreneurs

# MAVERICK ENTREPRENEURS

The Complete Solution for Capital-Raising Entrepreneurs



**THE SHEEP**  
(AN ENTREPRENEUR)



**THE MAVERICK  
PRIMA-WARRIOR**  
(AN ENTREPRENEUR)

**THE KNIGHT-  
ED PRIMA-  
WARRIOR**  
(A SPONSORED)

**THE AMBASSADOR**  
BECAME A MEMBER OF  
THE ROYAL LEAGUE

**THE SEN-  
IOR AMBAS-  
SADOR**  
(AN INVESTOR)



**THE KNIGHTED  
PRIMA WARRIOR**  
(AN ENTREPRENEUR)  
A PRIMA WARRIOR WHO  
HAS BEEN SELECTED  
BY AND SPONSORED  
BY A MEMBER OF  
THE ROYAL GUARD  
OF UTOPIA INTO THE  
ROYAL GUARD OF  
UTOPIA TO PARTICI-  
PATE IN THE  
GLOBAL SOLUTION

**THE ANNUAL  
GLOBAL SOLUTION  
OLYMPICS**  
TELEVISED WORLDWIDE  
ROYAL GUARD JUDGES





*Global Solutions  
Olympics*

The Global Entrepreneurial Olympics To Save Our World

# THE GLOBAL EXPANSION: 30 ENTREPRENEURIAL REGIONAL OLYMPIC TRAINING CENTERS



**MAVERICK OLYMPIC  
TRAINING CENTERS**

For Global Entrepreneurial Solutions

AND

“CERTIFIED MENTOR UNIVERSITIES”



# & THE TERMS OF THE COMPETITION AND ITS OLYMPIC TRIALS

# GLOBAL EXPANSION: REGIONAL OLYMPIC TRAINING CENTERS, MENTOR UNIVERSITIES, THE TERMS OF THE COMPETITION AND OLYMPIC TRIALS



## What is The Global Solutions Olympics ("GS Olympics" or "GSO")?

The Global Solutions Olympics ("GS Olympics" or "GSO" or "Olympics") is a global entrepreneurial competition for the best "Uber Deals" or what we call, "Prima-Deals" that will solve our World's worse problems, employ people globally and make the world a better place.

Think of it as the Academy Awards for Entrepreneurs – but instead of a gold statue, our entrepreneurial teams (our Prima-Deals) win USD \$1 Billion in funding – real gold. Or Think of it as the Olympics, but instead of Sports, we are competing to see what are best "For-Profit Corporate Solutions that would benefit our world?

**REGIONAL FINALS  
FOR OLYMPIC TRIALS**  
(HELD AT REGIONAL  
TRAINING CENTERS EACH MAY)



**GLOBAL SOLUTIONS  
& THE MAVERICK  
NETWORK**



**Maverick's Boot Camp Programs  
5-Levels of Preparation**

- Level #5—Review
- Level #4—Partnerships & Grants
- Level #3—Build your Team
- Level #2—Complete Due Diligence Checklist
- Level #1—Complete Live Boot Camp or 28-Hour Webinar Course

ATTEND FREE TRAINING SEMINARS AROUND THE WORLD OR ONLINE



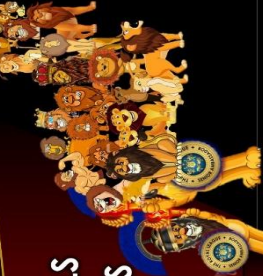
**MAVERICK'S PRIMA WARRIOR  
THE PASSION OF IMAGINATION**



**THE REGIONAL FINALS  
FOR OLYMPIC TRIALS**

HELD AT MAVERICK'S 30  
REGIONAL TRAINING CENTERS  
AROUND THE WORLD EACH

LOSING DEALS CAN GO BACK  
TO TRAINING AND TRY AGAIN



**THE ROYAL CASTLES**  
THE ROYAL CASTLES PRIVATE CLUB  
FOR THE WEALTHIEST & MOST POWERFUL

**THE ROYAL GUARD OF UTOPIA**  
FOR THE WEALTHIEST & MOST POWERFUL

**ULTRA-LUXURY EXCLUSIVE PRIVATE CLUB**  
FOR THE WEALTHIEST & MOST POWERFUL

**THE ROYAL GUARD OF UTOPIA**  
FOR THE WEALTHIEST & MOST POWERFUL

THE CASTLES AND ESTATES OF THE ROYAL GUARD'S REAL ESTATE TRUST



**CONTINENTAL  
OLYMPIC TRIALS**

HELD AT MAVERICK'S 30  
REGIONAL CASTLES OR ESTATES  
AROUND THE WORLD EACH

JULY





The Global Entrepreneurial Olympics To Save Our World

	MAVERICK ENTREPRENEUR BOOT CAMPS & WEBINARS	% OF TEAMS THAT COMPLETE THEIR "CERTIFICATION" BY MAVERICK AS A "PRIMA-DEAL" = A FULLY VETTED DEAL WITH ALL THEIR DUE DILIGENCE MATERIALS COMPLETED	# OF ENTREPRENEURIAL TEAMS THAT BECOME "MAVERICK PRIMA-WARRIOR" WITH A "PRIMA-DEAL" WHO ENTER THE GS OLYMPICS VIA OUR CAPITALBRIDGE FIN-TECH PLATFORM	% OF REGIONAL WINNERS	REGIONAL FINALS FOR EACH OF THE (5) CONTINENTS	CONTINENTAL FINALS HELD AT ONE OF THE ROYAL CASTLES
TOTAL ENTREPRENEURS (CORPORATE TEAMS) WHO SEEK TRAINING AND TO COMPETE IN THE GLOBAL SOLUTIONS OLYMPICS	24,000	50%	12,000	10%	1,200	200
NORTH AMERICA	4,000	50%	2,000	10%	200	30
CENTRAL & SOUTH AMERICA	4,000	50%	2,000	10%	200	30
WESTERN EUROPE	4,000	50%	2,000	10%	200	30
EASTERN EUROPE	4,000	50%	2,000	10%	200	30
MIDDLE EAST & AFRICA	4,000	50%	2,000	10%	200	30
ASIA PACIFIC & AUSTRALIA	4,000	50%	2,000	10%	200	30



KNIGHTED PRIMA-WARRIORS WITH PRIMA-DEALS (SPONSORED TO THE UNIVERSITY OF MAVERICKS TO COMPETE IN THE OLYMPICS)



“THE SIX (6)  
CONTINENTAL REGIONS”  
EACH CONTINENT HAS A  
MAIN HEADQUARTERS  
OFFICE AND 5 OLYMPIC  
TRAINING CENTERS



## The Goals of the GS Olympics

- Teach the World (from the bottom-up) how to Solve all our systemic global problems in the world using sustainable for-profit companies.
- Recruit, train, motivate, support, and celebrate the best and most courageous entrepreneurs of the world to find these solutions.
- Utilize the competition and capitalism, coupled with nationalism, to lure and fuel the interests of the most powerful lions with the biggest purse strings to come see these global solutions, that could also make them (1) a global hero, and (2) exponential returns on investment (ROI) (in less than a year in some cases).
- Turn the competition into a sales and marketing machine that perpetually fuels and expands both target market databases: the Lions (the uber wealthy and powerful) and the Sheep (the courageous entrepreneurs with fabulous solutions).
- Demonstrate to the Lions of the World how they can (1) make money, and (2) help our world, at the same time.

An estimated twenty-four thousand (24,000) entrepreneurs take Maverick's boot camp or webinar training each year on average, only half (50%) will complete their training and make it to becoming a "certified prima-warrior with a "prima-deal" to qualify to compete in the Global Solutions Olympics.

## Selecting the Olympic Finalist from Around the World Annually

The finalist will be selected by Royal Guard Members who have agreed to be one of these judges.



**Continental Olympic Regional Semi-Finals** Around 12,000 entrepreneurs will likely be entering the competition from around the globe. Each continent will have their "Regional Semi-Final" competition at each of the 30 Maverick Olympic Training Centers (with five training centers located throughout each of the six (6) continents).

**Continental Olympic Regional Trials Finals**

The top 30 prima-deals win scholarships (from each of the 6 continents) to attend the university of mavericks and to compete in the Olympics. Each Prima-Deal will be sponsored by:

- (1) A Royal Guard member: called a Senior Ambassador, or
- (2) a Royal Court member (an investor and equity owner in The Royal Fund), or
- (3) The Royal Fund itself.

To further explain, the Royal Fund will sponsor 20 teams to the Olympics – a \$10M investment but earning the fund 3% equity in each of these deals, as well as priority rights (See "The ROFR's of the Royal Guard" – its defined hierarchy for which investors have priority over others to fund the respective round of funding). As these deals will almost be fully insured due to the Surety Bonds issued for each round, when a deal is "hot", these priority rights will be extremely important to investors (and in turn allows TUR to play the investors against each other, thus, employing a strategic tactic that utilize the psychological weaknesses of Lions – their desire to be "superior" to their peer lions, and showcase their prowess.

6 continents x 30 deals =180 deals, plus the Royal Fund will sponsor 20 wildcard deals for a total of 200 deals worldwide competing each year for:

- 20 gold medal winners = \$8M series (GSO) and go on to become a Unicorn
- 20 silver medals = the Royal Guard reviews for 2 weeks
- 20 bronze medals = the Royal Guard for 2 weeks

## Boot Camps & Webinar Training Available Globally

Maverick's Total Training Program and 3-day boot-camp seminar costs \$2,500 per entrepreneurial team and Maverick's webinar seminars cost is \$1,000 per entrepreneurial team.



**THE ROYAL LEAGUE OF UTOPIA**

DONATES TO



**THE ROYAL CHARITIES OF UTOPIA**

THAT THEN PAYS FOR SCHOLARSHIPS FOR ANY ENTREPRENEURS, ANYWHERE WHO CANNOT AFFORD THE TRAINING

**FREE TRAINING GLOBALLY FOR ALL ENTREPRENEURS WHO DESIRE IT!**

Please Note: Any entrepreneur, anywhere in the world, who cannot afford to purchase Maverick's training, will be given a scholarship for 100% of their training costs by The Royal Charity (which is funded by The Royal Guard), thereby providing free training and "Hope" to anyone in world who desires it. These aspiring entrepreneurs will just need to apply online for this scholarship (or apply at a local weekly workshop). All applicants will be instantly approved within restrictions for verification.

### Total Boot Camps Seminars Globally Per Year (40 Entrepreneurial Teams Each)

	<u>QUARTER</u>	<u>YEAR</u>
NORTH AMERICA	1,000	4,000
CENTRAL & SOUTH AMERICA	1,000	4,000
WESTERN EUROPE	1,000	4,000
EASTERN EUROPE	1,000	4,000
MIDDLE EAST & AFRICA	1,000	4,000
ASIA PACIFIC & AUSTRALIA	1,000	4,000
<b>TOTAL # OF ENTREPRENEURIAL TEAMS</b>	<b>6,000</b>	<b>24,000</b>
GROSS REVENUE (\$2,500 X # OF TEAMS)	\$15M	\$60M
COST OF GOODS SOLD (COGS =50% OF REV.)	\$7.5M	\$30M
<b>GROSS PROFIT MARGIN</b>	<b>\$7.5M</b>	<b>\$30M</b>

- 6 continents with headquarters office
- 5 regions per continent with Olympic training centers (6 continents x 5 Olympic training centers = 30 Olympic training centers globally)
- 5 major cities per region (home offices)
- 125 offices worldwide
- Therefore: a regional office =
  - 5 regional office teams
  - Each with 5 training teams
  - Each with 5 trainers and an admin.

## The Global Structure of the GS Olympics and Maverick Entrepreneurs' Global Training Teams

- **Continental Teams (6 – Continental Headquarters)**
- **Regional Teams (30 – Regional Offices – Olympic Training Centers)**
- **District Teams (150 – District Training Teams (Trainers work from Home Offices))**

### First Step: Train the Trainers at the University of Mavericks

Prior to the Inaugural Event for the Utopian Island (Year 5), Global Training Leaders will be Trained in the Bahamas for 1-Year prior to disbursing to their respective continents' regions to open office and set up and train each of their respective District Trainers.

### Launching the Global Solutions Olympics at The Utopian Islands Inaugural Event

The GS Olympics will be launched together with a massive global marketing campaign that includes:

- (1) The Global Announcement of The Castle of Utopia
- (2) Launch of the first movie in the island's trilogy legend, "The Legend of the Secret Kingdom of Utopia"
- (3) Completion and Dedication of Construction of the University of Mavericks
- (4) The launch of The Royal Guard at the Inaugural Event for the Utopian Islands
- (5) All Estate Owners Will Be Given TUR's Total Long-Term Plan for The Utopian Renaissance, The Royal Guard, The Global Solutions Olympics, and Maverick Entrepreneurs
- (6) Simultaneously Build the Royal Guard and Begin Continental Regional Training of Entrepreneurs
- (7) The Competitions are Held at one of The Royal Castles around the World
- (8) The Global Solutions Olympics Website
- (9) The Regional Media to Cover these Finals and promote the Patriotism of each Region

### Our Entrepreneurial Teams and their Deals are collectively called The "Prima-Deals"

Our Entrepreneurial Teams and their Deals are collectively called The "Prima-Deals" (Deals and their Executive Teams that have been "Knighted" by The Royal Guard to attend the University of Mavericks in Great Exuma, Bahamas to prepare to compete in the annual Olympics for funding from The Royal Guard.

### TUR's Global Solutions Olympics (GSO), a Black-Tie Glamorous Event

TUR will utilize its annual shareholders' meeting tickets to host its star-studded annual event at an ultra-luxury, tropical island location in Great Exuma, Bahamas (i.e., [UniversityofMavericks.com](http://UniversityofMavericks.com)). This event will be the world's ultimate exclusive annual event.

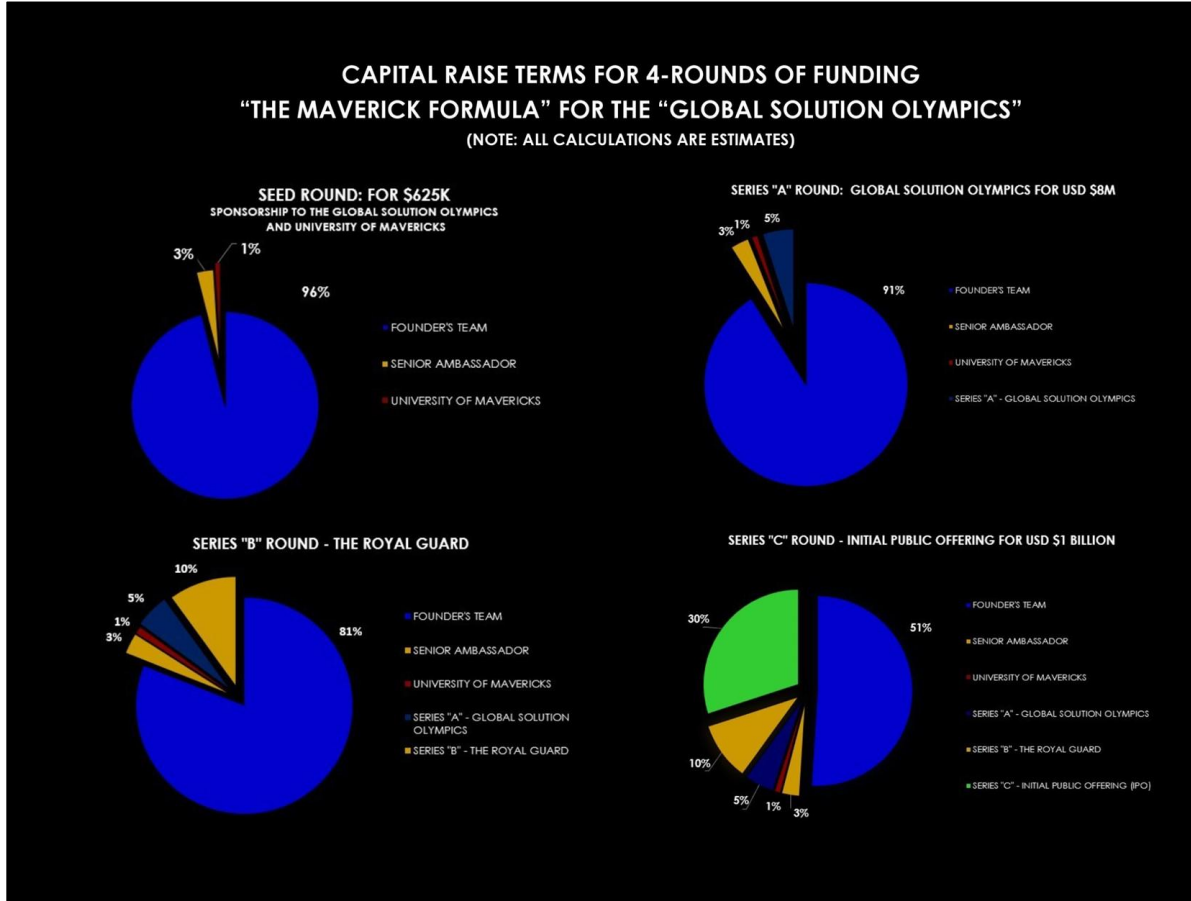
To supplement the room capacity needed for this event, TUR will charter multiple ultra-luxury cruise ships to be moored/docked at this resort and used for many of the event's functions. These ships have enormous show rooms and dining rooms that can be used to support this massive event. Tickets will be sold at a premium price, with the starting auction price of \$25K per tickets. The University of Mavericks will have a stadium built just for this event. It will have 5,000 seats (1,000 for teams, 1,000 for estate owners, and 3,000 for The Royal Guard Members and Utopian World Club Members.

