



DRAFT



A Business Plan for Global Health Enterprises

DATE: APRIL 2025

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Executive Summary

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Corporate Overview, Capital Structure and Requirements

Global Health Enterprises, LLC (“GHE”) is an international health care corporation created to be the catalyst and technological bridge to “Health Care in the Future”. Using patent-pending artificial intelligence technology connected to revolutionary new robotic-powered diagnostic laboratories and tools, and the collective intelligence and global data provided by physicians from around the world, GHE has created a hybrid closed-network “Medical Relationship Engine”. This powerful technology platform along with our diagnostic tools provide physicians with time-sensitive analytics and the powerful information they need to collectively solve life-threatening medical problems and to make better decisions for their patients on a daily basis. Moreover, GHE’s extraordinary business model promotes the open communication of the global health care community to actively seek-out and solve global medical problems together (both short and long-term) for all human beings worldwide.

GHE is seeking a pre-IPO capital raise (See Private Offering Memorandum (POM)) of USD \$500 Million in equity. Our financial projections for Year 6 show an EBITDA of more than \$2B+ with corporate Assets Vs Liabilities and Equity of more than \$4.7B+.

GHE
Global Health Enterprises

GHE Identifies Three (3) Enormous Problems in the Health Care Industry
That Are Effecting the Advancement of Medicine and the Ability to find Life-Saving Solutions

Major Problem #1:
Archais Medical Diagnostic Laboratories that are NOT utilizing the Power of Robotics & AI combined
Medical Diagnostic Tools and Practices are Archaic. These methodologies and labs are often not utilizing the tremendous Powers of Robotics and Artificial Intelligence to collect, analyze and share data to Seek Major Advancements and permanent Medical Solutions

Major Problem #2:
Limited Real Time - Sensitive Data Collection that utilizes the Power of Artificial Intelligence and Facial Recognition Software to provide Physicians with Time Sensitive Analytics and the Collective Intelligence of the Global Medical Community
There are Limited or no Real-Time Data Sources Available to aid Physicians in Making Life-Threatening Decisions for their Patient's Care. Additionally, there is no Global Database or Search Engine that is collecting this enormously valuable data and analyzes it and providing it back to the Physicians who need it

Major Problem #3:
Lack of Collective Intelligence, Data Sharing & Communications between Physicians globally, to find both Short & Long term Medical Solutions
A Lack of a Global Collective Intelligence and Communications between Physicians around the world. Without global communication, between the World's top Physicians, this Collective Intelligence does not happen, and thus, major medical advancements that could Save Lives are not realized!

Our World’s Health Care Problems and the Opportunities for GHE.

In 2020 the world suffered a global pandemic – the Covid-19 Virus. This pandemic changed the world forever, and it has clearly pointed out the enormous challenges (and opportunities) within the global health care industry. To fully understand the industry’s challenges, one must address both the macro-and micro-issues.

To address the macro issues first: Imagine if all physicians worldwide had access to review all of the global data on this virus (Covid-19) – every microscopic image worldwide and every test result and case study.



Now, imagine that all of this data was connected into to a powerful technology platform that (1) analyzes it every six (6) minutes, creating time-sensitive imaging and analytics that could be (2) fed into complex algorithms linked to complex probability formulas powered by high-speed artificial intelligence processing that compares all of this data to ALL other collected data and samples worldwide! Now, add the power of a unique facial recognition software that has been custom-designed and altered from analyzing “only faces” to analyzing “microscopic cellular data.” And finally, imagine that all of this data and these resulting analytics of this global database, were available for ALL PHYSICIANS and medical intellects to review

and make conclusions (not just select government officials, and the leaders of the major powerful pharmaceutical and insurance companies). Now, given this scenario, do you think the last two years of our world’s history would have been different? Do you think that maybe fewer people would have died globally? Absolutely! Well, obviously that did not happen – but it can now!

To address the major macro problem within the Health Care Industry, we must zoom way out, and address a much larger problem that has been plaguing mankind for all of history – man’s desire for power over others and greed. Health Care is a fundamental need for all humans. Therefore, those who control health care, control all of our lives in some way. The greatest challenge to this industry is that only a small group of leaders, (who desire power and money) control all our critical medical data. Unfortunately, some of these leaders would rather we NOT solve global medical problems. Why? It’s simply: their desire for power and money. So, who are the three (3) enormously powerful “Five-Hundred Pound Guerillas” in the health care industry? They are: (1) the geo-political agendas of global governments, (2) the industry’s bullies: the big pharma companies, and of course, (3) the wealthy global Insurance companies.

Unfortunately, until now, these giants have controlled much of the decisions for our world’s health care solutions and they are likely the only ones who really know what the actual truths are concerning global health care issues. Remember, history teaches us that he who controls the “message to the masses, controls the masses.” These giant entities control what data we see and what we hear on the news. Without any open communication between global medical professionals, no one can dispute the messages to the world’s population about what medical solutions are available or could be available.

Think about this example: Do you really think Big Pharma wants us to find a cure for Covid-19? Is finding any cure (to any disease), really in the drug-dealer’s best interest? What about finding a cure for Cancer or any other life-threatening disease? No, these companies sell drugs – and the sicker people are, the richer they become. Healthy people don’t need to buy lots of different drugs. Unfortunately, power is given to those that control the masses, and if people are sick, their fear alone of the unknown is enough to control them.

The Macro Problem in the Global Health Care Industry is that all Medical Data is NOT Available to all Medical Professionals to Analyze so we know the TRUTH

Therefore, the MACRO problem in health care industry is the limited access to global medical data. We, as a human



race, must make “pure medical data” available to all physicians to review and analyze. If this data is available for the whole global medical community, (who have the intellect to solve medical solutions), then our world’s medical decisions can no longer be controlled by only these few giant entities!

The Micro-Issues facing health care include archaic diagnostic equipment that: (1) often does not utilize all the advanced robotic technology available today; (2) does not collect all of this valuable, time-sensitive data, and (3) cannot analyze this data using artificial intelligence and facial recognition software connected to a global database of all the other data from around the world, to arrive at valuable solutions. Moreover, without a mechanism to connect and allow open communication between physicians and medical intellects, we miss out on the enormously valuable element of the “Collective Intelligence” of the smartest people in our world to solve or cure these critical, life-threatening medical problems.



GHE's Solutions for the Future of Health Care and Our 15 Revenue Centers

GHE's solutions resolve both the macro and micro challenges of this industry with its unique business model and its revolutionary methodologies and technologies. GHE's team of geniuses has the unflinching courage and steadfast determination needed to actually change the global future of health care! Our solutions include:



- 1) New Diagnostic Laboratories and Tools that are directly connect to our patent-pending technology platform that creates a closed-network “Medical Relationship Engine” that collects, analyzes and shares critical data and analytics to physicians via the physician’s own Tricorder Tablet Tool
- 2) A global consortium of physicians helping physicians utilizing a closed-network social network-like platform to link and allow direct communication between physicians globally, and to form a collective global database of tools and services available to all of these physicians
- 3) An annual Awards Ceremony whereby GHE’s global network of physicians selects the best physicians in their fields, and the top 10 new medical solution companies, which GHE rewards by funding these winners with an initial \$2M investment in each new company, and then reinvests 50% of its profits from this investment into future new companies, thus funding the future of health care solutions for generations to come. This makes GHE into an “evergreen” company, or what we call “Strategically Sustainable Capitalism”.

GHE's Solution #1: Revolutionary Robotic Diagnostic Laboratories and Tools Connected to our Powerful "Medical Relationship Engine" and Global Network



GHE's first Solution includes six (6) revenue centers, with three that consist of the sale of GHE's diagnostic laboratories in three different sizes: (1) a Table-Top Lab for \$25K for Physician's offices; (2) a Clinical/Diagnostic Center Laboratory for \$100K; and (3) a Hospital Laboratory for \$3M. These three products will have financing options that allow the medical/health care facility to pay for them over time. The remaining three revenue centers

consist of the individual fee charged by GHE to the patients for each test done by the laboratories (i.e., a patient has their blood tested – they are charged \$200 fee (generally paid by their insurance)). These individual fees from the laboratories will become GHE's largest recurring revenue center.

Solution #2: Our Global League of Physicians

This global consortium of Physicians and Corporate Sponsors will be broken-down into GHE's five Brands that create a Global Network of Medical Professionals communicating to seek permanent solutions in health care. Annual membership in our Global League of Physicians (GLOP) includes the use of our Physicians Tricorder Tablet (Our custom-designed tablet tool is sold separately for \$4K to each physician). This "Tricorder Tablet" is directly connected to our Doctor Data Genie, our "Medical



Relationship Engine” (DoctorDataGenie.com), that provides physicians with direct access to profile and files, and to all of our powerful search-engine information that will provide access to all of our global medical/scientific data and databases, as well as the analytics arrived at by the artificial intelligence analysis of this data. This solution makes up an additional 5 recurring revenue centers for GHE: (1) the sale of the physician tricorder to each physician that becomes a member of GLOP, (2) the annual member fee to be a member of our global network, and the annual membership of Corporate Sponsors at three levels (3) the Bronze Level Corporate Sponsors, (4) the Silver Level Corporate Sponsors, and the (5) the Gold Level Corporate Sponsors.

GHE’s Solution #2 also includes quarterly meeting for each specialty of physician, held globally that unites these physicians to brain-storm and collectively determine how physicians can solve both short and long-term solutions for each area of health care/medicine. Additionally, these quarterly seminars will include Continuing Education Credits (CEU’s) for Physicians globally. This portion of Solution #2 makes up an additional recurring revenue center for GHE – its annual seminars for the physicians.



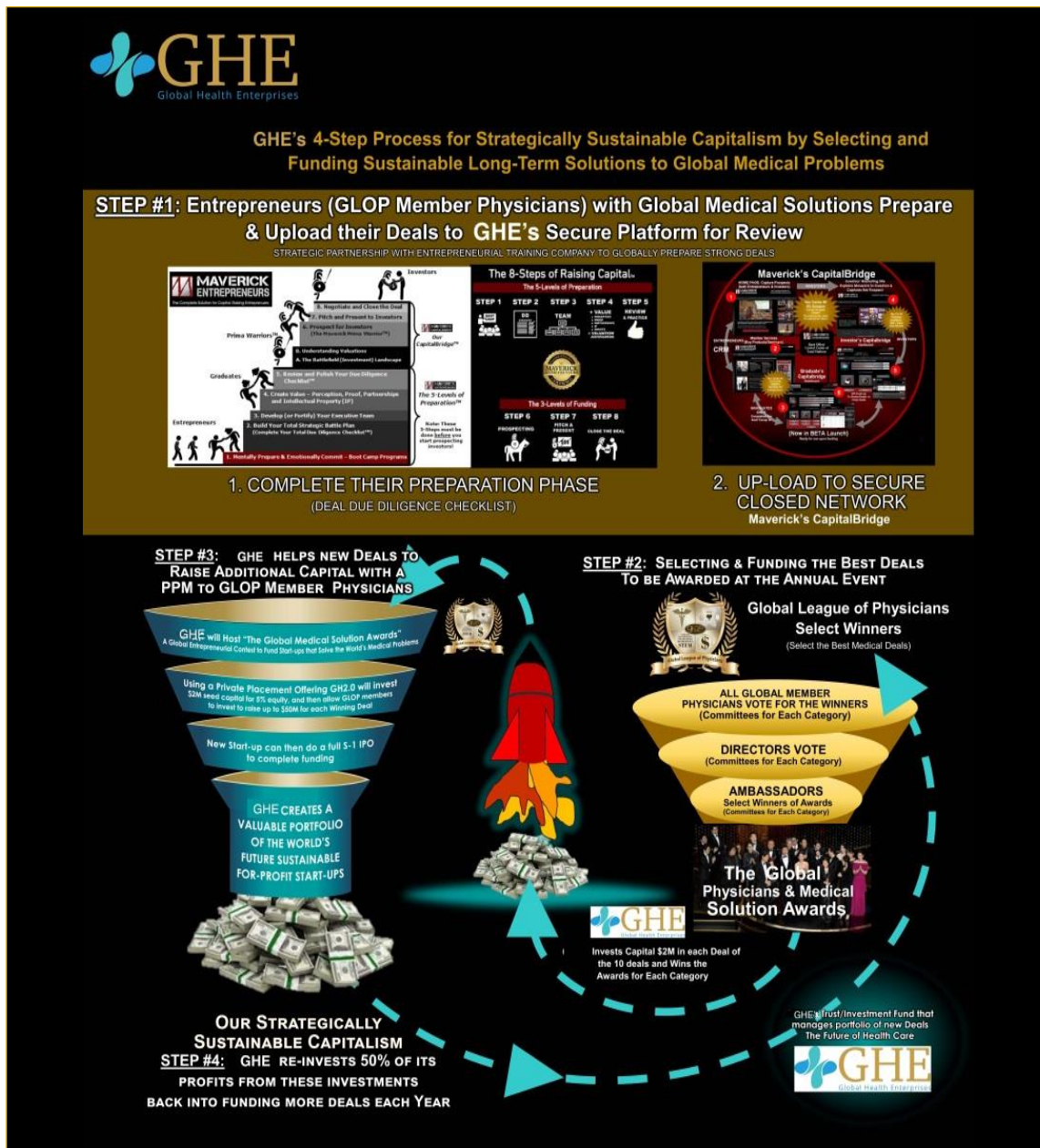
Solution #3: Our Annual Medical Solution Awards - A Week-long Celebration Ceremony.

This annual seminar will make up two more recurring revenue centers: (1) the annual ticket sales to physicians for this annual star-studded event. This event will be filmed and broadcasted celebration program (streaming live to all of our GLOP Members worldwide), and (2) the profits earned from the equity purchased and owned by GHE for their \$2M investment into 10 new Medical/Health Care Industry start-up companies that win this annual contest whereby GHE’s GLOP members, its

Ambassadors and its Directors (composed of its winning physicians in each of their areas of specialization, in its annual awards program each year).

GHE's Extraordinary Executive Management Team

GHE's World-Class Executive Management Team and Board of Directors is composed of leaders and geniuses in Technology, Medicine, Business Management, Operations, Sales and Marketing and Finance. Our executive team's unrelenting zeal, unflinching determination and persistent passion towards creating a "Strategically-Sustainable Capitalistic Solution" to the future of the health care industry, is rivaled by no other company today.



GHE's Capital Raise and Capital Structure, and its Financial Projections

GHE is seeking in its pre-IPO capital raise **USD \$500 million** as explained in GHE's Private Offering Memorandum (POM). GHE's projected 6-Year Balance Sheet shows a Year #6 Assets versus Liability/Equity of USD \$4.7+ Billion under management.

GHE's 6-Year Summary Income & Cash Flow Statement

 Global Health Enterprises TYPE: FINANCIAL PROJECTIONS FOR FINANCING TARGET: GLOBAL HEALTH ENTERPRISES, LLC SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY SCOPE: PRE-IPO							
All Financial Projections (Forecasts) are shown in \$USD Global Health Enterprises, LLC - Proprietary & Confidential - © 2021 - All Rights Reserved							
	VARIABLES	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
3. Income Statement							
Revenue		922,49,000	1,304,533,000	2,098,963,050	2,597,142,089	3,532,844,776	
Cost of Goods Sold		385,327,500	407,758,275	649,608,034	802,990,378	1,089,536,521	
Gross Profit		537,161,500	896,774,725	1,449,355,016	1,794,151,711	2,443,308,255	
Selling General & Administrative		243,653,575	278,255,754	260,353,059	291,416,832	288,707,183	
a. SGA - Executive Team & HQ Administrative Staffing Expenses		18,090,175	33,092,311	36,294,558	35,833,631	37,521,404	
b. SGA - Department Operating Expenses		173,520,000	178,840,000	156,600,000	176,600,000	168,840,000	
c. SGA - International Offices & Team's Operating Labor/Staffing Expenses		52,033,400	66,318,443	67,458,491	78,973,201	82,345,679	
EBITDA		293,507,925	418,518,971	1,189,001,957	1,502,734,879	2,154,601,072	
EBIT		(285,520,711)	270,514,754	603,282,835	1,175,154,205	1,488,843,077	
EBT		(285,520,711)	270,514,754	603,282,835	1,175,154,205	1,488,843,077	
Net Income	20%	(228,416,568)	216,411,804	482,626,268	940,123,364	1,191,074,461	1,713,362,616
Revenue Growth			41%	61%	24%	39%	
COGS as % of Revenues			42%	31%	31%	31%	
Gross Margin			58%	69%	69%	69%	
EBITDA Margin			31%	47%	57%	58%	
EBT Margin			29%	46%	56%	57%	
Net Income Margin			23%	37%	45%	48%	
4. Cash Flow Statement							
Cash and Cash Equivalents, Beginning of Period:		96,456,234	189,365,840	530,489,910	1,478,511,076	2,681,483,340	
Operating Activities:							
Net Income		(228,416,568)	216,411,804	482,626,268	940,123,364	1,191,074,461	1,713,362,616
Net cash provided by (used in) Operating Activities		(213,185,433)	231,642,938	497,857,404	954,021,166	1,264,972,264	1,726,260,418
Investing Activities:							
Purchases of property and equipment, software & website		(190,358,333)	(147,733,333)	(147,733,333)	(6,000,000)	(2,000,000)	
Proceeds from property and equipment incentives		-	-	-	-	-	
Acquisitions, net of cash acquired, and other		-	-	-	-	-	
Net cash provided by (used in) Investing Activities		(190,358,333)	(147,733,333)	(147,733,333)	(6,000,000)	(2,000,000)	
Financing Activities:							
Proceeds from long-term debt and other		-	-	-	-	-	
Repayments of long-term debt and other		-	-	-	-	-	
Principal repayments of capital lease obligations		-	-	-	-	-	
Principal repayments of finance lease obligations		-	-	-	-	-	
Dividend		-	-	-	-	-	
Stock Issuance	500,000,000	500,000,000	-	-	-	-	
Stock Buyback		-	-	-	-	-	
Net cash provided by (used in) Financing Activities		500,000,000	-	-	-	-	
Net increase (decrease) in cash and cash equivalents		96,456,234	83,909,605	350,124,071	948,021,166	1,262,972,264	1,726,260,418
Cash and Cash Equivalents, End of Period:		96,456,234	189,365,840	530,489,910	1,478,511,076	2,681,483,340	4,407,743,758

 Global Health Enterprises TYPE: FINANCIAL PROJECTIONS FOR FINANCING TARGET: GLOBAL HEALTH ENTERPRISES, LLC SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY SCOPE: PRE-IPO							
All Financial Projections (Forecasts) are shown in \$USD Global Health Enterprises, LLC - Proprietary & Confidential - © 2021 - All Rights Reserved							
	VARIABLES	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
5. Balance Statement							
Assets							
Cash and Cash Equivalents		94,772,314	176,621,040	515,828,298	1,448,303,389	2,635,705,874	4,361,347,624
Marketable securities	-	-	-	-	-	-	-
Inventories	-	-	-	-	-	-	-
Accounts Receivable, Net and other	-	-	-	-	-	-	-
Total Current Assets		94,772,314	176,621,040	515,828,298	1,448,303,389	2,635,705,874	4,361,347,624
Property, Plant and Equipment, net		144,216,087	277,801,618	410,648,260	402,583,731	390,685,389	377,538,187
Land		30,000,000	30,000,000	30,000,000	30,000,000	30,000,000	30,000,000
Intangible, Net		911,111	(172,222)	(516,667)	(350,000)	(350,000)	(100,000)
Goodwill	-	-	-	-	-	-	-
Non-current Assets	-	-	-	-	-	-	-
Total Non-Current Assets		175,127,198	307,629,396	440,131,593	432,233,731	420,335,389	407,438,187
Total Assets		269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Liabilities + Equity							
Accounts Payable	-	-	-	-	-	-	-
Accrued Expenses and Other	-	-	-	-	-	-	-
Unearned Revenue	-	-	-	-	-	-	-
Short-Term Debt	-	-	-	-	-	-	-
Total Current Liabilities	-	-	-	-	-	-	-
Long-Term Debt	-	-	-	-	-	-	-
Other Long-Term Liabilities	-	-	-	-	-	-	-
Total Non-Current Liabilities	-	-	-	-	-	-	-
Total Liabilities	-	-	-	-	-	-	-
Shareholder Equity	500,000,000	500,000,000	500,000,000	500,000,000	500,000,000	500,000,000	500,000,000
Net Income		(17,913,309)	78,472,359	171,959,742	282,626,149	348,215,541	478,241,952
Retained Earnings	-	(212,186,579)	(34,221,924)	284,000,149	1,097,911,031	2,207,826,322	3,730,543,853
Total Equity		269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Total Liabilities & Equity		269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Balance		-	-	-	-	-	-

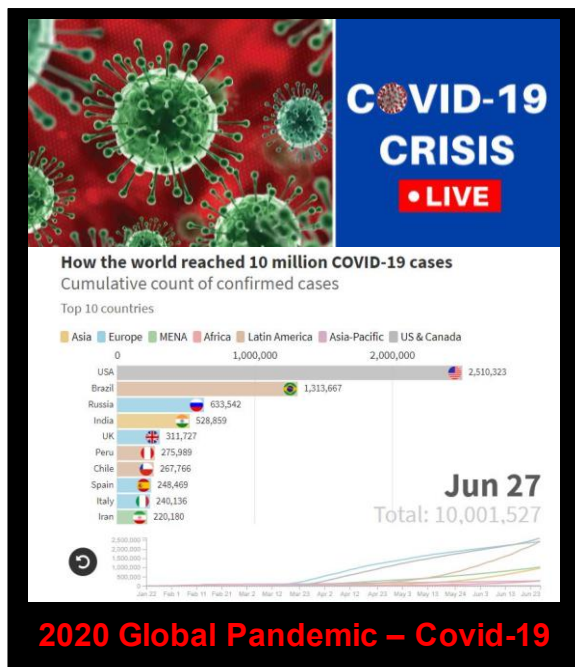


Industry Overview

(The Problem)

The Enormous Challenges Facing
The Global Health Care Industry

Industry Overview: The Enormous Challenges Facing the Global Health Care Industry



The Enormous Challenges Facing Our Global Health Care Industry

Our world has changed and it will never be the same again. The Global Pandemic of 2020 brought out the worst in our fragile health care system and clearly pointed out that there are some serious changes that need to be made in global health care. However, the Pandemic also brought out the best in some people. Unfortunately, it is often from the worst disasters and wars that we, as a human race, realize that we need to change!

The major problems in the health care industry do not stem from our lack of intelligence, nor self-discipline. Our problems stem from thinking that the solutions lie in the individual mind, or the individual company, or the individual country. How can we continue to think this way, when we are a global race whereby every human is directly affected by health care from our birth to our death? This industry is one of the most fundamental

industry's that effect all humans. How can we not look to the future and see that with all of our advancements in technology that maybe we need to take a new approach to health care? How can we not look at these critical problems from the global – MACRO- perspective that screams – "LOOK AT ME!" It's obvious that we are missing the opportunity to solve so many medical problems, and we are missing the opportunity find so many solutions that could save countless lives, simple because we, as a race, want to keep doing things in health care as they always have been done?

The Health Care Crisis of the Pandemic of 2020

In 2020, our world suffered a global pandemic – a virus that would later spread and mutate to infect more than 25 million people. Our world was effectively shut down for months. Panic and pandemonium ensued. Governments blamed each other, while neighbors hoarded toilet paper and food staples like the end was near. The modern world had never experienced such a traumatic event! Media outlets worldwide spun the news in every direction. Schools globally were closed, travel stopped and the world became very afraid of an enemy that we did not understand.

Global health care companies, included such giants as the WHO (Whole Health Organization), NIH (National Institute of Health), and others mobilized immediately to try to solve this global killer-virus. Speculation and conspiracies were rampant. No one, including many of the governments actually knew what the truth was, nor what to do about global crisis. Fear of the unknown brought the world to quickly take a temporary "Dark Ages" mentality – it was as if the Bubonic Plague had hit the world again. However, in hindsight we can see that few of these global health care agencies and global leaders in health care industries were really "working together" to solve this worldwide problem. Why? Did governments share

information with other governments? Did Pharma companies share their findings with other Pharma companies? And, who was listening to the 9+ million physicians in the world who were directly on the front lines, and who were directly risking their lives to treat this unknown disease? Was anyone collecting all this extremely valuable data and collectively analyzing the problem, and various solutions to potentially solving the problem permanently?

Unfortunately, the answer to all of these questions is basically, “No”. Our world has not yet accepted that a global health care problem is a problem faced by all humans. Why has no database of scientific data ever been compiled and made available to all health care professionals? Why has no one realized that we need a “global health care search engine and database” that is collecting and sorting this extremely valuable and life-saving data and using technology to help us arrive at the correct solutions.

If “Data is the new currency of the twenty-first century,” then how can we not all see that we are our own worst enemies. The basis of scientific testing is built upon the collection, comparison and analysis of DATA. How can you form a hypothesis without empirical data? Yet, it seems no one has “zoomed-out” enough with their macro-view point of the health care industry globally to see that by NOT collecting this data, we are destroying our future solutions. How many medical solutions could the world of arrived at had we gathered been gathering this enormously critical scientific and medical data and shared it with all the brilliant medical minds of the world.

The Three (3) “Five-Hundred Pound Guerillas” of Health Care

There are three power-house players in the Health Care Industry that wield enormous power and money. It has been said before that each of these “500-Pound Guerillas” have their own motives and respective goals, and many of these entities’ motives do not include finding cures for health care problems.

Now apply this train of thought to the health care industry – a fundamental element and need of all human beings.





The Global Medical Power-Struggles

When our global governments see chaos, unfortunately, they also see opportunities. However, in the case of a global medical pandemic, some of these nefarious players are quarreling to create the chaos and allow them to have a “power-grab” situation. These war-like tactics are literally killing people globally without world war. Furthermore, why should governments decide “what data should be shared with whom?” Are they not simply gambling with all of our lives? There is no room for this type of thinking any longer in the future of the health care industry. Health care data – “pure scientific and medical data” – must be available for all physicians and medical intellects everywhere to analyze and use to form solutions. When did the governments of the world become the decision makers on an individual’s health care?