## TUR's Star-Studded, Global, Annual, Week-Long Event

TUR's annual week-long event will be hosted at an ultra-luxury, tropical resort. This star-studded event will include:

- **An Ultra-Luxury Exclusive Week-long Event at a Tropical Private Island**
- **Super-Yacht Boat Show and eventually, a Film Festival**
- **The Global Solutions Olympics and Star-Studded, Black-Tie Awards Show (Televised Globally)**

## Terms of the Deal for All Entrepreneurs using The Maverick Formula™



## The Ultimate Win for a Deal: "The Golden Unicorn"

"A Golden Unicorn™" is when a Senior Ambassador or whomever from The Royal Fund (The Sponsoring Investors) agrees to fund ALL rounds of funding (the Seed (\$500K), Series "B" (\$100M) and Series "C" (\$1B), thus keeping the company totally privately held at the same valuation as all the other deals.

The only locked-out round of funding for an investor is the Series A (Maverick will always own 1% equity and have a Board of Directors Seat (for a cost of \$125K for 1% preferred equity (with a non-dilution clause), and The Global Solutions Olympics will always fund the Series "A" (A cost of \$8M for 5% preferred equity as well). This means that an additional Unicorn (as the valuation appreciation) will be instant, as the following round of funding have already been pre-sold at pre-determined valuations. Therefore, an investment of 1% for \$125K PLUS 5% for \$8M = Investment of \$8,125,000.

Therefore, a “**Golden Unicorn Deal**,” is when the Royal Guard Member (the investor or The Royal Fund) who loves a particular deal, so much so, that they are willing to fund all rounds of funding. This investor will announce to all the other members of The Royal Guard which will meet a week prior to the Global Solutions Olympics televised, to vote on who the winning deals will be. It is prior to the vote for the top 20 deals, that the sponsoring investors would “Activate their “**Golden Unicorn Option**””. This means the investor is agreeing to do all rounds of funding. This deal has the same terms and valuation as was predetermined for all the other deals; however, the company will NOT do an IPO, but remain a privately held company, thus this means:

- 1) **the Investor has already funded the Seed Round:** Sponsored the Deal for \$500M (University of Mavericks training) for 3% preferred equity (with a non-dilution clause)
- 2) **the investor is agreeing to do:**
  - a. **Series “B” Round:** \$100M (with Surety Bond for \$1B paid for out of this capital) for 10% preferred equity (with a non-dilution clause)
  - b. **Series “C” Round:** Instead of doing an IPO, the company remains privately held and the investor and the entrepreneur execute the 506C Private Offering Memorandum (POM).

All legal documentation will be part of the corporate structure documentation that is provided to each new Knighted Prima-Deal at the University of Mavericks. Thus, all terms of the deal have already been agreed to and formally written. To illustrate, the total post-money valuation of a Golden Unicorn is \$3.4B, thus the investor would be getting 43% equity for \$1,100,500,000 total investment, which means a post-money valuation estimated at \$1,433,333,333.

Therefore, one could make the argument that this investor made an instant 30% appreciation in value. If the investor and new Golden Unicorn now want to wait and hold off and have their own IPO with a different valuation, this investor and the entrepreneur may have likely made a very sound and profitable investment – they bet on their own success and ability to produce what they predicated in their plans.

This is a very strategic decision by a passionate investor. By holding off on doing the IPO, the investor has boxed-out the competition (which really includes the whole world - as the deal would have done an IPO). Now, this investor and entrepreneur can together plan and decide on a new and better strategic battle plan TOGETHER to successfully turn their deal and its success in helping to save our world. Therefore, this very strategic move by an investor could exponentially increase its valuation of the deal (multiple) and therefore, set-up the deal for an ideal IPO at a more strategic timeframe. Moreover, with this investor now locked into a large equity portion, it is highly likely that this investor will keep funding the company should it ever need additional funding.

It is highly likely these “Golden Unicorns” will have valuations that will become exponential valuable. Please keep in mind that The Utopian Renaissance (collectively with both the equity from The University of Mavericks (1% equity) and The Global Solutions Olympics (5% equity) will own 6% of this Preferred Equity with a non-dilution clause and a Board of Directors Seat. These unique positions can help ensure that no “bad lions” will try to surface and destroy or take over this valuable global solution company, as well as, TUR’s continued involvement in the company long-term is designed to help the company achieve its desired and designed mission plan.

# VALUATION JUSTIFICATIONS FOR EACH ROUND OF FUNDING (SHOWING THE APPRECIATION OF UNICORN EQUITY PORTFOLIO VALUATIONS)

## MAVERICK'S FUNDING FORMULA FOR THE GLOBAL SOLUTION OLYMPICS

### SEED CAPITAL FUNDING ROUND - SPONSORING A PRIMA-DEAL (WON CONTINENTAL FINALS)

TOTAL SEED ROUND  
SPONSORSHIP BY SENIOR AMBASSADOR TO ATTEND THE 4-MONTH ELITE ADVANCED TRAINING AT THE UNIVERSITY OF MANCHESTER TO COMPETE IN THE GLOBAL SOLUTIONS OLYMPICS  
UNIVERSITY OF MANCHESTER - TRAINING PROGRAM COST (NOT INCLUDING EXPENSES)

AMOUNT OF INVESTMENT	EQUITY FOR INVESTMENT (WITH NON-DILUTION CLAUSES)	EQUITY FOR INVESTMENT (DILUTABLE)	VALUATION CALCULATION FORMULA	CALCULATION	EQUITY OWNERS	PERCENTAGE OF OWNERSHIP AND TYPE OF EQUITY
\$425,000	3%		IF 2% = \$425,000, THEN \$425,000/2% = POST-MONEY VALUATION	\$16,625,000	SENIOR AMBASSADOR	94% (NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$500,000	3%		THEN IF THE POST-MONEY VALUATION = \$16,625,000		MAVERICK	(NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$125,000	1%		THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$16,000,000	TOTAL EQUITY	100%
\$425,000	4%		THEREFORE, THE PRE-MONEY VALUATION FOR THESE ENLIGHTENED PRIMA-WARRIORS =	\$16,000,000		

### SERIES "A" FUNDING ROUND - GLOBAL SOLUTION OLYMPICS 1 OF 20 WINNING COMPANIES

GLOBAL SOLUTIONS OLYMPICS AWARD  
CASH AWARD (VALUE)  
SURETY BOND FOR \$100M SERIES "B" ROUND (2% OF AMOUNT)  
TOTAL INVESTMENT

AMOUNT OF INVESTMENT	EQUITY FOR INVESTMENT (WITH NON-DILUTION CLAUSES)	EQUITY FOR INVESTMENT (DILUTABLE)	VALUATION CALCULATION FORMULA	CALCULATION	EQUITY OWNERS	PERCENTAGE OF OWNERSHIP AND TYPE OF EQUITY
\$8,000,000	3%		IF 2% = \$8,000,000, THEN \$8,000,000/2% = POST-MONEY VALUATION	\$160,000,000	SENIOR AMBASSADOR	91% (NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$5,000,000	3%		THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$152,000,000	MAVERICK	(NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$3,000,000	2%		THEREFORE, THE PRE-MONEY VALUATION FOR THESE ROYAL PRIMA-WARRIORS =	\$152,000,000	GLOBAL SOLUTION OLYMPICS	8% (NON-DILUTION CLAUSE)
\$8,000,000	5%				TOTAL EQUITY	100%

### SERIES "B" FUNDING ROUND - THE ROYAL GRAND ROUND

CLOSED ROUND TO THE ROYAL GRAND  
CASH AWARD (VALUE)  
SURETY BOND FOR A \$1 BILLION SERIES "C" ROUND (2% VALUE)  
COST OF A FULL \$-1 INITIAL PUBLIC OFFERING

AMOUNT OF INVESTMENT	EQUITY FOR INVESTMENT (WITH NON-DILUTION CLAUSES)	EQUITY FOR INVESTMENT (DILUTABLE)	VALUATION CALCULATION FORMULA	CALCULATION	EQUITY OWNERS	PERCENTAGE OF OWNERSHIP AND TYPE OF EQUITY
\$100,000,000	10%		IF 10% = \$100,000,000, THEN \$100,000,000/10% = POST-MONEY VALUATION	\$1,000,000,000	SENIOR AMBASSADOR	91% (NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$45,000,000	10%		THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$900,000,000	MAVERICK	(NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$30,000,000	10%		THEREFORE, THE PRE-MONEY VALUATION FOR THESE ROYAL PRIMA-WARRIORS =	\$900,000,000	GLOBAL SOLUTION OLYMPICS	8% (NON-DILUTION CLAUSE)
\$25,000,000	10%				THE ROYAL GRAND	10% (NON-DILUTION CLAUSE)
\$100,000,000	10%				TOTAL EQUITY	100%

### SERIES "C" FUNDING ROUND - THE \$-1 INITIAL PUBLIC OFFERING (IPO)

INITIAL PUBLIC OFFERING (IPO)  
CASH AWARD (VALUE)  
TOTAL INVESTMENT

AMOUNT OF INVESTMENT	EQUITY FOR INVESTMENT (WITH NON-DILUTION CLAUSES)	EQUITY FOR INVESTMENT (DILUTABLE)	VALUATION CALCULATION FORMULA	CALCULATION	EQUITY OWNERS	PERCENTAGE OF OWNERSHIP AND TYPE OF EQUITY
\$1,000,000,000	30%		IF 30% = \$1 BILLION, THEN \$1 BILLION/30% = POST-MONEY VALUATION	\$3,333,333,333	SENIOR AMBASSADOR	91% (NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$1,000,000,000	30%		THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$2,333,333,333	MAVERICK	(NON-DILUTION CLAUSE & 1 IN 5 BOARD SEATS)
\$1,000,000,000	30%		THEREFORE, THE PRE-MONEY VALUATION FOR THESE ROYAL PRIMA-WARRIORS =	\$2,333,333,333	GLOBAL SOLUTION OLYMPICS	8% (NON-DILUTION CLAUSE)
\$1,000,000,000	30%				THE ROYAL GRAND	10% (NON-DILUTION CLAUSE)
\$1,000,000,000	30%				MAVERICK	10% COMMON STOCK
\$1,000,000,000	30%				TOTAL EQUITY	100%

### TOTAL COST OF CAPITAL IN EQUITY

\$1,106,625,000

TOTAL = \$1,106,625,000 / 8% = COST OF EACH 1% OF EQUITY =

\$22,625,000



The Global Entrepreneurial Olympics To Save Our World

Global Solutions Olympics

HOW THE GLOBAL SOLUTION OLYMPICS AND "THE MAVERICK FORMULA™" CAN FUND THE WORLD'S SOLUTIONS AND EVERYONE WINS!

VALUATION CALCULATIONS AT EACH ROUND OF FUNDING



RE-INCORPORATE INTO NEW BAHAMIAN SHELL & FOUNDER'S ROUND OF EQUITY

SEED CAPITAL ROUND - RAISE AMOUNT: \$625K FOR 4% EQUITY\* (NON-DILUTION)

SERIES "A" ROUND (GLOBAL SOLUTION OLYMPICS) RAISE AMOUNT: \$8M FOR 5% EQUITY\* (NON-DILUTION)

SERIES "B" ROUND (THE ROYAL GUARD: FUND & LEAGUE MEMBERS ONLY) - RAISE AMOUNT: \$100M FOR 10% EQUITY\* (NON-DILUTION)

SERIES "C" ROUND - A GLOBAL INITIAL PUBLIC OFFERING (IPO) RAISE AMOUNT: \$1 BILLION FOR 30% EQUITY

**UNIVERSITY OF MAVERICKS**  
UNIVERSITY OF THE WORLD'S ANTI-CORRUPTION TRAINING PROGRAMS

**MAVERICK ENTREPRENEURS**  
THE COMPASSIONATE & ETHICAL LEADER

**THE ROYAL LEAGUE OF UTOPIA**

Global Solutions Olympics

**THE ROYAL FUND OF UTOPIA**



Global IPO Now, the whole world that has been watching these Entrepreneurial Heroes, can invest too into helping Saving the World.

VALUATION MATRIX

(POST MONEY VALUATION) (LESS) - (THE MONEY INVESTED IN FUNDING ROUND) = (PRE-MONEY VALUATION)  
 (USING SERIES "C" ROUND AS AN EXAMPLE)  
 THEREFORE: IF 30% = \$1 BILLION, THEN 1,000,000,000/30% = POST MONEY VALUATION  
 \$1,000,000,000/30 = \$3,333,333,333 = POST MONEY VALUATION  
 THUS, \$3,333,333,333 - \$1,000,000,000 = \$2,333,333,333 (THE PRE-MONEY VALUATION)  
 AND SUBSEQUENTLY, AT THE TIME OF THE IPO, 1% EQUITY IN THE UNICORN WILL BE = \$3,333,333,333 / 100  
 = A Value of \$33,333,333 per 1%

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

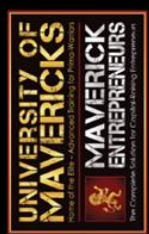
IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

IF \$100M = 10% EQUITY, THEN \$1,000,000,000 = THE POST MONEY VALUATION

# THE MAVERICK FORMULA™ FOR THE GLOBAL SOLUTION OLYMPICSTM

CAPITAL ROUND	"THE MAVERICK FORMULA FOR THE GLOBAL SOLUTION OLYMPICS"™ - A FORMULA WHERE EVERYONE WINS!	% OF EQUITY OWNERSHIP POST IPO	AMOUNT OF CAPITAL INVESTED	ESTIMATED VALUE OF EQUITY POST-IPO (1-2 YEARS LATER)	PROFIT TO INVESTOR	
					ROI IN 1 YEAR	ESTIMATED RETURN ON INVESTMENT (ROI) TO THE "IONS" AND THE UTOPIAN RENAISSANCE ON VALUATION APPRECIATION ON THESE EQUITY INVESTMENTS IN JUST 1 TO 2 YEARS TIME (EXPONENTIAL ROI'S)!
SEED CAPITAL ROUND (\$625K) <small>(BE INCORPORATION OF KNIGHTED DEALS)</small>	FOUNDING TEAM <small>(4 OUT OF 7 BOARD SEATS) - MAJORITY VOTE</small>  MAVERICK ENTREPRENEURS <small>(1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE</small>  SENIOR AMBASSADOR OF THE ROYAL LEAGUE (GUARD) <small>(1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE</small>	51%  1%  3%	UNKNOWN  \$125,000  \$500,000	\$1,800,000,000  \$33,333,333  \$100,000,000	ENTREPRENEURS (FOUNDER'S TEAM)	\$33,208,333  \$99,500,000
SERIES "A" ROUND GLOBAL SOLUTION OLYMPICS PRIZE (\$8M)	GLOBAL SOLUTION OLYMPICS	5%	\$8,000,000	\$166,666,667		\$158,666,667
SERIES "B" (CLOSED ROUND - ONLY FOR THE ROYAL GUARD*) (\$100M)	<small>THE ROYAL COURT HIERARCHY RULES APPLY: A "RIGHT OF FIRST REFUSAL" (ROFR) WAS GIVEN TO THE SR. AMBASSADOR (SPONSOR) TO FUND ALL OR PART OF THE SERIES "B" ROUND - THE HIERARCHY IS AS FOLLOWS: (1) SR. AMBASSADOR, THEN (2) THE FUND, AND THEN EACH FUND MEMBER, AND THEN FINALLY, (3) TO ALL OTHER ROYAL LEAGUE MEMBERS (SEE FULL RULES)</small>  <small>(1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE</small>	10%	\$100,000,000	\$333,333,333		\$233,333,333
SERIES "C" ROUND (\$1 BILLION) A FULL S-1 INITIAL PUBLIC OFFERING (IPO) <small>ON AMERICAN STOCK EXCHANGE</small>	PUBLIC MARKETPLACE - WORLDWIDE (OPPORTUNITY TO PRE-BUY (SHARES IN IPO FOR WINNING TEAMS) SEE CONTENTS)	30%	\$1,000,000,000	\$1,000,000,000	TO BE DETERMINED BY SUCCESS OF COMPANY	
<b>TOTAL EQUITY</b>		<b>100%</b>		<b>\$3,433,333,333</b>		<b>VALUATION POST INITIAL PUBLIC OFFERING (IPO)</b>
WHAT WILL 1% OF EQUITY BE WORTH IN A WINNING GSO COMPANY - POST-MONEY VALUATION AFTER THEIR SERIES "C" FUNDING ROUND FOR \$1 BILLION USING THIS FUNDING STRUCTURE?			<b>\$33,333,333</b>			



Global IPO  
Now, the whole world (that has the right technology, Entrepreneurial Heroes) can invest too into helping saving the World.