Imagine you’re a world leader. You want to control your people because of your desire to stay in power. Politics is in play. Therefore, you have multiple strategic choices you can use: (1) you can blame someone else for the problem; (2) you can control your people and their money with fear mongering, or (3) you can manipulate the global message so that your country’s perspective makes you look like a “Hero of the World.” We will all never really know who has done what globally to manipulate the chaos of the Pandemic, but one thing is for sure, the global health care crisis of 2020 was an event that will go down in history as one of the greatest embarrassments of our human race’s intelligence, technological advancements and character. We failed miserably simply because we failed to share our data and we failed to use our collective intelligence (1) identify the real problems, and (2) collectively solve the problem! Our egos and desire for power and control caused panic and paralysis and way too many people died as a result! History will judge us. However, this can and will be changed with GHE’s strategy and products and services. There must be a voice for change, and GHE will be the catalyst for this globally new perspective and solution.

Governments dictate what is approved to us medically by physicians. Organizations like the America’s Federal Drug Administration (FDA) and laws like HIPAA (Health Insurance Portability and Accountability Act), regulate what can be used and shared by physicians, which often as a result, dictates the global “Standard of Care” for a patient. Obviously there is a need for both organizations. However, these regulations have also made Physicians think that “no data can be shared with other physicians (for the use of scientific revelations)”. This is absolutely wrong! This guarded mentality of physicians is further exasperated to the where physicians rarely share their data openly with other physicians. Is this because of the egos of the individual physician or is it because governmental regulations have made our medical professionals fearful of sharing any information?



Pharmaceutical Companies – the Health Care’s Industry’s Big-Bullies

Imagine that you are a company that makes and sells drugs (basically, you’re a drug dealer). Why would you want a solution to the medical problem that your drug is treating? You wouldn’t, just like a typical drug dealer on the street does not want the junky to get clean. If a problem is solved, you, as my customer, would no longer need to buy my products - right? Thus, my company would lose money. It has been said that Pharmaceutical Companies, who make trillions off of cancer medications, do not want a cure for cancer. In fact, if some company did have the cure for cancer, one might expect a devious Pharma company might just buy this company and “shelve-it”, simply to keep its revolutionary products hidden from the world, so that they could continue to make money off of their old drugs. Why would medical company

do this? People are dying... It's simple: The Pharma companies would lose trillions of dollars! Think about it! It's a real problem that has existed in the health care industry for decades and it must be addressed. Health care solutions should never be allowed to be kept hidden due to the simple greed of the few.



Given this insightful perspective, then how do you find a cure for a deadly disease and not have a major Pharmaceutical company, with extremely deep pockets, lobbying governments and undermining the solution every chance they get? The solution is simple: You share the solution with all physicians globally. How can everyone turn a blind-eye when everyone sees the viable life-saving solution?

Insurance Companies – a Possible Friend to the Health Care Industry

Depending on who you ask, insurance companies are both helpful and hurtful to the advancement of medical solutions. Why? Yes, Insurance companies seek a solution for their customers (the patient who has their health insurance). However, the insurance company desired solution for the patient is not necessarily the best

solution, but rather the cheapest solution.

Not unlike other companies, insurance companies seek to reduce costs while increasing their services. In the case of health care insurance, most insurance companies would see most medical advancements as a positive – unless the new drug cost substantially more than the old options (that might or might not solve the problem). Therefore, of these three “five-hundred-pound Guerillas” – the patients best ally of the three is definitely the insurance company, but only if the solution is less expensive than the normal less effective alternative.



GHE Identifies Three (3) Enormous Problems in the Health Care Industry

That Are Effecting the Advancement of Medicine and the Ability to find Life-Saving Solutions



Archaic Medical Diagnostic Laboratories that are NOT utilizing the Power of Robotics & AI combined

Major Problem #1:
Medical Diagnostic Tools and Practices are Archaic. These methodologies and labs are often not utilizing the tremendous Powers of Robotics and Artificial Intelligence to collect, analyze and share data to Seek Major Advancements and permanent Medical Solutions



Limited Real Time Sensitive Data Collection that utilizes the Power of Artificial Intelligence and Facial Recognition Software to provide Physicians with Time Sensitive Analytics and the Collective Intelligence of the Global Medical Community

Major Problem #2:
There are Limited or no Real-Time Data Sources Available to aid Physicians in Making Life-Threatening Decisions for their Patient's Care. Additionally, there is no Global Database or Search Engine that is collecting this enormously valuable data and analyzes it and providing it back to the Physicians who need it

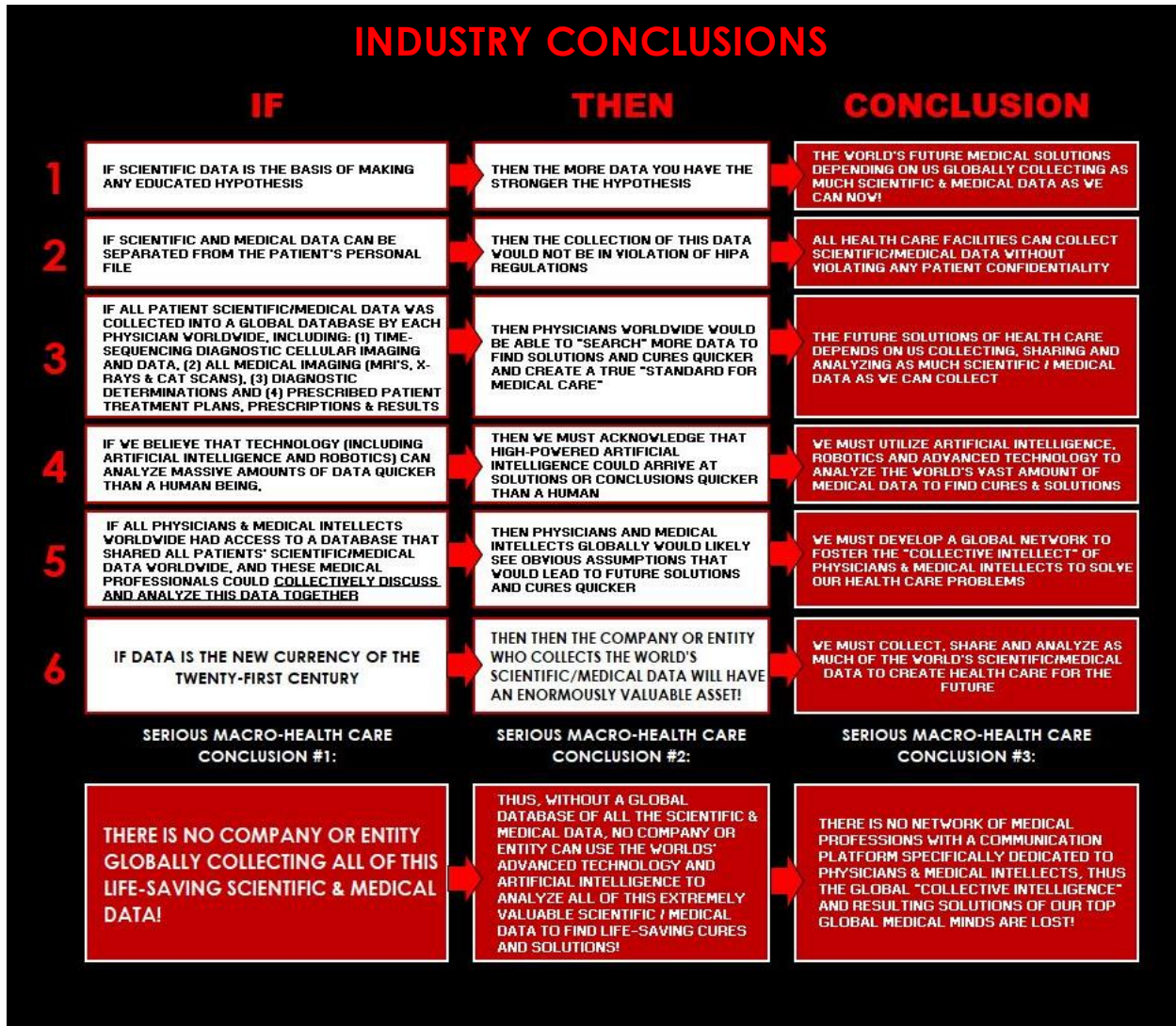


Lack of Collective Intelligence Data Sharing & Communications between Physicians globally, to find both Short & Long term Medical Solutions

Major Problem #3:
A Lack of a Global Collective Intelligence and Communications between Physicians around the world. Without global communication, between the World's top Physicians, this Collective Intelligence does not happen, and thus, major medical advancements that could Save Lives are not realized!

How these Three (3) 'Guerillas' Can control the Future of Health Care

New advancements in Medicine need funding to complete the arduous process of clinical trials and the necessary approvals by the various government agencies. 95% of entrepreneurs, including well educated physicians, are not familiar with the various tasks that **MUST** be completed to properly raise capital for any business. Furthermore, these fledgling entrepreneurs are often naive and vulnerable to such giant predators as these Global 500-lb Guerillas (such as Pharma companies and insurance companies – who all likely have their own venture capital arms). This means that the future of our health care industry, that will hopefully someday create all the health care solutions of the future, often fall victim to these big thugs



(the Guerillas) who do not want the entrepreneur to succeed (as it might cost them future income). This is an enormous problem in the health care industry! Someone must protect these fledgling new companies that may save our lives in the future. This macro problem is not a problem that many will admit to, (as they would be pointing the finger at the giant companies that control the very industry that they are entering). Nonetheless, this is a very serious issue facing the future of health care that must be addressed!

The Three (3) Critical Problems Facing Global Health Care

GHE has identified three key problems in the health care industry that are literally costing humans lives every day. The macro-problem is that we are not (1) collecting our scientific and medical data from each case study, with time-sensitive analytics, from each physician around the world; and (2) we are not openly sharing this scientific/medical data with other physicians (scientists or medical intellects), either through technology, or direct communications. Without these two enormously valuable forms of data (physical scientific data with the ever-important third-dimension of "TIME"; and the collective intelligent of assumption and results of this compiled analytical data), our technology (artificial intelligence) and our brightest minds cannot use this data to form logical and scientific hypotheses and that will eventually arrive at permanent solutions to health care problems.

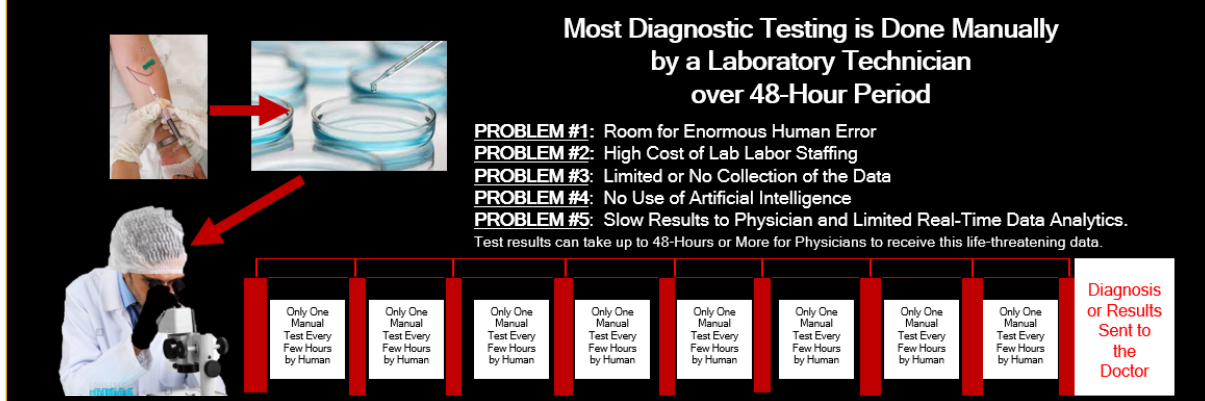
Health Care's Problem #1: Archaic Diagnostic Practices, Laboratories and Technology

Current practices of diagnosing pathogens within a culture for a patient is performed in two forms: (1) a culture of a urine sample, blood sample or mouth swab that is put into a petri dish and analyzed every few hours under a microscope by a lab technician; and (2) a chromosome test (that identifies the exact signature of the cell at the microscopic/Nano-level).

Both of these tests are performed at a laboratory in a hospital, clinic, diagnostic center, or in some physician's office. These tests are generally run over a 24 to 48-hour period.



How Typical Hospitals & Laboratories do their Diagnostic Testing



Laboratory technicians manually look at each sample every few hours. This testing is very labor intensive and is done over a period of time, thus resulting numerous manual tests by the medical laboratory

technician. Unfortunately, human error occurs. Moreover, because of the time-sensitive burden of the continuous manual identification by the tester, these tests can take quite a long time to perform. Thus, the physician that is awaiting this critical information does not receive the results of his test sample for 24-48 hours. Therefore, the physician cannot make critical life-saving medical decisions until he/she receives the data back from the laboratory. This is a huge problem in the health care industry. This results in many problems:

PROBLEM #1: Room for Enormous Human Error

PROBLEM #2: High Cost of Lab Labor Staffing

PROBLEM #3: Limited or No Collection of the Data

PROBLEM #4: No Use of Artificial Intelligence

PROBLEM #5: Slow Results to Physician and Limited Real-Time Data Analytics. Test results can take up to 48-Hours or More for Physicians to receive this life-threatening data.

This manual diagnostic process is archaic! Robotics have been in use for decades now. Technology in today's world is advanced enough to make this manual process of analyzing data automated. Furthermore, why is this extremely important data (1) NOT being transmitted back to the physicians as it arrives (with a time-sensitive element added), and (2) collected into a high-powered database and shared globally?

Moreover, without having this information fed into a high-powered technology system, that is populated with existing data; plus, the globally accepted Standards of Care procedures, the power of artificial intelligence cannot be utilized. The "artificial intelligence" is powered by data and the speed of probability equations. Therefore, without this extremely important data to compare to and analyze, physicians and technicians must make manual patient diagnoses and determine treatment plans without the assistance of this enormously powerful technological advancements.

Health Care Problem #2: Limited Collection of Global Scientific Data

It's simple: there is no industry-specific search engine or database for physicians (who are all scientist) to utilize to arrive at their medical conclusions. Additionally, there is no technology that is identifying the "Relationship" between this data. Therefore, GHE calls its technology a "Relationship Engine". Like a search engine but with the third-

dimension of the "relationship" between the scientific data. Why has no entity collecting all of this valuable scientific data? One reason is global HIPAA-like laws. Many physicians believe that the all medical data cannot be shared. They are correct, if the data is attached to the patient's name. However, if you remove the patient's name, its simply scientific data and it can be shared. Therefore, one of the major challenges in the health care industry is to start collecting all of this valuable data and the hypotheses that individual physicians have come to base upon their own personal experience in case studies.





Moreover, there is no easily available database of information for physicians to use when making a patient's critical life-threatening decisions, including having the "Standard of Care" for the respective diagnosis readily available of the physician to use as a "Check List" of sorts. While knowing the "Standard of Care" for a diagnosis does not tell the physicians what to do, but it can rather give him/her a typical case study to analyze and compare. The decision of the physician, given the case study, is determined solely by the physician himself (utilizing his/her own logic and experience).

Health Care's Problem #3: Lack of Global Collective Intelligence, Data Sharing and Communications

Unfortunately, there is currently no platform for physicians to easily find and talk with other physicians in their field of expertise. Thus, physicians must attend industry-specific medical conference to often learn of new advancements in their respective field of expertise. Otherwise, these medical professionals must often rely on global media and paid-subscriptions to Medical journals to be updated on the latest advancements in medicine.



Why is there no globally accepted network or "social media-like" platform for physicians around the globe to talk with other physicians? Why can we not see that the collective intelligence of the whole global medical community is smarter than any one man or company? Why have we not yet realized that we are our own worst enemy and it time to change? Global Health Enterprises has realized these challenges and opportunities, and we have created the solutions to change the Future of Health Care!

DRAFT

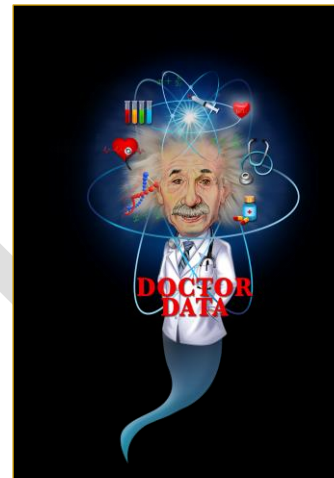


Summary of
our Solutions:
GHE's Dynamic
Business Model & its
15 Revenue Centers

Summary of GHE's Solutions: Our Dynamic Business Model and its 15 Revenue Centers

Formation of Global Health Enterprises, LLC (GHE) by its Founders

At the age of 16, technology genius Tony Bergman (GHE Co-Founder and CTO) was brought into Honeywell Avionics as a consultant to write software for the National Aeronautics and Space Administration's (NASA's) iconic Space Shuttle program. He couldn't yet drive a car. Years later, as a global expert on Robotics and Artificial Intelligence, Tony holds some of the most complex computer science patents, and has designed, tested, and launched his own programming language for coding robotics called, "RCL - Robot Control Language." The latter is based on his new systems engineering methodology, "Procedural Heavy Object Oriented State Machines," or simply, The PHOOSM Method™.



In the early 1990's, Tony began designing new Pattern Recognition Systems (PRS), in order to improve upon the idea of software-based Neural Networks (Nets); he had found the Neural Nets were a poor implementation of Artificial Intelligence (AI), especially since they were using microprocessors. In 1998, he received a full utility patent with all 12 claims. The following year, Tony launched his revolutionary software: a custom MS-Windows programming toolkit (API), worldwide; the toolkit initially targeted automated handwriting recognition. Shortly afterwards, the software developer jumped deeper into biometrics by creating a version for high-security facial recognition, as well as a separate version to track cardiac health (ECG & Pulse Oximetry).

Unfortunately, like many other budding entrepreneurs and technologists, groups from other countries blatantly stole Tony's patented software. Even worse, is that before he could raise the funding to make the proprietary software available to the rest of the world, these predators had already begun marketing the technology globally. His software and dream had been stolen and there was little he could do to be compensated. However, Tony forged on with his entrepreneurial spirit to create other software applications, robotics, and artificial intelligence-based products that would later come to life, such as RCL/PHOOSM. In addition, the dedicated programmer upgraded the standard PRS to automatically locate cancer cells from patient blood slides using an electronic microscope.

In 2015, Tony consulted for Honeywell to develop experimental code for space-based projects for both NASA and Lockheed Martin. A year later, in 2016, he met successful attorney and business owner Brian Smith (GHE Co-founder and CEO). Tony was then contracted to design software for Brian's successful aesthetics medical device company, Refine USA, LLC. The two entrepreneurs and brilliant minds immediately saw synergy in their areas of expertise and began a long-term partnership.

The duo ended up creating a powerful Radio Frequency (RF-based) medical device to help repair damaged skin. This device, known as the "RejuvaMatrix," transitioned all the way through independent engineering testing (Verification & Validation), to a ready-for-FDA approval status. In addition, the device has most recently become the hardware and software "test-bed" for developing GHE's first device using Tony's newly enhanced technology - both RCL/PHOOSM and PRS.

As Brian is always searching for solutions, in 2018, he introduced Tony to medical genius, Dr. Romeo K. Fernandez (GHE Co-founder and CMO). Dr. Fernandez is a world-renowned pediatric neurologist and bio-tech expert who is well respected in his field. Brian explained that with each of their three unique specialties, they were destined to create something major for the health care industry. At the time, Dr. Fernandez had already been working on an idea for a new device to help detect and prescribe the correct treatment for infections where current antibiotics were becoming less effective.

After many hours of joint research, the team realized that there were numerous ways to apply Dr. Fernandez's medical expertise and Tony's tools to solve complex problems within the health care industry. Together, the innovative men decided to create a technology platform that would quickly arrive at medical solutions and provide the opportunity to actually find cures for perpetual problems in medicine that would have been impossible beforehand. Then, the Covid-19 Pandemic hit the world.

The flagrant mismanagement of this pandemic, globally, further emphasized the desperate need for this worldwide technology to these three visionaries. There was a dire need for a global and radical change in how the overall health care industry was working. With the current archaic medical practices, the lack of unified data access, and, with little to no input from physicians around the globe, major medical problems within our everyday lives would remain unsolved. Not to mention, with many health care professionals being incentivized by big medical corporations to use "quick-fixes" instead of find actual cures, many other health issues would also persist. There needed to be a total overhaul of this broken system, and if anyone could fix it, it would be these ambitious entrepreneurs.

Back in January of 2018, Tony had met world renowned business model architect and Founder of "MaverickEntrepreneurs.com," Erica Drake, at one of her training seminars. Erica is a highly experienced and successful entrepreneur who has been mentoring business owners for two decades. The two became fast-friends, and instantly acknowledged each other's tremendous talents. Tony then introduced Erica to his GHE team and shared their ground-breaking ideas and technology that would forever change the health care industry.

Upon meeting Erica, the co-founders of GHE knew they had found the right person to create a "global business model," that would concurrently solve all of the major challenges in the health care industry. Thus, these original three co-founders, along with their inspiring new business partner, have brought to market the Global Health Enterprises plan to improve the health care industry and save lives.



GHE's Solutions for the Health Care Industry

Global Health Enterprises, LLC is a unique new hybrid for-profit corporation, specifically created to solve the challenges plaguing the health care industry around the globe.

GHE has developed a new hybrid business model to be fully integrated into the daily lives of physicians – allowing this new business model to effortlessly and seamlessly integrate into their daily practices. The fundamental structure of GHE's business model is a focus on developing and mobilizing a reoccurring income stream derived from 15 different revenue centers.

Our Ethos and Strategy

GHE believes that pure medical and scientific data should be owned by all physicians. This essential data is the basis of innovation and the basis of future solutions within the health care industry that benefits all humans. Moreover, GHE believes to eliminate the power of global “Guerillas” all of this information should be readily available to all medical professions and not simply available to the few.

Medical Solutions

GHE’s mission is to create a successful hybrid-business model that combines technology, communication and capitalism together to save lives and find solutions to global health care issues.

Science, Technology, Engineering and Math (STEM)

GHE seeks to use Science, Technology, Engineering and Math (STEM) to solve solutions in health care that would not have been available without the assistance of these advancements combined with the technical data and expertise of the physicians.

Strategically Sustainable Capitalism (SSC)

GHE’s new business model is fully integrated in our daily lives and utilizes capitalism and investments to effortlessly and seamlessly create consistent funding to help solve both our short-term and long-term global problems.

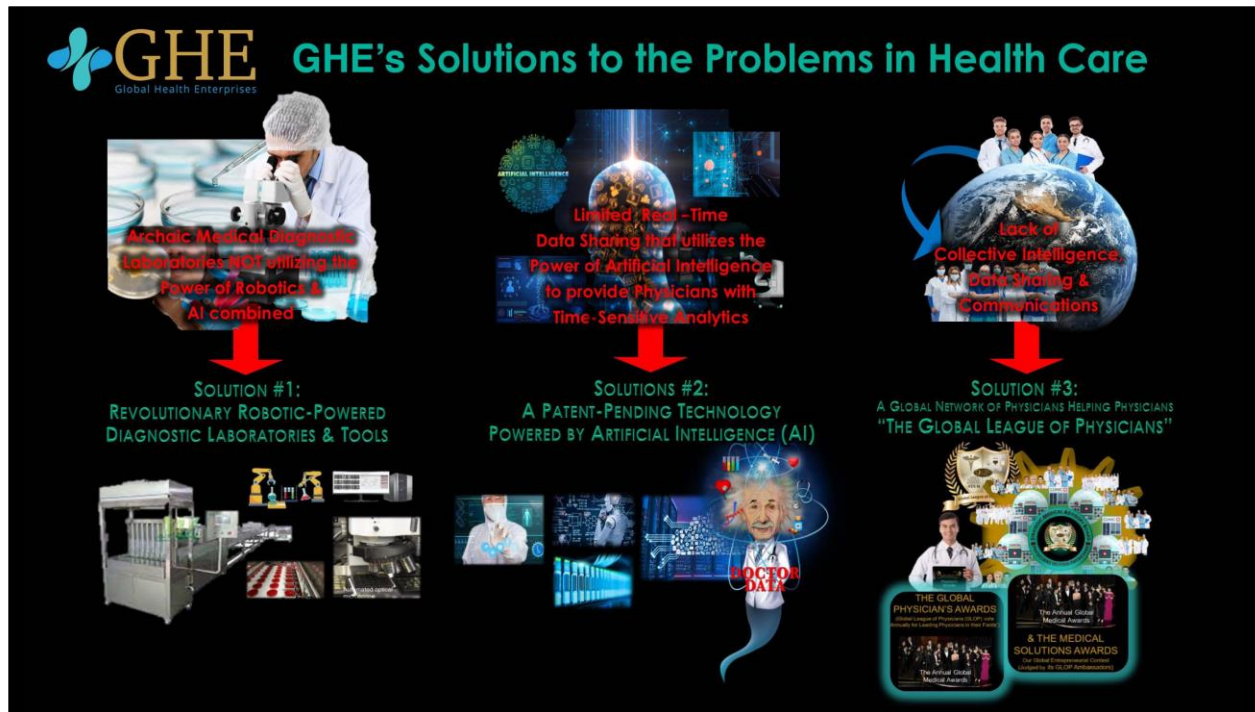
A For-Profit Corporation Organized with 2-Stages of Capitalization

GHE will do a two-stage funding: (1) initially, GHE will do an additional “Founder’s Round”. This private offering for USD \$12 million will be with 60 selected physicians from around the world that will become part of GHE’s Global Medical Strategic Advisory Board – we call them our “Global Ambassadors”. These physicians will be selected by GHE’s executive team. Then, GHE will do an additional round of funding, using a (Private Offering Memorandum or “POM”) for USD \$500 Million.