# THE MAVERICK

## A 4-STAGE CAPITAL-STACK FORMULA

(ALL DEALS WILL HAVE THE SAME RAISE AMOUNT, TERMS & CORPORATE STRUCTURE)

- SEED ROUND = \$625K = 4% EQUITY (FINALISTS ONLY)
- SERIES "A" = \$ 8M = 5% EQUITY (OLYMPICS WINNERS)
- SERIES "B" = \$100M = 10% EQUITY (ROYAL GUARD)
- GLOBAL IPO = \$1B = 30% EQUITY (GLOBAL PUBLIC)

THE POST-IPO VALUATION IS EQUAL TO: IF 30% = \$1B, THEN, \$1B/.30 = A POST-MONEY VALUATION OF \$3.3B, WHICH MEANS THAT 1% EQUITY = \$33.33M AND EACH FUNDING ROUND IS INSURED WITH A SURETY BOND PURCHASED BY THE PRIOR ROUND OF FUNDING'S USE OF PROCEEDS

**THE MAVERICK FORMULA™**  
 A PRE-DETERMINED AMERICAN 4-ROUND CAPITAL STACK WHERE EVERYONE WINS!  
 PLEASE NOTE: ALL 200 FINALIST DEALS WILL HAVE IDENTICAL 4-ROUND CAPITAL STACKS  
 (ALL FUNDING ROUND AMOUNTS WILL BE COMPLETED WITHIN APPROXIMATELY 1 YEAR)

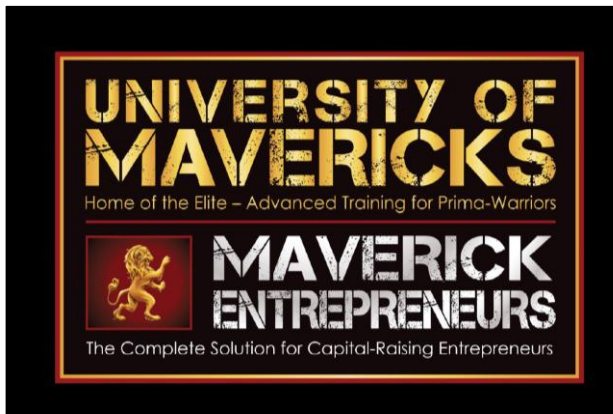
INVESTOR	FUNDING ROUND	EQUITY %	RAISE AMOUNT	FINANCIAL INVESTMENT	RETURN ON INVESTMENT	SECURED BY:
INTERPERSONAL TEAM	START-UP	51%	4	PERSONAL	\$2M - \$1.5 - \$1.4	N/A
1	SEED	1%	1	\$125K	\$2M - \$1.5 - \$2.5M	N/A
2	SEED	5%	1	\$625K	\$2M - \$1.5 - \$2.5M	N/A
3	SERIES "A"	5%	1	\$8 MILLION	\$2M - \$1.5 - \$1.5M	100% SECURED BY A SURETY BOND
4	SERIES "B"	10%	1	\$100 MILLION	\$2M - \$1.5 - \$2.5M	100% SECURED BY A SURETY BOND
5	SERIES "C"	30%	1	\$1 BILLION	\$2M - \$1.5 - \$2.5M	100% SECURED BY A SURETY BOND
6	INITIAL PUBLIC OFFERING (IPO)	100%	7	\$1 BILLION	\$2M - \$1.5 - \$2.5M	100% SECURED BY A SURETY BOND
TOTAL RAISE OF \$1 BILLION						

# FOR MULLA

THE 'MAVERICK' ELEMENT OF THIS FORMULA WAS ACHIEVED BY SIMPLY THINKING BACKWARDS...

EACH PREVIOUS ROUND OF FUNDING BUYS A SURETY BOND WITH ITS USE OF PROCEEDS FOR THE FOLLOWING ROUND OF FUNDING. (I.E., SERIES 'A' BUYS A SURETY BOND FOR SERIES 'B's' TOTAL CAPITAL RAISE AMOUNT—THUS, ENSURING EACH ROUND OF FUNDING.

# THE UNIVERSITY OF MAVERICKS



## The University of Mavericks – The Ultimate Training for the Global Solutions Olympics

What better place to train for the Olympics than in paradise – but don't let the environment fool you – The University of Mavericks will be an intensive, brain test for every entrepreneur. Their instructors will help these Knighted Prima-Deals polish their deals to make them stronger.

The University of Mavericks will be located at the southern end of Little Exuma Island

(adjacent to Great Exuma). This 250-acre breathtaking piece of paradise is remotely located at the very southern end of this very underdeveloped tropical islands.

## Who Attends the University? The Entrepreneurial Executive Teams of the Prima-Deals

Each entrepreneurial team will consist of (5) Executive Team Members:

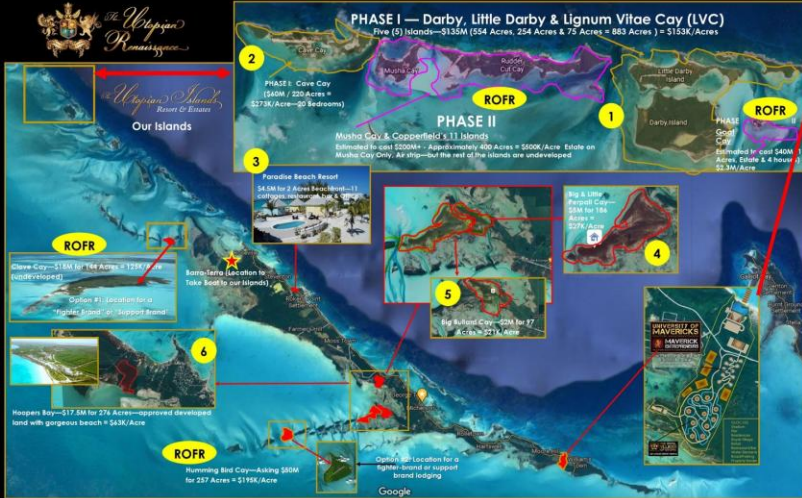
1. **Chief Executive Officer (CEO):** The founder and team leader who has all voting right for Founders' Equity
2. **Chief Operating Officer (COO)**
3. **Chief Finance Officer (CFO)**
4. **Chief Marketing Officer (CMO)**
5. **Chief Technology Officer (CTO) or Chief Medical Officer (CMO), depending on industry**

Each team will be given a 5-Bedroom home with all bedrooms separate from the main house, thus allowing each team member to have a little bit of privacy. Teams will have to shop and cook together all their meals. Each bedroom, however, will have a studio-kitchen as well.

# UNIVERSITY OF MAVERICKS & THE ROYAL VILLAGES

## THE UNIVERSITY OF MAVERICKS CAMPUS & STADIUM

- A TROPICAL PARADISE OF A BREATHTAKING 250-ACRES CAMPUS IN LITTLE EXUMA ISLAND, BAHAMAS
- UTOPIAN ISLANDS SIGNATURE ARCHITECTURAL STYLE WILL CONTINUE AT THE UNIVERSITY
- 100 TEAM HOUSES (A 5-BEDROOM BUNGALOW STYLE HOME), IN PODS OF 10 HOUSES (TEN TEAMS OF TEN TEAMS). EACH POD HAS A DEDICATED STATE-OF-THE ART TRAINING CENTER IN THE MIDDLE OF THE CUL-DE-SAC FOR DAILY TRAINING EVENTS FOR 10 TEAMS TOGETHER
- THE ROYAL VILLAGES—TEN PODS, EACH POD HAS TEN DIFFERENT COMPANIES REPRESENTED. THESE SUPPORT CATEGORIES INCLUDE: LEGAL, ACCOUNTING, COMPLIANCE, TECHNOLOGY, ENGINEERING, BUILDING (ARCHITECTURE & DESIGN), HR/ ADMINISTRATIVE, AND SPECIALTY CONSULTING TEAMS.



## THE ROYAL VILLAGES—THE WORLD'S SUPPORT EXPERTS



### OUR WORLD'S SUPPORT EXPERTS

THE ROYAL GUARDS' SELECTED BEST SUPPORT COMPANIES FROM AROUND THE GLOBE WITH OFFICES TO SUPPORT OUR 100 TEAMS IN PREPARING

(10 CATEGORIES OF SUPPORT WITH 10 LUXURY SUITES EACH—100 TOTAL)

ALL CORPORATE SPONSORS COMPANIES ARE THE BEST IN THEIR FIELDS OF EXPERTISE, WILL BE CHOSEN BY THE ROYAL GUARD MEMBERS. THE ROYAL VILLAGES ALSO BENEFIT OUR ROYAL GUARD MEMBERS WHO WILL NOW HAVE FAVORITE BUSINESS PARTNERS FOR THEIR BENEFIT AND NEEDS AS WELL.

LEGAL  
(INTERNATIONAL & BAHAMIAN)

SEC COMPLIANCE

ENGINEERING  
& PROJECT PLANNING

HR/ADMINISTRATIVE

MANUFACTURING

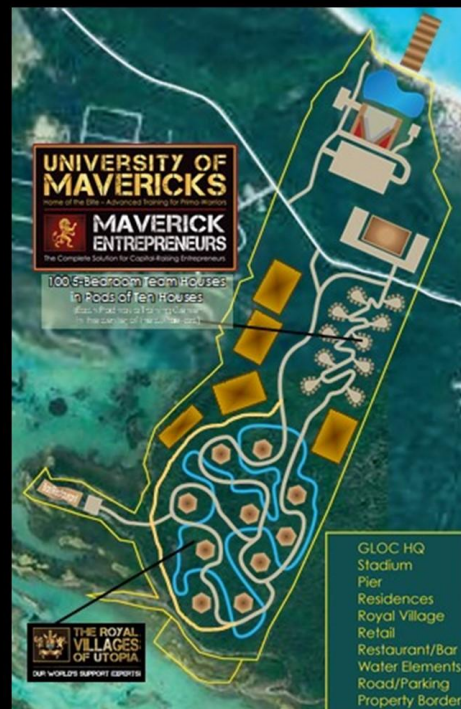
ACCOUNTING/FINANCE/  
BANKING

TECHNOLOGY

BUILDING/  
CONSTRUCTION  
(ARCHITECTURE &  
DESIGN),

RESEARCH &  
DEVELOPMENT

SPECIALTY  
CONSULTING TEAMS



## Training the Trainers

The first to be trained at the University will be the trainers themselves. All trainers will go through a 5-month course to learn how to properly train and support others. They must be able to complete any section of the training, including completely designing a company (just as an entrepreneur would be doing). Training the Trainers at the University of Maverick's – Creating a Global Team of Warriors (trainers) for Every Market in Every Continent.



**Use of the \$500K Sponsorship Capital** – All Teams must agree to the following disbursement of this initial seed capital prior to accepting it. The division of this first major capital into the company will be as follows:

REQUIRED USE OF PROCEEDS FOR THE \$500K (BUDGETED FOR THE ENTREPRENEURS)		
	EXPENSES	AMOUNT
1	HOUSING FOR TEAM FOR 5-MONTHS AT UNIVERSITY (\$25k/MONTH RENTAL X 5 MONTHS)	\$125,000
2	\$5K EXPENSE MONEY PER MONTH FOR EACH TEAM MEMBER (\$5K/MONTHS X 5 TEAM MEMBERS X 5 MONTHS)	\$125,000
3	UNIVERSITY TUITION FOR EACH TEAM FOR 5-MONTHS (INCLUDES COST FOR ASSET PURCHASE & REINCORPORATION AS A BAHAMIAN COMPANY)	\$125,000
4	TRAVEL EXPENSES FOR TEAM (2 ROUND TRIPS TO THE ISLANDS X \$3K X 5 MEMBERS)	\$50,000
5	MARKETING, VIDEO & WEBSITE DEVELOPMENT	\$50,000
6	MANAGEMENT RESERVE (MISCELLANEOUS EXPENSES)	\$25,000
	<b>TOTAL OF USE OF PROCEEDS</b>	<b>\$500,000</b>

## ALL OLYMPIC DEALS WILL HAVE THE SAME CORPORATE STRUCTURE AND DEAL—TEMPLATING THE COMPETITION

- ◆ **ASSET PURCHASE AGREEMENT:** A NEW BAHAMIAN CORPORATE SHELL WILL BE ESTABLISHED FOR EACH ENTREPRENEURIAL TEAMS WHEN THEY ARRIVE AT THE UNIVERSITY. EVERY DEAL WILL HAVE THE SAME STRUCTURE FOR UNIFORMITY TO THE INVESTORS AND TO PROTECT THE ENTREPRENEURS. THIS NEW SHELL WILL COMPLETE AN ASSET PURCHASE THE ASSETS OF THE OLD CORPORATE ENTITY, THUS GIVING EACH NEW PRIMA-DEAL A CLEAN COMPANY AND THE SAME DUE DILIGENCE.
- ◆ **EACH NEW BAHAMIAN CORPORATE SHELL WILL HAVE 7 BOARD OF DIRECTORS SEATS**
  - ◆ 4—FOUNDERS TEAM
  - ◆ 1—UNIVERSITY OF MAVERICKS
  - ◆ 1 SENIOR AMBASSADOR WHO SPONSORED THE TEAM (\$500K—SEED INVESTOR)
  - ◆ 1 SERIES B INVESTOR (\$100M INVESTOR SERIES B INVESTOR)
- ◆ **CORPORATE BY-LAWS:** MAJORITY VOTE REQUIRED BY THE BOARD
- ◆ **THREE CLASSES OF EQUITY:**
  - ◆ FOUNDER'S EQUITY (NON-DILUTION CLAUSE) (51%)
  - ◆ PREFERRED EQUITY (SEED ROUND, SERIES A AND SERIES B) - NON-DILUTION CLAUSE & SURETY BOND (19%)
  - ◆ COMMON STOCK—FOR IPO (30%)
- ◆ **NEW BANK ACCOUNT AT THE ROYAL BANK OF UTOPIA**
- ◆ **HUMAN RESOURCES MANUAL**
- ◆ **EMPLOYEE STOCK OPTION PLAN (ESOP) PROGRAM**

### 5-Month Long Training Curriculum

Developed by Maverick and SEAL Team Experts specialized in elite warriors for battle.