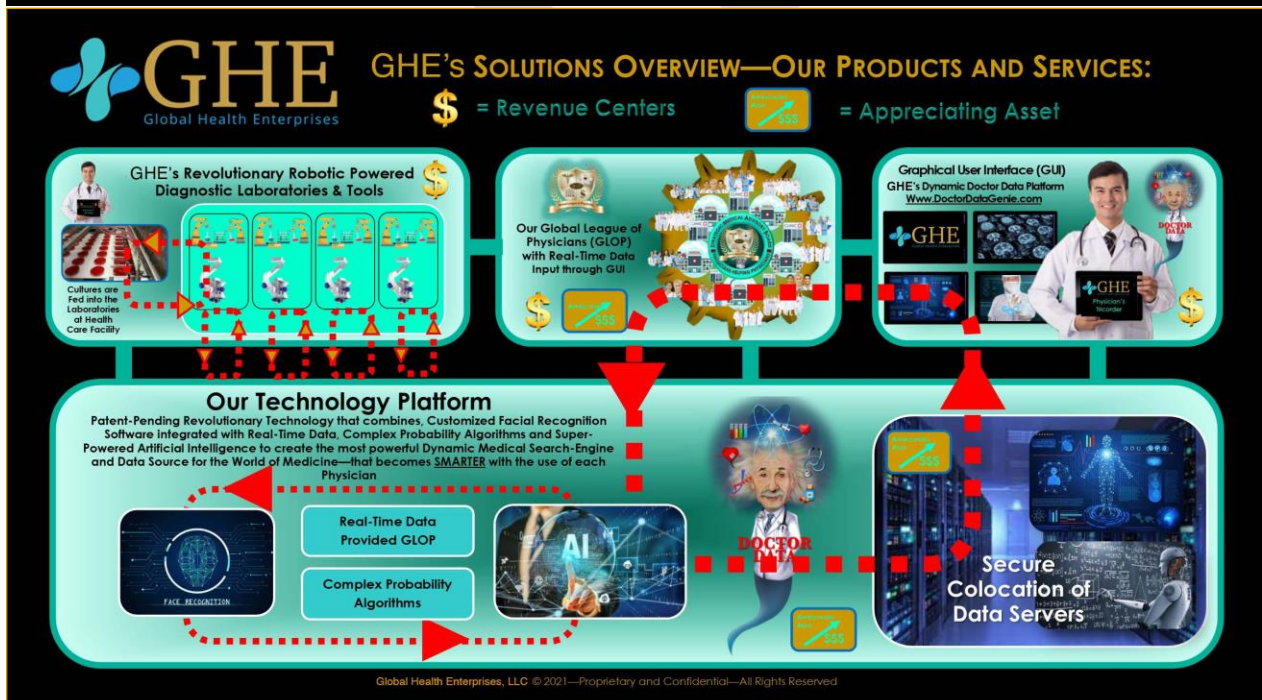
GHE’s business model’s design blends the asset-based portfolio of patented technology and database with the long-term bet on the entrepreneurial opportunities, while assisting current efforts through the sale of its revolutionary diagnostic laboratories and tools. GHE’s profits will be divided among shareholders as dividends but also rolled-back into operations to grow the company’s portfolio of holding while supporting these entrepreneurs with future equity investments from of its profits. GHE’s equity portfolio in these new medical solution companies may experience explosive growth and significant returns for shareholders.

Our Global Ambassadors’ Board (GAB) will be composed of some of top physicians, in their field of expertise, from around the world. These physician members will be the deciding vote as to which deals win our two annual global contests: (1) the top physicians in their field of expertise, and (2) the best entrepreneurial new companies. All physicians will vote for these two contests, but it will be final decision of GHE’s Ambassadors and Directors (See below) who will determine the contest winners and GHE’s multi-million-dollar funding prize.

Moreover, this same group of people, all the physicians of the world that join GHE's global network of physicians, will have the first chance at investing in these new companies after they win our funding prize. This could result in very lucrative returns for the physicians (who just elected the winner). Moreover, with the globally televised patriotic message of The Global Medical Solution Awards (GMSA), these new deals will likely attract the investment dollars of the general public of our world who: (1) want to seek more global medical solutions; and (2) want to invest in these new companies' IPO's along with our GLOP member Physicians.



GHE'S 3 Major Solutions with 3 Major Revenue Center Categories



Solution #1: Revolutionary Robotic-Powered Diagnostic Laboratories & Tools connected to our Technology Platform

Utilizing robotics diagnostics (that are controlled by GHE's revolutionary software program, high-powered technology, facial recognition and artificial intelligence) to analyses patients' blood, urine, and body fluid testing (BFT) to determine what pathogens, or abnormalities are happening with the patient. GHE's diagnostic laboratories preform two types of testing:



GHE's Diagnostic Testing Type #1: Our High-Speed Robotic Culture Testing

Every 6-Minutes, GHE's Labs will take a photograph (using high-powered robotic microscopes with cameras that feed the photos into GHE's facial recognition software and artificial intelligence that is connected to its global database of images and information. This robotic testing will be able to quickly determine what pathogens exist in the patient's sample (blood, urine or fluids) and what type of solutions have proven to be the best course of treatment plan for the patient.

By comparing these images, to images saved into our database from physicians around the globe, GHE's technology can quickly identify solutions and/or cures.

Using GHE's robotics and advanced technology taking high-powered microscopic photographs every six minutes (6-Minutes) of the testing sample over TIME, and continuous running it through GHE's high-speed testing that calculates

- (1) Probability algorithms,
- (2) Facial recognition conclusion ("Cellular Recognition")
- (3) GHE's global database of photos compiled from GHE's doctors around the world, and
- (4) GHE's strategic partnership with API hook-ups of compiled solutions for the probability algorithms will result in substantially faster conclusions for diagnostic decisions and the ability for the physician to immediately use known treatment plans for the respective diagnostic.

GHE's Diagnostic Testing Type #2: PVC - Genetic Testing.

This is composed of its analysis of the genetic coding of the pathogen and that compares the direct genetic coding of the pathogen found in the patient to known genetic coding of pathogens. Therefore, every entry of a pathogen into GHE's global database brings every patient closer; to the exact diagnosis of their disease. The quicker a physician can arrive at this solution 100%, the quicker a physician can begin a known treatment plan for this diagnosis.

GHE's Three (3) different Size of Laboratories

GHE has three (3) types of Robotic Diagnostic Laboratories:

- 1) **Table-Top Laboratory:** This lab is made for use in Physicians' offices. The lab will do 10 tests a day at one time. The starting retail price of this product is \$25,000/lab.
- 2) **Clinical or Diagnostic Center Laboratory:** This lab is made for any type of medical/health care clinic, such as 24-hour emergency clinics, or in general medicine clinics, and diagnostic centers. This lab can do up to 100 tests a day and will have a starting retail price of \$100K/lab.
- 3) **Hospital Laboratory:** This is GHE's main lab that robotically process over 500 tests a day. This lab is GHE's signature laboratory and will provide hospitals with the ability to robotically process more than 500 tests a day. The retail price for this lab will be \$3M.

GHE's Revolutionary Physician's Tricorder Tablet Tool

GHE's Revolutionary Physician's Tricorder Tablet will connect physicians directly to (1) GHE's laboratories – the have real time analytics of their patient's diagnostic, and to GHE's Doctor Data Genie Global Search Engine for support with access to all pertinent data that the physician might need to make these life-threatening decisions.

The graphic user interface (GUI) of GHE's Physician Tricorder will be designed by our Ambassadors – our global strategic advisory board that will custom design every GUI for each respective specialty of medicine such that the user interface is custom designed to each area's needs. Moreover, GHE's tricorder will provide physicians with a "Suggested course of Treatment, based upon Global Standard of Care for this respective diagnostic."



Solution #2: GHE creates "The Global League of Physicians" (GLOP).

GHE has created a closed-network of global physicians that have joined our private global membership. This consortium of physicians pays an annual membership fee of \$5,000. This fee provides unlimited the physician with unlimited of GHE's tricorder tablet (sold separately to the physicians for a retail price of \$4,000 – see revenue center).

Physicians are provided with direct access to all of GHE's diagnostic laboratories to have real time access to diagnostic information for their clients. Additionally, this custom-designed tricorder computer tablet is connecting with their health care facilities' internal operating system. All HIPAA compliant information is removed from data collection. Only, pure scientific data is collected. However, the physician can see via their Tricorder all of his patient's data via their tricorder- through an API hook-up to their own health care facilities' operating system.

The annual GLOP membership includes:

- 1) Unlimited password protected access to GHE's DoctorDataGenie.com Search Engine and Global Database of health care data.
- 2) Unlimited access to attend all GHE Global Seminars, including entering and being selected to win, GHE's annual Global Medical Solution Awards (see below)
- 3) Access to a Hybrid-Closed Network Social Media-like Platform for Physicians and Medical Professionals (Corporate Sponsors) to communicate. Think: A combination of a LinkedIn®-like professional platform and a What's App®-like video communication software that allows all physicians members to communicate with video conference, text messages and direct emails. Additionally, this platform will provide physicians with the abilities to form groups and network for communication. Only members of GHE's community can access this hybrid-social media-like platform. It is a totally closed network provided by GHE to GLOP.

- 4) Opportunity to Vote and decide the winners of who are the best physicians in the world, as well as, what new medical/health care companies should win GHE's global investment award of \$2M (for 10 different companies in different sub-sectors of the health care industry). In other words, our GLOP members are deciding the future of health care!
- 5) Only GLOP Member Physicians will be invited to also invest in these new companies, as the winners of GHE's annual contests will be announced only to GLOP Members until the new company opens up its private offering to the global public (at the sole decision of the owners of each of these winning companies).

Corporate Sponsor Members will be allowed limited access to GHE's DoctorDataGenie.com as advertisers and for product knowledge for our GLOP Members. The access of these Global Corporate Sponsors will be highly monitored and segmented.

Solution #3: An Annual Awards Program called "The Global Medical Solutions Awards"

GHE will host an annual contest with all of its GLOP members' physicians. This contest will be for the top physicians within 20 different areas of medical specialty.

Each year, GHE's Ambassadors conduct elections with all of our physicians around the globe to elect the top physician within each of 20 different areas of specialization. Our Global Ambassadors will review nominations of each physician by other physicians for this award and break down the applicants into five semi-finalists for each category. Then, all of these finalists will have a video produced about them. These videos will be available for all physicians to see and review within our closed-network. All physicians will vote and the winners will be announced at GHE's annual Global Medical Solution Awards.

The same process will occur with the election of the top 10 new medical solution companies. However, this process will include the help of a third-party strategic partner of GHE (Maverick Entrepreneurs). Maverick Entrepreneurs will have an API hook-up to GHE's technology platform and work with each new company to (1) create fundable business models, and (2) prepare all their due diligence for the capital-raising process. Using this direct link, once the new entrepreneur physician's company is ready for funding, the physician will enter their business into GHE's global funding contest. The winners will be selected by GHE's whole network of physicians globally. The best judges for these companies are the vary consumers (the physicians who will be using these new products/tools or services) to create our Future in Health Care.



GHE's 15 Revenue Projections Assumptions and their Profit Margins

 GHE's 15 MAJOR REVENUE CENTERS (Per Unit)		GROSS REVENUE	COGS (VARIABLE COST TO BUY/MAKE PRODUCT/SERVICE)	COGS %	GROSS MARGIN	GROSS MARGIN %	CASH FLOW DELAY?	RECURRING REVENUE STREAM	% OF RECURRING REVENUE
1	DIAGNOSTIC LAB—Desktop Model DDG-1000	\$30,000	\$10,000	33%	\$20,000	66%	Lease Program (Factor Receivable)	NO	N/A
2	DDG-1000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
3	DIAGNOSTIC LAB—Clinic Model DDG-3000	\$200,000	\$65,000	33%	\$145,000	66%	Lease Program (Factor Receivable)	YES	100%
4	DDG-3000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
5	DIAGNOSTIC LAB—Hospital Model DDG-5000	\$3,000,000	\$1,000,000	33%	\$2,000,000	66%	Lease Program (Factor Receivable)	YES	100%
6	DDG-5000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
7	DOCTOR'S TRICORDER—Handheld Tablet that is designed for Doctor's daily use—Connects to Desktop	\$4,000	\$1,000	25%	\$3,000	75%	NO	NO	N/A
8	Physicians' Annual GLOP Membership Fee	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
9	Bronze — Corporate Sponsor—GLOP Membership Fee	\$25,000	\$5,000	20%	\$20,000	80%	NO	YES/Annual	75%
10	Silver — Corporate Sponsor—GLOP Membership Fee	\$100,000	\$20,000	20%	\$80,000	80%	NO	YES/Annual	75%
11	Gold — Corporate Sponsor—GLOP Membership Fee	\$1,000,000	\$200,000	20%	\$800,000	80%	NO	YES/Annual	75%
12	Quarterly & Educational Seminars Fees to GLOP Members	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
13	Annual Global Medical Awards Tickets to GLOP Members	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
14	Annual Global Medical Awards Corporate Sponsorship	\$1,000,000	\$200,000	20%	\$800,000	80%	NO	YES/Annual	75%
15	5% Equity in 10 new Start-up Medical Companies each Year	TBD	\$2,000,000	TBD	TBD	TBD	5 Years	Yes	50%



Solution #1 and Solution #2:
Revolutionary
Robotic Diagnostic
Laboratories that are
Connected to
Our Global Medical
Search Engine & Global Database

Solution #1 and #2: Our Revolutionary Robotic Diagnostic Laboratories Connected to Our Powerful Technology Platform

Overview of our Revolutionary Robotic Diagnostic Laboratories

Data alone is one thing – it's highly critical to any experiment. However, “time-sensitive data” is ten-times more powerful in providing keys to long-term, permanent medical solutions. GHE understands this critical third-dimension of “TIME” as the missing element and the difference between finding a solution and always being one-step away from the solution.

The Archaic Diagnostic Practices Currently in Use

Therefore, we knew we had to create a diagnostic laboratory that utilized robotics to speed up the process of analyzing each microscopic test. Typical diagnostic labs utilize lab technicians (humans) to review the microscopic sample containing the patient’s blood or urine, or body fluids. This process is typically done over a 24-48-hour period. The lab technician will look at the sample every few hours to determine how the sample is changing over time (based upon various factors). Sometimes this data is collected, sometimes not. This archaic methodology of testing presents many problems:

PROBLEM #1: Room for Enormous Human Error

PROBLEM #2: High Cost of Lab Labor Staffing

PROBLEM #3: Limited or No Collection of the Data

PROBLEM #4: No Use of Artificial Intelligence

PROBLEM #5: Slow Results to Physician and Limited Real-Time Data Analytics. Test results can take up to 48-Hours or More for Physicians to receive this life-threatening data.

GHE can solve all of these issues with our Revolutionary Robotic Labs.



Solution #1: Revolutionary Robotic-Powered Diagnostic Laboratories & Tools

Once again, this Solution includes six (6) revenue centers, three that consist of the sale of GHE’s diagnostic laboratories in three different sizes: (1) Table-Top Lab, (2) Clinical/Diagnostic Center Laboratory, and (3) Hospital Laboratory. These three products will have financing options that allow the medical/health care facility to pay for them over time. The remaining three revenue centers

consists of the monthly fee charged by GHE – to the patients for the test (i.e., a patient has their blood tested – they are charged \$200 (generally to paid by their insurance)). This monthly fee will become GHE’s largest recurring revenue center.

THE CURRENT PROBLEM WITH DIAGNOSTICS

**Most Diagnostic Testing is Done Manually
by a Laboratory Technician
over 48-Hour Period**



**GHE'S REVOLUTIONARY ROBOTIC
DIAGNOSTIC LABORATORY
OUR SOLUTIONS:
FASTER, BETTER & COLLECTS ALL DATA**



**GHE'S PRODUCTS AND SERVICES:
OUR ROBOTIC DIAGNOSTICS & TECHNOLOGY**

**Robotic Diagnostic Laboratory
Tests Samples every 6 Minutes**



GHE's Revolutionary Robotic Laboratories Solutions

Robotic Diagnostic Laboratory Tests Samples every 6 Minutes and directly connects VIA A WIRELESS SECURE CONNECTION to GHE's DoctorDataGenie.com technology platform, software and global database.

SOLUTION #1: No Human Error

SOLUTION #2: Lower Cost of Laboratory Labor Staffing

SOLUTION #3: Total Real-Time Collection of all Diagnostic Data using GHE

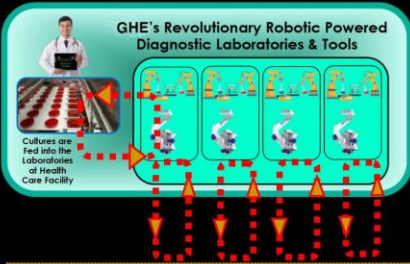
SOLUTION #4: Use of High-Speed Processing & Artificial Intelligence

SOLUTION #5: Results to Physician with Real-Time Data Analytics. Test results allow Physicians to receive critical information to make life-threatening decisions for their patients.

Overview of our Technology Platform we call our “Medical Relationship Engine”



GHE'S PRODUCTS AND SERVICES: REVOLUTIONARY ROBOTIC DIAGNOSTIC LABORATORIES & TOOLS



Revolutionary Robotic Powered Diagnostic Laboratories & Tools

- Robotic Diagnostic Machine Tests Patients' Blood, Urine & Cultures for both (1) Traditional Cultures as well as (2) PCR Testing
- Records Real-Time Data and Feeds Data to GHE's Technology Platform, removing human error and performance of diagnostic services.

BENEFITS OF THESE DIAGNOSTIC LABS & TOOLS

- Quicker Results that use AI and Algorithms to provide Physicians with faster real-time statistical data
- Reduces Lab Labor Costs and Reduces Costs to Patients for Drugs that will not work and Reduces Human Error



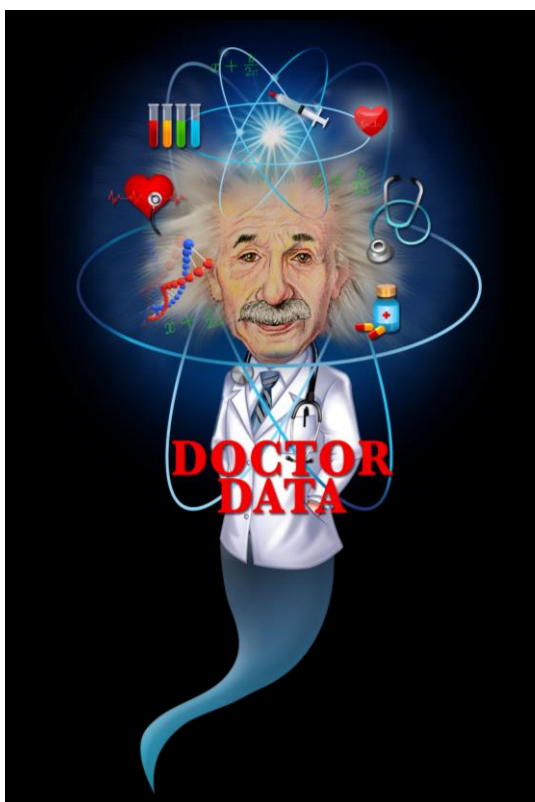
REVENUE CENTER	DIAGNOSTIC LABS/TOOLS	NAME OF DIAGNOSTIC LABS/TOOLS	GROSS REVENUE	COGS	GROSS PROFIT
1. Revenue Center #1:	Table-Top (25/day)	DDG-1000	\$30,000	\$10,000	\$20,000
2. Revenue Center #2:	Patient Fee/Use	DDG-1000—TEST FEE	\$200	\$20	\$180
3. Revenue Center #3:	Clinic Lab (100/day)	DDG-2000	\$200,000	\$65,000	\$145,000
4. Revenue Center #4:	Patient Fee/Use	DDG-2000—TEST FEE	\$200	\$20	\$180
5. Revenue Center #5:	Hospital Lab (750/day)	DDG-3000	\$3,000,000	\$1,000,000	\$2,000,000
6. Revenue Center #6:	Patient Fee/Use	DDG-3000—TEST FEE	\$200	\$20	\$180

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GHE has designed a global search engine platform that is connected to a Hybrid-Social Media platform and all of the patients' biometrics, API hook-ups of additional data and GHE's patent-pending technology and algorithms.



GHE's patent-pending technology uses proprietary and confidential software, a custom-designed facial recognition system, robotic testing, artificial intelligence, complex algorithms using probability equations, and analyzes all of the time-sensitive data collected by our revolutionary diagnostic equipment AND COMPARES THIS DATA WITH DATA COLLECTED FROM AROUND THE WORLD. This makes the data that much more valuable – in other words, each time a physician enters a patient's information into our database - "Doctor Data Genie" becomes smarter!



The Power of our “Global Medical Relationship Engine” found at DoctorDataGenie.com

Collecting data, time-sensitive data allows us to compare micro-biotic samples from around the globe. These samples become a basis for arriving at permanent conclusions.

For a human to review and calculate many of these very complex algorithms is impossible. However, for a high-speed mainframe computer, powered by the fast technology available to review, analyze and draw probability conclusions that are given to physicians as “analytics”.

Physicians can then make their own decisions based upon the statistics given to them in real time. This enormously important data can help physicians around the world arrive at permanent solutions for patients and diseases.

The Data is then provided to the physicians via their GHE Tricorder Tablet.

Physicians will have direct access to GHE's Diagnostic Data And our “Doctor Data Genie Search Engine” Using their GHE

Tricorder Tablet Tool

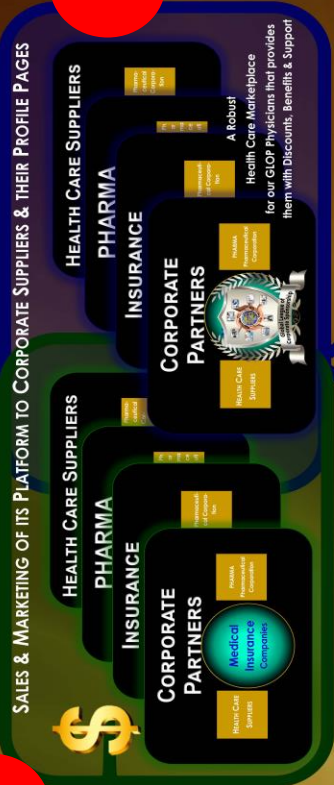
SALES & MARKETING OF ITS PRODUCTS & SERVICES TO (1) PHYSICIANS, (2) HEALTH CARE FACILITIES



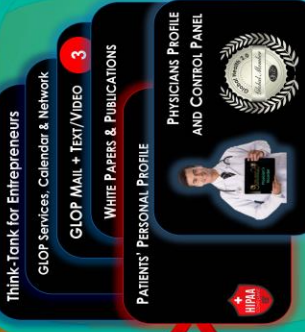
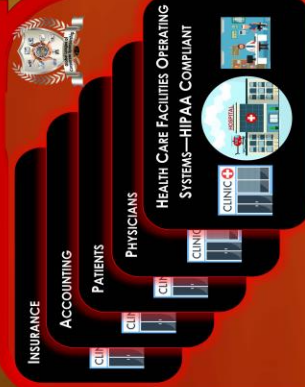
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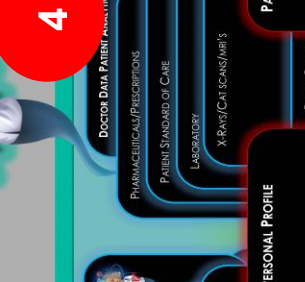
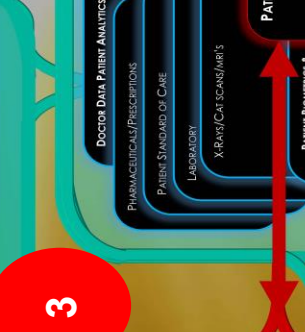
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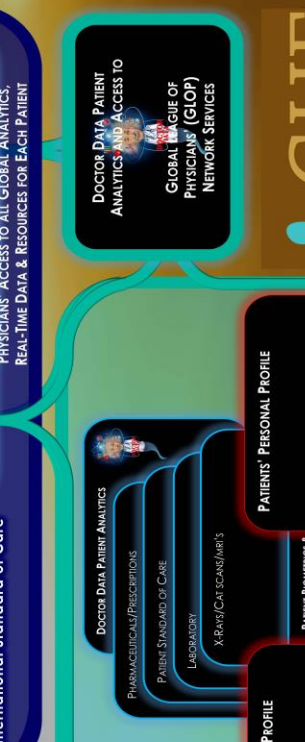
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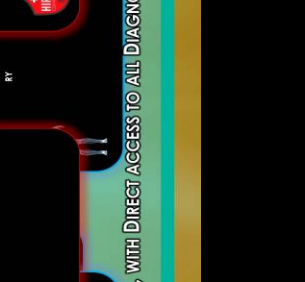
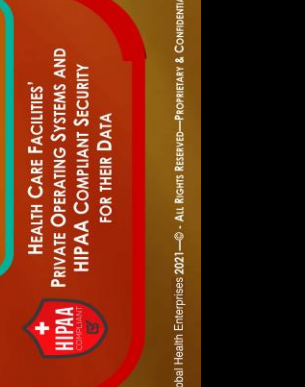
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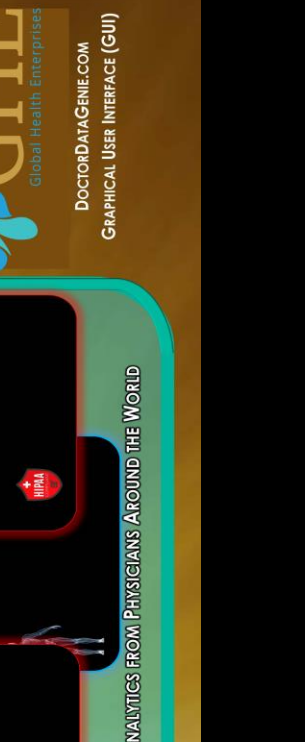
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DDG #1: GHE's Home Page and Back Office.

This section will give GHE access to the administrative section and back office of the technology platform. This is where all of GHE's staff and executives will go to manage all of the departments and control the entire sales and marketing, operations and customer services of the company.

All data, all access to every section of the technology is access through this highly secure section of the technology. This section includes:

- A. Home Page
- B. Sales and Marketing of its Products and Services
- C. Physicians Link to Sign-up for the GLOP)
- D. Administrative Access to all Data

DDG #2: Sales and Marketing of its Products and Services

This is the sales and marketing section of GHE's platform. In this section you have two major categories:

- A. Sale of Physicians into the GLOP and its products and services using explainer videos and testimonials
- B. Sale of its Health Care Facilities – collection and CRM to all health care facilities and their professionals using explainer videos and testimonials



DDG #3: Health Care Facilities and our Diagnostic Technology Linked to our Technology Platform

Using an API hook-up, GHE's revolutionary robotic diagnostic laboratories and tools will be linked to DDG through a secure API hook-up, excluding any secure, personal and HIPAA compliant information (the patient's identity).

This Data will be carefully monitored to ensure than no personal data is and that all HIPAA compliant data remains on only the servers of the hospitals or medical facilities themselves.



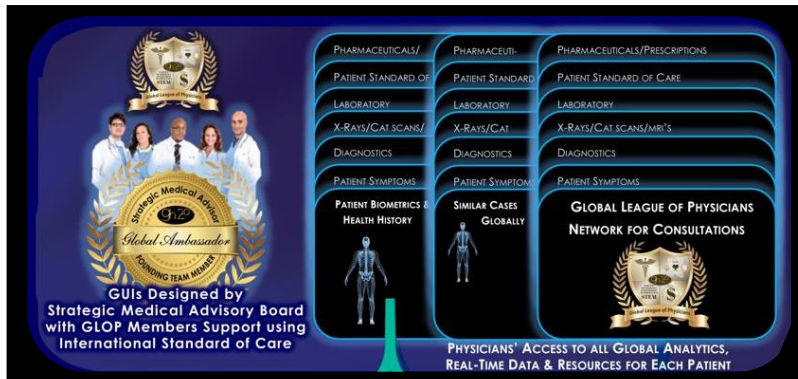
DDG #4: Physicians Profile and Portal to Doctor Data Genie Data

Physicians will have direct, secure access to see all of the patient's data and all of the active real-time analytics of their patients directly through their DDG Tricorder Tablet.

This tablet will provide:

- Physicians Profile and Control Panel
- Patient Personal Profile (secure HIPAA Compliant Area)
- White Papers or publication published by the Physician
- GLOP's Email, Texts and Video Call Services
- GLOP's Services, Calendar of Events and Netork
- GLOP's Think-Tank Groups and Services – (Access to Maverick Entrepreneurs and International Broker Services through an API hook-up)
- Patient Profile Analytics

- a. Patient Biometrics & Health History
- b. X-rays, Cat-Scans and MRI's
- c. Laboratory Analytics Results (latest results from GHE's DDG Labs)
- d. Diagnosis Suggested Standard of Care (provided through API hook-up)
- e. List of Pharmaceuticals provided (time-sensitive)
- f. Doctor Data Genie Analytics and Suggestions (based upon AI and global data)



DDG #5: Instant Access to Relevant Global Data and similar Case Studies

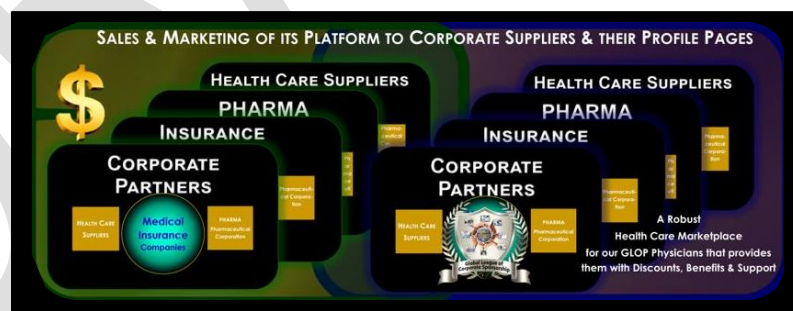
This section is where Physicians can seek additional global data from other case studies that are similar to their patient's diagnosis to identify solutions.

This section will show case studies of similar patients to the physician's patient. The case study will include:

- A. Patient Biometrics and Health History
- B. Patient's Symptoms
- C. Diagnostic Data
- D. X-rays, Cat-Scans and MRI of case studies
- E. Laboratory images from GHE's labs and analytics (probability algorithms)
- F. Patient Standard of Care
- G. Pharmaceuticals prescribed and timing/dosages
- H. Physicians conclusions and results

DDG #6: Sales and Marketing of its Platform to Corporate Suppliers and their Profile Pages

This section of DDG is where Corporate Sponsors (i.e., Insurance Companies, Big Pharma, and other health care providers can purchase advertising space on DDG's platform to provide a powerful Health Care Marketplace for all of our GLOP Physicians. Corporate Suppliers are invited to attend (for a fee) GHE quarterly seminars and annual Global Medical Solution Awards. Extremely large Corporate Suppliers will be called "Strategic Partners" and will have a special designation within GHE's proprietary and closed-network platform.



Integrating GHE's Strategic Partnerships into our Technology via API Hook-ups

GHE will have a dedicated team of sales professionals negotiating global strategic partnerships with key leaders in the health care industry who will benefit from this advancement in technology and the global power of our networks. GHE's technology will directly link to these key strategic partnerships with secure API hook-ups to their technology systems, creating a seamless transition of data and services (depending on the partnership).

DRAFT



Solution #3:
Physicians Helping Physicians:
“The Global League of Physicians”
and Empowering Our World to Solve
Our Long-Term Global Health
Problems

Solution #3: Empowering Our World to Solve Our Long-Term Global Health Care Problems




3. Our Global Network of Physicians Helping Physicians with Real-Time Data

Global Network of Physicians, Hospitals, Clinics and Corporate Partnership Sponsors that create:

- (1) **Creates a Collective Intelligence and Dynamic Search Engine that is HIPAA compliant.** (LIVE data from actual real Case Studies) from physicians around the world to GHE via its Cloud-Based Platform that feeds GHE's artificially intelligent technology and data to provided its physicians most powerful diagnostics, treatment plans and tools in Medicine to help save lives.
- (2) **Global Medical Awards:** Annual Gala hosting GLOP Members who vote the best in their field awards of their peers who are then promoted to "Global Director" and win a Prize, global recognition, and become part of GLOP's Leadership committee working with our Ambassadors.

**GHE PRODUCTS AND SERVICES:
OUR "GLOBAL LEAGUE OF PHYSICIANS"
(GLOP) NETWORK**



Our "Strategic Medical Advisory Board" composed of 60 Physicians (in every specialty) from around the world, are called "Our Global Ambassadors". These Physicians are all Founding Team Members of GHE



"20 GLOP Member Physicians, one from each specialty, are chosen Annually by our GLOP Members & Ambassadors to Join our Leadership Group called our "Global Directors"



"Global League of Physicians" (GLOP)
is our Global Network of Physician Members
& Corporate Sponsors



Revenue Center	Revenue Center	Gross Revenue	COGS	Gross Profit
RC#7	Physician's Tricorder	\$4,000	\$1,000	\$3,500
RC#8	Annual Membership	\$5,000	\$1,000	\$4,000
RC#9	Bronze Corporate Partners	\$25,000	\$5,000	\$20,000
RC#10	Silver Corporate Partners	\$100,000	\$20,000	\$80,000
RC#11	Gold Corporate Partners	\$1,000,000	\$200,000	\$800,000

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Our "Strategic Medical Advisory Board," composed of 60 Physicians (in every specialty) from around the world are called "Our Global Ambassadors". These Physicians are all Founding Team Members of GHE.

Global Ambassadors' Strategic Medical Advisory Board (Ambassadors)

See Global Ambassadors' Strategic Medical Advisory Board explanation below. Composed of world's top physicians in their respective fields, GHE's Global Ambassadors' Board (GAB) members will lead physicians who attend these GLOP

international events to promote global awareness to each of these cause, offer valuable advice to physicians and of course, choose which physicians become annual winners (which makes them Directors), as well as, which new medical companies will receive GHE's \$2M investment in equity. GAB member attendance at these events will bring strong press releases and media attention to these enormously important events and the needs of these physicians to draw attention their areas of specialization and the challenges and solutions the world seeks.



OUR GLOBAL AMBASSADORS

OUR STRATEGIC MEDICAL ADVISORS AND FOUNDING TEAM MEMBERS

OUR GLOBAL AMBASSADORS
60 OF THE TOP PHYSICIANS IN THEIR FIELDS FROM AROUND THE GLOBE TO LEAD GHE

RESPONSIBILITIES

- DESIGN GHE'S GRAPHICAL USER INTERFACE (GUI) TO REFLECT THE GLOBAL STANDARD OF CARE FOR EACH
- ADVISE CORPORATE MANAGEMENT ON ALL MEDICAL ISSUES
- HOST QUARTERLY EDUCATIONAL SEMINARS FOR PHYSICIANS
- JUDGE FOR THE GLOBAL LEAGUE OF PHYSICIANS FOR:
 - * GLOBAL LEAGUE OF PHYSICIANS—PHYSICIANS WHO BECOME DIRECTORS
 - * GLOBAL MEDICAL SOLUTIONS AWARDS

REQUIREMENTS

- SELECTION BY GHE'S CHIEF MEDICAL OFFICER & BOARD OF DIRECTORS
- WILLINGNESS TO REPRESENT GHE GLOBALLY AND LEAD PHYSICIANS
- \$200K CAPITAL CONTRIBUTION (\$KIN IN THE GAME)

BENEFITS

- \$50K CONSULTANT FEE—YEAR 1
- \$250K/YEAR CONSULTANT FEE—ANNUALLY AFTER YEAR 1
- 0.25% EQUITY IN GHE
- ANNUAL BONUS OF 1% OF GHE'S ANNUAL GROSS PROFIT SPLIT BETWEEN 60 AMBASSADORS



OUR GLOBAL AMBASSADORS

OUR STRATEGIC MEDICAL ADVISORS AND FOUNDING TEAM MEMBERS
COMPOSED OF 20 DIFFERENT CATEGORIES OF MEDICINE

Infectious Disease	Cardiologist	Pediatrician	Oncologist	Surgeon
Internist	Orthopedics	Plastic Surgery	Neurologist	Emergency
Psychiatrist	Obstetricians/GYN	Radiologist	Anesthesiologists	Endocrinologist
Rheumatologist	Dermatologist	Immunologist	Nephrologist	Pulmonologists

The Global League of Physicians

Global League of Physicians will communicate with other physicians and GLOP via its dynamic web platform. This platform will provide online services, referrals to other physicians, as well as, access to all other member benefits. This web platform will also manage the majority of the communications between GLOP and its members, corporate sponsors and GLOCS (its global corporate sponsor members).

Annual International and Regional Conferences

GLOP member physicians will be invited to annual international conference events for members to meet, brain-storm and work together to maximize the impact within each of their respective category (i.e., orthopedics, surgery, infectious disease, etc.). These events will be hosted in cities around the world depending on the category of the problem. Physicians will be encouraged to seek solutions with “allied-physicians” – other doctors that seek to solve the same problems, just maybe in different regions. Global League Corporate Sponsor (GLOPS) and Global Ambassadors’ Board (GAC) members will be invited to participate in these exciting events to further promote the impact that these events have on the world’s attention towards the respective global problem.



The Global League Corporate Sponsors (GLOCS)

GHE will challenge other global companies to adopt GHE's new business model of combining caring with capitalism. Our Global League Corporate Sponsorship will be based upon a flat rate per year that each corporation pledges and makes to GLOP. Levels of Corporate Sponsorship will be: (1) Gold, (2) Silver and (3) Bronze. GHE's marketing efforts for this brand will create a "Global Challenge" to rally other corporations to adopt GHE's slogan, "Health Care of the Future".

Funding GLOP and Ancillary Revenue Centers

GHE will fund GLOP. However, physician members will be charged nominal membership fees and will be required to pay for their expenses to these annual events and any elected services provided. GHE could establish many additional ancillary revenue centers from GLOP. However, GHE has elected, for the purpose of this business plan, to show that any revenue earned by these multiple ancillary revenue centers (such as: Corporate Sponsorship Commissions, GLOP Conference Event Ticket Sales, and Annual Membership Fees) are off-set by projected total costs for creating and managing GLOP and its web platform.



The Power of GHE's Five Sub-Brands

When one further analyzes the convoluted structure of many health care companies, it became clear that there are two additional fundamental business structures that are totally missing in the structure of most health care companies that can be so effective in motivating people. They are: (1) competition, and (2) accountability and acknowledgement of success or efforts. Competition can have many very positive benefits that don't exist in the current industry. Additionally, when you have an unpleasant task that seems to be endless, and the job offers little to no reward other than self-gratification, the ability to persevere, especially given the enormity of these global problems, can become overwhelming. It is hard for health care professionals often to stay motivated during the tough times when no one recognizes their efforts and says, "Thank You!"

Therefore, GHE has inter-link all of its five sub-brands (See Sales and Marketing for diagram showing inter-link). The interaction of these brands will bring enormous benefits to each brand's global recognition. GHE will award a \$2M investment award to Ten (10) new companies at its Global Medical Solutions annual awards celebration. Furthermore, GHE will recognize our top GLOPS for their enormous advancements in Medicine that are chosen by all GLOP Members, Ambassadors and Directors. We will challenge our member physicians to match what GHE is investing in each entrepreneurial winner. If we are going to be a leader – we need to challenge all those in health care to follow our lead.

Additionally, GHE realizes the power of celebrities' voices. Awards shows have traditionally been known to be platforms for celebrities to share their views. GHE will ask celebrities to mentor our GLOP's or provide a global voice that brings attention for to their cause. GHE will recognize these Ambassadors' efforts at the annual GSA event and awards show. This will finally give Hollywood the global stage and televised platform to profess their global views and really bring global awareness to these serious global health care crises with an enjoyable event. GHE's sub-brands are all linked together in one-way or another to maximize the global brand recognition and the power of each of these individual brands.



Solution #3:
Physicians Helping Physicians:
“The Global League of Physicians”
and Empowering Our World to Solve
Our Long-Term Global Health
Problems

GHE's Investment Fund in New Start-up Solutions Companies



ADDITIONAL BENEFITS OF THE GLOBAL LEAGUE OF PHYSICIANS (GLOP) MEMBERSHIP

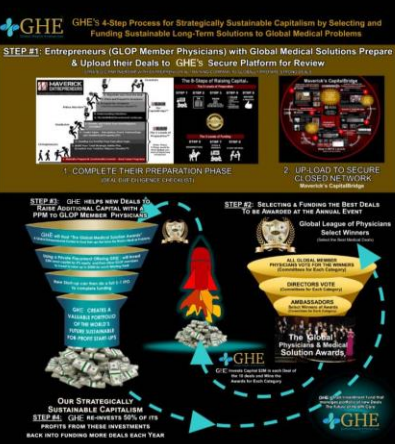
- Physicians' Educational Seminars (CEU's)
- Quarterly Seminars on Global Health Care Advancements for Physicians
- The Global Physicians' Awards—The Annual "Global Directors" Elections
- The Global Medical Solutions Awards for Entrepreneurial Solutions for the Future



THE GLOBAL PHYSICIANS' AWARDS
(Global League of Physicians (GLOP) vote Annually for Leading Physicians in their Fields')



& THE GLOBAL MEDICAL SOLUTIONS AWARDS
Our Global Entrepreneurial Contest (Judged by its GLOP Ambassadors, Directors & Members)



GHE's 4-Step Process for Strategically Sustainable Capitalism by Selecting and Funding Sustainable Long-Term Solutions to Global Medical Problems

STEP #1: Entrepreneurs (GLOP Member Physicians) with Global Medical Solutions Prepare & Upload their Deals to GHE's Secure Platform for Review

STEP #2: GHE HELPS NEW DEALS TO RAISE ADDITIONAL CAPITAL WITH PPE TO GLOP MEMBERS' PHYSICIANS

STEP #3: SELECTING & FUNDING THE BEST DEALS TO BE AWARDED AT THE ANNUAL EVENT

STEP #4: OUR STRATEGICALLY SUSTAINABLE CAPITALISM

REVENUE CENTER	DESCRIPTION	GROSS REVENUE PER UNIT	COGS PER UNIT	GROSS PROFIT PER UNIT
12. Revenue Center #12:	Quarterly & Educational Seminars Fees to GLOP Members	\$5,000	\$3,000	\$2,000
13. Revenue Center #13:	Annual Global Medical Awards Tickets to GLOP Members	\$5,000	\$3,000	\$2,000
14. Revenue Center #14:	Annual Global Medical Awards Corporate Sponsorship	\$3,000,000	\$1,000,000	\$2,000,000
15. Revenue Center #15:	5% Equity in 10 new Start-up Medical Companies each Year	\$2,000,000	N/A	TBD

Empowering the World to Seek out Long-Term Medical Solutions

Solving issues like global medical issues like Cancer, Diabetes, and Global Pandemics are not simple issues, especially considering the political, religious and ethnic differences around the world. By utilizing a bottom-up approach of empowering individuals to take personal responsibility for these issues and to seek out long-term, sustainable solutions through entrepreneurial innovations and endeavors with the support, mentorship.

Our private membership of medical professionals and corporations want to solve the world's problems through creating sustainable solution businesses by the best entrepreneurs in the world.

GHE Global Medical Solutions Awards (GMSA)

Our Ambassadors are just the beginning of our global network of physicians. They are only a short-term solution to our long-term global challenges. As a human race, we must seek-out long-term solutions. Therefore, GHE has developed a grass-roots, bottom-up approach that will empower all physicians and medical entrepreneurs of the world to collectively start seeking these long-term solutions. However, to build strong, fundable business models, the world's entrepreneurs must learn how to properly prepare strong business models and strategic business plans.





Our Global Medical Solutions Awards, then become the ideal platform to bring total brand recognition and attention to these global solution companies. The internationally televised Global Solution Medical Awards will make GHE, these causes, and the companies that are attempting to solve these challenges into iconic brands. GHE will award the winners of these Awards with a \$2M Seed Capital Investment. This initial investment capital will begin the whole funding process, including an IPO to raise all the capital these need to be successful.

**Try imagining this analogy:
A New Global Medical Annual Contest structured like the TV Show “American Idol®” (but using our web platform), mixed with an Entrepreneurial Version of “The Academy Awards®” with the Contest
Judges Being GHE’s Ambassadors, Board of Directors and**

GHE Forms Two Key Strategic Partnerships

To accomplish Step #3 of GHE’s plan, GHE has formed two key strategic partnerships with leading companies in their area of specialization:

- (1) **Maverick Entrepreneurs** (www.MaverickEntrepreneurs.com): An Entrepreneurial Training company that educates and “Certifies” Deals as ready to Raise Capital. The Step-by-Step training process is managed totally online, with regional support available (with expansion). The training costs are minimal (so anyone can afford it) and designed so that only the strong survive. Essentially, Maverick’s methodology of training and preparing deals, and its web platform, that they call their “CapitalBridge” for funding is “A Global Deal-Flow Machine”.
- (2) **Investment House/Brokerage Firm** (TBD) An international brokerage house that complies with all Security Exchange Commission (SEC) compliance and regulatory requirements, and is licensed to sell private and public securities.

GHE's adopting The "Give a Man a Fish Initiative"

Our grassroots practical entrepreneurial education programs and funding solutions are designed so that they can be implemented globally. We call this part of our expansion plan our "Give a Man a Fish Initiative." It is a bottom-up economic approach to empowering global entrepreneurs to seek solutions to our world's problems. By empowering the individual from the bottom-up using entrepreneurial educational programs attached to funding options – GHE's mission is to promote global "Hope" and "Empowerment" to the masses and make solving these global challenges something that everyone can participate in doing on a daily basis.

Old Chinese Proverb

*"Give a man a fish,
You feed him for a day.
Teach a man to fish,
You feed him for a lifetime."*

**Look what happens when you Add
one more Step to this wise Proverb:**

*"... Now, give the man seed capital
to buy or build a fishing boat,
and you feed the whole village
for a lifetime."*

*Erica Drake
Founder of Maverick Entrepreneurs*

Week-long events, exclusively for its' private club members, at an ultra-luxury tropical paradise. This annual event will include: (1) Perpetual Charity's corporate annual meeting of Shareholders and (2) the Ultimate Star-Studded Global Awards Events to Promote Perpetual Charity's message of "Sustainable Hope" to the World! The main event of this celebration will be its award ceremony called "The Global Solution Awards" - a celebration of the top new Global Entrepreneurial Sustainable For-Profit Start-up's Competition and Film Festival. Our Club has three different sustainable revenue centers. Our Exclusive Club will also act as Perpetual Charity's total sales and marketing efforts for its corporation's total message and overall sales efforts.

Benefits of Global League of Physicians' "Director's Board"

- Director Members are the Judges for Winners of the Global Medical Solution Awards
- Exclusive Access to the Best Private Deal-Flow Machine in the World
- Invited to Attend the Exclusive Star-Studded, Celebrity Annual Event & Award Ceremony
- Prestige and Good Will to be a Member of this Exclusive Club



GHE's 4-Step Process for Strategically Sustainable Capitalism by Selecting and Funding Sustainable Long-Term Solutions to Global Medical Problems

STEP #1: Entrepreneurs (GLOP Member Physicians) with Global Medical Solutions Prepare & Upload their Deals to GHE's Secure Platform for Review

STRATEGIC PARTNERSHIP WITH ENTREPRENEURIAL TRAINING COMPANY TO GLOBALLY PREPARE STRONG DEALS



1. COMPLETE THEIR PREPARATION PHASE
(DEAL DUE DILIGENCE CHECKLIST)

2. UP-LOAD TO SECURE CLOSED NETWORK
Maverick's CapitalBridge

STEP #3: GHE HELPS NEW DEALS TO RAISE ADDITIONAL CAPITAL WITH A PPM TO GLOP MEMBER PHYSICIANS



OUR STRATEGICALLY SUSTAINABLE CAPITALISM
STEP #4: GHE RE-INVESTS 50% OF ITS PROFITS FROM THESE INVESTMENTS BACK INTO FUNDING MORE DEALS EACH YEAR

STEP #2: SELECTING & FUNDING THE BEST DEALS TO BE AWARDED AT THE ANNUAL EVENT



GHE's Trust/Investment Fund that manages portfolio of new Deals
The Future of Health Care
GHE
Global Health Enterprises

A portion of this revenue will be reinvested into the winners of GHE's "Solution Award's" winners of its Global Entrepreneurial Sustainable For-Profit Start-up's (SFPS) Competition. Ambassadors will vote each year on new global SFPS. The winner's award will be given multi-million-dollar investment awards by these Ambassadors and all of the members of GLOP. Additional income will come from merchandising, broadcasting the event and training programs.

GHE's Star-Studded, Global, Annual, Week-Long Event

GHE's annual week-long event will be hosted at an ultra-luxury, tropical resort in the Tampa, Florida area. The Ceremony will be at GHE's Global Headquarters. This star-studded event will include:

- **An Ultra-Luxury Exclusive Week-long Event in Tampa, Florida USA**
- **The Global Medical Solutions Awards and Show (Televised Globally via our Web site)**
- **Annual Awards for Physicians and Election of new Directors**

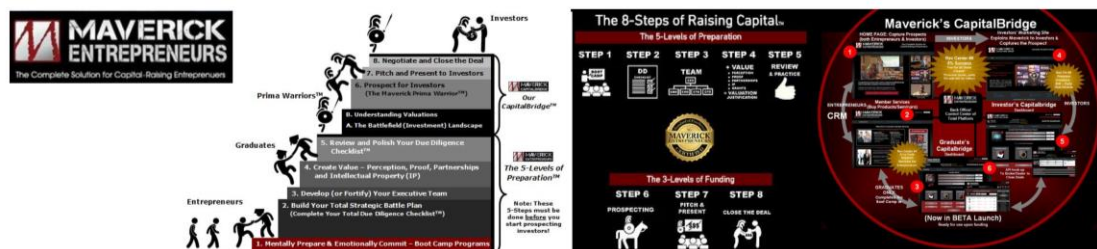


How GHE's 3-Phase Long-Term Solution Works

Phase #1: Educate & Prepare New Deals

Global Training for Entrepreneurs through Maverick Entrepreneurs

STRATEGIC PARTNERSHIP TO TRAIN ENTREPRENEURS GLOBALLY TO PREPARE STRONG DEALS

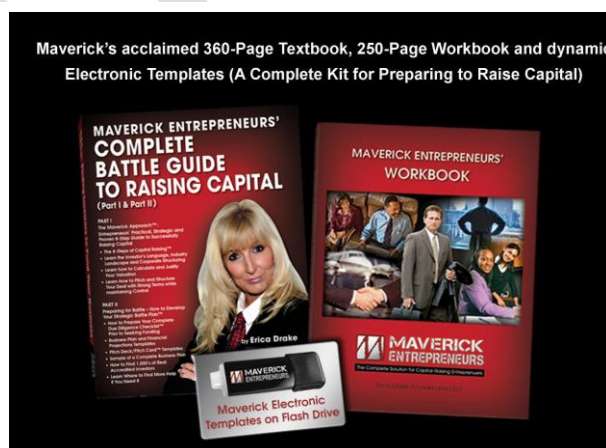


1. COMPLETE THE PREPARATION (DEAL DUE DILIGENCE CHECKLIST)

2. UP-LOAD TO SECURE CLOSED NETWORK

GHE will form a strategic partnership with entrepreneurial training company Maverick Entrepreneurs to train and prepare entrepreneurs globally to compete in this contest.

Veteran entrepreneur, leading business coach and business modeling architect, as well as the Founder and CEO of Maverick Entrepreneurs, Erica Drake is the author of a 360-page, comprehensive entrepreneurial training manual and workbook called **Maverick Entrepreneurs' Battle Guide to Raising Capital**. This step-by-step deal-preparation training program is broken down into a simple, 8-step process. It's taught through online webinars, (that can also be taught in universities) used in conjunction with proprietary training manuals and electronic templates. All of this information and webinars will be available on Maverick Entrepreneurs' FIN-Tech web platform that is called the "CapitalBridge". It is a complete solution for capital-raising entrepreneurs who need to properly prepare for their capital raising battle.



Erica Drake – Author, Founder & CEO of Maverick Entrepreneurs Corporation and Co-Founder/President of Solaradise Corporation.

www.UtopianIslands.com

www.MaverickEntrepreneurs.com

Drake's 360-page training manual takes the entrepreneurs through a two-part proven approach to the process of raising capital for their privately held company. In Part I of her Battle Guide (Training Guide), she teaches "The Maverick Approach" – an 8-Step methodology of systematically approaching the daunting task of preparing to raising capital. These steps include: how to prepare, plan and create perception. Drake then teaches the intricacies and language of the investment landscape, including how to understand corporate structuring, develop strategies to protect control, all about debt, equity and bootstrapping capital, and then how to formulate a corporate valuation. In the final phase of Part-I of this training guide, Drake then teaches the entrepreneur to how to prospect, pitch with and close a deal with investors.