## OUTLINE OF THE 5-MONTH ADVANCED TRAINING PROGRAM TO PREPARE THE 200 ELITE TEAMS FOR THEIR OLYMPIC COMPETITION

MONTH #1	MONTH #2	MONTH #3	MONTH #4	MONTH #5
<ul style="list-style-type: none"> <li>◆ INTRODUCTION</li> <li>◆ YOUR ELEVATOR PITCH AND YOUR STORY</li> <li>◆ THE CORPORATE (PROJECT'S) MISSION</li> <li>◆ STRUCTURE OF TRAINING 10 TEAM OF 10 DEALS</li> <li>◆ TEAR APART AND RE-BUILD EACH COMPANY'S BUSINESS MODEL IN TEAMS OF 10 DEALS</li> <li>◆ REWRITE BUSINESS PLAN AND FINANCIAL PROJECTIONS</li> <li>◆ CREATE PITCH DECK FOR PRESENTATION TO THE ROYAL VILLAGE</li> </ul>	<ul style="list-style-type: none"> <li>◆ BUILDING YOUR TEAM WITH OF EXPERTS FROM "THE ROYAL VILLAGES" TO POLISH AND PERFECT YOUR BUSINESS MODEL AND BUSINESS PLAN</li> <li>SPECIALTY COURSES:               <ul style="list-style-type: none"> <li>◆ HR/AND ADMIN</li> <li>◆ SEC COMPLIANCE</li> <li>◆ INTERNATIONAL FINANCE &amp; BANKING</li> <li>◆ CREATING A CORPORATE CULTURE</li> <li>◆ THE POWER OF LEADERSHIP AND TEAMWORK</li> <li>◆ PROJECT MANAGEMENT</li> <li>◆ YOUR TEN-YEAR PLAN</li> <li>◆ INTELLECTUAL PROPERTY</li> <li>◆ LEGAL TERMS &amp; OUTLINE VIDEO SCRIPT</li> <li>◆ IDENTIFY NEEDED STRATEGIC PARTNERSHIP &amp; GRANTS</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>◆ FINALIZE BUSINESS PLAN AND UPDATE ALL</li> <li>◆ DUE DILIGENCE</li> <li>◆ CREATE SCRIPT FOR VIDEO</li> <li>◆ PRESENT NEW PITCH DECK TO YOUR SR. AMBASSADOR AND ASK FOR ADVICE</li> <li>◆ BEGIN VIDEO PRESENTATION DESIGN AND CREATION</li> <li>◆ REVIEW ALL DUE DILIGENCE WITH YOUR LEGAL TEAM</li> <li>◆ PRACTICE PITCH AND PRESENTATION FOR INVESTOR PRESENTATIONS</li> </ul>	<ul style="list-style-type: none"> <li>◆ CRISIS TEAM BUILDING EXERCISES</li> <li>◆ PROBLEM SOLVING EXERCISES</li> <li>◆ UNDERSTANDING THE RESPONSIBILITIES OF A PUBLIC COMPANY</li> <li>◆ FINAL REVIEW OF BUSINESS MODEL AND BUSINESS PLAN</li> <li>◆ DUE DILIGENCE ROOM IS REVISED WITH NEW MATERIALS CREATED AT TRAINING</li> <li>◆ PROOFING YOUR BUSINESS PLAN</li> <li>◆ PRESENTING YOUR PROOF OF CONCEPT</li> <li>◆ IDENTIFYING YOUR WEAKNESS AND PLUGGING HOLES</li> </ul>	<ul style="list-style-type: none"> <li>◆ FINAL VERSIONS OF ALL DUE DILIGENCE IS REVIEWED</li> <li>◆ FINISH VIDEO PRESENTATION AND PROOF</li> <li>◆ REVIEW ALL DUE DILIGENCE WITH ATTORNEY</li> <li>◆ PRESENT TO THE UNIVERSITY—SIT FOR PANEL QUESTIONS</li> <li>◆ FINAL SUGGESTIONS</li> <li>◆ TEAM COMPETITIONS AND THE PRESENTATION OF THE VIDEOS</li> <li>◆ CREATING YOUR PROJECT PLAN AND USE OF PROCEEDS FOR CAPITAL RAISE STAGES</li> </ul>



## The Royal Villages – The World’s Best Experts to Support our Unicorns

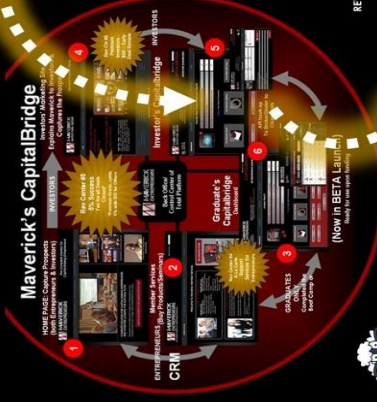
All entrepreneurs prior to closing funding are extremely cash strapped. They cannot afford expenses or supporting services and consequentially, their entire business models can become weaker. Therefore, The University of Maverick’s and The Royal Guard have chosen the

10 best Support Services Companies in the world to have direct offices at the University to provide entrepreneurs with all the support they need. For Example, Accounting – the Royal Villages will have the top 10 Finance and Accounting firms with small offices within The Royal Villages. These iconic corporations have offices around the globe and enormous experience with large projects and their various challenges.

1. Legal Services
2. Accounting Services
3. SEC Compliance & International Compliance
4. Engineering Services
5. Technology Services
6. Human Resources (HR) & Administrative Services
7. Research and Development
8. Manufacturing
9. Architecture-Design and Building
10. Specialty Consulting Experts (i.e., M&A, Launch Teams, etc.)

## The Maverick Network (TMN) – A Global Network for Our Next Generation of Dreamers





**1**

**SENIOR AMBASSADOR (ROYAL LEAGUE)**  
HE WANTS TO SPONSOR (\$500K FOR 3% EQUITY) TO GO TO THE UNIVERSITY OF MAVERICKS AND COMPETE IN THE GLOBAL SOLUTION OLYMPICS

**2**

**PRIMA-WARRIOR**  
(COMPLETED BUSINESS PLAN AND DUE DILIGENCE CHECKLIST, AND WAS REVIEWED AND APPROVED BY MAVERICK)

**3**

**MAVERICK PRIMA-WARRIOR**  
SPONSORED TO GO TO THE GLOBAL SOLUTION OLYMPICS WILL SPEND 6 MONTHS AT UNIVERSITY OF MAVERICKS IN GREAT EXUMA BAHAMAS PREPARING FOR THE COMPETITION

**4**

**Maverick's Boot Camp Programs**  
5-Levels of Preparation

- Level #1—Complete Live Boot Camp or 28-Hour Webinar Course
- Level #2—Complete Due Diligence Checklist
- Level #3—Build your Team
- Level #4—Partnerships & Grants
- Level #5—Review

**5**

**COMBINING CARING WITH CAPITALISM & COMPETITION**

THINK: THE OLYMPICS FOR ENTREPRENEURIAL GLOBAL SOLUTIONS HOWEVER INSTEAD OF A "GOLD MEDAL" THE WINNERS RECEIVE ACTUAL "GOLD"

WINNING TEAMS CAN GO ON TO BECOME UNUSUAL & SUCCESSFUL COMPANIES

**GLOBAL SOLUTIONS FOUNDATION**

**GSF'S ANNUAL STAR-STUDED GLOBALLY TELEVISED AWARDS EVENT TO BE HELD AT UNIVERSITY OF MAVERICKS CAMPUS AUDITORIUM**

**THE ROYAL LEAGUE**  
The Global Solution Awards are proudly sponsored by The University of Mavericks. The winners will receive actual gold.



**UNIVERSITY OF MAVERICKS**  
Home of the Elite - Advanced Training for Prima-Warriors

**MAVERICK ENTREPRENEURS**  
The Complete Solution for Capital-Raising Entrepreneurs



*Global Solutions  
Olympics*

---

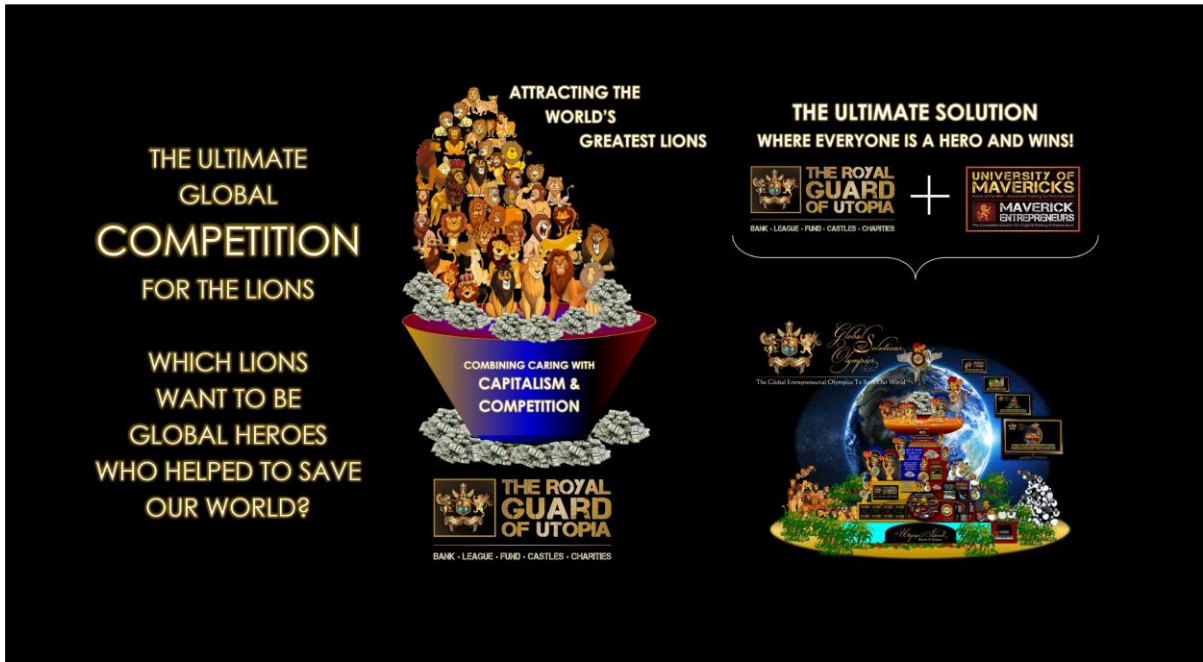
The Global Entrepreneurial Olympics To Save Our World

# The Global Solutions OLYMPICS

UNITING THE TWO TARGET MARKETS  
TO FIND SOLUTIONS

(THAT ARE PERPETUALLY FUNDED)

THAT WILL SOLVE OUR GLOBAL PROBLEMS &  
CHANGE OUR WORLD'S PERSPECTIVE



### What is the Global Solutions Olympics (“GS Olympics” or “GSO”)?

The Global Solutions Olympics (“GS Olympics” or “GSO” or “Olympics”) is a global entrepreneurial competition for the best “Uber Deals” or what we call, “Prima-Deals” that will solve our World’s worse problems, employ people globally and make the world a better place. It is truly a “Global Solution Making Machine” that works with the University of Mavericks graduates’ fully vetted deals to seek out and fund viable solutions to our world’s problems.

Think of it as the Academy Awards for Entrepreneurs – but instead of a gold statue, our entrepreneurial teams (our Prima-Deals) win USD \$1 Billion in funding – real gold. Or Think of it as the Olympics, but instead of Sports, we are competing to see what are best “For-Profit Corporate Solutions that would benefit our world.

### Our Entrepreneurial Teams and their Deals are collectively called The “Prima-Deals”

Our Entrepreneurial Teams and their Deals are collectively called The “Prima-Deals” (Deals and their Executive Teams that have been “Knighted” by The Royal Guard to attend the University of Mavericks in Great Exuma, Bahamas to prepare to compete in the annual Olympics for funding from The Royal Guard.

### TUR’s Global Iconic Marketing Plan for The Global Solutions Olympics

TUR’s global marketing goal is to create an Iconic Brand in Global Solutions. To obtain this monumental status will require massive media campaigns using multiple media streams and the best marketing brains on the plant. The majority of TUR’s marketing efforts will be out-sourced to leading advertising and media agency that specialize in this global message. Imagine the cost and magnitude of a Presidential Campaign – and then think of TUR’s message with the same campaign plan. The combined efforts of third-party marketing and advertising services in conjunction with TUR’s leadership to craft a unified message and instill the assurance that these funds being deployed will create a significant impact on the recipients of the programs.



International TV News Shows



Celebrity Spokes-Person Documentary Show & Web-based Training Videos



International Press Releases & Social Media



International Email Campaign to Targeted Databases



Search Engine Marketing & Search Engine Optimization



Investment Banks, Brokerage Networks & IPO's Roadshows

## Funding and Formation of The Global Solutions Olympics (“GSO”)

The annual “Global Solutions Olympics” (GSO) will televise its entrepreneurial Olympic competition worldwide. The Royal Guard will be the judges for this competition of deals that seek to make our world a better place.

Twenty (20) different companies in all stages of development from start-ups to development to growth s will complete. These 20 companies will be broken down by industry and the size of their deal. As all deals will have the opportunity to go through three (3) levels of funding (see below for details):

- (1) Series A – Seed funding (5% equity for approximately \$8M investment)
- (2) Series B – (10% of equity for \$100M investment)
- (3) Series C – IPO (30% equity for \$1B investment)

## TUR's Global Solutions Olympics (GSO) a Black-Tie Glamorous Event

TUR will utilize its annual shareholders' meeting tickets to host its star-studded annual event at an ultra-luxury, tropical island location in Great Exuma, Bahamas (i.e., [www.UniversityofMavericks.com](http://www.UniversityofMavericks.com)). This event will be the world's ultimate exclusive annual event.



To supplement the room capacity needed for this event, TUR will charter multiple ultra-luxury cruise ships to be moored/docked at this resort and used for many of the event's functions. These ships have enormous show rooms and dining rooms that can be used to support this massive event. Tickets will be sold at a premium price, with the starting auction price of \$25K per tickets. The University of Maverick's will have a stadium built just for this event. It will have 5,000 seats (1,000 for teams, 1,000 for estate owners, and 3,000 for The Royal Guard Members and Utopian World Club Members).



### **TUR's Star-Studded, Global, Annual, Week-Long Event**

TUR's annual week-long event will be hosted at an ultra-luxury, tropical resort. This star-studded event will include:

- **An Ultra-Luxury Exclusive Week-long Event at a Tropical Private Island**
- **Super-Yacht Boat Show and eventually, a Film Festival**
- **The Global Solutions Olympics and Star-Studded, Black-Tie Awards Show (Televised Globally)**

### **The Goals of the GS Olympics?**

- Teach the World (from the bottom-up) how to Solve all our systemic global problems in the world using sustainable for-profit companies
- Recruit, train, motivate, support, and celebrate the best and most courageous entrepreneurs of the world to find these solutions
- Utilize the competition and capitalism, coupled with nationalism, to lure and fuel the interests of the most powerful lions with the biggest purse strings to come see these global solutions, that could also make them (1) a global hero, and (2) exponential returns on investment (ROI) (in less than a year in some cases).
- Turn the competition into a sales and marketing machine that perpetually fuels and expands both target market databases: the Lions (the uber wealthy and powerful) and the Sheep (the courageous entrepreneurs with fabulous solutions).
- Demonstrate to the Lions of the World how they can (1) make money, and (2) help our World, at the same time.

### **Series “A” – Seed funding (The 20 Winning Olympic Champions)**

- \$5 million in cash
- 6-Month Leadership Support via University of Mavericks
- Surety Bond (for the value of Series B fund), thus collateralizing, and enduring the success of the next round of funding

### **Series B – an exclusive Private round of funding with only The Royal Fund members**

Winning deals that the Royal Fund selects to fund (see hierarchy of The Royal Guard).

### **Series C – a full blown IPO (or if desired, a much larger private placement round).**

However, for the general public, that has seen these deals win (by being selected by the greatest tycoons of the world), they will likely want to also invest into this company.

1. GSO will greatly profit from its Equity Portfolio's Valuation Appreciations: Each level of funding is going to drastically increase each companies' valuations. This allows everyone to make strong returns on their investments, while also seeking to save our world and perpetually fund this company's growth and effectiveness for hopefully eternity.
2. Most of the world wants to help save our world – but, they just simply don't know how to help, or worse, they have no hope left. Some impoverished souls can't even save themselves, no less save the world. However, what they can do is watch and learn by example. They can see how seeds of ideas can become real dreams, and then how anyone can take a dream and make it into a business model and then, into a business plan that could create solutions or make them a living. They then can watch, and see regular people doing all this every day. They can watch and see how some regular person conceived an idea, then created a business model and plan, and found the funding for their plan and they made their dreams come true. And, the best part is that all this can be done by an entrepreneur, anywhere with the use of one simple laptop, faith in their own destiny and ceaseless action.

Maybe this little spark could inspire a seed of positive hope to grow, where it was formerly barren; and then this seed can grow into a small dream, a dream for a better life (but with a pragmatic road map attached). Then, maybe dreamers will start to believe that maybe they too could “Make their Dreams Come True;” that there's even a group of smart humans willing to show the how and help. This is how the world will save itself, and when this happens, it will make our God smile.

The support and acceptance should eventually become like a circle feeding itself – the entrepreneurs need the public to support them, and the public needs heroes to believe in who are courageous enough to try to make our world a better place. There can never be too many heroes in the world!

Thus, these multiple rounds of funding and IPO offer everyone in the world the opportunity to invest in saving our world together, while making a strong profit.





*Global Solutions  
Olympics*

---

The Global Entrepreneurial Olympics To Save Our World

# The Executive Team

And the Founding Team of  
The Royal League  
(and The Royal Guard)



**THE ROYAL  
GUARD  
OF UTOPIA**

---

**BANK • LEAGUE • FUND • CASTLES • CHARITIES**



**Summary of The Utopian Islands' Executive Management Team and Corporate Structure**

The Utopian Islands' Team is composed of highly experienced entrepreneurs, real estate developers and executives who truly understand the needs and desires of investors. Every member of both The Utopian Islands' and Maverick's executive team brings a unique talent and expertise that compliments the entire team and adds to its synergistic effectiveness. The Utopian Islands' team has unrelenting passion and zeal, and will not stop until we reach our goal of ultimate success for ourselves, our clients and our investor partners.



**Erica Drake - Founder, President, CEO & Chairman of the Board**

As a third-generation entrepreneur, third-generation real estate developer and third-generation ultra-luxury travel industry executive, Erica Drake has been designing this resort her whole life. Veteran entrepreneur, business coach and author of the acclaimed entrepreneurial text book, Maverick Entrepreneurs' Complete Battle Guide to Raising Capital, Erica Drake is a pragmatic leader with over 30 years of executive-level and entrepreneurial experience. Ms. Drake's executive level positions include: National Sales Manager for the largest travel consortium in the United States where she managed over 2,300 travel agents' sales and marketing programs; Vice President of Sales and Marketing for a Worldwide Cruise Line; and then President and CEO of her four different companies. Her executive corporate management experiences include sales, marketing and operations, and 20 years' experience in C-level positions, including chairman of the board and board member for 3 different companies.

**Entrepreneurial Background.** Ms. Drake's leadership career began in executive-level positions in sales and marketing in the ultra-luxury travel industry, where she is known as a maverick for her innovative ideas, personal passion and sales and marketing achievements. At the age of 29, Ms. Drake left her position as Vice President of Sales of a cruise line to become an entrepreneur. She founded and was president of three different travel start-up companies where she raised millions of dollars for her companies' growth from both debt and equity

investors. Ms. Drake went on to develop innovative sales and marketing business models that revolutionized the travel/cruise industry. These companies include: Cruise Vacations International (CVI), Dream Vacations International (DVI), and DVI Execgo.

Ms. Drake's aggressive attitude, pioneering ideas and relentless zeal placed her companies as industry leaders in direct sales of travel. Her accomplishments include: closing national deals with every major cruise line and travel supplier, including Disney; and developing a national direct sales team, which closed \$22M+ in sales and built a sales pipeline in excess of \$175M+ within the first six months of operations; she also recruited, trained, motivated and supported thousands of outside sales professionals (who paid \$500 for their training programs). Please note: the business models of CVI, DVI and DVI Execgo are almost identical to Maverick's. It was with her three companies that Ms. Drake successfully sold and trained thousands of sales professionals through sales seminars to teach them about a new business opportunity.

**Overview of Experience.** Ms. Drake's talents include a variety of disciplines: Strategic Planning; Executive Coaching And Training; Business Plan Development; Marketing; Advertising; Press and Media Relations; Social Media; Negotiating Corporate Investment Banking; Management of National Sales and Marketing Teams (Both B2B and B2C); Operational Management; Networking; Financial Modeling and Management; and Public Speaking.

She has negotiated multiple corporate sales, including selling her own three companies, and participated in numerous mergers and acquisitions, strategic alliances, joint ventures and strategic vendor contract negotiations. Ms. Drake's career also includes extensive executive business consultation in numerous different industries: insurance, real estate, technology, social networking and e-commerce, technology, manufacturing, trucking, biopharmaceutical, medical and health care, outsourcing, travel, cruise, resort, hotels, and many others.

**Consulting with Entrepreneurs on their Capital-Raising Quest.** Ms. Drake learned the language of investors, the process of raising capital, and how to network with and close an investor prospect with mutually acceptable terms while funding her own companies. It was during these initial financing exposures that Ms. Drake developed her expertise in finding creative solutions to raising capital, networking, deal structuring and contract negotiations. Over the past 20+ years, Ms. Drake has worked with top corporate and SEC legal and financial advisors, expanding her knowledge of strategic deal negotiations and financial modeling techniques.

Ms. Drake fully understands the funding process and what it takes to close an investment transaction in today's market. As a result, she has successfully closed many multi-million dollar deals with investors, and spearheaded multiple funding negotiations for multi-million-dollar projects and initiated mergers and acquisitions for her clients. She is well respected by the investment community, and over the past two decades has developed an enviable worldwide network of highly respected investment contacts, including top executives and decision makers with institutional, private equity, VC, angel and hedge funds funding sources. To date, Ms. Drake has assisted her clients in bringing in term sheets in excess of \$400M.

As a third-generation real estate developer, Ms. Drake grew up working at her father's and grandfather's construction sites of large residential development communities. Her passion and talent in creating architecturally different real estate projects that often have unique business models with multiple revenue centers, resulted in her being hired by real estate developers to design and develop their business models, business plans and total project plan. She has been hired by real estate developers to design 4 different ultra-luxury resorts, two mini-amusement parks, a fractional super-yacht company, and a multi-city ultra-luxury urban-townhome development. She has worked hand-in-hand with the construction

executives on each of these designs. On all of these projects, she designed the basic site plans, the total business model and revenue centers and she wrote their business plans and created their budgets and financial projections. She has also been hired to write feasibility studies, sales and marketing plans and to develop their retail organizational chart for their amenities. These real estate development projects are almost all in the ultra-luxury industry, and she has used similar themes that she knows are desired by this niche market throughout her designs. These themes include: (1) flowing water, waterfalls and lush landscaping intertwined with distinctive architectural designs; and (2) uniquely designed business models that create additional revenue centers while limiting risk exposure to the investors.

Ms. Drake has been involved in multiple multi-billion resort development projects, including designing the business model and writing the business plan for multiple ultra-luxury resort with condo-hotel business models. In her entrepreneurial training company, where she assists and advises corporations of all sizes with the process of raising capital. Ms. Drake's entrepreneurial experience has taught her to see the macro-vision of the company's direction, while developing the micro-elements needed to make it successful. Ms. Drake is a graduate of the University of Paris – Sorbonne (Paris, France) and George Mason University, where she earned a Bachelor of Arts degree in French and speaks French fluently. She has traveled the world extensively and enjoys: boating, sailboat racing, and international cultures. Ms. Drake lives in the Tampa/St. Petersburg, Florida area.



### **Yara Arias, CPA, Chief Financial Officer (CFO) & Board Member**

Yara Arias is a highly experienced executive CPA who has worked as an executive manager for one of the big-four accounting firms. Our CFO's experience covers industry specific and public accounting, from startups to Fortune 100 companies. This CPA head-up a multi-billion-dollar Manhattan-based waterfront property for three years. Additionally, our CFO is a visionary leader that addresses both the macro and micro interdepartmental challenges of companies with cohesive strategies and streamlined solutions for all areas of the business that increases revenue, reduces costs, and addresses critical timelines and logistics.

Ms. Arias is an experienced accounting and auditing professional with over 25 years in public practice and industry specific. Most of her career has been focused on public accounting serving multiple clients in a wide range of industries: manufacturing, retail, aerospace, government, healthcare, insurance, banking, real estate, and professional services, performing audits of financial statements for both publicly traded (10K) and privately held companies, including quarterly reviews (10Q), agreed-upon procedures, audits of benefit pension plans, and special purpose projects.

Her public accounting career started on Long Island, NY where she worked for two mid-size firms. She joined the first one right out of college where she was exposed to performing financial statement audits to clients in various industries. After two years, she transitioned to the second firm where her focus was entirely on serving real estate clients. She was selected by her determination, detail-oriented skills, work ethic, and effective communication, to join a team to serve the firm's largest real estate developer in New York City. Ms. Arias became part of an elite team for this client's \$3B project to develop 57 acres along the Hudson River of 19 buildings with a mix of ultra-luxury condos and affordable housing (as required by NYC). She performed audits of the individual buildings' financial statements, which required conversion of the books from tax basis to GAAP basis. Then, she prepared the project's

partnership tax returns (1065 forms) by converting the books back to tax basis. In addition, she completed 421 (a) audits pertaining to tax abatements for NYC property developers.

For personal reasons, Ms. Arias relocated to Tampa, Florida, after she was hired on the spot by a regional accounting firm. She continued with auditing financial statements for a range of clients. After two years, she decided to transition to industry specific and joined Florida's top publicly traded company – Fortune 500's internal audit department. She conducted audits to determine the effectiveness of operations in Canada, Mexico, and Miami, as well as corporate headquarters (Clearwater, FL). In addition, she served as the liaison for the company's Latin America division, monitoring its operations and financial results, making recommendations, and improving compliance with the company's internal control and risk environments.

Then, an opportunity to join one of the big-four accounting firms, PricewaterhouseCoopers (PwC), brought her back to public accounting. There, she excelled in an environment that instilled the importance of values, teamwork, quality of service, and continuous growth. Her work included financial statement audits and operational audits for multi-million-dollar clients located around the world. She led internal teams of 12 – 35 members across the US, Argentina, and India, as the leader in the Risk Assurance group that focuses on Internal Audit, Compliance and Risk Management services, such as: automated and IT dependent controls, SOX testing for the design and effectiveness of business processes in accordance with the COSO Framework to address fraudulent financial reporting, including identification of operational gaps and assembling of risk and controls matrices. Ms. Arias also served a client in assessing its cybersecurity environment based on the NIST Compliance Framework. Additional projects include design and implementation of SOX Scoping Central to aid in the process of scoping financial statement accounts to determine levels of materiality; worked with technologists to develop SOX Test Factory to increase efficiency and effectiveness of SOX testing; piloted and implemented as a core activity the XBRL Project which facilitates the expression of semantic meaning required in business reporting.

Other achievements and responsibilities include development and implementation of the Lead (Leadership Education and Discussion) Program to promote effective connection between staff and top-leadership; led the PwC Tampa Talks Toastmasters Club to support staff career development and advancement, and grew the Club 25%; supported community activities, including the Firm's Earn Your Future Program in teaching financial literacy to high school children, and the Youth Leadership Program to develop and prepare high schoolers into college.

Ms. Arias was born and raised in Costa Rica, oldest of five siblings, moved to New York when she was 19 years of age. Her determination drove her to work at a factory during the day, while at night, attended classes to learn English and put herself through college. Her persistence allowed her to become a certified public accountant, one of her most proud achievements in academia. She graduated with a bachelor's degree in Accounting from the State University of New York at Old Westbury and holds a CPA license in the states of New York and Florida.



## **Douglas R. Drake – COO & Chief Technical Officer (CTO) and Board Member**

Our CTO has an impressive career, highlighted by extensive executive management experience within multiple high-tech industries, implementing new technologies, managing change and growth, and simply making difficult situations feasible. His experience includes positions as Vice President of IT Development Systems at Deloitte (his current position until The Utopian Islands is funded); VP of IT for United Health Care; Vice President of Information Technology for Benefitfocus; Division Director of Central Management and Operations Center for Northrop Grumman; Sr. Director and Chief Security Officer for Navisite; Vice President of Hosting and Operations for Global Telesystems Inc.; and Director of Security Engineering for Qwest Communications.

Mr. Drake is a highly motivated, respected, and pragmatic leader with over 25 years of experience designing, building, and managing exceptional IT organizations that perform intricate services and technological designs for companies with both internal and external needs. He is an expert in customizing and executing strategic action plans to drive profitability, performance, productivity and employee/customer satisfaction. Mr. Drake is an instinctive leader with the proven ability to create, clearly communicate, and build consensus in the sharing of high-level business visions at all organizational levels. He is skilled at delivering and using lucrative strategic alliances both inside and outside the respective organization and has extensive business background working in domestic, international and multi-cultural environments. Mr. Drake's career history has a broad range of proven achievements that span multiple industries such as High-tech, Healthcare, Government, Telecom, Software, Insurance, E-commerce and Banking.

Highlights of our CTO's career achievements include: Designed and managed corporate computer infrastructure for 120,000+ people with below industry average level of engineers but with high customer satisfaction and employee retention; Responsible for the disaster recovery plan implementation for Katrina destroyed facilities in Pascagoula, MS for major Shipyard datacenter functions; Directed \$57.6 million budget and 24/7 hosting call center facility serving 1,000+ customers in 6 countries; Implemented new process engineering and system controls throughout the Utopian Islands to achieve SOC Type II (SSAE18), HIPAA and PCI certifications, while preparing the organization for potential SOX audits; Saved 21% operational costs from \$150 million dollar budget through operational review and leaning exercises on day-to-day management; Built out four datacenter facilities in a six-month period in four different countries, while coming in under budget and within scheduled timeframes; Saved \$16 million in 1 year by cutting networking costs 61% to \$24 million, while improving performance by 15%+; Implemented ITIL V3 framework to be the first managed service provider to achieve its ISO 20,000 certification; Led vendor negotiations across the board of IT services and lowered IT Budget by 14% with negotiated deals with Microsoft, AT&T, EMC, Oracle and others; Managed Integration team for technical aspects of 22 different M&A activities with the total of 52% cost saving; Project managed the implementation of new corporate ERP system to integrate all aspects of the corporate service from lead inception through billing. Founded and raised \$60 million dollars for new Managed Hosting company; Consolidated 200+ datacenters into 4 mega centers within one year providing infrastructure savings of \$18 million; Was Capture Manager for a \$130 million federal managed service contract that provided a 22% profit margin; and, Implemented Six Sigma Lean Methodology to optimize operation aspects of The Utopian Islands' internal IT organization, and to provide labor and service efficiencies that lead to a defined 22% saving across the organization.

In addition to his impressive business career, our CTO is also a former College Football player and was asked to try out for the 1988 Olympic Handball Team. Our CTO has a BA in History & Minor in Management Information Systems from the University of Rochester. He has held multiple security clearance up to and including Top Secret with different federal agencies. Mr. Drake is married and has four children and lives in Raleigh Durham, North Carolina.

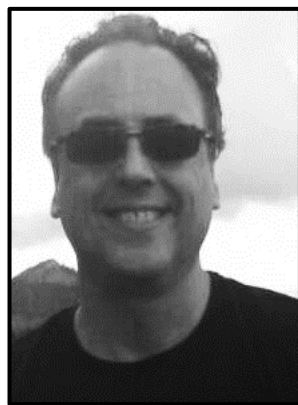


### **Judy Adamski – Chief Marketing Officer (CMO) & Board Member**

Judy Adamski started her artistic career 30+ years ago as a Fine Arts major in college. Following her education and a formative career as a multi-million dollar producing real estate agent, incorporating her artistic background and entrepreneurial spirit, she co-founded KDG Studio/Marketing. As the Art Director for KDG, Ms. Adamski has been creating masterpieces for companies of all sizes, including such companies as Carnival Cruise Lines, Royal Caribbean Cruise Lines, Virgin Atlantic and other iconic brands around the nation. Her graphical design talent is renowned in the travel industry as the Chief Art Designer of the well-known DVI catalog. In her capacity as Art Director and lead designer for KDG Marketing, Ms. Adamski has

developed corporate images for more than 350 different early stage/start-up companies. She has been developing branding strategies for established and start-up businesses since 1998.

Having started a retail business after college and owning/managing it for over 6 years and having been a successful Real Estate agent prior to her career in the advertising industry, Ms. Adamski can relate to the challenges facing an entrepreneur. Her desire and goal for each entrepreneur is to develop a strong identity that will serve them well from the initial branding to becoming a fully funded corporate entity. Ms. Adamski resides in Riverview, Florida.



### **Tony Bergman - Chief Engineering and Robotics Officer**

Professional software & product developer with over 30 years of experience, Tony has been on a number of engineering teams developing new products. He is the creator of the new programming language, Robot Control Language™ (RCL), used at the University of South Florida's Moffitt Cancer Research Center, Advanced Biosensors Laboratory, as well as, at Honeywell International and private medical companies. His specialties include: Algorithm Development and Coding for: (1) Embedded Software and Robotics; (2) Pattern Recognition software; (3) Laboratory and Medical Devices; (4) Real-time Industrial and Aerospace Systems; (5) Internet and Distributed computing

Tony specializes in real-time imaging & pattern recognition software, and was awarded US Patent #5,838,820 for his Pattern Recognition Apparatus and Method (1998) and a patent-pending for Biometric Signal Processing: System for Determining Cardiac Function (US20080183232) along with Drs. Sterling, Voss, and Mills. In addition, he designed the embedded master control software for the entire KeyTrak® System (1995), FloWave 1000 Heart Monitor (2005), and the PMACS Water Concentrator (2009-Present). He has served as Senior Software Engineer to both KeyTrak® Inc. - for 12 years, and Woolsthorpe Technologies, now Cardiac Profiles - for 5 years.

Along with Moffitt Cancer Center (Tampa FL), Tony's company, IntelliSense Design, received the James & Esther King Biomedical Research Program Grant for 2009-10, for the automation of cancer cell recognition from microscope images. He is an honor's graduate of Northeast High School (St. Pete, FL) and the University of South Florida's Governor's Honors Program for Physics, where he held an internship as a computer programmer for Jim Walter Research Corporation (1980-81), and – at 16 years old, was quite probably the youngest computer programmer subcontracted by Honeywell for NASA's Space Shuttle program.

Tony presently serves as the CEO and CTO of Millennium Software and IntelliSense Design, respectively; and a subcontractor to the following companies: The Praxsys Group, Secure Aire, and TechniReg. In recent years, he has worked on both the Orion and International Space Station projects, a new breakthrough medical device, and has a new patent pending for solving complex system engineering problems using simple English commands.