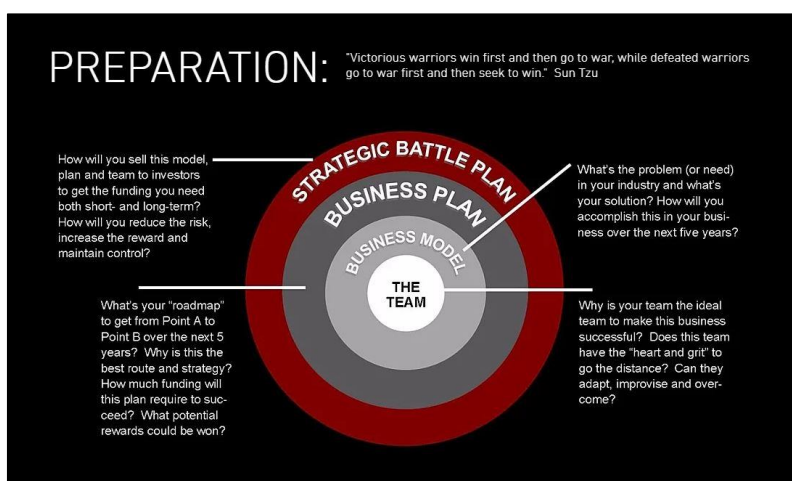
In Part-II of Maverick's Training Guide, theory turns into action! Entrepreneurs are then challenged to complete a thorough checklist of requirements supporting the creation of their Strategic Capital-Raising Battle Plan (Due Diligence Checklist). This comprehensive training comes complete with electronic templates to build the business plan, financial projections and investor presentation (Pitch Deck and Pitch Card). This section is invaluable to the entrepreneurs' success. Drake explains in a simple method how to create each element using Maverick's strategies that attract investor's attention and close a deal. Drake then gives the entrepreneur a full-length business plan example to teach you how to properly present your total battle plan in a powerful format. Finally, the entrepreneurs are given sample investor questions and answers to prepare for their investor presentations, along with where to find 1,000's of real accredited investors to pitch and close your deal.

Maverick Prepares Entrepreneurs for their Capital-Raising Quests

Raising capital happens when extraordinary deals meet viable investors. However, extraordinary deals don't just happen - they're CREATED! Maverick Entrepreneurs' Academy ("Maverick") provides a comprehensive, practical training to give entrepreneurs a distinct and strategic advantage before going into this grueling capital-raising battle. Then, once their deal is ready, Maverick introduces their entrepreneurs to their global network of viable investors through their FIN tech, closed-network web platform called their "CapitalBridge".

Maverick Entrepreneurs plays differently – they teach entrepreneurs how to strategically plan and thoroughly prepare PRIOR to seeking investors. An entrepreneur can have the sexiest and most exciting company in the world, but if you don't understand what's required to close a deal and the language and strategies of these investor sharks, they'll be eaten for lunch and fail! The investment world is a brutal battlefield! The entrepreneurs must understand what investors are doing, saying and how to strategically plan their attack. Maverick's team of capital-raising experts knows what it takes to close funding. Most entrepreneurs think they are ready to meet investors - they want to skip the arduous preparation stage and move right on to trying to raise capital. Then, when the "reality-bullets" start flying and they realize that they have only brought a knife to a gun fight, they understand the value of preparation.





Over the past two decades, Maverick's executive team has developed an enviable global network of viable investors who are seeking extraordinary deals to fund. This investor network has a high expectation of quality and a standardization across Maverick opportunities as the entrepreneurs must achieve Maverick's standards to qualify for a seal of certification. These investors demand this level of preparation which results in faster deal closings, less time commitments in origination and vetting of deals, improved risk controls, quality financial statements

and an overall improvement in the preparation of the entrepreneur.

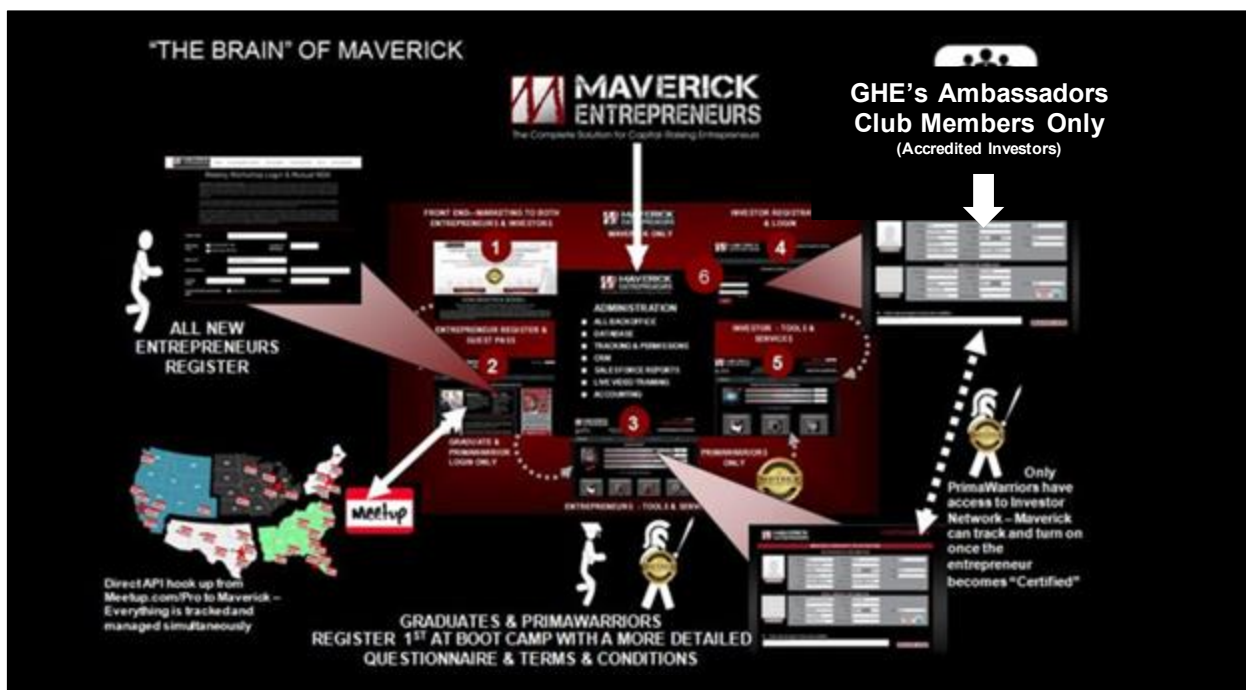


Maverick's goal is to help train and support entrepreneurs in their efforts to create viable: (1) business models, (2) business plans, (3) executive teams, and (4) investment strategies, that not only close the funding they seek, but also provide a capital structure that is a win-win-win for all parties involved (the entrepreneur, investors and the customers of the deal). Maverick does this by providing intensive training and preparation programs that they call "Boot Camps." They give their entrepreneurs all the practical coaching, tools, electronic templates and services needed to fully prepare for their capital-raising battle. Then, when the entrepreneurs are fully ready, they introduce them to their proprietary network of accredited investors via their CapitalBridge to help them close the funding they need for their deals.

Global Entrepreneurial Training for Every Physician via Maverick's CapitalBridge

Maverick and GHE's will have a strategic global plan to offer entrepreneurial training to everyone, everywhere – from universities to third-world or developing nations with limited educational opportunities and where the general populations cannot afford this type of education. GHE and Maverick will offer scholarships to nations and economic regions that need this assistance. Maverick's entrepreneurial training will be provided to everyone regardless of their ability to pay its nominal training fees.

Maverick “Certified” Deals and Sorts them via its CapitalBridge Web Platform



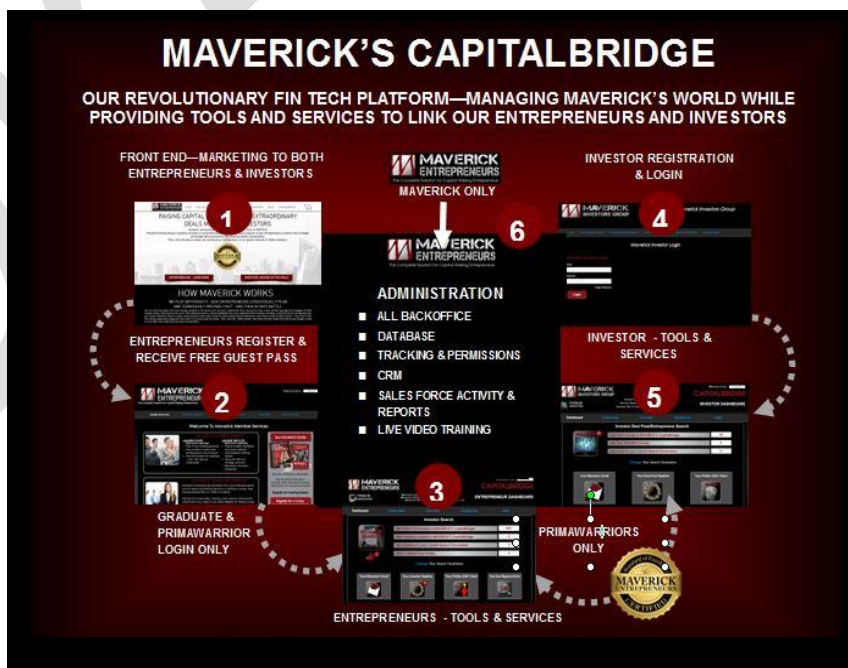
A Deal-Making Machine that produces totally Pre-Vetted Deals

Before an investor closes a deal and writes a check they request from the entrepreneur a "Due Diligence Checklist" to be completed and sent to them (and likely to their attorney). This Checklist is the defining factor on whether the deal goes through or not.

Maverick's Certification Programs is simple - they give the entrepreneur the DD Checklist in advance to complete. If the entrepreneur wants to raise capital - this is what needs to be done. Maverick just made it easier with their tools, electronic templates and training.

Maverick Deals Are Structured for Investor Comparison

With all entrepreneurs and deals forced to complete their due diligence with the same templates (i.e., A Business Plan Template, Financial Projections Template, Pitch Deck Template, etc.), investors can easily compare deals and their viability for funding.



Maverick's programs are designed so the entrepreneur can do their Certification program fast or slow - it all depends on what they need to get done and the time they devote to it. Maverick doesn't judge the business model - they simply make sure the entrepreneurs have everything completed to close a deal. However, Maverick does provide guidance from industry experts in each field to give entrepreneurs brutally honest advice, so that the entrepreneurs' businesses stand the strongest chance of success, with both raising capital and building a healthy, profitable company.

Phase #2: Our Global League Members Select the Annual Winners



Using Maverick Entrepreneurs' CapitalBridge web platform that is linked to an Investment House's financing web platform, entrepreneurs from around the world will upload their entire due diligence information into their own private corporate profile and Due Diligence Room located on Maverick's CapitalBridge. Using this secure, closed-network web platform, Maverick will work with entrepreneurs to complete their certification process (all of their due diligence materials).

**Only GLOP member
Physicians will have
Direct Access to
to Maverick's
CapitalBridge Platform
to View these
Certified New Deals!**

How Maverick's CapitalBridge Linked to Financing Platform Works

The general public will not have access to see any of these deals. Only GHE's Ambassadors' Club Members (ACM) can review all of these totally virgin, vetted and polished new SFPS deals. Each ACM will set up a profile and log-in to these deals. Maverick's CapitalBridge will host the entrepreneurs (deals). Maverick will set up an API link from its CapitalBridge web platform to Swiss Investment House.

Maverick will not "turn-on access" for investors to review a particular deal until the deal is "Maverick Certified" (all entrepreneurs will know this). This means that all of the Due Diligence materials will be completed and uploaded in a uniformed format, that allows ACM (who are likely to be highly sophisticated investors) to quickly review these amazing new deals.

Once Maverick's Team of reviews checks that everything is reviewed and certified, the new deal will be transferred to the Broker's web platform where it will be available for GHE's GLOP Members (GLOP Members) to review. It is at this time, when the deal is now (via the web platform API link) is being hosted by an investment brokerage (TBD brokerage firm – See Below) for Security Exchange Commission (SEC) regulations.

Should an GLOP Members desire to invest seed capital into a particular deal prior to the Annual Awards program (where the winners are announced), the GLOP Member may of course do so through this electronic link into the TBD Investment House proprietary financing technology platform. The GLOP Member (or investor) will now be dealing directly with the investment house, not Maverick Entrepreneurs. Please note that our GLOP Member Physicians must register that they are accredited investors with Maverick and the Investment Banking partner to be able to make this investment.



Investment
Brokerage
House

**All Maverick Certified New
Deals Are Entered into
GHE's Annual
Global Medical
Solution Awards
via its CapitalBridge &
Connected to the
Investment Brokerage
through an API Hook-up**

Winners of the Solutions Awards & GHE's Capital Investment

Using Maverick's web platform, GHE's Ambassadors' Club Members vote on which deals are the best deals for each respective category of global problems (i.e., Hunger, Poverty, Health Care, etc.). Similar to the Academy Awards®. GHE's Ambassadors will select the "Nominees" (or finalists) for each respective category. Then, at GHE's Annual Awards Program, the winners for each category will be awarded by these Global Leaders, at our Global Solutions Awards Event (which will be televised globally).

- The global attention towards these new deals, generated by the televised media around this event, will bring additional attention from other investors (outside of GHE's Private Club), who follow the lead of these global business titans and celebrities who selected the winners for each category.
- Moreover, these new business, which create long-term solutions to our global problems, will receive enormously important free global marketing that could turn them into icon companies by winning this award from GHE (think of the analogy: a Noble Prize Award® for Businesses).

Winning Deals (SFPS) for each global problem category will be awarded a USD \$2M equity investment deal with GHE (See Revenue Center #2).

**Global League of Physicians
(GLOP) Members Will Select the
Winning Deals
For
The Global Solutions
Awards
and
GHE's \$2M
Equity Investment
(for each Category)**



Phase #3: 10 New Companies win Seed Capital from GHE and GLOP Members

How GHE's Global Network becomes a Deal-Funding Machine
GLOP Members will set up global committees to identify key categories of global problems and elect solution leaders from this exclusive private club to lead in seeking out the long-term solutions for these global challenges.

Any GLOP Member Physician can submit a Company to be use this program. This program is part of the annual membership of each Global League Member Physician.



A Global Medical Deal-Flow Machine for Creating Long-term Solutions

Entrepreneurs around the world enter Maverick Entrepreneurs training program, improving their business models, expanding and enhancing revenue centers, developing marketing materials and communicating in a manner tailored to investors. As their businesses meet all standards and requirements of Maverick Entrepreneurs, they become qualified to be listed on the proprietary CapitalBridge, thus completing the Entrepreneurial Preparation Phase. Through the use of Maverick's step-by-step program and electronic templates, businesses and entrepreneurs establish themselves as a "Maverick Certified Deal" which provides certain assurances to investors that the opportunity is defined, fundable and ready for the next stages.



platform. This platform is composed of investors, brokers and institutional entities seeking investment opportunities and deal flow.

“Certified” Deals are Entered into the GLOP’s Annual Contest

Upon successful review of the Entrepreneur’s Due Diligence Room, hosted on Maverick’s CapitalBridge Platform, the entrepreneur will then be merged with the Swiss Investment House Brokers’ web



GLOP Members, Directors and Ambassadors Selects the Winnings Deals

GLOP Members (ACM’s), whom are all accredited investors, may now review these polished, vetted new deals, all sorted by category of the problems that they are solving. Investing seed-capital into early-stage start-ups can produce major returns and GHE is offering the Ambassador’s Club the first look at these investment opportunities. The Ambassador Club Members will nominate winners for GHE’s “Global Solutions Awards.” These winners will receive a USD \$2M equity investment award, which will begin the process of taking these companies public with a “foster combination” or cascading IPO design.

Strategic Partnership with an INVESTMENT HOUSE

GLOP Members Will Have First Access Deal Flow

Ambassadors will have the first access to view these virgin, vetted deals and invest (even prior to the awards) in these award-winning deals. All deal transactions will go through SIH.

Moreover, as soon as each deal completes its IPO, the global public can now also invest in these deals (that they have been following with the televised awards). These Long-Term Solutions Companies (SFPS’s) may obtain the multi-million or billion-dollar

funding they needed to be successful through this IPO process because, in part, from the marketing they received via the GSA.

GHE Funds Winning Deals which may do additional Private Offerings

Maverick Entrepreneurs and its Investment Broker partners will then assist these newly funding companies with the process of raising additional capital using the closed network of GHE’s GLOP. GHE will benefit from each business as shareholders and overtime will develop a strong portfolio of equity in the businesses it supports.

GHE earns substantial ROI in for their initial \$2M in equity seed capital and will have liquidity to cash-out this investment once these companies are publicly listed on the stock exchanges. GHE then invests a percentage of the profits back into GHE Certified Charities around the World.



Investing in the Future: GHE's Equity Portfolio Fund

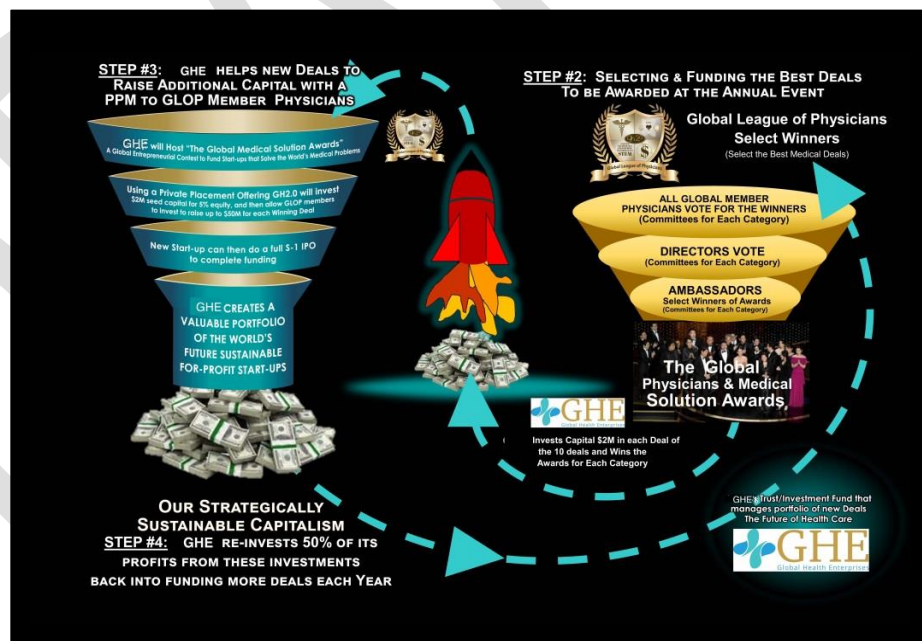
Supporting new SFPS while developing market offerings will produce tremendous growth in equity values from one stage to the next. These valuation increases will secure a strong return on investment for GHE which will supplement the returns of the performing real estate assets.

Over time, GHE will be able to accumulate ownership interests in many diverse business opportunities while continuing to support them through the expected growth cycle of the business.

SFPS will benefit in many ways through the program and will ultimately secure an amazing partnership. Areas of legal support, financial services and funding opportunities, economies of scale benefits,

strategy development, optimization of revenue centers, investment controls, networking, risk modeling, mentoring and the creation of the legal framework to protect the business will all be available for SFPS.

- 1) Identifying new businesses, services, product offerings with strong revenue potential
- 2) Coaching, mentoring, strategy development, deployment, financial services support
- 3) Business model design and strategy, optimizing revenue centers
- 4) Legal support – business entity establishment, trademarks, patents, protections, public offering services
- 5) Financial investment – capital markets services, seed capital, equity purchases, stock purchases, convertible debentures, futures contracts, notes and leases, UCCLE filings, performance obligations, investment controls, legal framework creation
- 6) Economies of scale benefits - networking and elevating one offering by the combined talents of the portfolio, benefits and opportunities of the portfolio and connecting interests
- 7) Third party services and affiliations – entrepreneurial training programs partnership or service agreements, business plan and marketing materials creation, coaching, modeling, enhancing business ideas to lucrative offerings, preparing the entrepreneur and team.



DRAFT



GHE's Competitive Analysis

GHE's Competitive Analysis

Global Health Competitive Analysis

Currently in the diagnostic medical device marketplace we see a variety of basic clinical microbiology detection methods in use. These methods are limited to detection related processes only. The basic methods are listed below.

Conventional Microbiology Detection Methods

Conventional, culture of micro biological media and identification by biochemical tests

- **ADVANTAGES:** sensitive and inexpensive
- **DISADVANTAGES:** likely and time-consuming process, may require 24-48 hours

Immunological-Based Methods

- **ADVANTAGES:** faster than conventional methods. Can also detect contaminating organisms
- **DISADVANTAGES:** that a specific, sensitive, and rapid as nucleic acid-based detection method. May require large amounts of antigen. Limited amount of microorganisms that may be able to be tested

Fluorescence in Situ Hybridization

- **ADVANTAGES:** rapid detection and identification from a slide smears, fast and easy use of conventional staining methods with specificity
- **DISADVANTAGES:** limited availability for specific antigens

Molecular Base Methods (Real-Time PCR, Multiplex PCR)

- **ADVANTAGES:** culturing of sample is not required, specific, sensitive, rapid, and accurate. Close tube system reduces risk of contamination. Can also detect pathogen simultaneously.
- **DISADVANTAGES:** precise thermocycler, equipment needed. Trained laboratory personnel

DNA Sequencing

- **ADVANTAGES:** gold standard, can identify difficult to culture microorganisms
- **DISADVANTAGES:** require trade laboratory personnel, expensive cost

Micro Arrays

- **ADVANTAGES:** large-scale screening for simultaneous diagnosis and detection of pathogens
- **DISADVANTAGES:**

ThermoFisher
SCIENTIFIC

Thermo Scientific™ CellInsight™ CX7 LZR High Content Analysis Platform and Store Image Processing Platform with lab equipment interface.

- LZR Reader
- Fluorescent and Laser Illumination
- Cell Analysis Software
- Image Database Store
- Automated Assay R&D
- Plate Handler Modules

- Autofocus (laser/software)
- CellInsight CX7 LZR High-Content Screening (HCS) Platform | Thermo Fisher Scientific - US

Competitive Analysis of Cell-insight

CellInsight has demonstrated technology representative of the very beginning of cell tracking and analysis in agar plates. It is using basic camera tracking of cell evolution and destruction. It lacks any complex tracking through size, shape, vector over set time periods. There is no comparative analysis or any AI to perform complex analysis of any data.

Not only can we track the same types of cellular images - even via potential strategic partnership interfaces to their software (!), we can help researchers to tease out unobvious relationships between the images as they change over time; thus, providing strong data for potential cure research.

EHR Software

Recently, we have seen the emergence of EHR (Electronic Health Record) In Practice Software in the marketplace. These software modalities focus primarily on 3rd Party software and/or DBMS interfaces. All are primarily business-side DBMS with Diagnosis & Prescription Tracking & Web / Telemedicine capabilities. There is an Outcome Tracking module plus graphs & summary reports.



OncologyCloud is a modular health IT system, designed specifically for use by cancer care providers. The cloud-based system offers support for the entire clinical workflow and care delivery.

With interfaces to other systems, the OncoAnalytics module of the suite gives clinicians and administrators access to detailed clinical data as well as business intelligence. It provides those working in the life sciences and research fields to have the ability to quickly identify and contact potential clinical trial candidates. Whilst administrators can view easily-digestible data to understand patient demographics, costs, and fees. Billing discrepancies can be identified by OncologyCloud which analyses the complete lifecycle of a drug from administration through to charging and receipt. It will also analyze drug utilization patterns and variability in treatment choices allowing clinicians to suggest alternatives to patients.

<https://flatiron.com/>



Allscripts Professional is an EHR solution aimed at medium to large healthcare organizations.

The Allscripts Professional EHR software is designed for practices looking to optimize their clinical and operational processes and adopt a simple, connected approach to patient record management. It incorporates scheduling, billing and prescribing into a single, standardized system that can be accessed by patients and physicians in order to manage their care and treatment. The open platform connects all of the patient's care providers to enable better diagnosis, decision making, and treatment.

A key feature of Allscripts Professional EHR is ePrescribe, a desktop web application that allows physicians to prescribe patients with medication over the internet. The tool streamlines the diagnosis, prescription and dispensation process and can be customized to an organization's requirements. Moreover, the allergy and interaction tracking functionality allow physicians to quickly see what medicines are suitable for a patient.

Allscripts Professional EHR is a web-based solution, although an iOS application is also available. The solution is hosted on secure Allscripts servers.



Varian's ARIA Oncology Information System is an oncology-specific EHR suite offering practice management functionality to improve and streamline practice workflows, financial administration plus reporting and other administrative procedures within medical, radiation and surgical oncology practices.

The ARIA Oncology EHR system allows physicians to evaluate diagnosis-specific data to compare acute responses to treatment and long-term clinical outcomes; develop disease-specific clinical protocols to facilitate a standard, consistent quality of care; monitor radiation dose and review treatment images to determine if plan changes are required; use rule-based workflows to support decision making and create structured oncology-specific care plans for post-treatment cPersonalised care pathways can be created for every patient enabling practices to maintain complete problem lists; automate cancer staging; view lab reports, drug dosing, physical exam assessments and notes, plus document disease responses and track adverse events. ARIA EHR also manages chemotherapy and drug orders with access to a library of more than 300 disease-specific regimens and it also can check drug interactions.

More than 1,500 preconfigured reports can be used to generate real-time information on clinical outcomes, treatment responses, demographic data and survival rates. Insurance listing, billing and revenue plus costing are also supported.

Data and images can also be automatically shared with staff in other healthcare departments including pathology, radiology, pharmacy, labs and billing.

Competitive Discussion on EHR Software

GH 2.0 Differences: Our Core DBMS tools are unique and our relationship searching capabilities are highly extended, including tracking of visually available diagnostic/prognostic images - from cellular to structural tracking of patient related test results over an extended period over time. Our search engine is applicable from the microscopic/device-level all the way up through tracking of related outcomes.

Not only can we track patient data from Biometric data to prescriptions tracking and eventual outcomes, we help researchers analyze the actual patient sample images to tease out the relationships between the treatment and the final outcomes. This provides effective tracking of treatment efficacy.

Most recently we are tracking the emergence of Exscientia, an advanced system used exclusively for future drug development only. They claim to be the first company to automate drug design and claim that all future drugs will be designed through their method. In September 2021 Bill Gates invested \$70m in Exscientia, Bristol Myers subsequently invested \$1.2B in the company.

[Bristol Myers' \\$1.2B discovery pact with Exscientia strikes gold as first drug candidate selected | FierceBiotech](#)

[Exscientia, Gates Foundation put up \\$35M each to prepare antivirals for next global pandemic threat | FierceBiotech](#)

[Exscientia Announces Investment of up to \\$525M | Business Wire](#)

By focusing on both design and experiment, they claim to be able to significantly accelerate the pre-clinical drug discovery stage to enable the delivery of new treatments to patients worldwide by using AI and precision data generation through trial and error.