### **Kim Keller – Chief Design Officer & Board Member**

Kim brings a strong, yet broad skill set, encompassing several different areas of business. The past 20+ years she has been involved in several areas of high end, luxury Real Estate. Working with Developers in South Orange County California, she is involved in New Home Production Sales, Community relations and customer service. Assisting home buyers with upgrade selection options and availability of distinct upgrade products for their homes. She has been a successful project manager and interior designer on the construction of luxury and vacation homes ranging in cost from \$400 thousand up to \$18 million dollars in value both within and outside of the United States, additionally having the opportunity for her abilities to transfer to the remodel of several yachts and aircraft. During this time,

performing the day-to-day operations of a Real Estate Holding Company with functions ranging from property leasing and maintenance contracts to Accounting, Auditing and Logistics.

Kim is currently handling the project management for a remodel on her own personal home in Laguna Niguel California, where she resides. She has an active interest in the newer markets of "green and sustainable energy" and how it can be profitably employed in the construction of new homes and buildings.

Kim simultaneously serves as a Property Manager and Maintenance Manager for a Resort property located in Kona, Hawaii. She's in charge of hiring and overseeing contractors, remodel projects and expenses to maintain this exuberant property.

Directly out of San Diego State University with a B.S. in Finance, Kim held the title of Assistant Financial Controller for one of Marriott Management's largest hotel properties in downtown San Diego. Areas of focus were credit policy, account receivables/payables, as well as overseeing the sales forecasting and budgets for the individualized areas of retail shops, restaurants, room sales and marina. In addition to performing several specialized projects for the retail and marina areas. Prior, interning with a development company and involved in the redevelopment of the historical Gas Lamp District in downtown San Diego, contributing on city meetings for San Diego's Clean Water Project. She has performed functions in audits, bookkeeping and QuickBooks programs.

Prior to college, Kim began her career with an ultra-luxury department store. Opening new stores in the San Diego area and quickly rising to an executive management position. She was a corporate top sales manager with "pacesetter" distinction and achieved departmental

gains of 10% in sales year over year consistently. With a natural ability to lead, she recruited and trained sales employees and assistants to achieving their next level of success. Having elite customer service skills, she was frequently awarded top honors for herself and her department.

Kim holds licenses/certificates in the following areas: California Real Estate Sales Agent License, California Notary License, Arizona Insurance Agent License covering the areas of Property, Casualty, Health, Life, Disability, Accident and Personal Lines of Insurance instruments, and holding a certificate in Merchandising with emphasis in color and design.



## **Eric Egnat – Founding Team Member – Chief Innovation and Strategy Officer**

Eric Egnat is a seasoned executive, business strategist, and senior technologist with over 28 years in executive management and senior leadership roles. He works across different industries helping companies to successfully grow, transform, and innovate their businesses. He is an operating partner, thought leader, and speaker cited in several leading journals and was named one of the top 100 Social CIOs for three consecutive years by the Huffington Post. He is an accomplished entrepreneur and pre-seed investor and serves on several emerging technology company advisory boards. Eric has spoken domestically and internationally on emerging technologies, including artificial

intelligence, blockchain, IoT, cybersecurity, and fintech.

As a C-Level Officer of early-stage startups, mid-market, and large-market companies, Eric has been part of many successful businesses' exits and double-digit M&A transactions. He has led and strategically diversified businesses, developed and implemented innovative technologies, and participated in several funding rounds. He has created competitive advantages, driven sales & marketing, launched new businesses, established strong partnerships, scaled operations, and was crucial in helping one company go public successfully.

Eric is a team-oriented business builder with proven expertise in developing, growing, and scaling organizations through strategy, innovation, transformation, and execution. He has a solid track record for providing strong business leadership, management, and creative direction. He has a keen understanding of applying tactical business and innovative technology strategies to create new business offerings, advanced capabilities, market differentiation, and competitive advantages.

Eric started his career in technology and software development at Borden Inc., a seven-billion-dollar global manufacturing conglomerate. After several accomplishments and promotions over five years, he was recruited into healthcare by a search firm. He rapidly and strategically became more strategic and business-focused over the ensuing years, becoming an Executive and Chief Information Officer for several successful growth companies.

He served as EVP and CIO of Cross-Country Healthcare, a Travel Nursing company, helping them to grow, scale, and diversify from a thirty-five-million private company purchased by Morgan Stanley to a six-hundred-fifty-million dollar publicly traded company. He then launched a successful healthcare media company and a due diligence consultancy for Boston-based venture capital firms. He served as an operating partner and CIO for a venture-backed company in the pharmacy automation space. He helped this company expand and

grow its operations and team during his time there, doubling its client base and raising fifteen million dollars in a funding round. After successfully selling his companies, Eric started a Healthcare IT company with some former executive business partners. This company became Vitalize Consulting, which helped U.S. hospitals implement leading clinical electronic medical record (EMR) systems from multiple vendors nationwide. Vitalize grew to six hundred and fifty consultants strong and was acquired after six years by SAIC for two hundred-million dollars.

Eric then became President, COO, and CIO of MSI Global Transformation Solutions company, providing immigration, compensation, tax, global mobility, domestic relocation, talent management, and global expansion services. He helped lead, create, and scale drive MSI's array of domestic and international businesses, significant technological advancements, and global service diversification in a tenure of over eight years, establishing strong industry partnerships and serving clients worldwide.

He is the founder of Trendigm, an innovation and strategy consultancy and pre-seed-level private equity firm with investments in a portfolio of emerging technology, disruptive innovation, and deep tech companies in the following industries: Robotics, Healthcare, Fintech, Life Sciences, Sky Computing, Global Procurement, Blockchain, Personalized Nutrition, and Ultra-Luxury.

Eric possesses an in-depth understanding and action-oriented mentality for what it takes to set, execute, and achieve aggressive business goals and objectives. Eric has a proven ability to develop, coach, and lead action-oriented teams of highly skilled individuals to work together to achieve business results. He is a creative and strategic "outside the box" thinker, leader, and entrepreneur with vision, commitment, desire, and passion for successfully driving and accomplishing business growth plans.



### **Tatiana Mersiadis – Chief Admin Officer**

As an experienced educator, Tatiana Mersiadis grew up in Montreal, Quebec, Canada and learned early on that teaching was her passion. She moved to Vancouver, British Columbia and studied Education at McGill University. Tatiana has worked in many different schools across Quebec and British Columbia throughout her 30 years in the education field.

She is an accomplished teacher, with a Bachelor of Education and Physical Education from McGill University, in Montreal; a Diploma in French Education from Simon Fraser University in Vancouver; and a Master's in Education from the University of British Columbia.

Passionate about making a difference in people's lives, today Tatiana is working in partnership with her husband and committed to expanding their investment portfolio to make a greater humanitarian difference across the planet. She is also supporting and working with Daystar Junior School Kirombe in Uganda. Her life example teaches us to follow our dreams, no matter how great.



### **Robert Jones – Vice President of Restaurants and Bars**

Robert Jones brings years of executive level hospitality experience specializing in food and beverage management. With more than 33 years in the industry, Robert's background spans from small independently owned restaurants to large franchise restaurants producing over \$10 million in annual revenues. Having degrees and certifications both in business management courses focusing on hospitality and as a sous-chef, Robert has held positions in the hospitality and hotel industry including General Manager, Operations and Entertainment Manager of three Restaurant/Lounges he co-owned in the Seattle area. All three of which he led from ground to operational and profitable status. In addition to Bar Manager, Sous-Chef, Lead Bartender, Waiter, and Busboy finishes where he started in Hospitality.

Residing in Key West for over 15 years gave Robert the opportunity to gain knowledge and experience in what works within creating the island beach atmosphere that is highly desirable in this area.

Robert has been recognized throughout his career for quality and excellence of service, his creativity in pairing wine with specialty dishes, along with various related presentations. Robert's commitment and desire to provide the ultimate customer experience is marked through his training skills, giving each property he touches a competitive edge within each market.



### **Janine Johnson - Vice President of Hospitality Services**

Janine Johnson brings to The Utopian Islands her background starting at her family's owned and operated Restaurant and separately owned and operated Golf Course at an early age. That naturally led to staying in the hospitality business long after leaving home to pursue her own path. Moving from restaurants, waiting tables, to bartending in high volume franchise lounges and privately-owned clubs, to Resort Hotels where her recognized leadership and quality of service, quickly moved her to supervisory positions in 5-star Resort/Hotels in San Diego and Portland.

More recently, Janine began working with Transition age teens and young adults in Independent Living Centers in LA county where she became noted for her involvement in creating, organizing, and facilitating the first innovative summer camp programs and year-round classes to help prepare and empowering them for their transitioning from high school into either, furthering their education, moving into the work force, or to participate and/or advocate in their own communities. Then she was asked to relocate to Northwest, WA where she was placed in the newly established position of Youth and IL Coordinator, worked with her staff to implement the accomplishments she had brought with her into 6 counties.



### **Martin Novak – Foreman of Bungalow Construction**

Marty is a third-generation residential builder with more than 40 years' experience building homes from the ground up. As a General Contractor and Sub-Contractor Marty has been building residential homes throughout the United States, with his primary focus of work having been in the central Upstate New York market.

Marty has managed large construction teams his entire career and understand the intricacies and challenges that go along with managing construction crews who have time-sensitive deadlines. Marty's ability to see the macro vision of the entire project while making sure the micro elements of each building and home are built to the highest level of craftsmanship. Marty has worked on many multi-million-dollar home projects and brings to The Utopian Islands a wealth of knowledge in both the construction side, as well as, the design side of the project development.

Marty's other passion is big-game hunting. Marty has been a professional hunting guide (primary deer and hogs) for more than 24 years. He is an expert archer and highly skilled in all areas of hunting, fishing and tracking. Marty currently lives in upstate NY but is looking forward to moving to the islands and will likely relocate to the Florida region.



*The Utopian  
Renaissance*

The Financial Projections  
and TUR's Magnificent and Perpetually Growing  
Equity Portfolio of Our Unicorns  
& their Global Solutions

# TUR's Financial Projections

## Overview of TUR's Financial Assumptions

TUR's financial projections are based upon the financial assumptions listed below for TUR's defined business model and business plan. These financial assumptions are estimates and will change as TUR further defines its business model, revenue centers, expenses (COGS, SGA and Cap Ex), as well as, refining the timing of every assumption as it relates to the total business roll-out over the defined 10-year period.

## Income Assumptions

**Financing Activities Assumptions – see detailed assumptions**

## Projections: Summary of Assumptions

TUR's Projections are a Summary of its Assumptions.

## Financial Statements

### Profit and Loss 10-Year Summary

See Detailed 10-Year Profit and Loss Statement (Income Statement) by Year

### Cash Flow 10-Year Summary

See Detailed 10-Year Statement of Cash Flow by Year

### Balance Sheet 10-Year Summary

See Detailed 10-Year Balance Sheet by Year

## Current Assets (Patents, Real Estate or Other)

Currently, TUR's assets are limited to its business plan.

## Current Debt

Currently, TUR has no debt.

## Exit Strategy Options

TUR intends on remaining a closely held private company. Any equity owners who wish to cash out their equity will have their equity bought by our Private Bank or Private Equity Fund.

## The Maverick Formula for The Global Solutions Olympics

An Exclusive Private Equity Index Fund Composed Of An Equity Split Of:

- (1) 55% Equity (With A Non-Dilution Clause) Owned By The Founders Team Members Of The Utopian Renaissance), And
- (2) 45% By "The Royal Court" (Members Of The Royal Guard Who Invested Into The Fund And Own Equity In The Fund) For An Initial Capital Raise Of \$8.5 Billion.

To Establish The Fund, In Year 1, it Will Start The Global Solutions Olympics by sponsoring All 200 Deals to go to The University of Mavericks, as well as All Series "A" and Series "B" (See Diagram Of Funding Term Proposal). The Fund's Will Then Invest:

- (1) 50% Of Its Assets Into Long-Term In Revenue-Producing Real Estate Assets (The Royal Castles & Estates Of Utopia)
- (2) 50% Into An Equity Fund Composed Of Unicorns From The Global Solutions Olympics (Equity) - (See Hierarchies Of The Royal Guard)

Each year, The Royal Fund Will sponsor 20 deals to attend The University Of Mavericks (3% Equity In 20) and compete In The GS Olympics at an investment of \$500K per deal.

Each year, The Royal Fund Will Do A Minimum of 2 Series "B" Funding (For The Deals They Sponsored) for the full \$100M (10% Equity) for an investment of \$200M

Post the Olympics, each year The Royal Fund will do a new valuation on the fund, and any investor wishing to exit, can sell to new investors at the new valuation.

Thus, creating a fund that perpetually grows in value—exponentially.

Plus: The Utopian Renaissance's Tremendous Equity Portfolio  
Ten-Year Equity Portfolio: Our ROI & Legacy for our World

To Launch The Royal Fund (in Year 5) and The Global Solutions Olympics, The Royal Fund Will sponsor (Fund or Invest) in All 200 Teams, thus demonstrating to its prospects for The Royal Guard (and The Royal League) the value of these extraordinary deals. Thus, in Year 1 of the GS Olympics, The Royal Fund will be investing in:

- All Seed Rounds (\$500k) X 200 = \$100M
- All Series "A" - (\$8m) X 20 = \$160M
- All Series "B" - (\$100m) X 20 = \$2B

For A Total Investment of: \$2,260,000,000

### SEED ROUND (Maverick & Senior Ambassador or The Royal Fund)

1. **UNIVERSITY OF MAVERICKS:** 200 DEALS X 1% EQUITY
  - 20 WINNERS OF GS OLYMPICS = 1% EQUITY
  - 180 LOSERS (BUT SILVER & BRONZE) = 1% EQUITY
2. **ROYAL GUARD SPONSOR** (An Ambassador or The Royal Fund): 200 DEALS X 3% EQUITY
  - 20 WINNERS OF GS OLYMPICS X 3% EQUITY
  - 180 LOSERS (BUT SILVER & BRONZE) = 3%

**SERIES "A" ROUND—GS OLYMPICS**

20 WINNERS OF OLYMPICS = 5% EQUITY

**SERIES "B" ROUND—THE ROYAL FUND**

20 WINNERS OF SERIES "B" = 10% EQUITY

See Separate Financials and Capital Stack Document for Details

# 10-YEAR INCOME STATEMENT

	2023	2024	2025	2026	2027	2028	2029	2030	2031	
										
THE UTROPAN ISLANDS (FORMERLY THE UTROPAN ISLANDS) IS A \$2.5 BILLION CAPITAL RAISE TARGETED TO THE UTROPAN RENAISSANCE BY ERGA-ORAE										
ALL Financial Projections are based on a 10% WACC, 10% Debt Cost, and a 10% Equity Cost										
All Financial Projections are based on a 10% WACC, 10% Debt Cost, and a 10% Equity Cost										
(Prices, Revenues, COGS, SGA, CAPEX, and Depreciation & Amortization)										
<b>A. ASSUMPTIONS</b>										
1. Revenue Assumptions	1,073,130,253	3,821,491,308	5,947,568,135	1,901,732,218	1,274,851,600	1,318,851,600	1,186,116,600	1,301,676,600	1,474,476,600	1,468,976,600
2. COGS Assumptions	328,793,750	1,629,212,500	2,014,371,700	437,947,660	185,828,310	119,935,160	84,867,660	389,146,380	432,246,380	665,592,760
3. SGA Assumptions	44,080,767	176,448,703	272,050,058	157,739,838	115,470,780	123,404,019	129,855,242	144,360,532	191,844,419	197,419,429
4. Capital Expenditures (CAPEX) Assumptions	4,647,002,571	181,125,000	38,125,000	754,125,000	-	-	-	-	-	-
5. Depreciation and Amortization Assumptions	202,249,096	202,249,096	202,249,096	251,604,096	252,137,429	251,637,429	251,637,429	240,723,143	240,723,143	240,723,143
<b>B. STATEMENTS</b>										
<b>1. Income Statement</b>										
Revenue	1,073,130,253	3,821,491,308	5,947,568,135	1,901,732,218	1,274,851,600	1,318,851,600	1,186,116,600	1,301,676,600	1,474,476,600	1,468,976,600
THE UTROPAN ISLANDS (refer to separate projections for details)										
Revenue Center #1: Annual Membership Fee of \$100K										
Revenue Center #2: Sale of Boat Camps (\$2,500/person)										
Revenue Center #3: Corporate Sponsorship to the University (\$275K) per team										
Revenue Center #4: Sale of Tickets to the Global Solution Olympics										
Revenue Center #5: Sale of Corporate Sponsorship to Global Solution Olympics										
COGS	328,793,750	1,629,212,500	2,014,371,700	437,947,660	185,828,310	119,935,160	84,867,660	389,146,380	432,246,380	665,592,760
THE UTROPAN ISLANDS (refer to separate projections for details)										
COGS #1: Annual Membership Fee of \$100K										
COGS #2: Mavriak Boat Camps (\$250)										
COGS #3: Mavriak Velinas (100)										
COGS #4: Sale of Tickets to Global Solution Olympics										
COGS #5: Sale of Corporate Sponsorship to Global Solution Olympics										
Gross Profit	744,336,503	2,192,278,808	3,933,196,435	1,463,784,558	1,089,023,290	1,198,916,440	1,101,248,940	912,530,220	1,042,230,220	1,053,480,220
SG&A	44,080,767	176,448,703	272,050,058	157,739,838	115,470,780	123,404,019	129,855,242	144,360,532	191,844,419	197,419,429
EBITDA	700,255,736	2,015,830,105	3,661,146,377	1,306,044,720	973,552,510	1,075,512,421	971,393,698	768,169,688	850,385,801	856,060,791
Net Income/(Loss)	439,006,440	1,819,381,093	2,859,317,232	1,054,416,624	751,114,481	824,074,332	720,538,263	527,416,545	619,652,638	615,537,617