<https://www.exscientia.ai/>

We combine genetic data and global literature in machine learning models to anticipate and confirm disease-target associations

Our experimental platform records responses in real patient samples allowing us to generate high-precision views of potential patient response.

Targets must also be small-molecule druggable, meaning they have sites complementary to the properties of efficacious, safe small molecules

Competitive Discussion on Exscientia

We are fundamentally changing the base algorithms themselves. We are not using neural nets, but patented and patent pending Composite Visual Databases (VDB-C's); therefore, the differences will trace down to the foundational level itself...which means..."How does the VDB-C differ from the back propagation model used by the Nets?" Answer, we leverage the natural speed of the underlying processors to go as fast as possible; also, we have well defined and simple to control dynamic list processing commands to relate different variables to each-other and tease out data relationships heretofore unknown simply because they've not been clearly observed. Summary, we'll be the fastest thing on earth at finding relationships between things that actually matter.

Moreover, Global Health Enterprises is a comprehensive system that will be designed to accomplish much more than just bringing new therapeutics to market for drug companies, it will be able to ID antigens and subsequently ID possible existing therapeutics as well.

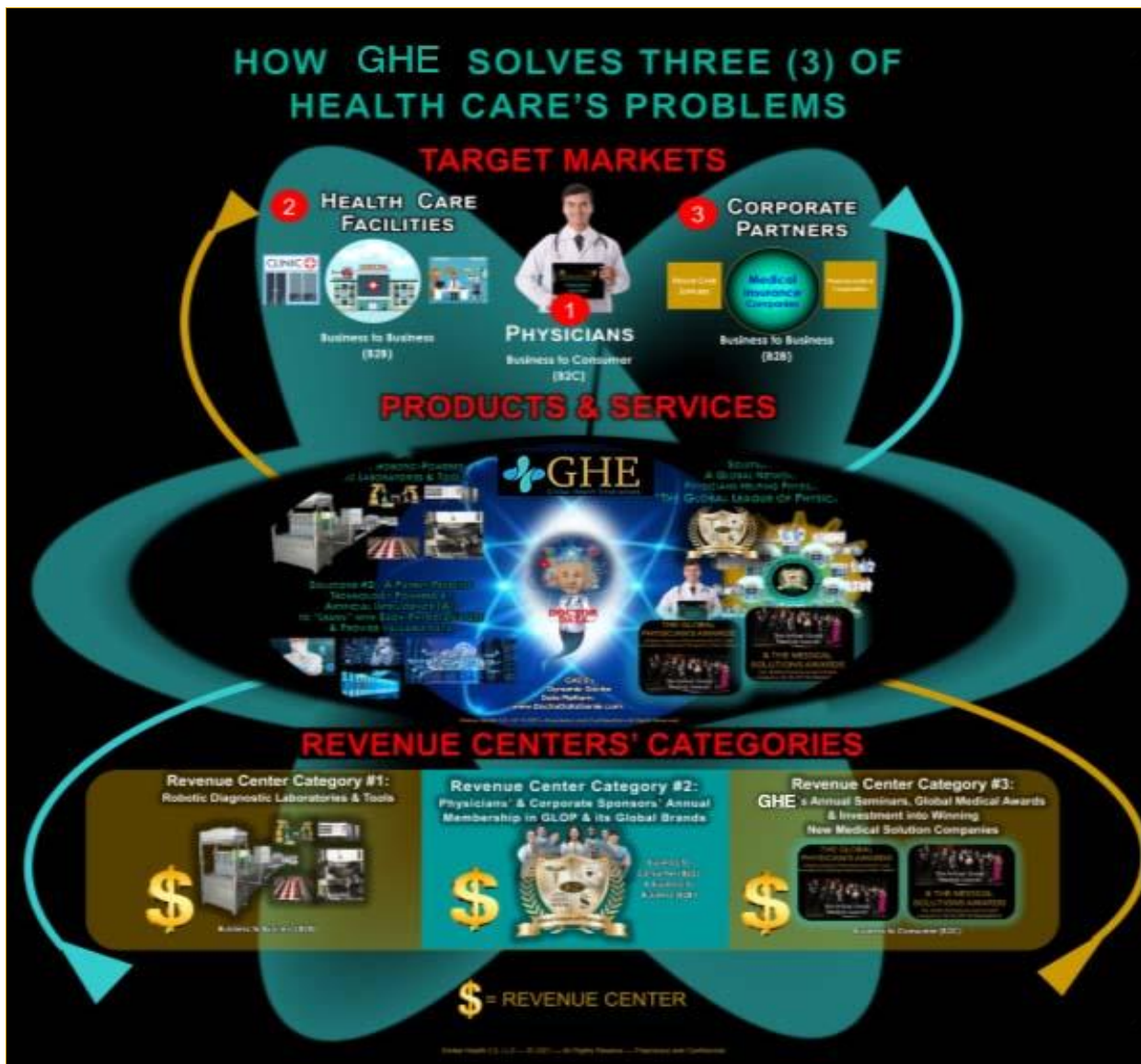
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GHE's Target Market & Strategic Sales and Marketing Plan

GHE's Target Market & Strategic Sales and Marketing Plan

Overview of GHE's Target Markets and Revenue Center Categories



GHE's Three (3) Major Target Markets

GHE's target markets are divided into three major categories: (1) Sale of Diagnostic Equipment, (2) Physicians and (3) Corporate Sponsors. These target markets will be prospected and sold by three different sales forces that work in conjunction with each other to meet and exceed their sales expectations.



The three Target Markets are defined by GHE's three Categories of Revenue Centers.

Target Market #1: Health Care Facilities

Target Market #1 is also Revenue Center Category #1: Robotic Diagnostic Laboratories and Tools. There are three major sub-groups of Health Care Facilities and each of these sub-groups have two revenue centers (1) the Laboratory and (2) the Patient Individual

Testing Fee.

Target Market #1(A): Physicians' Offices (Revenue Centers #1 & Revenue Center #2)

Target Market #1(B): Clinics and Diagnostic Centers (Revenue Centers #3 & Revenue Center #4)

Target Market #1(C): Hospitals (Revenue Centers #5 & Revenue Center #6)

Target Market #2: Physicians & Health Care Corporate Sponsors

Target Market #2 is also Revenue Center Category #2: Physicians' and Corporate Sponsors' Annual Membership in GLOP and its Global Brands. There are two major sub-groups (1) Physicians and (2) Corporate Sponsors (primarily Insurance, Pharmaceutical and Health Care Suppliers).



Target Market #2(A): Physicians (Revenue Center #7 and Revenue Center #8)

Target Market #2(B): Health Care Suppliers (Insurance, Pharmaceutical and Health Care Suppliers) (Revenue Centers #9, Revenue Center #10 and Revenue Center #11)



Target Market #3: GHE's Annual Seminars and The Global Medical Solution Awards

Target Market #3 is also Revenue Center Category #3: Annual Seminars and The Global Medical Solution Awards. There are three (3) major sub-groups (1) Physicians and (2) Corporate Sponsors (primarily Insurance, Pharmaceutical and Health Care Suppliers), and (3) Entrepreneurial Physicians Members.

Target Market #3(A): Physicians (Revenue Center #12)

Target Market #3(B): Health Care Suppliers (Insurance, Pharmaceutical and Health Care Suppliers) (Revenue Centers #13 and Revenue Center #14)

Target Market #3(C): Entrepreneurial Physicians (Revenue Center #15 is an Investment into new Medical Start-ups designed and developed by GLOP member Physicians).

Overview of GHE's Sales and Marketing Plan

GHE will employ multiple marketing avenues simultaneously to create global awareness and expand the participation of donors and investors. All GHE's press releases, email campaigns, search engine optimization, road shows and the endorsement of public figures are designed to boost the brand recognition of GHE's mission, vision and total business plan for solving our world's problems.

GHE's Exclusive Private "Consortium" of Physicians: A 'Golden' Private Database

By developing a private club from GHE's target markets above, GHE is really just creating its own private targeted database of clients which have the power, influence and money to help GHE make a "perpetual" difference.

GHE's Global Marketing Plan

GHE's global marketing goal is to create an Iconic Brands in Global Health Enterprises. To obtain this monumental status will require massive media campaigns using multiple media streams and the best marketing brains on the planet. The majority of GHE's marketing efforts will be out-sourced to leading advertising and media agency that specialize in this global message. Imagine the cost and magnitude of a Presidential Campaign – and then think of GHE's message with the same campaign plan. The combined efforts of third-party marketing and advertising services in conjunction with GHE's leadership to craft a unified message and instill the assurance that these funds being deployed will create a significant impact on the recipients of the programs.



International TV News Shows

GHE will hire a global media company to do a News TV circuit shows promoting GHE's overall message and the promotion of its global efforts.

Celebrity Spokes-Person Documentary Shows and Web-based Training Videos

GHE will hire top celebrities to represent each of its "Global Problems" and promote GHE's message world-wide.

International Press Releases and Social Media

Using "Celebrity Influencers" endorsing the GHE's efforts, social media and press releases will go out around the world in every major language.

International Email Campaigns to Targeted Databases

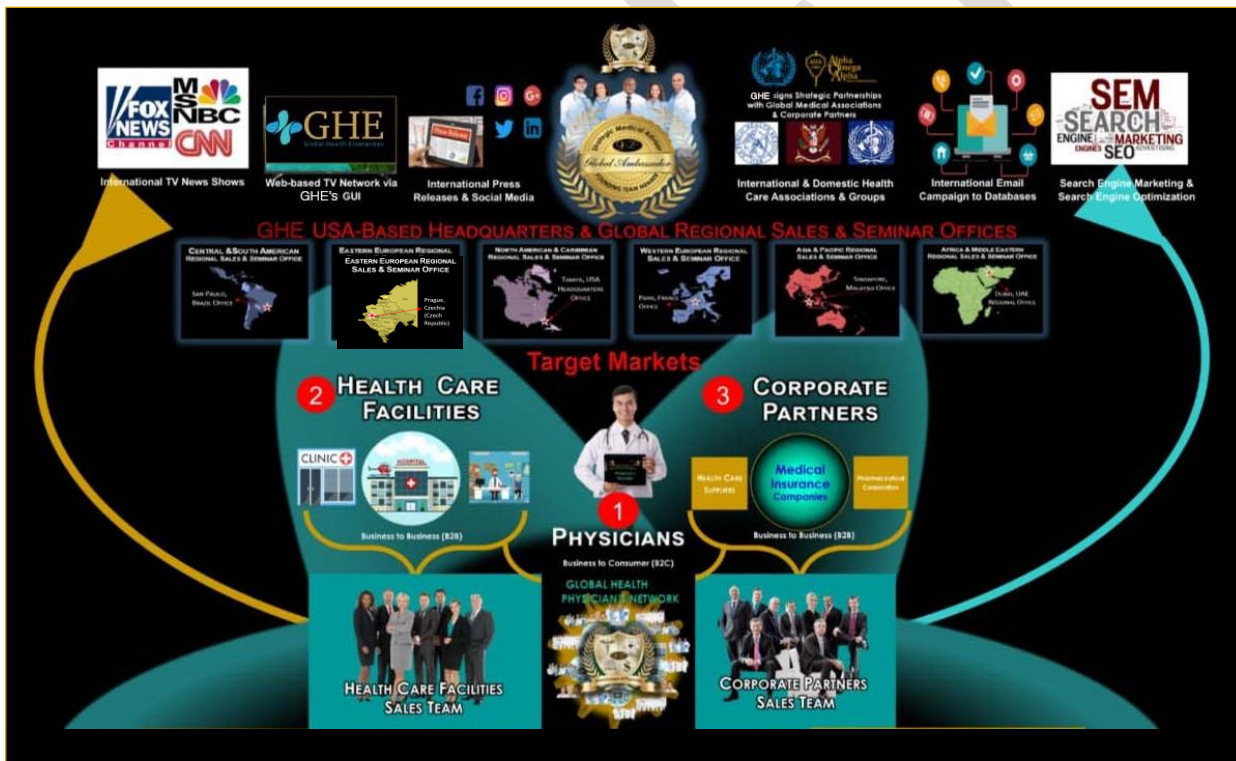
You can't watch a Hollywood awards show and not see a celebrity on stage preaching their opinions of what they believe our world needs to focus on or change. GHE will finally provide these celebrities with the ethical global platform (The Global Medical Solution Awards) where they can now take stage and really talk about their passion for changing this world!

Search Engine Optimization (SEO) and Search Engine Marketing (SEM)

Using the world's best SEO/SEM marketing companies, GHE will be easily found and become a household name to even the most remote areas of our world.

Strategic Partnerships - Referral by Health Care Suppliers and Facilities

GHE will have three different Sales Forces, that will all be working together, as each of the target markets is also a source of prospects for the other target markets. Therefore, GHE has accounted for in its Cost of Goods Sold (Cost to make or produce the products) with a gross percentage (%) of the sales price as a "Strategic Partnership Commission" for the referral from a Health Care Facility, Health Care Corporate Sponsor (i.e., an Insurance Company, or Health Care Provider).



GHE's Headquarters in Tampa and Six (6) Regional Sales Offices

GHE will have its headquarters and head sales office in Tampa, Florida (USA). It will have five (5) other regional Sales and Seminars offices, with one located in each continent:

- 1) North America & Caribbean (Corporate Headquarters - Tampa, Florida USA)
- 2) Western Europe (London, UK)
- 3) Eastern Europe (Prague, Czech Republic)

- 4) Asia, S. Pacific & Australia (Singapore, Malaysia)
- 5) Middle East & Africa (Dubai, UAE)
- 6) Central and South America (San Paulo, Brazil)

Two Sales Forces and their Big Elephant Hunters

GHE will have two sales forces with each sales office with their VP of Sales as their “Big Elephant Hunter” who is responsible for closing all major deals over \$1M and who will cut all Strategic Partnerships within the region.

- 1) Sales Force #1: Target Health Care Facilities within region
- 2) Sales Force #2: Target Corporate Health Care Sponsors within the region.

Both sales forces will refer leads to the other, and both sales forces will be responsible for accounting for the promotion of GHE to all Physician Members of these Health Care Facilities. The VP of Sales within each region is responsible for all sales levels being met and the coordination of both sales forces working together.

Motivating the Sales Force and Strategic Partners

GHE will have a very healthy commission plan for their sales forces that make up a total of 3% of total gross revenue. Strategic Partnerships will also earn a commission based upon total sales. These sales commissions will prompt referrals from many different sources. This total commission amount is listed in GHE's Financial Projections under the COGS.

GHE's Sales Efforts Managed via its Website Platform - its Point of Sale

As web traffic to GHE website grows, guests will be influenced to consider all of GHE's products and services.

Multiple Explainer Videos will be professionally produced to explain GHE's products and services to all target markets. Video presentations and Testimonials from Physicians, and Patients alike will be utilized.

All Sales will be targeted towards GHE's website, with the exception of two categories:

- (1) Diagnostic Laboratory Sales
- (2) Large Strategic Partnerships with Corporate Sponsors.

The Power of GHE's Web Platform with CRM's and API Links

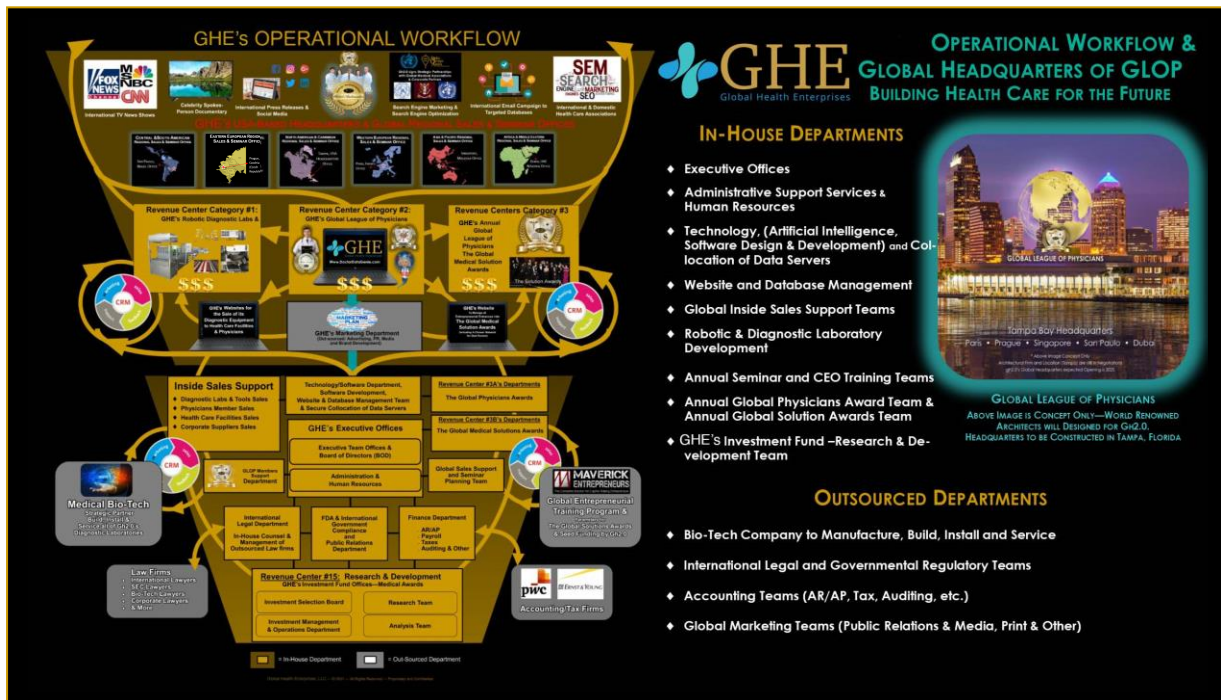
GHE's web platform will provide customer relationships management software (CRM's) to continuously support and communicate its message globally in multiple different areas. Utilizing API links to GHE's strategic partnerships, direct sales will be made on their web platform.



**GHE's Operational Plan
& its Signature
Global Health Enterprises
(Headquarters in Tampa, Florida USA)**

GHE's Operational Workflow Plan

Overview of GHE's Operational Departments



GHE's Corporate Executive Offices and Legal Teams

GHE's corporate headquarters will be located in Tampa/St. Petersburg, FL, USA., initially in leased office space while a custom-built Office building is constructed that will become an Iconic Signature of the corporate brands worldwide. GHE will also have five (5) sales and seminar offices located around the globe (one in each continent). Initially, these sales offices will be approximately 10,000+ square feet in size, and these offices will be leased elegant office space in a nicest section of each city.

GHE's Customer Service and Public Relations Department

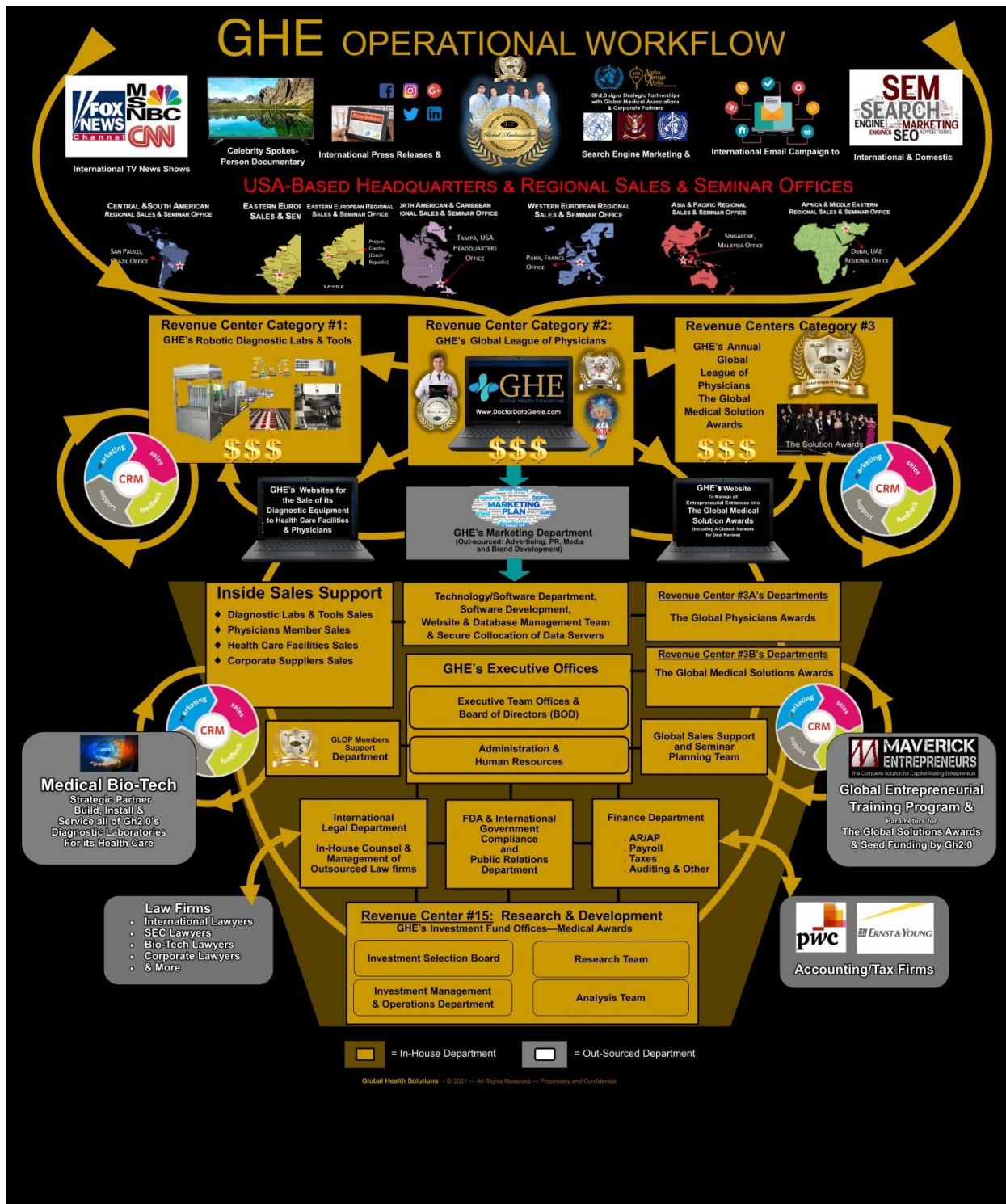
Front office operations will manage clients, investors, public relations and more while GHE's operations also support tenant management and service requests. Understanding the needs of customers and clients through the use of advanced interactive technologies, contributes to the overall health and success of GHE. The creation of communications channels and the ability to convey information between customers and staff will add value and simplify operations.

GHE's Administrative and Human Resources Departments

Staffing talented leadership and managing operations will be a role of the Administration department of GHE. Human resources will manage benefits, salaries, training programs, travel, expense account approvals and more based on the directives of the Administration department.

GHE's Sales and Marketing Department

A portion of the sales and marketing efforts of GHE will be through third party services or out-sourced to agencies with major influence in marketing and advertising. Local efforts to place tenants in GHE owned residential or commercial buildings will be supported through the use of social media marketing, press releases, periodicals, out-sourced services and others.



GHE's Finance, Accounting and Payroll Department

The areas of focus regarding financial operations will be split between in-house and out-sourced services. Financing operations for acquiring new real estate assets will be carefully analyzed by the management team while tasks such as payroll will be outsourced to simplify operations.

Accounting operations will be performed by one of the top four accounting firms like PWC for example. Audits and financial statements of GHE will be disclosed as transparency and integrity are key values of GHE's mission statement. As a publicly traded company, all balance sheets, income statements and cash flow statements will be disclosed based on generally accepted accounting principles while conforming to US SEC laws and regulations.

GHE's IT/Technology/Web Support Department

Leveraging technology to support GHE's operations is a major advantage for management. Custom designs for customer relationship management, database access, virtual private networks, back office portals and more will enhance operational abilities. All main support and programming of GHE's DoctorDataGenie will be done at its headquarters in Tampa, Florida by a separate team of experts. See Capital Expenditures for staffing consideration of this highly specialized technology and programming teams.

Understanding a customer's needs improves the opportunities for management to grow the business and is supported through the use of mining and analytics from user data. Many of the technology operations and custom designs will be contracted to service providers in the appropriate field.

GHE's Global League of Physicians & their Quarterly Seminars

This department is responsible for providing all the services and customer service needed by Physicians and corporate sponsors and their use of GHE's products and services, specifically their Physician Tricorder and with all quarterly Seminars.

This department works with the inside sales support department at each of GHE's five international sales offices. Each regional office will host 1-week long seminar each year. The seminar will host four different physician specialties (there are 20 specializations, and five regional offices, therefore, this will allow each specialization to go to a different region each year for their annual specialization seminars.

GHE's Global Medical Solution Awards Department

The Annual Global Medical Solution Awards will be hosted at GHE's Global Headquarters in its state-of-the-art auditorium that seats 5,000 people. This annual event will be like the "Academy Awards" for Health Care professionals (specifically physicians). The total event will last a week long, with trade shows, smaller awards programs and demonstrations by finalist to GHE's Best Medical Solution finalists.

GHE's Research and Development Department (GHE's Investment Fund)

GHE will continuously be developing new opportunities to find long-term Medical Solutions while identifying major growth potential with the health care industry. This department's responsibility is to analyze and assist all coordination between Maverick Entrepreneurs and preparing the finalist entrepreneurs who enter the Global Medical Solution Awards (to win one of the ten (1 of 10) prizes of an investment of \$2M).

GHE Global Headquarters and Six Regional Offices



The Long-term Value of Investing in a Symbolic Real Estate Investment

GHE will build a global headquarters in Tampa/St. Petersburg, Florida USA. This 300,000+ square foot auditorium and office building will be the headquarters for GHE and the Global League of Physicians brands. Each year the annual star-studded Awards Ceremony for the Global Medical Solution Awards will be hosted in this soon-to-be iconic building that will be designed and built by world renowned architects. Recognizable by its enormous, gold Iron globe on top of this elegant façade, will make it a recognizable building anywhere in the world. Over time, the real estate will require modifications, maintenance and upgrades to keep the assets performing at or above expected levels. This creates opportunities for significant improvements that could add to the appeal and introduce new revenues or expand existing product offerings.

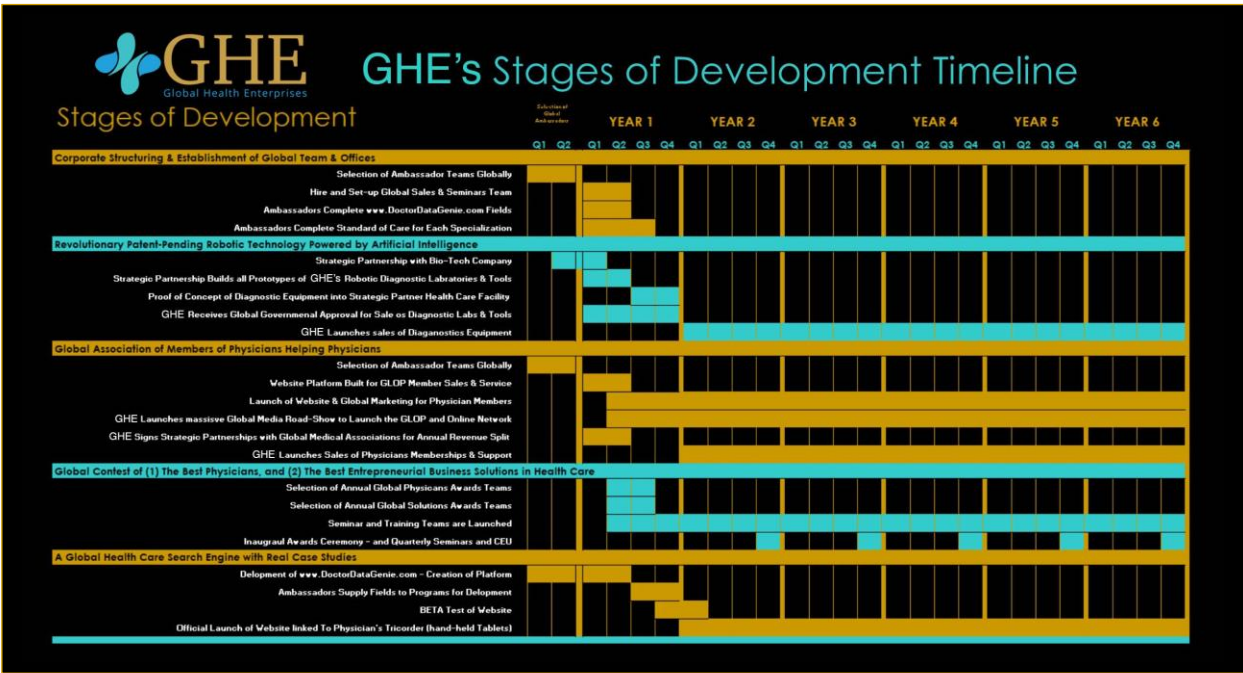
Diversifying its Holdings with other Regional Offices

Without limiting the opportunities for GHE's portfolio, a variety of financial instruments may offer significant returns and capture investment interest. Some options may include bonds and money instruments, options contracts and a scheduled delivery of assets, commercial paper and notes interest, property management contracts, equity assets, bonds and other alternatives.

GHE's Advanced Technology (Software) and integrated Website Platforms

The integration of technology into management systems and portfolio operations is a major benefit. Visual simplification and real-time interactive feedback of electronics and mechanical systems across an entire portfolio of operations will ensure optimal performance of investments and add value to every property.

GHE’s Stages of Development





GHE's Executive Management Team & Board of Advisors

Executive Management Team, Board of Advisors and Capitalization Table



Overview of GHE's Executive Management Team

GHE's Executive Team of Board of Directors and Board of Advisors are composed of world renowned leaders in their areas of specializations. This team of passionate, compassionate, and seasoned executives has come together to solve the challenges of global charities and to help create a perpetual solution for these challenges.

GHE's Executive Management Team Bios



Brian Smith - Co-Founder

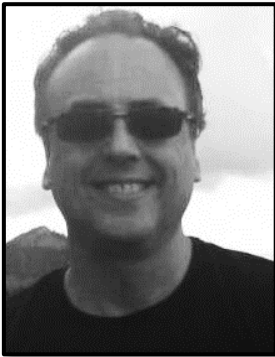
Brian Smith is a highly experienced executive, business owner, entrepreneur, inventor, and licensed Florida Bar attorney residing in Jacksonville, FL. Over the years, he has founded, built and grown multiple successful companies, including Refine USA, LLC where he currently serves as President and Chief Counsel. The respected medical device and biologics manufacturing and distribution company prides itself on upholding the highest standards of safety and efficacy in specializing products for the aesthetics industry.

Brian's entrepreneurial experience started at 15 years of age when he placed an ad in the Rolling Stone Magazine to sell sunglasses. Later on, he started another prosperous business called PCS Division, Inc., a wireless and electronics retailer. With the help of 700 employees, Brian raised the company up to the nation's #2 AT&T wireless retailer (just behind the Home Shopping Network), achieving \$80m in sales in 2004.

The ambitious entrepreneur went on to start Refine USA in 2005, and has since brought many FDA cleared and USA-manufactured products to market, including the Rejuvapen® and the PureSpin PRP® product lines. These products are all known as "market-changing technologies" for those in the medical practitioner and aesthetics communities. In March 2021, Brian received US Patent #10,945,759 for the Rejuvapen NXT® Microneedling System, a safe microneedling device for the skin with unique modifications. The patent was awarded 18 claims.

With a successful background in the medical device industry, Brian is currently transitioning his knowledge and experience to concentrate on new technology that will make a major impact in the global medical community through the development of Global Health Enterprises (GHE). Similarly to how he connected Dr. Fernandez and software developer Tony Bergman together, this revolutionary platform will integrate the world's best medical minds to better manage existing therapeutics and treatment methods, as well as foster solutions to tackle new and emerging pathogens.

The high-achieving businessman earned his B.S. in Economics from Florida State University, and his law degree from Western Michigan University in 1998; he was admitted to the Florida Bar that same year. When faced with challenges throughout his business career, Brian is known for his ability to ethically find solutions while maintaining strong relationships. As a true visionary, he looks forward to using his background and business networking expertise through GHE, to help patients around the world receive the best possible care.



Tony Bergman – Chief Technology Officer (CTO) and Co-Founder

Software expert, inventor, and entrepreneur Tony Bergman taught himself how to code from books at the age of 15. The computer whiz would often visit his local Radio Shack in St. Petersburg, where he met his soon-to-be-business partner, Mike Berry. At 16, Tony started a business with Mike called, “The Programming Force,” where the duo would program newly-purchased computers for Radio Shack customers.

With over 40 years of experience, Tony is now an established software and product developer, and has worked on over seventeen engineering teams developing new products. He is the creator of the programming language, Robot Control Language™ (RCL), used at the University of South Florida’s Moffitt Cancer Research Center, the Advanced Biosensors Laboratory, as well as at Honeywell International and private medical companies. His specialties include: Algorithm Development and Coding for: (1) Embedded Software and Robotics; (2) Pattern Recognition software; (3) Laboratory and Medical Devices; (4) Real-time Industrial and Aerospace Systems; and (5) Internet and Distributed computing.

Tony is also the founder and developer of PHOOSM™ Technology (Procedural Heavy Object Oriented State Machines™), US Patent #10,691,113, which is a breakthrough methodology that uses OHI (Optimized Human Intelligence) to create elegant solutions to real-world problems. Tony’s system, which teaches people of all ages how to program, received approval for all 20 patent claims. This software developer’s specialization in real-time imaging & pattern recognition software, enabled the award of US Patent #5,838,820 for his Pattern Recognition Apparatus and Method (1998), and a patent-pending for Biometric Signal Processing: System for Determining Cardiac Function (US20080183232), along with Drs. Sterling, Voss, and Mills. In addition, he designed the embedded master control software for the entire KeyTrak® Security System (1995), FloWave 1000 Heart Monitor (2005), and the PMACS Water Concentrator (2009-Present). Tony has served as Senior Software Engineer to both KeyTrak® Inc. - for 12 years, and Woolsthorpe Technologies, now Cardiac Profiles, for 5 years.

Along with Moffitt Cancer Center (Tampa FL), Tony’s company, IntelliSense Design, received the James & Esther King Biomedical Research Program Grant for 2009-10, for the automation of cancer cell recognition from microscope images. More recently, Tony has worked with Dr. Fernandez on enhancing the original PRS which has now morphed into the patent pending, Advanced AI/PRS. Tony is an honor’s graduate of Northeast High School (St. Pete, FL), and the University of South Florida’s Governor’s Honors Program for Physics, where he held an internship as a computer programmer for Jim Walter Research Corporation (1980-81). And, at 16 years old, Tony was quite probably the youngest programmer subcontracted by Honeywell for NASA’s Space Shuttle program. He was contracted again in 2015 to write software for NASA and Lockheed Martin’s “Orion & Special Projects.” Overall, Tony is most excited to use “the heart” of the RejuvaMatrix invention, (RCL/PHOOSM™ plus Advanced AI/PRS), in GHE’s new products to help cure diseases around the world.



Romeo K. Fernandez, M.D. – Co-Founder

Dr. Romeo Fernandez knew he wanted to be a doctor since the day he started carrying his father's medicinal briefcase for him in the Bahamas. He followed in his father's footsteps and has become an accomplished board-certified neurologist, with additional special qualifications in pediatric neurology. Dr. Fernandez runs his own successful pediatric neurologist practice in Boca Raton, Florida.

In addition to specializing in two of the most complex medical professions, Dr. Fernandez also has an interest in rare diseases. He was in affiliate associate clinical professor rank at Florida Atlantic University, Department of Neurology. Currently, he is an instructor at American Heritage High School's pre-med program, an instructor in organic chemistry and embryology. Additionally, he is a principal investigator for multiple clinical phase III studies. As a highly skilled practitioner and technologist, Dr. Fernandez fully understands the challenges between translating medical information into usable technological data. His diverse expertise helps him identify many of the critical challenges facing the Health Care Industry, as well as see the synergies and opportunities for global medical solutions.

Dr. Fernandez has always been torn between his desire to help his patients, and his interest and passion in finding long-term technological solutions for medicine from two perspectives: (1) the micro-biological perspective, and (2) the entrepreneurial perspective. With the groundbreaking platform of Global Health Enterprises (GHE), the innovative doctor is looking forward to combining his perspectives, background, and expertise into producing technological advancements that will help more patients around the world.

Viewed as a highly respected medical authority by his peers, Dr. Fernandez is often invited to speak around the globe on these subjects. Currently, he serves as part of the Expert Speaker Bureau for Neurelis Pharmaceuticals. In addition, he has hosted special lectures for local hospitals on neurology, and also served as the former Medical Director-Pediatric Neurology of Joe DiMaggio Children's Hospital. After Dr. Fernandez studied the concept of using bacteriophages in a unique manner against drug-resistant MRSA, and then devised new PRS research with Mr. Brian Smith and Mr. Bergman, he became the Chief Medical Officer (CMO) of GHE.

Dr. Fernandez earned his Doctorate in Medicine from St. George University of Medicine in Grenada, graduate studies in Public Health from University of South Florida, and a BS in Biological Science from Florida State University. The experienced doctor has various certifications, affiliations, and patents-pending; he has also received a certificate of completion from NIDA Clinical Trials Network, a reputable network that finds new and alternative treatments for patients struggling with drug abuse. Dr. Fernandez is as caring as he is brilliant, and will often visit his patients in hospitals, as well as give advice to other medical professionals on how to best treat them. He truly believes in putting patients over politics – a belief that will carry over to this industry-changing platform.

Erica Drake – GHE's Business Model Architect and Board Advisor Member



As a third-generation entrepreneur, third-generation real estate developer and third-generation ultra-luxury travel industry executive, Erica Drake is a well-respected business model architect known for her dynamic achievements. She is also a veteran entrepreneur, business coach and author of the acclaimed entrepreneurial text book, *Maverick Entrepreneurs' Complete Battle Guide to Raising Capital* (Available via Amazon.com).

With over 30+ years of executive-level and entrepreneurial experience, Ms. Drake's pragmatic leadership has led her to many executive level positions including: National Sales Manager for the largest travel consortium in the United States where she managed over 2,300 travel agent's sales and marketing programs; Vice President of Sales and Marketing for a Worldwide Cruise Line; and then President and CEO of her four different companies. Her executive corporate management experiences include sales, marketing and operations, as well as 25 years of experience in C-level positions, including Chairman of the Board and Board Member for six different companies and Founder of www.Solaradise.com and www.MaverickEntrepreneurs.com.

Entrepreneurial Background: Ms. Drake's leadership career began in executive-level positions in sales and marketing in the ultra-luxury travel industry, where she is known as a maverick for her innovative ideas, personal passion, sales and marketing achievements. At the age of 29, she left her position as Vice President of Sales of a cruise line to become an entrepreneur. Ms. Drake then founded and served as president of three different travel start-up companies where she raised millions of dollars for her companies' growth from both debt and equity investors. The savvy businesswoman went on to develop innovative sales and marketing business models that revolutionized the travel/cruise industry. These companies include: Cruise Vacations International (CVI), Dream Vacations International (DVI), and DVI Execgo. Ms. Drake's aggressive attitude, pioneering ideas and relentless zeal placed her companies as industry leaders in direct sales of travel.

Ms. Drake's talents include a variety of disciplines: Strategic Planning; Executive Coaching and Training; Business Plan Development; Marketing; Advertising; Press and Media Relations; Social Media; Negotiating Corporate Investment Banking; Management of National Sales and Marketing Teams (Both B-B and B-C); Operational Management; Networking; Financial Modeling and Management; and Public Speaking. She has negotiated multiple corporate sales, including selling her own three companies, and participated in numerous mergers and acquisitions, strategic alliances, joint ventures and strategic vendor contract negotiations. Ms. Drake's career also includes extensive executive business consultation in numerous different industries: insurance, real estate, technology, social networking and e-commerce, technology, manufacturing, trucking, biopharmaceutical, medical and health care, outsourcing, travel, cruise, resort and hotels, as well as many others.

Ms. Drake is well respected by the investment community, and over the past two decades has developed an enviable worldwide network of highly reputable investment contacts, including top executives and decision makers with institutional, private equity, VC, angel and hedge funds funding sources. To date, the successful businesswoman has assisted her clients in bringing in term sheets in excess of \$400M. Furthermore, Ms. Drake is proud to be the designer of Global Health Enterprises' revolutionary new business plan that will serve as a powerful tool in faithfully restructuring the current medical system. In fact, the business models of CVI, DVI and DVI Execgo are almost identical to Maverick's.



Eric Egnat – Founding Team Member – Chief Innovation and Strategy Officer (CISO)

Eric Egnat is a seasoned executive, business strategist, and senior technologist with over 28 years in executive management and senior leadership roles. He works across different industries helping companies to grow successfully, transform, and innovate their businesses. He is an operating partner, thought leader, and speaker cited in several leading journals and was named one of the top 100 Social CIOs for three consecutive years by the Huffington Post. He is an accomplished entrepreneur and pre-seed investor and serves

on several emerging technology company advisory boards. Eric has spoken domestically and internationally on emerging technologies, including artificial intelligence, blockchain, IoT, cybersecurity, and fintech.

As a C-Level Officer of early-stage startups, mid-market, and large-market companies, Eric has been part of many successful business exits and double-digit M&A transactions. He has led and strategically diversified businesses, developed and implemented innovative technologies, and participated in several funding rounds. He has created competitive advantages, driven sales & marketing, launched new businesses, established strong partnerships, scaled operations, and was crucial in helping one company go public successfully.

Eric is a team-oriented business builder with proven expertise in developing, growing, and scaling organizations through strategy, innovation, transformation, and execution. He has a solid track record for providing strong business leadership, management, and creative direction. He has a keen understanding of applying tactical business and innovative technology strategies to create new business offerings, advanced capabilities, market differentiation, and competitive advantages.

Eric started his career in technology and software development at Borden Inc., a seven-billion-dollar global manufacturing conglomerate. After several accomplishments and promotions over five years, he was recruited into healthcare by a search firm. He rapidly and strategically became more strategic and business-focused over the ensuing years, becoming an Executive and Chief Information Officer for several successful growth companies.

He served as EVP and CIO of Cross Country Healthcare, a Travel Nursing company, helping them to grow, scale, and diversify from a thirty-five-million private company purchased by

Morgan Stanley to a six-hundred-fifty-million dollars publicly traded company. He then launched a successful healthcare media company and a due diligence consultancy for Boston-based venture capital firms. He served as an operating partner and CIO for a venture-backed company in the pharmacy automation space. He helped this company expand and grow its operations and team during his time there, doubling its client base and raising fifteen million dollars in a funding round. After successfully selling his companies, Eric started a Healthcare IT company with some former executive business partners. This company became Vitalize Consulting, which helped U.S. hospitals implement leading clinical electronic medical record (EMR) systems from multiple vendors nationwide. Vitalize grew to six hundred and fifty consultants strong and was acquired after six years by SAIC for two-hundred-million dollars.

Eric then became President, COO, and CIO of MSI Global Transformation Solutions company, providing immigration, compensation, tax, global mobility, domestic relocation, talent management, and global expansion services. He helped lead, create, and scale drive MSI's array of domestic and international businesses, significant technological advancements, and global service diversification in a tenure of over eight years, establishing strong industry partnerships and serving and clients worldwide.

He is the founder of Trendigm, an innovation & strategy consultancy and pre-seed-level private equity firm with investments in a portfolio of emerging technology, disruptive innovation, and deep tech companies in the following industries: Robotics, Healthcare, Fintech, Life Sciences, Sky Computing, Global Procurement, Blockchain, Personalized Nutrition, and Ultra-Luxury.

Eric possesses an in-depth understanding and action-oriented mentality for what it takes to set, execute, and achieve aggressive business goals and objectives. Eric has a proven ability to develop, coach, and lead action-oriented teams of highly skilled individuals to work together to achieve business results. He is a creative and strategic "outside the box" thinker, leader, and entrepreneur with the vision, commitment, desire, and passion for successfully driving and accomplishing business growth plans.



Yara Arias, CPA - Chief Financial Officer (CFO)

Yara Arias, GHE's soon-to-be CFO is a highly experienced financial and accounting executive. She is a Certified Public Accountant (CPA) who was a highly respected executive for one of the big-four accounting firms. Our CFO's has audited businesses from Fortune 100 companies to small startups, guiding them with their financial needs.

Additionally, our CFO is a visionary leader that addresses both the macro and micro interdepartmental challenges of companies with cohesive strategies and streamlined solutions for all areas of the business that increases revenue, reduces costs and addresses critical timelines and logistics. She has worked on very large multi-billion-dollar real estate deals in New York City and has experience with

international companies (both public and private), audits, taxes and all financial controls for enormous multi-year projects.



Judy Adamski – SVP of Marketing

Judy Adamski started her artistic career 30+ years ago as a Fine Arts major in college. Following her education and a formative career as a multi-million dollar producing real estate agent, incorporating her artistic background and entrepreneurial spirit, she co-founded KDG Studio/Marketing. As the Art Director for KDG, Judy has been creating masterpieces for companies of all sizes, including such companies as: Carnival Cruise Lines, Royal Caribbean Cruise Lines, Virgin Atlantic and other iconic brands around the nation.

Her graphical design talent is renowned in the travel industry as the chief art designer of the well-known DVI catalog. In her capacity as Art Director and lead designer for KDG Marketing, Ms. Adamski has developed corporate images for more than 350 different early stage/start-up companies. She has been developing branding strategies for established and start-up businesses since 1998.

Having started a retail business after college, and owning/managing it for over 6 years and having been a successful Real Estate agent prior to her career in the advertising industry, Ms. Adamski can relate to the challenges facing an entrepreneur. Her desire and goal for each entrepreneur is to develop a strong identity that will serve them well from the initial branding to becoming a fully funded corporate entity. Ms. Adamski is widowed and resides outside of Tampa, Florida.

GHE's Capitalization Table

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GHE's Financial Projections and Exit Strategy Options

GHE's Financial Projections

Overview of GHE's Financial Assumptions

GHE's financial projections are based upon the financial assumptions listed below for GHE's defined business model and business plan. These financial assumptions are estimates and will change as GHE further defines its business model, revenue centers, expenses (COGS, SGA and Cap Ex), as well as, refining the timing of every assumption as it relates to the total business roll-out over the defined 6-year period.



Income Assumptions

Revenue Projections Assumptions

		Our Products and Services' Revenue Centers (Assumptions for Financial Projections per Unit)							
	GHE's 15 MAJOR REVENUE CENTERS (Per Unit)	GROSS REVENUE	COGS (VARIABLE COST TO BUY/MAKE PRODUCT/SERVICE)	COGS %	GROSS MARGIN	GROSS MARGIN %	CASH FLOW DELAY?	RECURRING REVENUE STREAM	% OF RECURRING REVENUE
1	DIAGNOSTIC LAB—Desktop Model DDG-1000	\$30,000	\$10,000	33%	\$20,000	66%	Lease Program (Factor Receivable)	NO	N/A
2	DDG-1000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
3	DIAGNOSTIC LAB—Clinic Model DDG-3000	\$200,000	\$65,000	33%	\$145,000	66%	Lease Program (Factor Receivable)	YES	100%
4	DDG-3000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
5	DIAGNOSTIC LAB—Hospital Model DDG-5000	\$3,000,000	\$1,000,000	33%	\$2,000,000	66%	Lease Program (Factor Receivable)	YES	100%
6	DDG-5000—Patient's Single Use Fee	\$200	\$20	10%	\$180	90%	Patient's Insurance	NO	N/A
7	DOCTOR'S TRICORDER—Handheld Tablet that is designed for Doctor's daily use—Connects to Desktop	\$4,000	\$1,000	25%	\$3,000	75%	NO	NO	N/A
8	Physicians' Annual GLOP Membership Fee	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
9	Bronze — Corporate Sponsor—GLOP Membership Fee	\$25,000	\$5,000	20%	\$20,000	80%	NO	YES/Annual	75%
10	Silver — Corporate Sponsor—GLOP Membership Fee	\$100,000	\$20,000	20%	\$80,000	80%	NO	YES/Annual	75%
11	Gold — Corporate Sponsor—GLOP Membership Fee	\$1,000,000	\$200,000	20%	\$800,000	80%	NO	YES/Annual	75%
12	Quarterly & Educational Seminars Fees to GLOP Members	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
13	Annual Global Medical Awards Tickets to GLOP Members	\$5,000	\$1,000	20%	\$4,000	80%	NO	YES/Annual	75%
14	Annual Global Medical Awards Corporate Sponsorship	\$1,000,000	\$200,000	20%	\$800,000	80%	NO	YES/Annual	75%
15	5% Equity in 10 new Start-up Medical Companies each Year	TBD	\$2,000,000	TBD	TBD	TBD	5 Years	Yes	50%

Expense Assumptions

Cost of Goods Sold (COGS)

See Revenue Center Details Above

SG&A – Labor /Staffing

See Details Explained for Year 1 – Annual SGA, compounds at a rate of 105% annually.

SG&A – Departmental Expenses

See Details Explained for Year 1 – Annual SGA, compounds at a rate of 100% annually.

SG&A – Summary Year 1

See Details Explained for Year 1 – Annual SGA, compounds at a rate of 105% annually.

Capital Expenditures

Capital Expenditures include the Purchase of Real Estate Assets (as defined in Revenue Center #1); and Medical Equity Investments as defined in Revenue Center #15.

Depreciation and Amortization

See Depreciation and Amortization Schedules listed in the detailed assumptions for each line item.

Projections: Summary of Assumptions

GHE's Projections are a Summary of its Assumptions.

Financial Statements

Profit and Loss 6-Year Summary

See Detailed 6-Year Profit and Loss Statement (Income Statement) by Year

Cash Flow 6-Year Summary

See Detailed 6-Year Statement of Cash Flow by Year

Balance Sheet 6-Year Summary

See Detailed 6-Year Balance Sheet by Year

Current Assets (Patents, Real Estate or Other)

Currently, GHE's assets are limited to its business plan and its patent-pending technology.

Current Debt

Currently, GHE has no debt.

Exit Strategy Options

GHE will be a publically traded company as soon as it completes its Initial Public Offering (IPO), which GHE's executive team predicts could take place 12-18 months following the completion of its initial pre-IPO funding round is closed.

Please Note: GHE's comprehensive Financial Projections are available for review in Electronic Format (MS Excel)



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
 TARGET: GLOBAL HEALTH ENTERPRISES, LLC
 SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
 SCOPE: PRE-IPO

All Financial Projections (Forecasts) are shown in \$USD

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Market Analysis

Global Market Analysis - Divided into 6 Regions

Total in Region	GHE's Assumptions Year 1
GHE's Assumptions Year 2 of Number of New Units Sold	GHE's Assumptions Year 3 of Number of New Units Sold
GHE's Assumptions Year 4 of Number of New Units Sold	GHE's Assumptions Year 5 of Number of New Units Sold
GHE's Assumptions Year 6 of Number of New Units Sold	GHE's Total Sales in 6 Years
	% of Total Market

GHE Market Analysis

ASSUMPTIONS

ASSUMPTIONS DETAILS

Market Analysis	# of Physicians in Region	# of Hospitals in Region	# of Clinics/Diagnostics in Region
GHE's Saturation of the Market/Place			
			
Market Analysis	# of Physicians in Region	# of Hospitals in Region	# of Clinics in Region*
# of Units Globally	11,250	22,000	40,000
	12,000	112	112
	12,000	240	240
	12,000	320	320
	12,000	400	400
	12,000	500	500
	71,250	1,572	1,572
	0.77%	7.15%	3.93%

* The Global # of Clinics and Diagnostic Centers is not known, but expected to be at least twice the number of hospitals.