# 10-YEAR BALANCE SHEET

	Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total	Year 7 Total	Year 8 Total	Year 9 Total	Year 10 Total
<b>3. Balance Statement</b>										
<b>Assets</b>										
Accounts receivable	(78,921,857)	1,058,933,170	4,091,224,548	4,533,144,267	5,058,658,177	6,874,208,068	7,446,002,296	8,414,171,884	8,424,857,795	10,440,938,876
Marketable securities	-	198,425,000	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500
Inventories (E+H+I)	120,275,000	-	-	-	-	-	-	-	-	-
Accounts receivable, net and other	165,148,555	1,394,655,702	4,553,852,048	4,731,681,827	5,058,658,177	6,874,208,068	7,446,002,296	8,414,171,884	8,424,857,795	10,440,938,876
<b>Long-Term Assets</b>										
<b>Property, Plant and Equipment, net</b>										
CAPEX	-	175,000,000	175,000,000	879,453,333	828,998,657	780,360,000	730,813,333	681,288,657	631,720,000	582,173,333
Accumulated Depreciation	-	(175,000,000)	(175,000,000)	(830,000,000)	(830,000,000)	(830,000,000)	(830,000,000)	(830,000,000)	(830,000,000)	(830,000,000)
Land	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571	1,054,557,571
<b>Intangible, net</b>										
CAPEX	28,775,000	28,775,000	28,775,000	28,775,000	37,241,657	36,708,333	36,175,000	35,641,657	35,108,333	34,575,000
Accumulated Amortization	-	-	-	-	(37,241,657)	(36,708,333)	(36,175,000)	(35,641,657)	(35,108,333)	(34,575,000)
Goodwill	-	-	-	-	-	-	-	-	-	-
Non-current assets	3,582,445,100	3,588,870,100	3,588,885,100	3,588,820,100	3,588,820,100	3,588,820,100	3,588,820,100	3,588,820,100	3,588,820,100	3,588,820,100
THE UTOPIAN ISLANDS (Total PPE)	(202,493,085)	(404,498,191)	(606,747,237)	(808,694,716)	(1,010,682,149)	(1,212,670,574)	(1,414,738,001)	(1,616,720,149)	(1,818,702,290)	(2,020,684,433)
<b>Total Non-Current Assets</b>	<b>4,474,652,015</b>	<b>4,458,464,472</b>	<b>4,433,220,324</b>	<b>4,230,601,282</b>	<b>4,457,652,651</b>	<b>4,288,226,139</b>	<b>4,044,738,001</b>	<b>3,824,062,651</b>	<b>3,563,352,711</b>	<b>3,322,630,671</b>
<b>Total Assets</b>	<b>3,818,381,640</b>	<b>5,648,072,650</b>	<b>6,478,842,431</b>	<b>9,533,283,055</b>	<b>10,146,360,036</b>	<b>10,970,435,028</b>	<b>11,650,791,237</b>	<b>12,218,237,842</b>	<b>12,987,900,500</b>	<b>13,763,236,147</b>
<b>Liabilities &amp; Equity</b>										
Accounts Payable	120,275,000	188,425,000	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500	198,337,500
Accrued Expenses and Other	-	-	-	-	-	-	-	-	-	-
Unearned Revenue	-	-	-	-	-	-	-	-	-	-
Long-Term Debt	-	-	-	-	-	-	-	-	-	-
Other Long-Term Liabilities	-	-	-	-	-	-	-	-	-	-
<b>Total Liabilities</b>	<b>120,275,000</b>	<b>188,425,000</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>	<b>198,337,500</b>
<b>Shareholder Equity</b>										
GSD equity, 25%	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000	3,200,000,000
Net Income	488,008,640	1,816,891,009	2,868,317,282	1,054,440,524	724,144,481	824,074,932	720,396,283	527,448,545	609,662,858	615,237,647
Dividends	-	-	-	-	-	-	-	-	-	-
Other Equity	-	488,008,640	2,211,927,500	5,170,694,331	6,234,945,655	6,946,350,025	7,770,405,023	8,491,791,237	9,016,277,642	9,627,800,000
<b>Total Equity</b>	<b>3,688,008,640</b>	<b>5,511,937,650</b>	<b>6,270,317,782</b>	<b>9,424,545,555</b>	<b>10,146,360,036</b>	<b>10,370,435,028</b>	<b>11,650,791,237</b>	<b>12,218,237,842</b>	<b>12,987,900,500</b>	<b>13,763,236,147</b>
<b>Total Liabilities &amp; Equity</b>	<b>3,818,381,640</b>	<b>5,648,072,650</b>	<b>6,478,842,431</b>	<b>9,533,283,055</b>	<b>10,146,360,036</b>	<b>10,970,435,028</b>	<b>11,650,791,237</b>	<b>12,218,237,842</b>	<b>12,987,900,500</b>	<b>13,763,236,147</b>
<b>Balance</b>										

**All Financial Projections (Forecast) are from 12/31/25**  
 The Utopian Islands Proprietary Confidential & Not For Redistribution  
 TYPE FINANCIAL PROJECTIONS FOR USD 12.2 BILLION CAPITAL RAISE  
 BY ESCO, UTOPIAN ISLANDS AND UTOPIAN ISLANDS CAPITAL REFINANCE  
 BY ESCO, UTOPIAN ISLANDS

3,320,000,000

# THE MAVERICK FORMULA™

MAVERICK'S FUNDING FORMULA FOR THE GLOBAL SOLUTION OLYMPICS	AMOUNT OF INVESTMENT	EQUITY FOR INVESTMENT (WITH ROUND ON TOTAL RAISE)	EQUITY FOR INVESTMENT (DILUTABLE)	VALUATION CALCULATION FORMULA	CALCULATION	EQUITY OWNERSHIP AND TYPE OF EQUITY	PERCENTAGES OF OWNERSHIP AND TYPE OF EQUITY
<b>SEED CAPITAL FUNDING ROUND - SPONSORING A PRIMA-VARRIOR</b>							
TOTAL SEED ROUND	\$25,000					FOUNDERS	98%
SPONSORSHIP BY SENIOR AMBASSADOR TO ATTEND THE 6-MONTH ELITE ADVANCED TRAINING AT THE UNIVERSITY OF MAVERICKS TO COMPETE IN THE GLOBAL SOLUTIONS OLYMPICS	\$500,000	3%		IF 4% = \$25,000, THEN \$25,000/4% = POST MONEY VALUATION	\$15,625,000	SENIOR AMBASSADOR MAVERICK	3% 1%
UNIVERSITY OF MAVERICKS - TRAINING PROGRAM COST (NOT INCLUDING EXPENSES)	\$25,000	1%		THEN, IF THE POST-MONEY VALUATION = \$15,625,000 THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$15,000,000	TOTAL EQUITY	100%
TOTAL INVESTMENT	\$625,000	4%		THEREFORE, THE PBE-MONEY VALUATION FOR THESE KNIGHTED PRIMA-VARRIORS =	\$15,000,000		
<b>SERIES "A" FUNDING ROUND - GLOBAL SOLUTION OLYMPICS 1 OF 20 WINNING COMPANIES</b>							
GLOBAL SOLUTIONS OLYMPICS AWARD CASH AWARD (VALUE)	\$8,000,000	3%		IF 5% = \$8,000,000, THEN \$8,000,000/5% = POST MONEY VALUATION	\$160,000,000	SENIOR AMBASSADOR MAVERICK	3% 1%
SURETY BOND FOR \$100M SERIES "B" ROUND (5% OF AMOUNT)	\$5,000,000	2%		THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$162,000,000	GLOBAL SOLUTION OLYMPICS	5%
TOTAL INVESTMENT	\$13,000,000	5%		THEREFORE, THE PBE-MONEY VALUATION FOR THESE ROYAL PRIMA-VARRIORS =	\$162,000,000	TOTAL EQUITY	100%
<b>SERIES "B" FUNDING ROUND - THE ROYAL GUARD ROUND</b>							
CLOSED ROUND TO THE ROYAL GUARD CASH AWARD (VALUE)	\$100,000,000	10%		IF 10% = \$100,000,000, THEN \$100,000,000/10% = POST MONEY VALUATION	\$1,000,000,000	SENIOR AMBASSADOR MAVERICK	3% 1%
SURETY BOND FOR A \$1 BILLIONS SERIES "C" ROUND (3% VALUE)	\$45,000,000			THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$900,000,000	GLOBAL SOLUTION OLYMPICS	5%
COST OF A FULL S-1 INITIAL PUBLIC OFFERING	\$30,000,000					THE ROYAL GUARD	10%
TOTAL INVESTMENT	\$25,000,000	10%		THEREFORE, THE PBE-MONEY VALUATION FOR THESE ROYAL PRIMA-VARRIORS =	\$900,000,000	TOTAL EQUITY	100%
<b>SERIES "C" FUNDING ROUND - THE S-1 INITIAL PUBLIC OFFERING (IPO)</b>							
INITIAL PUBLIC OFFERING (IPO)	\$1,000,000,000		30%	IF 30% = \$1 BILLION, THEN \$1 BILLION/30% = POST-MONEY VALUATION	\$3,333,333,333	SENIOR AMBASSADOR MAVERICK	3% 1%
CASH AWARD (VALUE)	\$1,000,000,000			THE POST-MONEY VALUATION - THE MONEY INVESTED = THE PRE-MONEY VALUATION	\$2,333,333,333	GLOBAL SOLUTION OLYMPICS	5%
TOTAL INVESTMENT	\$1,000,000,000		30%	THEREFORE, THE PBE-MONEY VALUATION FOR THESE ROYAL PRIMA-VARRIORS =	\$2,333,333,333	THE ROYAL GUARD PUBLIC MARKETPL	10% 30%
TOTAL COST OF CAPITAL IN EQUITY	\$1,008,625,000	19%	30%	TOTAL = \$1,008,625,000 = COST OF EACH 1% OF EQUITY =	\$22,625,000	TOTAL EQUITY	100%

# THE MAVERICK FORMULA™ - CONTINUED

CAPITAL ROUND	"THE MAVERICK FORMULA FOR THE GLOBAL SOLUTION OLYMPICS™" - A FORMULA WHERE EVERYONE WINS!	% OF EQUITY OWNERSHIP POST IPO	AMOUNT OF CAPITAL INVESTED (COST OF EQUITY)	GS OLYMPICS SPONSORS ALL 200 TEAMS & FUNDS ALL 20 WINNERS YEAR 1	DESCRIPTION OF VALUATION JUSTIFICATION	VALUE OF EQUITY POST SERIES "C" IPO*	APPRECIATION OF THE EQUITIES VALUE IN 1 YEAR (VALUE-COST)
SEED CAPITAL ROUND (\$625K) (RE-INTEGRATION OF KNIGHTED DEALS)	FOUNDING TEAM (4 OUT OF 7 BOARD SEATS) - MAJORITY VOTE	51%	UNKNOWN	N/A			
	MAVERICK ENTREPRENEURS (1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE	1%	\$125,000	\$25,000,000	180 X 1% EQUITY = NON-WINNING DEALS PENDING FUNDING 20 X 1% EQUITY IN WINNERS = 20 X \$33,333,333 X 1	UNKNOWN - DEPENDS WHICH COMPANIES THE ROYAL LEAGUE FUNDS POST THE OLYMPICS	UNKNOWN (BUT LIKELY VERY VALUABLE) \$641,666,660
SERIES "A" ROUND GLOBAL SOLUTION OLYMPICS PRIZE (\$8M)	SENIOR AMBASSADOR OF THE ROYAL LEAGUE (GUARD) (1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE	3%	\$500,000	\$100,000,000	20 X 3% EQUITY IN WINNERS = 20 X \$33,333,333 X 3	\$1,999,999,980	\$1,899,999,980
	GLOBAL SOLUTION OLYMPICS	5%	\$8,000,000	\$140,000,000	20 X 10% EQUITY IN WINNERS = 20 X \$33,333,333 X 5	\$3,333,333,300	\$3,173,333,300
SERIES "B" (CLOSED ROUND - ONLY FOR THE ROYAL GUARD*) (\$100M)	THE ROYAL COURT HIERARCHY RULES APPLY: A "RIGHT OF FIRST REFUSAL" (ROFR) WAS GIVEN TO THE SR AMBASSADOR (SPONSOR) TO FUND ALL OR PART OF THE SERIES "B" ROUND - THE HYPOTHESIS AS FOLLOWS: (1) SR AMBASSADOR, THEN (2) THE FUND, AND THEN EACH FUND MEMBER, AND THEN FINALLY (3) TO ALL OTHER ROYAL LEAGUE MEMBERS (SEE FULL RULES) (1 OUT OF 7 BOARD SEATS) - MAJORITY VOTE	10%	\$100,000,000	\$2,000,000,000	20 X 10% EQUITY IN WINNERS = 20 X \$33,333,333 X 10	\$6,666,666,600	\$4,666,666,600
SERIES "C" ROUND (\$1 BILLION) A FULL S-1 INITIAL PUBLIC OFFERING (IPO)	PUBLIC MARKETPLACE - WORLDWIDE (OPPORTUNITY TO PRE-BUY (SHARES IN IPO FOR WINNING TEAMS) SEE CONTENTS	30%	\$1,000,000,000				
<b>TOTAL EQUITY</b>		<b>100%</b>	<b>\$33,333,333</b>	<b>\$2,285,000,000</b>		<b>\$12,666,666,540</b>	<b>\$10,381,666,540</b>

THIS: THE ROYAL FUND CAN SELL 45% FOR \$18,875,757,345 (POST-MONEY VALUATION) - \$10,381,666,540 (APPRECIATED VALUE OF THE FUND) =

POST-MONEY VALUATION OF THE FUND:

FUND VALUATION: THEREFORE, IF THE ROYAL FUND WILL OWN EQUITY WORTH USD \$10,381,666,540.00, THEN IF \$10,381,666,540 = 55% EQUITY, THEN 100% EQUITY = \$10,381,666,540 / .55 = POST-MONEY VALUATION

THUS, THE ROYAL FUND WILL SELL 45% EQUITY FOR \$8.5 BILLION



\$18,875,757,345

\$8,494,090,805

\$8,494,090,805

WHAT WILL 1% OF EQUITY BE WORTH IN A WINNING GSO COMPANY? - POST-MONEY VALUATION AFTER THEIR SERIES "C" FUNDING ROUND FOR \$1 BILLION USING THIS FUNDING STRUCTURE?

\* PLEASE REMEMBER: ALL DEALS WILL BE DOING A SERIES "C" IPOs, AND ALL DEALS WILL HAVE A \$1 BILLION SURETY BONDS (THE TOTAL VALUE OF THE IPO, WHICH WAS PURCHASED WITH THE FUNDING FROM ROUND "B" FUNDING). MOREOVER, ALL IPO'S WILL BE PRE-SUBSCRIBED TO VIA THE GLOBAL PUBLIC WATCHING THE GLOBAL SOLUTION OLYMPIC COMPETITION ON TELEVISION WORLDWIDE. THEREFORE, IT IS HIGHLY LIKELY THAT ALL 20 IPO'S WILL BE SUCCESSFUL, ESPECIALLY CONSIDERING ALL DEALS WERE CHOSEN BY THE ROYAL GUARD (THE WORLD'S BIGGEST INVESTORS). HOW CAN ANY OF THESE PROSPECT FUND INVESTORS THEY SAY THAT THE DEALS WILL NOT SUCCEED, WHEN THE ROYAL GUARD PICKED THE WINNERS THEMSELVES?