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
TARGET: GLOBAL HEALTH ENTERPRISES, LLC
SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
SCOPE: PRE-IPO

All Financial Projections (Forecasts) are shown in \$USD
GLOBAL HEALTH ENTERPRISES, LLC - Proprietary & Confidential - © 2021 - All Rights Reserved

1. Pricing Assumption (Market Analysis)

All Financial Projections (Forecasts) are shown in \$USD		PTIONS	VARIABLES
GLOBAL HEALTH ENTERPRISES, LLC - Proprietary & Confidential - ♦ 2021 - All Rights Reserved		ASSUMPTIONS DETAILS	
1. Pricing Assumption (Market Analysis)		Revenue Center Assumptions	Unit Cost/Revenue
Revenue Center (Pricing) Assumptions			
Revenue Center #1: DIAGNOSTIC LAB—Desktop Model # DDG-1000			\$30,000
Revenue Center #2: DDG-1000—Patient's Single Use Fee			\$200
Revenue Center #3: DIAGNOSTIC LAB—Clinic Model # DDG-3000			\$200,000
Revenue Center #4: DDG-3000—Patient's Single Use Fee			\$200
Revenue Center #5: DIAGNOSTIC LAB—Hospital Model # DDG-5000			\$3,000,000
Revenue Center #6: DDG-5000—Patient's Single Use Fee			\$200
Revenue Center #7: DOCTOR'S TRICORDER—Handheld Tablet			\$4,000
Revenue Center #8: Physicians' Annual GLOP Membership Fee			\$5,000
Revenue Center #9: Bronze: Corporate Sponsor—GLOP Membership Fee			\$25,000
Revenue Center #10: Silver: Corporate Sponsor—GLOP Membership Fee			\$100,000
Revenue Center #11: Gold: Corporate Sponsor—GLOP Membership Fee			\$1,000,000
Revenue Center #12: Qtr. Educational Seminars Fees to GLOP Members			\$5,000
Revenue Center #13: Annual Global Medical Awards Event to GLOP Members			\$5,000
Revenue Center #14: Annual Global Medical Awards Corporate Sponsorship			\$100,000
Revenue Center #15: 5% Equity in 10 new Start-up Medical Companies each Year			\$10,000,000

GHE Assumptions



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
TARGET: Global Health Enterprises, LLC
SECTOR: HEALTH CARE/GENOMICS AND TECHNOLOGY
SCOPE: PRE-FO

All Financial Projections (Forecasts) are shown in USD
Global Health Enterprises, LLC - Providing Confidential - > 2025 - All Rights Reserved

A. ASSUMPTIONS

(Pricing & Revenue, COGS, SGA, CAPEX, Depreciation & Amortization and Use of Proceeds)

1. Pricing Assumption (Market Analysis)		Revenue Center Assumptions		Unit Cost/Revenue	
2. Revenue Assumptions		-		922,740,000	
Revenue Projections - Details		-		922,740,000	
Revenue Projections - Expansion		-		1,304,533,000	
Revenue Projections - Details		-		2,098,963,050	
Revenue Projections - Expansion		-		2,597,142,069	
Revenue Projections - Details		-		3,532,844,776	
Revenue Projections - Expansion		-		3,532,844,776	
Revenue Projections - Details		-		3,532,844,776	
Revenue Projections - Expansion		-		3,532,844,776	
Revenue Projections - Details		-		3,532,844,776	
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Revenue Projections - Expansion		-		3,532,844,776	
Revenue Projections - Details		-		3,532,844,776	
Revenue Projections - Expansion		-		3,532,844,776	
Revenue Projections - Details		-		3,532,844,776	
Revenue Projections - Expansion		-			

Revenue Projections (Sales)

GHE
Global Health Enterprises
TYPE: FINANCIAL PRODUCTION FOR FINANCING
TARGET: GLOBAL HEALTH ENTERPRISES, LLC
SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY

[illegible]



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
TARGET: GLOBAL HEALTH ENTERPRISES, LLC
SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
SCOPE: PRE- IPO

Global Health Enterprise, LLC *Proprietary & Confidential - 2020 - All Rights Reserved*

A. ASSUMPTIONS

(Pricing & Revenue: COGS, SGA, CAPEX, Depreciation & Amortisation and Use of Proceeds)

1. Pricing Assumption (Market Analysis)	Revenue Center Assumptions		Unit Cost/Revenue
	Revenue	Cost	
2. Revenue Assumptions			
3. COGS Assumptions			
4. SGA Assumptions			
SGA Summary			
Executive Office	63,185,333		
Operations, HR & Administrative Support	6,187,500		
Technology, Web, Telecom & R&D	17,554,000		
Global Sales & Sales Forces (Headquarters)	8,577,600		
International Sales & Marketing Team Management	4,566,600		
Marketing, Branding & Advertising	72,184,590		
Financial/Accounting	12,244,888		
Professional Services	21,425,000		
Bonuses/Milestone Bonuses	6,000,000		
Management Reserve	-		
Total Executive Team/HR/Labor/Staffing Expenses	14,896,325		
Total Departmental Expenses	174,720,000		
Total International Team/Labor/Staffing Expenses	56,341,400		
Annual Salary Growth Rate: 105.00%			
a. SGA - Executive Team & HR Administrative Staffing Expenses	14,896,325		
b. SGA - Department Operating Expenses	174,720,000		
c. SGA - International Offices & Team's Operating Labor/Staffing Expenses	56,341,400		
d. # of Salaried Employees & Out-Sourced Laborer Requirements	326		

SG&A (Operational / Fixed Expenses)

FORECASTS	FORECASTS	FORECASTS	FORECASTS	FORECASTS	FORECASTS
Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total
-	322,740,000	1,304,533,000	2,098,363,050	2,597,142,089	3,532,844,776
26,436,000	383,321,500	407,758,275	643,608,034	802,990,378	1,089,536,521
245,957,725	254,201,220	291,906,770	279,735,603	310,873,056	289,480,517
245,957,725	254,201,220	291,906,770	279,735,603	310,873,056	289,480,517
63,183,333	65,024,074	78,475,236	79,388,338	81,538,348	83,278,835
6,187,500	6,216,255	5,873,704	5,973,584	6,093,737	6,208,658
11,554,000	18,790,425	22,345,020	22,528,271	22,716,585	9,356,414
8,377,600	9,466,338	5,211,053	3,203,611	3,363,732	5,691,582
4,566,600	5,619,333	7,582,518	3,425,644	3,596,336	8,036,172
72,184,390	72,338,401	74,318,502	74,434,427	74,658,063	74,788,867
12,344,888	13,038,325	14,373,525	14,432,201	14,616,311	14,747,652
21,425,000	21,446,250	21,468,563	21,431,381	21,516,530	21,542,420
6,000,000	6,000,000	6,000,000	6,000,000	6,000,000	6,000,000
-	-	-	-	-	-
14,836,325	22,363,410	33,588,197	34,877,102	36,453,855	37,974,819
174,720,000	174,720,000	191,320,000	175,440,000	185,440,000	168,360,000
56,341,400	56,311,800	66,338,573	63,418,501	78,977,201	82,545,539
326	435	675	680	742	743
14,836,325	22,363,410	33,588,197	34,877,102	36,453,855	37,974,819
174,720,000	174,720,000	191,320,000	175,440,000	185,440,000	168,360,000
56,341,400	56,311,800	66,338,573	63,418,501	78,977,201	82,545,539
326	435	675	680	742	743



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
 TARGET: GLOBAL HEALTH ENTERPRISES, LLC
 SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
 SCOPE: PRE-IPO

All Financial Projections (Forecasts) are shown in \$USD
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Capital Expenditures

	VARIABLES	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
2. Revenue Assumptions	-	-	922,740,000	1,304,533,000	2,098,963,050	2,597,142,089	3,532,844,776
3. COGS Assumptions		26,438,000	385,327,500	407,758,275	649,608,034	802,990,378	1,089,536,521
4. SGA Assumptions		245,957,725	254,201,220	291,906,770	279,735,603	310,873,056	289,480,517
5. Capital Expenditures (CAPEX) Assumptions	485,200,000	190,358,333	147,733,333	147,733,333	6,000,000	2,000,000	-
CAPEX - Capital Expenditures (Investments)	\$485,200,000	190,358,333	147,733,333	147,733,333	6,000,000	2,000,000	-
a. Land Acquisition Costs	\$30,000,000	30,000,000	-	-	-	-	-
TANGIBLE ASSETS (Total)	\$442,200,000	147,388,333	147,733,333	147,733,333	6,000,000	2,000,000	-
b. Vehicles and Equipment	\$10,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	-
c. Construction Costs by Buildings & Infrastructure - GH20's Headquarters - Tampa Florida USA	\$426,200,000	141,733,333	141,733,333	141,733,333	-	-	-
d. Computers	\$2,000,000	500,000	500,000	500,000	500,000	-	-
e. Data Servers & Security	\$5,000,000	3,125,000	3,500,000	3,500,000	3,500,000	-	-
NON-TANGIBLE ASSETS (Total)	13,000,000	13,000,000	-	-	-	-	-
f. Miscellaneous Non-Tangible Assets	13,000,000	13,000,000	-	-	-	-	-



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
TARGET: GLOBAL HEALTH ENTERPRISES, LLC
SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
SCOPE: PRE-IPO

All Financial Projections (Forecasts) are shown in \$USD
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Depreciation and Amortization

	VARIABLES	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
2. Revenue Assumptions		-	922,740,000	1,304,533,000	2,098,963,050	2,597,142,089	3,532,844,776
3. COGS Assumptions		26,436,000	385,327,500	407,756,275	649,608,034	802,990,378	1,089,536,521
4. SGA Assumptions		245,957,725	254,201,220	291,906,770	279,735,603	310,873,056	289,480,517
5. Capital Expenditures (CAPEX) Assumptions	485,200,000	190,358,333	147,733,333	147,733,333	6,000,000	2,000,000	-
6. Depreciation and Amortization Assumptions	455,200,000	15,231,136	15,231,136	15,231,136	13,897,802	13,897,802	12,897,802
Total Depreciation & Amortization	\$455,200,000	15,231,136	15,231,136	15,231,136	13,897,802	13,897,802	12,897,802
a. Total Depreciation (Tangible Assets)	\$442,200,000	13,164,469	13,164,469	13,164,469	12,497,802	12,497,802	12,497,802
Vehicles and Equipment	\$10,000,000	\$143,571	\$143,571	\$143,571	\$143,571	\$143,571	\$143,571
Construction Costs by Building and Infrastructure (FL and Islands)	\$425,200,000	\$10,302,564	\$10,302,564	\$10,302,564	\$10,302,564	\$10,302,564	\$10,302,564
Computers	\$2,000,000	\$666,667	\$666,667	\$666,667	\$666,667	\$666,667	\$666,667
Data Servers & Security	\$5,000,000	\$166,667	\$166,667	\$166,667	\$166,667	\$166,667	\$166,667
b. Total Amortization (Non-Tangible Assets)	\$13,000,000	2,066,667	2,066,667	2,066,667	1,400,000	1,400,000	400,000
Start-up Costs	\$8,000,000	\$400,000	\$400,000	\$400,000	\$400,000	\$400,000	\$400,000
Technology - Miscellaneous SMART Systems	\$5,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
Website Development	\$2,000,000	\$666,667	\$666,667	\$666,667	\$666,667	\$666,667	\$666,667



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
 TARGET: GLOBAL HEALTH ENTERPRISES, LLC
 SECTOR: HEALTHCARE DIAGNOSTICS AND TECHNOLOGY
 SCOPE: PRE-IPO

Profit and Loss Statement (INCOME) 6-Year Summary

All Financial Projections (Forecasts) are shown in \$USD Global Health Enterprises, LLC - Proprietary & Confidential - © 2021 - All Rights Reserved	VARIABLES	FORECASTS			FORECASTS			FORECASTS		
		Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total	Year 1 Total	Year 2 Total	Year 3 Total
Revenue		-	922,740,000	1,304,533,000	2,098,963,050	2,597,142,089	3,532,844,776	-	-	-
Revenue Center #1: DIAGNOSTIC LAB—Desktop Model # DDG-1000		-	3,360,000	7,200,000	9,600,000	12,000,000	15,000,000	-	-	-
Revenue Center #2: DDG-1000—Patient's Single Use Fee*		-	4,480,000	13,408,000	24,196,800	36,557,280	51,082,188	-	-	-
Revenue Center #3: DIAGNOSTIC LAB—Clinic Model # DDG-2000		-	22,400,000	48,000,000	64,000,000	80,000,000	100,000,000	-	-	-
Revenue Center #4: DDG-2000—Patient's Single Use Fee*		-	44,800,000	134,080,000	241,368,000	365,672,800	510,821,880	-	-	-
Revenue Center #5: DIAGNOSTIC LAB—Hospital Model # DDG-3000		-	336,000,000	7,200,000	9,600,000	12,000,000	15,000,000	-	-	-
Revenue Center #6: DDG-3000—Patient's Single Use Fee*		-	224,000,000	670,400,000	1,209,840,000	1,828,364,000	2,554,103,400	-	-	-
Revenue Center #7: DOCTORS TRICORDER—Handheld Tablet		-	45,000,000	48,000,000	48,000,000	48,000,000	48,000,000	-	-	-
Revenue Center #8: Physicians' Annual GLOP Membership Fee*		-	2,250,000	4,312,500	6,065,625	7,555,781	8,822,414	-	-	-
Revenue Center #9: Bronze: Corporate Sponsor—GLOP Membership Fee*		-	2,800,000	8,380,000	15,123,000	22,854,550	31,325,368	-	-	-
Revenue Center #10: Silver: Corporate Sponsor—GLOP Membership Fee*		-	11,200,000	21,520,000	30,232,000	37,748,200	44,085,970	-	-	-
Revenue Center #11: Gold: Corporate Sponsor—GLOP Membership Fee*		-	112,000,000	215,200,000	302,320,000	375,496	88,172	-	-	-
Revenue Center #12: Quarterly & Educational Seminars Fees to GLOP Members*		-	2,250,000	4,312,500	6,065,625	7,555,781	8,822,414	-	-	-
Revenue Center #13: Annual Global Medical Awards Tickets to GLOP Members*		-	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	-	-	-
Revenue Center #14: Annual Global Medical Awards Corporate Sponsorship*		-	-	-	-	-	-	-	-	-
Revenue Center #15: 5% Equity in 10 new Start-up Medical Companies each Year**		-	-	-	-	-	-	-	-	-
Cost of Goods Sold		26,436,000	385,327,500	407,758,275	649,608,034	802,990,378	1,089,535,521	-	-	-
Gross Profit		(26,436,000)	537,412,500	896,774,725	1,449,355,016	1,794,151,711	2,443,308,255	-	-	-
Selling General & Administrative		245,957,725	254,243,460	291,906,770	279,735,603	310,873,056	289,480,517	-	-	-
a. SGA - Executive Team & HQ Administrative Staffing Expenses		14,886,325	22,969,410	33,588,197	34,877,102	36,455,855	37,974,819	-	-	-
b. SGA - Department Operating Expenses		174,720,000	174,720,000	191,920,000	175,440,000	195,440,000	168,960,000	-	-	-
c. SGA - International Offices & Team's Operating Labor/Staffing Expenses		56,341,400	56,554,050	66,398,573	69,418,501	78,977,201	82,545,699	-	-	-
EBITDA		(272,393,725)	283,169,040	604,867,955	1,169,619,413	1,483,278,656	2,153,827,737	-	-	-
EBIT		(287,624,861)	267,937,904	589,636,820	1,155,721,611	1,469,380,853	2,140,929,935	-	-	-
EBT		(287,624,861)	267,937,904	589,636,820	1,155,721,611	1,469,380,853	2,140,929,935	-	-	-
Net Income	Tax Rate	(230,099,888)	214,350,324	471,709,456	924,577,289	1,175,504,683	1,712,743,948	-	-	-
	20%							-	-	-
Revenue Growth				41%	61%	24%	36%	-	-	-
COGS as % of Revenues			42%	31%	31%	31%	31%	-	-	-
Gross Margin			58%	69%	69%	69%	69%	-	-	-
EBITDA Margin			31%	46%	56%	57%	61%	-	-	-
EBIT Margin			29%	45%	55%	57%	61%	-	-	-
Net Income Margin			23%	36%	44%	45%	48%	-	-	-



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
 TARGET: GLOBAL HEALTH ENTERPRISES, LLC
 SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
 SCORE: PRE-PO

All Financial Projections (Forecasts) are shown in \$USD
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Statement of Cash Flow 6-Year Summary

4. Cash Flow Statement	VARIABLES	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
Cash and Cash Equivalents, Beginning of Period:		-	94,772,914	176,621,040	515,828,298	1,448,303,389	2,635,705,874
Operating Activities:							
Net Income		(230,099,888)	214,350,324	471,709,456	924,577,289	1,175,504,683	1,712,743,948
Adjustments to reconcile net income to net cash from operating activities:							
Total Depreciation - Tangible Assets		13,164,469	13,164,469	13,164,469	12,497,802	12,497,802	12,497,802
Total Amortization - Intangible Assets		2,066,667	2,066,667	2,066,667	1,400,000	1,400,000	400,000
Changes in operating assets and liabilities:							
Accounts receivables, net and other		-	-	-	-	-	-
Inventory (Estates)		-	-	-	-	-	-
Accounts payable		-	-	-	-	-	-
Accrued expenses and other		-	-	-	-	-	-
Unearned revenue		-	-	-	-	-	-
Net cash provided by (used in) Operating Activities		(214,868,753)	229,581,459	486,940,591	938,475,091	1,189,402,485	1,725,641,750
Investing Activities:							
Purchases of property and equipment, software & website		(190,358,333)	(147,733,333)	(147,733,333)	(6,000,000)	(2,000,000)	-
Proceeds from property and equipment incentives		-	-	-	-	-	-
Acquisitions, net of cash acquired, and other		-	-	-	-	-	-
Net cash provided by (used in) Investing Activities		(190,358,333)	(147,733,333)	(147,733,333)	(6,000,000)	(2,000,000)	-
Financing Activities:							
Proceeds from long-term debt and other		-	-	-	-	-	-
Repayments of long-term debt and other		-	-	-	-	-	-
Principal repayments of capital lease obligations		-	-	-	-	-	-
Principal repayments of finance lease obligations		-	-	-	-	-	-
Dividend		-	-	-	-	-	-
Stock Issuance		500,000,000	-	-	-	-	-
Stock Buyback		-	-	-	-	-	-
Net cash provided by (used in) Financing Activities		500,000,000	-	-	-	-	-
Net increase (decrease) in cash and cash equivalents		94,772,914	81,848,126	339,207,258	932,475,091	1,187,402,485	1,725,641,750
Cash and Cash Equivalents, End of Period:		94,772,914	176,621,040	515,828,298	1,448,303,389	2,635,705,874	4,361,347,624



TYPE: FINANCIAL PROJECTIONS FOR FINANCING
 TARGET: GLOBAL HEALTH ENTERPRISES, LLC
 SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY
 SCORE: PRE-IPD

GHE's 6-Year Summary Balance Sheet

All Financial Projections (Forecasts) are shown in \$USD		FORECASTS						
Global Health Enterprises, LLC - Projections & Confidential - © 2021 - All Rights Reserved		VARIABLES	Year 1 Total	Year 2 Total	Year 3 Total	Year 4 Total	Year 5 Total	Year 6 Total
5. Balance Statement								
Assets								
Cash and Cash Equivalents			34,772,914	176,621,040	515,828,298	1,448,303,389	2,635,705,874	4,361,347,624
Marketable securities	-	-	-	-	-	-	-	-
Inventories	-	-	-	-	-	-	-	-
Accounts Receivable, Net and other								
Total Current Assets			34,772,914	176,621,040	515,828,298	1,448,303,389	2,635,705,874	4,361,347,624
Property, Plant and Equipment, net			144,216,087	277,801,618	410,648,260	402,583,791	390,685,989	377,538,187
Land			30,000,000	30,000,000	30,000,000	30,000,000	30,000,000	30,000,000
Intangible, Net			911,111	(172,222)	(516,667)	(350,000)	(350,000)	(100,000)
Goodwill	-	-	-	-	-	-	-	-
Non-current Assets	-	-	-	-	-	-	-	-
Total Non-Current Assets			175,127,198	307,629,396	440,131,593	432,233,791	420,335,989	407,438,187
Total Assets			269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Liabilities + Equity								
Accounts Payable			-	-	-	-	-	-
Accrued Expenses and Other	-	-	-	-	-	-	-	-
Unearned Revenue	-	-	-	-	-	-	-	-
Short-Term Debt	-	-	-	-	-	-	-	-
Total Current Liabilities			-	-	-	-	-	-
Long-Term Debt	-	-	-	-	-	-	-	-
Other Long-Term Liabilities	-	-	-	-	-	-	-	-
Total Non-Current Liabilities			-	-	-	-	-	-
Total Liabilities			-	-	-	-	-	-
Shareholder Equity	500,000,000		500,000,000	500,000,000	500,000,000	500,000,000	500,000,000	500,000,000
Net Income			(17,913,309)	78,472,359	171,953,742	282,626,149	348,215,541	478,241,952
Retained Earnings	-		(212,186,579)	(94,221,924)	284,000,149	1,097,911,031	2,207,826,322	3,790,543,859
Total Equity			269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Total Liabilities & Equity			269,900,112	484,250,435	955,959,891	1,880,537,180	3,056,041,863	4,768,785,811
Balance			-	-	-	-	-	-



TYPE: FINANCIAL PROJECTIONS FOR FINANCING TARGET: GLOBAL HEALTH ENTERPRISES, LLC SECTOR: HEALTH CARE DIAGNOSTICS AND TECHNOLOGY SCOPE: PRE-IPO	All Financial Projections (Forecasts) are shown in USD Global Health Enterprises, LLC - Projections & Confidential - 2024 - All Rights Reserved					
	FORECASTS Year 1 Total	FORECASTS Year 2 Total	FORECASTS Year 3 Total	FORECASTS Year 4 Total	FORECASTS Year 5 Total	FORECASTS Year 6 Total
6. Depreciation and Amortization Assumptions	15,231,136	15,231,136	15,231,136	13,897,802	13,897,802	12,897,802
7. Use of Proceeds						
Total Use of Proceeds						
Cost of Goods Sold (COGS) - Total						
COGS for Revenue Center #1: DIAGNOSTIC LAB—Desktop Model # DOG-1000	180,000	385,327,800	407,758,275	649,608,034	802,990,378	1,089,536,521
COGS for Revenue Center #2: DOG-1000—Patient's Single Use Fee	\$36,000	\$2,016,000	\$4,320,000	\$5,760,000	\$7,200,000	\$9,000,000
COGS for Revenue Center #3: DIAGNOSTIC LAB—Clinic Model # DOG-3000	\$1,200,000	\$1,344,000	\$4,022,400	\$7,253,040	\$10,370,184	\$15,324,556
COGS for Revenue Center #4: DOG-3000—Patient's Single Use Fee	\$360,000	\$13,440,000	\$40,224,000	\$38,400,000	\$48,000,000	\$60,000,000
COGS for Revenue Center #5: DIAGNOSTIC LAB—Hospital Model # DOG-5000	\$18,000,000	\$201,600,000	\$4,320,000	\$72,530,400	\$103,701,840	\$153,246,564
COGS for Revenue Center #6: DOG-5000—Patient's Single Use Fee	\$4,800,000	\$167,200,000	\$201,120,000	\$362,952,000	\$548,503,200	\$766,232,820
COGS for Revenue Center #7: DOCTOR'S TRICORDER—Handheld Tablet	\$120,000	\$27,000,000	\$28,800,000	\$28,800,000	\$28,800,000	\$28,800,000
COGS for Revenue Center #8: Physicians' Annual GLOP Membership Fee		\$675,000	\$1,233,750	\$1,819,688	\$2,266,734	\$2,646,724
COGS for Revenue Center #9: Bronze Corporate Sponsor—GLOP Membership Fee		\$1,200,000	\$21,520,000	\$30,232,000	\$37,148,200	\$44,085,370
COGS for Revenue Center #10: Silver Corporate Sponsor—GLOP Membership Fee		\$3,360,000	\$6,456,000	\$9,087,600	\$11,324,460	\$13,225,731
COGS for Revenue Center #11: Gold Corporate Sponsor—GLOP Membership Fee		\$33,600,000	\$64,560,000	\$90,876,000	\$113,244,600	\$136,452
COGS for Revenue Center #12: On & Educational Seminars Fees to GLOP Members		\$562,500	\$1,078,125	\$1,516,406	\$1,888,345	\$2,205,504
COGS for Revenue Center #13: Annual Global Medical Awards Event GLOP Members		\$250,000	\$250,000	\$250,000	\$250,000	\$250,000
COGS for Revenue Center #15: 5% Equity in 10 new Medical Companies each Year		\$20,000,000	\$20,000,000	\$20,000,000	\$20,000,000	\$20,000,000
Sales General and Administrative (SGA) - Total						
a. SGA - Executive Team & HQ Administrative Staffing Expenses	245,957,795	254,201,220	291,906,770	279,735,603	310,873,056	289,480,517
b. SGA - Department Operating Expenses	14,836,325	22,363,410	33,588,197	34,877,102	36,455,835	37,374,819
Global Launch Event / Opening Costs	174,720,000	174,720,000	181,820,000	175,440,000	195,440,000	168,360,000
Corporate Executive Offices	36,000,000	36,000,000	10,000,000	48,000,000	20,000,000	-
Operations, HR & Administrative Support	4,200,000	4,200,000	3,720,000	48,000,000	48,000,000	48,000,000
Technology, Web, Telecom & R&D	17,280,000	17,280,000	18,720,000	3,720,000	3,720,000	3,720,000
Sales & Sales Forces	7,320,000	7,320,000	2,160,000	18,720,000	18,720,000	5,760,000
Data Center Management	4,320,000	4,320,000	-	-	-	2,160,000
Marketing, Branding & Advertising	72,000,000	72,000,000	72,000,000	72,000,000	72,000,000	4,320,000
Finance/Accounting	12,000,000	12,000,000	12,000,000	12,000,000	12,000,000	72,000,000
Professional Services	21,000,000	21,000,000	21,000,000	21,000,000	21,000,000	12,000,000
Management Reserve	-	-	-	-	-	21,000,000
c. SGA - International Offices & Team's Operating Labor/Staffing Expenses	56,341,400	56,341,810	66,338,373	63,448,501	78,371,201	82,545,639
Capital Expenditures (CAPEX) - Total						
a. Land Acquisition Costs	190,358,333	147,733,333	147,733,333	6,000,000	2,000,000	-
b. Vehicle and Equipment	30,000,000	-	-	-	-	-
c. Construction Costs by Buildings & Infrastructure - G42.0+ Headquarters - Tampa Florida USA	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	-
d. Computers	141,733,333	141,733,333	141,733,333	500,000	-	-
e. Data Servers & Security	500,000	500,000	3,500,000	3,500,000	-	-
f. Miscellaneous Non-Tangible Assets	3,125,000	3,500				



Appendix & Exhibits

Appendix and Exhibits

GHE's Patent-Pending Certificate

Attached Separately

GHE's Corporate Operating Agreement

Attached Separately

GHE's Incorporation Documentation of Limited Liability Company

Attached Separately

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