# THE ROYAL FUND OF UTOPIA

TO LAUNCH THE ROYAL FUND AND THE GLOBAL SOLUTIONS OLYMPICS, THE ROYAL FUND WILL SPONSOR (FUND OR INVEST IN) ALL 200 TEAMS YEAR 1, INCLUDING:

- ♦ ALL SEED ROUNDS (\$500K) X 200 = \$100M
- ♦ ALL SERIES "A" - (\$8M) X 20 = \$160M
- ♦ ALL SERIES "B" - (\$100M) X 20 = \$20M

FOR A TOTAL COST OF: **\$2,285,000,000**

## SEED ROUND

- ♦ MAVERICK: 200 DEALS X 1% EQUITY
- ♦ 20 WINNERS OF GS OLYMPICS = 1% EQUITY
- ♦ 180 LOSERS (BUT SILVER & BRONZE) = 1% EQUITY

AND

- ♦ ROYAL GUARD SPONSOR: 200 DEALS X 3% EQUITY
- ♦ 20 WINNERS OF GS OLYMPICS X 3% EQUITY
- ♦ 180 LOSERS (BUT SILVER & BRONZE) = 3%

## SERIES "A" ROUND—GS OLYMPICS

- ♦ 20 WINNERS OF OLYMPICS = 5% EQUITY

## SERIES "B" ROUND—THE ROYAL FUND

- ♦ 20 WINNERS OF SERIES "B" = 10% EQUITY

# HOW THE FUND CAN FUND ITSELF & THE VALUATION JUSTIFICATION AND LAUNCHING YEAR 1 OF THE GLOBAL SOLUTION OLYMPICS

CAPITAL ROUND	THE MAVERICK FORMULA FOR THE GLOBAL SOLUTION OLYMPICS™ - A FORMULA WHERE EVERYONE WINS	% OF EQUITY GOING TO THE FUND	AMOUNT OF CAPITAL SPENT (COST OF EQUITY)	DESCRIPTION OF JUSTIFICATION	VALUE OF EQUITY POST SERIES "C" IPO*	APPROXIMATION OF THE FUND'S TOTAL VALUE (FAIR VALUE)
SEED CAPITAL ROUND (\$200M) - 200 TEAMS OF 100 MEMBERS	<p>180 DEALS OF 1% EQUITY TO 180 LOSERS OF THE ROYAL GUARD</p> <p>20 X 3% EQUITY TO 20 WINNERS OF THE ROYAL GUARD</p>	81%	UNKNOWN	N/A	UNKNOWN (BUT LIKELY TO BE VALUED)	UNKNOWN (BUT LIKELY TO BE VALUED)
SERIES "A" ROUND GLOBAL SOLUTION OLYMPICS PRIZE (\$8M)	<p>20 X 5% EQUITY TO 20 WINNERS OF THE GLOBAL SOLUTION OLYMPICS</p> <p>20 X 3% EQUITY TO 20 LOSERS OF THE GLOBAL SOLUTION OLYMPICS</p>	1%	\$25,000,000	180 DEALS OF 1% EQUITY TO 180 LOSERS OF THE ROYAL GUARD	\$446,666,667	\$446,666,667
SERIES "B" CLOSED ROUND ONLY FOR THE ROYAL GUARD (\$100M)	<p>20 X 10% EQUITY TO 20 WINNERS OF THE ROYAL GUARD</p> <p>20 X 3% EQUITY TO 20 LOSERS OF THE ROYAL GUARD</p>	3%	\$300,000,000	20 X 3% EQUITY TO 20 WINNERS OF THE GLOBAL SOLUTION OLYMPICS	\$1,999,999,980	\$1,999,999,980
SERIES "C" ROUND (BY BILLION A PUBLIC MARKETPLACE OPENING IPO)	<p>20 X 35% EQUITY TO 20 WINNERS OF THE ROYAL GUARD</p> <p>20 X 10% EQUITY TO 20 LOSERS OF THE ROYAL GUARD</p>	5%	\$8,000,000,000	20 X 10% EQUITY TO 20 WINNERS OF THE GLOBAL SOLUTION OLYMPICS	\$3,333,333,300	\$3,173,333,300
TOTAL EQUITY		100%	\$2,285,000,000		\$12,666,666,647	\$12,666,666,647



THE ROYAL FUND OF UTOPIA

THIS, THE ROYAL FUND CAN BE USED FOR A TOTAL OF \$12,666,666,647 (APPROXIMATED VALUE OF THE FUND). THE ROYAL FUND WILL OWN 45% EQUITY IN THE ROYAL GUARD. THE ROYAL FUND WILL OWN 45% EQUITY IN THE ROYAL GUARD. THE ROYAL FUND WILL OWN 45% EQUITY IN THE ROYAL GUARD. THE ROYAL FUND WILL OWN 45% EQUITY IN THE ROYAL GUARD.

VALUE OF EQUITY OWNED BY THE ROYAL FUND = 19% EQUITY X 20 DEALS X \$33,333,333  
 POST-MONEY VALUATION OF 20 UNICORNS = \$12,666,666,540 - COST (\$2,285,000,000) = \$10,381,666,540  
 THEREFORE, IF \$10,381,666,540 = 55% EQUITY, THEN, 45% EQUITY = \$8,494,090,805



# THE ROYAL FUND OF UTOPIA

AN EXCLUSIVE PRIVATE EQUITY INDEX FUND COMPOSED OF AN EQUITY SPLIT OF:

- (1) 51% EQUITY (WITH A NON-DILUTION CLAUSE) OWNED BY THE FOUNDERS TEAM MEMBERS (THE UTOPIAN RENAISSANCE), AND
- (2) 49% BY "THE ROYAL COURT" (MEMBERS OF THE ROYAL GUARD WHO INVEST INTO THE FUND).

TO ESTABLISH THE FUND, IN YEAR 1, THE ROYAL FUND WILL START THE OLYMPICS BY SPONSORS ALL 200 DEALS TO THE UNIVERSITY AND ALL SERIES "B".

- (1) 50% OF ASSETS ARE INVESTED INTO IN REVENUE-PRODUCING REAL ESTATE ASSETS (CASTLES & ESTATES)
- (2) 50% IN AN EQUITY FUND COMPOSED OF UNICORNS FROM THE GLOBAL SOLUTION OLYMPICS (EQUITY) - (SEE HIEARCHIE OF THE ROYAL GUARD)

EACH YEAR, THE ROYAL FUND SPONSORS 20 DEALS TO ATTEND THE UNIVERSITY OF MAVERICKS (3% EQUITY IN 20).

EACH YEAR, THE ROYAL FUND WILL DO A MINIMUM OF 2 SERIES "B" FUNDING (FOR THE DEALS THEY SPONSORED) FOR THE FULL \$100M (10% EQUITY).

POST THE OLYMPICS, EACH YEAR THE ROYAL FUND WILL DO A NEW VALUATION ON THE FUND, AN ANY INVESTOR WISHING TO EXIT, CAN SELL TO NEW INVESTORS AT THE NEW VALUATION.

THUS, CREATING A FUND THAT PERPETUALLY GROWS IN VALUE—EXPONENTIALLY.

## THE UTOPIAN PRIVATE EQUITY INDEX FUND (PRIVATE FUND ONLY FOR THE ROYAL GUARD MEMBERS)

*The Castle & Estates*  
Royal Guard of Utopia

RESORT MANAGEMENT COMPANY

**AN ULTRA-LUXURY EXCLUSIVE PRIVATE CLUB**  
FOR THE WEALTHIEST & MOST POWERFUL

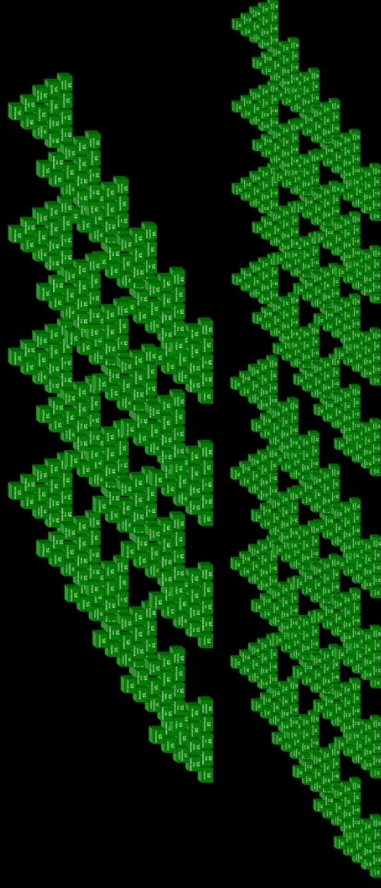
**THE ROYAL GUARD OF UTOPIA**

BANK - LEASE - FIB - CASTLES - CHARTERS

THE ROYAL GUARD OF UTOPIA  
PRIVATE EMBASSIES  
FOR THE ONLY 1% OF  
AMBASSADORS  
PRIVATE CLUBS

THE ROYAL GUARD OF UTOPIA  
PRIVATE EMBASSIES  
FOR THE ONLY 1% OF  
AMBASSADORS  
PRIVATE CLUBS

THE CASTLES AND ESTATES OF THE ROYAL GUARD'S REAL ESTATE TRUST



THE ULTIMATE EQUITY PORTFOLIO OF THE HOTTEST SOLUTION DEALS IN THE WORLD  
DESIGNED TO GROW EXPONENTIALLY EVERY YEAR

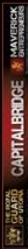
# UNIVERSITY OF MAVERICKS

Home of the Elite - Advanced Training for Prima-Warriors



## MAVERICK ENTREPRENEURS

The Complete Solution for Capital-Raising Entrepreneurs



### THE ROYAL CASTLES OF UTOPIA



The Global Entrepreneurial Olympics To Save Our World

**THE WORLD OF THE UNIVERSITY OF MAVERICKS**  
**BREEDING OUR FUTURE'S UNICORNS & PRIMA-WARRIORS**  
**ENTREPRENEURS TO SAVE OUR WORLD**

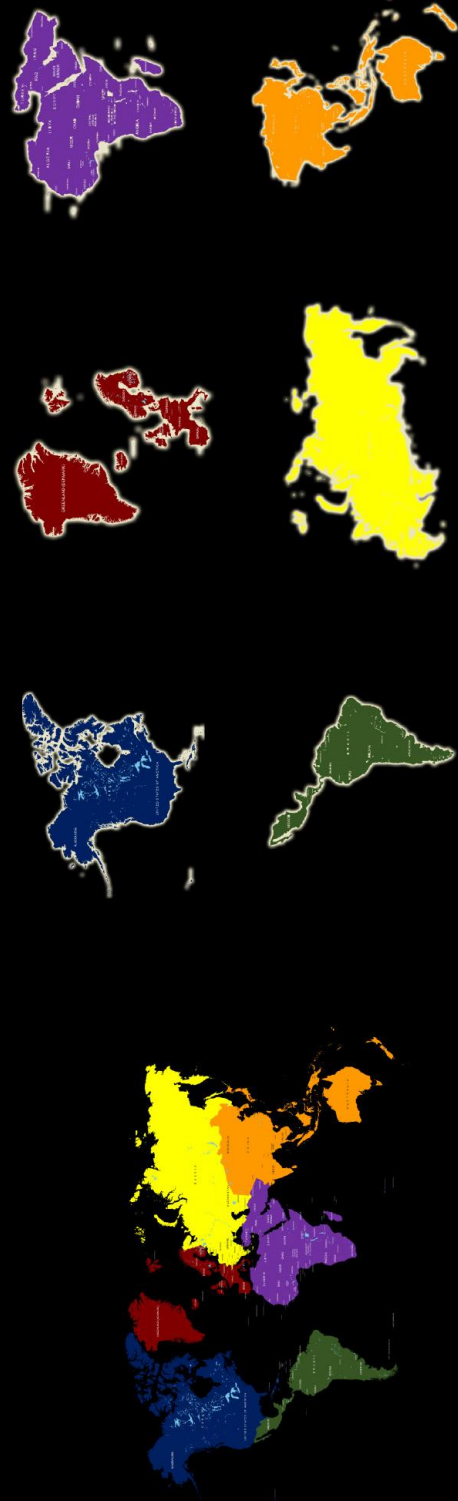




The Global Entrepreneurial Olympics To Save Our World



	MAVERICK ENTREPRENEUR BOOT CAMPS & WEBINARS	% OF TEAMS THAT COMPLETE THEIR "CERTIFICATION" BY BECOMING "MAVERICK PRIMA-WARRIOR" WITH A "PRIMA-DEAL" = A FULLY VETTED DEAL WITH ALL THEIR DUE DILIGENCE MATERIALS COMPLETED	# OF ENTREPRENEURIAL TEAMS THAT BECOME "MAVERICK PRIMA-WARRIOR" WITH A "PRIMA-DEAL" WHO ENTER THE GS OLYMPICS VIA OUR CAPITALBRIDGE FIN-TECH PLATFORM	% OF REGIONAL WINNERS	REGIONAL FINALS FOR EACH OF THE (5) CONTINENTS	CONTINENTAL FINALS HELD AT ONE OF THE ROYAL CASTLES
TOTAL ENTREPRENEURS (CORPORATE TEAMS) WHO SEEK TRAINING AND TO COMPETE IN THE GLOBAL SOLUTIONS OLYMPICS	24,000	50%	12,000	10%	1,200	200
NORTH AMERICA	4,000	50%	2,000	10%	200	30
CENTRAL & SOUTH AMERICA	4,000	50%	2,000	10%	200	30
WESTERN EUROPE	4,000	50%	2,000	10%	200	30
EASTERN EUROPE	4,000	50%	2,000	10%	200	30
MIDDLE EAST & AFRICA	4,000	50%	2,000	10%	200	30
ASIA PACIFIC & AUSTRALIA	4,000	50%	2,000	10%	200	30





# The Utopian Renaissance Enormous Equity Portfolio & Private Equity Index Fund

## THE UTOPIAN RENAISSANCES' ENORMOUS PORTFOLIO OF EQUITY IN THE WORLD'S GREATEST UNICORN

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
SEE VALUATION JUSTIFICATION										
% OF EQUITY OWNERSHIP IN UNICORN COMPANY										
1% EQUITY IN UNICORNS = \$33,333,333										
20										
1% EQUITY IN 180 KNIGHTS										
1% EQUITY IN 20 UNICORNS (NO INVESTMENT COST)										
20 OLYMPIC WINNERS - UNICORNS										
SPONSOR THE FINALIST TO THE UNIVERSITY & OLYMPICS FOR \$500K/TEAM = 3% EQUITY										
SERIES "A" - 5% IN 20 COMPANIES FOR \$8M EACH										
THE ROYAL FUND (10% EQUITY IN TWO COMPANIES) = 20% EQUITY EACH YEAR										
SERIES "B" FUNDING - FUND DOES ALL 10% EQUITY FOR \$100M EACH (2 PER YEAR = \$200M)										
RETURN ON INVESTMENT PER YEAR										
COST OF EQUITY										
CUMULATIVE TOTAL YEARLY										



SEED ROUND: 1% OF ALL 200 COMPANIES THAT COMES TO THE UNIVERSITY & 1 BOARD SEAT

20 OLYMPIC WINNERS - UNICORNS  
SPONSOR THE FINALIST TO THE UNIVERSITY & OLYMPICS FOR \$500K/TEAM = 3% EQUITY

SERIES "A" - 5% IN 20 COMPANIES FOR \$8M EACH

THE ROYAL FUND (10% EQUITY IN TWO COMPANIES) = 20% EQUITY EACH YEAR  
SERIES "B" FUNDING - FUND DOES ALL 10% EQUITY FOR \$100M EACH (2 PER YEAR = \$200M)

CUMULATIVE # OF UNICORNS

YEAR 1: THE ROYAL FUND SPONSORS ALL TEAMS AND DOES SERIES "A" & SERIES "B" FOR ALL 20 DEALS (A TOTAL OF 8% EQUITY IN EACH UNICORN)

3

PERCENT

5%

5% X 20 WINNERS =

COST: \$160M

20

10% IN TWO COMPANIES SERIES = 10 X 2 = 20%

RETURN ON INVESTMENT PER YEAR

COST OF EQUITY

CUMULATIVE TOTAL YEARLY

20 UNICORNS X 3% EQUITY  
1,399,999,980



SOFT LAUNCH OF THE UTOPIAN ISLANDS



CAPITAL BRIDGE BEGINS COLLECTING PRIMA-WARRIOR DEALS



ROYAL GUARDS IS LAUNCHED AND FUNDING WITH EQUITY IN YEAR 1 AS VALUATION JUSTIFICATION

\$100,000,000	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660
\$566,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660	\$666,666,660
20	20	20	20	20	20	20	20	20	20	20
\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300	\$3,333,333,300
\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000	\$160,000,000
\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300	\$3,173,333,300
\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600	\$6,666,666,600
\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000	\$2,000,000,000
\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600	\$4,666,666,600
\$10,406,666,540	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620	\$4,306,666,620
\$2,260,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000	\$360,000,000
\$9,146,666,540	\$12,093,333,160	\$16,039,999,780	\$19,986,666,400	\$23,933,333,020	\$27,880,000,000	\$31,826,666,620	\$35,773,333,240	\$39,720,000,000	\$43,666,666,620	\$47,613,333,240



# The Utopian Renaissance



MAKE YOUR DREAMS COME TRUE!™

(MYDCT™)